It's amazing what passion and a sense of purpose can do. In olden days, alchemists tried to turn base metals into gold, with little success. But Audi has a tried and true method to transform racing fuel into champagne: winning motorsports championships. For more than 80 years, that's a formula that has never failed us. We win because our engineers imbue our vehicles with precision and power, and with decades of innovations that help us outsmart the opposition as much as outdrive them. We design machines that make pulses race almost as fast as our racecars do. With Audi Sport® performance cars, we've built on this impressive heritage and released it on the American road. Our technology, the handling, the control, the performance—these are the elements we start with. Audi Sport. Here's a toast to some powerful alchemy.

Audi Sport is distilled into its purest form with the track-born Audi R8. The uncompromising progressive supercar, the R8 stands apart. Coiled at the pinnacle of performance, the R8 is ready at a moment’s notice to forcefully express the style, craft and dynamic engineering behind Audi power.

Imagine track performance made for the road. An everyday thrill for those who own them, the Audi RS is engineered and finely tuned for exhilarating performance. It also embodies the kind of fluid, athletic form that makes the daily driver live for track day, or the road ahead.

“Drive” can have several meanings. We were driven to craft the Audi S models to blend thrilling acceleration with the daily commute. You are driven by its eye-catching style and invigorating performance. It is driven to transport you on your daily drive—and far beyond.

The look of Audi performance. The S line® option gives a sleek, performance look to select Audi models. So enjoy the double takes and motorsport stance that come with the sculpted lines and aggressively stylish interior appearance and appointments of the S line.
We don’t believe in recessive genes. To those who study it, it has become more and more evident that evolution doesn’t have to be slow and steady—it can happen in a single, frenzied burst, instantly making something stronger, more beautiful or fully adapted to even the most challenging environments. The evolutionary leaps found in the Audi performance DNA are proof. Audi doesn’t build off the genetic blueprints of past racing championships so much as change what will be technologically and physically possible on the road. It’s how power evolves.

Aluminum

When the Silver Arrows were king, Auto Union, an Audi ancestor, built them. Arresting, powerful machines, they were notable for the use of lightweight materials and, ultimately, our use of ASF® aluminum construction.

FSi® & TFSI®

When FSI technology was introduced into Audi motorsports in 2001, it was a bold move, powering the R8 Le Mans prototype. The twin-turbocharged engine was a winner, and its efficiency and superior performance found its way into Audi performance cars and passenger cars.

FSI® & TFSI®

Ultra® lightweight technology

We introduced the Audi R18 ultra just in time for the 2011 24 Hours of Le Mans. As the showcase vehicle for the ultra lightweight concept, the Audi R18 ultra uses lightweight carbon fiber and magnesium, which make our Audi performance models more nimble, more responsive and more progressive.

e-tron® future technology

Audi also sees the future of motorsports—electrification. That’s one of the reasons why we have brought out the Audi e-tron, a high-performance electric vehicle that doesn’t sacrifice performance for its electric drive. The Audi e-tron is ready to dominate, controlled performance. It is on this platform that we will build our next trophy case.

Stronic®

Stronic is a version of an automated sequential manual transmission first named “Stronic” in the 2005 Audi R10 Le Mans. The Stronic transmission is used across our range of Audi performance models, which made for smoother acceleration and gear changes as quick as a few hundredths of a second.

Always obey all speed and traffic laws.
Power can feel limitless, even if it follows the laws of motion.

Sure, Isaac Newton may have been right about a lot of things, including the physical laws of the universe. But that doesn’t mean we have to like it. So while we’re bound to obey the laws of motion, Audi engineers still strive mightily to push the envelope on behalf of our drivers. We know that we can’t overcome these laws, but you can enjoy challenging them—it’s what iconic power is all about. You can feel the results of our efforts throughout the Audi performance model lineup. Let’s just say that we think of our performance vehicles less as lawbreakers than as dynamic followers of Newton’s Laws of Motion.

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**Newton’s 1st law**

A vehicle moving in a straight line at a constant speed will keep such motion until acted on by an external force.

**Newton’s 2nd law**

When a force is applied to a vehicle, the change in motion is proportional to the force divided by the mass of the vehicle.

**Newton’s 3rd law**

Every force on a vehicle by another object, such as the ground, is matched by an equal and opposite force on the object by the vehicle.

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Inertia

Equilibrium

Friction

Gravity

Balance

Weight/Mass

Pressure

Force

Acceleration

Air Resistance

Action/Reaction

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1 Always obey all speed and traffic laws.
Style goes beyond the law.

When it comes to the “laws” of design, we chose to be more provocative than obedient. By bringing a courageous style along for the iconic ride, Audi transforms how performance moves you. For the driver, it’s about how our sleek, sculpted form engages the senses, how we invite your eye to follow the Roof line into the integrated rear deck-lid spoiler, how the signature Tornado line makes you feel the movement even when in Park. One look, and you’ll understand how style gives shape to the emotional core of the moment.
Newton’s 3rd law  
**ACTION | REACTION**

**AMAZEMENT**

The shorthand for Newton’s third law is: For every action, there is an equal and opposite reaction. In the automotive world, that seems too ordinary; our reaction is to use materials and technologies in vehicles like our Audi R8 to challenge convention.

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**How to say “craft” in a bold new language.**

To help our drivers respond to the forces of the universe, we were driven to use innovative materials and technologies in a visionary way. When put to the test in our Audi performance models, they’ve created a new kind of grammar to articulate how power is channeled and how it performs. By using carbon fiber and aluminum in our body panels and chassis structures, we craft a more powerful, lighter and more precise driving experience. And in crafting a bolder path now, we hope to challenge expectations down the road.

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- **carbon fiber-reinforced polymer (CFRP)**
- **ultra® lightweight technology**
- **four rings badge + truth in engineering®**
- **dry sump lubrication**
- **magnesium engine compartment cross-member**
- **ASF® aluminum construction**
  - + weight reduction and rigidity
- **ASF® aluminum construction**
  - + weight reduction and rigidity
- **dry sump lubrication**
  - + lower center of gravity
- **magnesium engine compartment cross-member**
  - + dynamic torsional rigidity and weight reduction

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1. Features and technologies listed are not available on all models.
Excessive passion. Streamlined.

Naturally, we sometimes seek to define power. At other times, as when we’re testing an Audi facing a wind speed of 87 mph, we look to define the drag coefficient, which might not sound as sexy, but is in reality a measure of just how powerful we can be. And when the test gets up to 186.4 mph, we begin to really understand how aerodynamics affects power. How we cope with drag coefficient, downforce, the slipstream, and air management of vital systems such as engine intake and cooling helps us win the most demanding race on earth: the 24 Hours of Le Mans. But that’s not our only goal. It’s how our passion for powerful driving dynamics gets streamlined to inspire drivers.1

1 Always obey all speed and traffic laws. 2 Features and technologies listed are not available on all models.
Newton’s 1st law  INERTIA | FRICTION

GRIP

While on the road, friction is a component of the power your car can distribute. In your car’s cabin, friction—also called grip—can help the driver stay better connected to the road, engineered through the design of our sport seats.

The only way we hold you back.

When iconic design needs to take a seat, it better be an Audi sport seat, one where the driver is in total control. With a wraparound fit that helps keep you firmly in place as you hit the throttle, it’s a finely tailored, stitched leather seat that’s also your secure command center for performance.1 Everything is within easy reach: your instruments, your shifts, your entertainment. But most of all, this is a seat that makes you one with power.2

integrated head restraints2
+ comfort
+ head support

diamond cross-stitch pattern2
+ refinement in craftsmanship
+ grip

seat bolsters
+ lateral support
+ comfort
+ positioning

thigh support2
+ comfort
+ positioning

1. Always obey all speed and traffic laws. 2. Features and technologies listed are not available on all models.
Sharing power with those who earn it.

In the end, we believe that true power is what you feel when behind the wheel. So while horsepower numbers might move you, Audi performance vehicles were engineered to turn raw numbers into something comprehensible and visceral. A track-bred heritage and features like ultra® lightweight technology and more efficient engine design help transform every moment you are in the cockpit into an experience amplified by impressive torque, precise dynamics and the pure thrill of total performance.1 With numbers like 8,700 rpm and 140 hp per liter, you can quicken a pulse, set a course and feel the flow of energy from your foot to your machine.

Power density

It’s smart to embrace a little light thinking. That’s why we design Audi performance engines to be lean. The result is high horsepower per liter—upwards of 130 hp per liter in the Audi S8 and 140 hp per liter in the Audi RS 7. But it’s not horsepower alone that defines us—we also take into consideration the concept of power density. We engineer and manufacture proven race-bred engines that not only freely rev as high as 8,700 rpm, as in the Audi R8 V10, but also remain extremely efficient through the use of innovative features like FSI®, TFSI® and cylinder on demand™ engine efficiency technology.2 Horsepower and efficiency aside, our TFSI engines also develop broad torque curves that peak and plateau just above engine-idling speeds—this is the immense power you actually feel.

1 Always obey all speed and traffic laws. 2 Specifications listed will differ from model to model. Features and technologies listed are not available on all models. 3 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition.
Torque vectoring
By independently braking the inside cornering wheels, torque is then transferred to the outside cornering wheels. This intelligent application of power, known as torque vectoring, helps promote neutral handling by calculating the driver’s steering input and desired level of acceleration.2,3

Sport differential
To help ensure high cornering stability, the sport differential uses torque vectoring, and then adds to that by mechanically applying additional torque to the outside rear cornering wheel. Through an electrohydraulic multiplate clutch pack and gear-set, the outside rear cornering wheel’s speed is increased by as much as 10%.2,3

Asymmetric torque split
Under normal driving conditions, the center differential splits torque at a ratio of 40:60, front to rear. As conditions change, ratio biases from 70:30 to 15:85, front to rear, are achievable. If extremely low traction exists at either axle, an electronic locking feature can shift up to 100% of available torque to the wheel with the most traction.1,2

Long known as the all-wheel-drive standard, quattro® all-wheel drive has also helped us win races all over the world. Some people, like former Audi Sport® driver Walter Röhrl, say that it makes racing almost too easy. From the system’s asymmetric torque split that delivers power when and where it’s most needed—up to 85% to the rear for straightaway acceleration1—to the torque vectoring and sport differential that help make cornering more precise and handling more assured, quattro® helps optimize driving performance.2 We think you’ll enjoy how it helps grip the road and turns your drive into a showcase of progress.3

“Even a trained monkey can win in a quattro®.”
—Walter Röhrl

1 Torque split ratio will vary from model to model. 2 Always obey all speed and traffic laws. 3 Features and technologies listed are not available on all models.

Newton’s 3rd law
ACTION | REACTION
HANDLING
Newton tells us that when you push, something pushes back—but sometimes driving doesn’t work that way. Dry or inclement weather—that’s when you need quattro® all-wheel drive, for optimal grip and power when and where they are most needed.
At Audi, TFSI represents a combination of two of the brand’s core areas of expertise—direct injection and forced induction. By adding forced induction (turbocharging or supercharging) to direct injection technology, the pressurized intake charge is cooled by directly injected fuel, thus helping achieve efficiency and performance combined with higher compression ratios—previously only attainable by naturally aspirated engines.1,2

**cylinder on demand™**

In low-load situations like highway cruising, the Audi RS 7, S8, S7 and S6 make use of cylinder on demand engine efficiency technology, which shuts down cylinders for greater efficiency.1 Four cylinders can be deactivated when they aren’t needed. And once full power is required, all cylinders fire back to life almost imperceptibly.1

**FSI®**

The FSI direct-injection fuel management and delivery system directly injects fuel into the combustion chambers at precisely managed times and depths. What that means for drivers is that a fully homogenized intake charge helps increase power while also reducing fuel consumption and emissions, making efficiency more powerful.1

Valve lift and variable valve timing

It isn’t easy to mix a perfect cocktail, especially when the only ingredients are air, fuel and a spark. Sliding electromagnetic sleeves on the camshafts adjust the lift, duration and timing of the intake and exhaust valves to help maximize each combustion cycle. The result is increased torque and less fuel consumption.1,2

1 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition. 2 Features and technologies listed are not available on all models.

The root of engineering is, of course, the engine. It’s the basis of everything we do. So the engines of our Audi performance models not only deliver innovative ideas through performance engineering, but also put the driver at the center of our philosophy.
Dual clutches work together to constantly engage the transmission so you never feel a break in acceleration.

The boldest drivers always enjoy power without pause. Which is good, because that’s our thinking behind the transmission offerings in Audi performance vehicles. It’s why power can be intimately expressed by your hands with the use of steering wheel-mounted shift paddles or a console-mounted manual shifter. However you engage them, our transmissions are sure to deliver, guaranteeing that power will be felt in a virtually uninterrupted expression of progressive performance.

Newton’s 2nd law

Newton’s 2nd law is a formula used to determine the force required to move an object. As you move up through the gears, you’re working the hardest at the moment of acceleration, then maintaining power through seamless shifting, optimizing our output of newtons.

**TRANSFER OF POWER**

Newton’s second law is expressed as:

\[
F = ma
\]

where:

- **F** is the force required to move an object
- **m** is the mass of the object
- **a** is the acceleration

**Newtons** are a unit of measure used to determine the force required to move an object. As we move up through the gears, we’re working hardest at the moment of acceleration, then maintaining power through seamless shifting, optimizing our output of newtons.

**TRANSFER OF POWER**

- **Tiptronic® transmission**
  - In the Audi RS 7, S8 and SQ5, power is transferred through an eight-speed Tiptronic® automatic transmission.
  - With a large spread of gear ratios, this transmission helps optimize the engine speed for responsive power delivery and enhanced efficiency.
  - The Dynamic Shift Program (DSP) helps provide smooth and sporty gear changes.

- **S tronic® transmission**
  - The Audi R8, RS 5, S7, S6, S4, S3 and TTS models change gears in a few hundredths of a second with the S tronic dual-clutch transmission, delivering automatic convenience with manual sportiness.
  - The available launch control system heightens acceleration through precisely managed engine speed and an automated clutch release.

- **Manual transmission**
  - Audi R8, S5 Coupe and S4 models offer a manual transmission to put the driver at center stage.
  - Master the timing, feel and art of the perfect shift through a six-speed manual transmission with a precise, short, clearly defined shifter throw.
  - As an added benefit, a self-adjusting clutch moderates the clutch release load for consistent shifting performance.

1 Features and technologies listed are not available on all models. 2 Always obey all speed and traffic laws. 3 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition.
Newton’s 3rd law  
**ACTION | REACTION**

**BRAKING**

This law is never more evident than when inertia is interrupted—as when you brake. Stopping vehicle mass and momentum involves an enormous amount of force, and the by-product is expressed in heat. It’s the heat we can handle.

Handling the heat in the coolest way possible.  

Let’s just say that we can take the heat. An extraordinary amount, in fact, due to the technologies we employ throughout our Audi Sport® performance line. As a perfect counterbalance in performance driving, our cast-iron and Audi ceramic braking technologies are far from conventional.  

By reducing the dynamic weight and managing the dissipation of heat through cross-drilled ventilation, wave-cut design or the use of carbon-ceramic composites, our brakes deliver increased resistance to fade, ultimately helping to increase braking performance.  

**Carbon fiber-reinforced ceramics** can withstand temperatures up to 1,830°F.

- **sophisticated ventilation and perforation for optimal cooling**
- **wave-cut design for up to an 8.82-lb weight reduction compared to traditional cast-iron brake rotors**
- **in contrast to cast-iron brake discs, carbon ceramic brake discs are lighter and more resistant to fading**
- **up to an 8.82-lb weight reduction for each front brake rotor compared to traditional cast-iron brakes**

1 Always obey all speed and traffic laws.  
2 Features and technologies listed are not available on all models.
Efficiency is a natural selection. As engineers, we don’t add more of something when less will be more effective. For inspiration, we looked to nature, and discovered the fascinating design of bamboo. Lightweight yet strong, bamboo is a great example of natural efficiency. Taking our cues from it, our design adds strength at the conjoined areas (nodes), while the structural burdens in some aluminum extrusions (shafts) help to lower the overall weight. It allows for both rigidity and flexibility where each is most needed, and for efficiency overall. This kind of progressive thinking seems like a natural selection to us.

You might say that performance itself hangs in the balance. We feel you never have to balance performance with design—rather, you need balance designed to optimize performance. Where certain features are placed, how much they weigh and how they operate in unison all help sharpen agility and turn the idea of balance into a driver’s dream. In an Audi performance car, where the engine is located in front, the battery is placed in the rear. Further enhancing weight distribution, most Audi performance models are equipped with brake calipers mounted inboard on the brake rotor, helping center the vehicle’s mass for improved balance. With the Audi R8 Spyder, the front of the car is constructed of aluminum while the rear fenders and engine cover are partially constructed of carbon fiber-reinforced polymer (CFRP). All of this helps balance the vehicle’s center of gravity, which in turn helps make handling more dynamic and true.

1 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition.
2 Features and technologies listed are not available on all models.

ASF® aluminum construction
Flexible yet unyielding, revolutionary ASF aluminum construction offers an innovative approach to weight and balance, a benefit you will notice in the Audi R8, S8 and TTS models’ overall efficiency, enhanced performance and remarkable handling. These characteristics also result in a superb and stable energy-dissipating structure in the event of a collision.

Aluminum hybrid construction
There is a reason cream rises to the top. At Audi, we don’t take weight lightly. That’s because we see using less weight as a way to improve performance—to be more efficient, to be more in control. We use aluminum along with steel in order to reduce and balance the Audi RS 7, S7 and S6 models’ overall weight, which helps improve handling, keeps our core strong and enhances overall performance.
Here’s where performance comes full circle.

This is how you feel the power that’s expressed when you are in the driver’s seat. Through superior handling and balance that help keep the power where it belongs, Audi suspension systems help you define performance in the boldest terms.

Pit crews at the touch of a button.  

We talk a lot about power, performance, technology—the things that make Audi distinctive. Available Audi drive select adds to that by helping make your own driving experience distinctive, almost like a pit crew that is always at hand. This is customizable technology for driving that helps you control the characteristics of your drive through finely defined precision handling, increasingly taut and precise throttle response or a more relaxed feel in the cockpit. Choose from Dynamic, Comfort, Auto or Individual modes to configure the throttle, transmission, steering and suspension settings along with the sport differential to respond to your desires, or the conditions. It’s your choice. It helps bring out the best of your performance vehicle, of course. But it also helps bring out the best in you, without needing an entire crew to tune your driving characteristics for the road ahead.

Dynamic mode
More precise steering, more responsive throttle and quicker shifting focus performance while stiffer suspension gives this setting an uncompromising feel.

Comfort mode
This setting provides a silkier, more relaxed feel for steering, throttle, and transmission inputs while also providing a softer suspension setting to maximize a more comfortable ride.

Auto mode
Auto mode helps deliver the best of both worlds by automatically adjusting to the optimal settings for a seamless combination of comfort and handling.

Individual mode
Take the turn your way. Adjust the steering, throttle response and suspension to your style, and this setting will be yours whenever you choose it.

Sport suspension
By reducing the ride height, Audi sport suspension calibration helps to truly define the responsive, quick-to-the-touch handling that sets Audi performance models apart. We’ve designed the springs and dampers with firmer tuning to help optimize contact with the road surface, letting you put meaning to the word agility.

Audi adaptive air suspension
Blending dynamic handing with true comfort, Audi RS 7, S8, S7 and S6 models offer sport-tuned adaptive air suspension that allows for speed-dependent lowering of the body, resulting in a lower center of gravity, which helps significantly improve your directional stability. Speed or driver-selectable control logic adjusts the air suspension springs at all four wheels, adjusting the suspension in milliseconds.

Audi magnetic ride
Instead of conventional damper oil, the Audi R8, TTs and S3, when equipped, have shocks and struts that are filled with a special fluid, where viscosity can be controlled by an electromagnetic charge. Audi magnetic ride suspension helps damping forces continuously adjust to current driving conditions to provide the right amount of suspension firmness in a fraction of a second.

DRC® suspension system
Available in the RS 7, DRC connects the shock absorbers diagonally to the ones on the opposite side of the car through a central valve which helps provide oil for additional damping force on compressed shocks. This is a potent performance system, helping hone both precision handling and vehicle stability. The damper settings can be adjusted, according to conditions and personal preferences, via the Audi drive select system.

Newton’s 3rd law

The third law talks about things that Audi drive select addresses with a push of a button. Through different modes of driving dynamics and performance options, Audi drive select helps you meet the equal and opposite forces of the road on your own terms.

Features and technologies listed are not available on all models.
Newton’s 2nd law

ROTATIONAL MOMENTUM

In the end, Newton’s Laws of Motion deal with balance. Audi engineers work tirelessly to channel inertia into a fully expressed form of power and control, so the inertia exerted by rotational momentum finds the balance it needs to work properly, in context of the drive.

Here’s a case where knowing the law puts us on a more powerful path. By focusing on optimizing the rotational momentum in Audi performance models, we make more responsive and efficient vehicles.

Acceleration // The more weight the component has, the more energy it takes to accelerate it (translatory motion) and overcome its inertia (rotational momentum).

Deceleration // The more weight the component has, the more force it takes to overcome its inertia (rotational momentum) and decelerate its mass (translatory motion).

lightweight alloy wheel // reduced wheel wall thickness for less rotational weight

carbon ceramic rotor\(^1\) // reduces rotational weight by up to 8.82 lb each, compared to traditional rotors

The stories tell you how and why Audi Sport® performance represents the soul of automotive engineering. But they won’t move you the way our models will. The models are more than the heart of Audi performance, they are a necessary reminder of what it takes to perfect the art of living a more intense life behind the wheel.

Intensity behind the wheel.

\(^1\) Features and technologies listed are not available on all models. 2 See www.fueleconomy.gov for EPA estimates. Your mileage and emissions data will vary and depend on several factors, including your driving habits and vehicle condition.
The driver’s choice.  
By acclamation and exclamation. 

Every inch a supercar, the Audi R8 defines the endless possibilities and incredible performance that Audi produces throughout its lineup. But more than that, the R8 stands as the dynamic, proud parent, passing on the legacy of its design, its power, its components and matchless materials throughout its Audi Sport® progeny. It may strike you like a thunderbolt when you first see it, it may seem immortal, but it is also every inch an Audi performance car. As such, it is the manifestation of desire, but also the blueprint for the dynamic models that follow. Discover these legendary performance cars and how they push the boundaries of the physical reality of Newton’s Laws of Motion.
The 2015 Audi R8 is just as exhilarating when driven on an ordinary road as it is on an extraordinary track. It’s a prime example of how our racing DNA is directly transferred to our production vehicles—from the exceptional performance of the R8 V8 with its 430 hp and 317 lb-ft of torque to the stunning R8 V10 plus, whose FSI® direct-injected DOHC V10 belts out 550 hp and 398 lb-ft of torque with a maximum engine speed of 8,700 rpm. And with each model featuring ultra® lightweight technology-inspired ASF® aluminum construction, legendary quattro® all-wheel drive, and a six-speed manual or available seven-speed S tronic® dual-clutch transmission, you can bet that their performance is like nothing you’ve experienced before.  

**ENGINE** // 5.2-liter FSI® V10 engine developing 550 hp and 398 lb-ft of torque  
5.2-liter FSI® V10 engine developing 525 hp and 391 lb-ft of torque  
4.2-liter FSI® V8 engine developing 430 hp and 317 lb-ft of torque  

**DRIVETRAIN** // quattro® all-wheel drive, six-speed manual transmission or an available seven-speed S tronic® dual-clutch transmission  

**CHASSIS** // R8 tuned sport suspension, Audi magnetic ride (not available on R8 V10 plus)  

**BRAKES** // 14.4” ventilated wave design front disc brakes with R8 logo, 14.0” ventilated wave design rear disc brakes or available Audi ceramic brakes (Audi ceramic brakes are standard on R8 V10 plus)  

**PERFORMANCE** // R8 V10 plus—Top track speed of 198/197 mph (manual/S tronic), acceleration 0–60 mph in 3.7/3.3 seconds (manual/S tronic), R8 V10—Top track speed 196/195 mph (Coupe, manual/S tronic) and 194/193 mph (Spyder, manual/S tronic) and 4.0/3.6 seconds (Spyder, manual/S tronic); R8 V8—Top track speed of 188/186 mph (Coupe, manual/S tronic) and 4.6/4.4 seconds (Spyder, manual/S tronic)  

1 Always obey all speed and traffic laws.
It is the kind of arrival that announces itself. The Audi RS 7 comes into the world not so much unveiled as unleashed. A sleek, powerful presence of sophisticated design and roaring performance makes it clear that this is an unmistakable, undisguised automotive statement. At 560 hp, through a turbocharged 4.0-liter TFSI® V8 engine, it brings thundering performance, and with quattro® all-wheel drive with sport differential and RS 7 tuned Audi adaptive air suspension or an available DRC® suspension system, that power is never unrefined. We designed it to sit slightly lower to the ground, and added larger air intakes and a sportier chin spoiler to give it an even sharper sense of fluidity. Finally, the available sport exhaust brings the thunderous sonic punch of a true performer.
The potency of the Audi RS 7, in style and in performance, is unmistakable, even at first glance. But that’s not to say there are no surprises. With cylinder on demand™ engine efficiency technology, which shuts down four cylinders when power and out-and-out performance are not required, the RS 7 has the ability to use less fuel when it’s engaged: The RS 7 is luxury performance personified, with signature Audi fit and finish throughout the interior, technology to spare and style to burn. It is desire in its most stunning form.

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 2 16 city/27 highway/19 combined mpg (2015 Audi RS 7 4.0T with eight-speed Tiptronic® automatic transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.
The Audi RS 5 doesn’t come with a sign that says “For Serious Drivers Only.” It doesn’t have to—everyone just knows. Factory-tuned and stunningly executed, and with a Cabriolet variant, this progressive performance car showcases an aggressive front end, wide wheel arches and adaptive rear spoiler (Coupe only). But the power is what really makes this a definitive statement of Audi Sport® performance. It features a 4.2-liter FSI® V8 engine that produces 450 hp, along with a seven-speed S tronic® dual-clutch transmission that helps funnel power to the road through nearly seamless shifts and the legendary quattro® all-wheel drive. The result? An Audi RS 5 sprinting from 0 to 60 mph in 4.5 to 4.9 seconds with a thundering affirmation from the RS-exclusive oval exhaust outlets.1

4.2-liter FSI® V8 engine
450 horsepower
0–60 mph in 4.5 to 4.9 seconds
Top track speed of 174 mph1

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
4.2-liter FSI® V8 engine developing 450 hp and 317 lb-ft of torque with RS oval exhaust and available sport exhaust system with Black outlets

quattro® all-wheel drive with sport differential, seven-speed S tronic® dual-clutch transmission

RS 5 tuned sport suspension, Audi drive select and available dynamic steering

14.4” ventilated wave design front disc brakes with RS logo, 12.8” ventilated wave design rear disc brakes or available 14.9” Audi ceramic front disc brakes

Top track speed of 174 mph; acceleration 0-60 mph in 4.5 seconds (Coupe) and 4.9 seconds (Cabriolet)

Not to be outdone by the exterior design, the Audi RS 5 interior is a statement of design infused with performance. With a driver-centric cockpit informed with touches of Fine Nappa leather on the seats and door armrests, twelve-way power front sport seats emblazoned with RS 5 contrasting embroidery, Carbon Fiber or available Aluminum Race decorative inlays, and a multifunction flat-bottom sport steering wheel with shift paddles, the RS 5 is built with a purpose. Making your purpose clear—to drive one.
For those who strive for power on a grand scale, we’d like to introduce the new Audi S8. From the 4.0-liter TFSI® V8 engine delivering an astonishing 520 hp and 481 lb-ft of torque, announced through the pure power of the available sport exhaust, to the ingenious fuel-saving cylinder on demand™ engine efficiency technology, the reimagined S8 is as athletic as it is innovative. And with dramatic driving characteristics made possible by the signature ASF® aluminum construction and quattro® all-wheel drive with sport differential, the S8 confidently delivers an ultrapowerful sports luxury experience. And more.

### S8

- 4.0-liter turbocharged TFSI® V8 engine
- 520 horsepower
- 0–60 mph in 3.9 seconds
- Top track speed of 155 mph

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1 17 city/27 highway/20 combined mpg (2015 Audi S8 4.0T with eight-speed Tiptronic® automatic transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
To truly set a new standard of luxury performance, you need luxury and performance to be equally unmistakable. So while the new Audi S8 wears performance on its sleeve, it also features unsurpassed luxury at its core. Sumptuous 22-way sport comfort front seats with Valcona leather and contrast diamond stitching enthrall the driver and front passenger, while the Alcantara® headliner and Carbon Atlas decorative inlays add to its Audi performance character. By the time you’ve discovered the unparalleled convenience of MMI® touch and Audi connect® with Google Earth™ satellite imagery, you’ve found a sanctuary for your soul as much as a thrill for your right foot.

S8

ENGINE // 4.0-liter turbocharged TFSI® V8 engine developing 520 hp and 481 lb-ft of torque with S quad exhaust and available sport exhaust system with Black outlets

DRIVETRAIN // quattro® all-wheel drive with sport differential, eight-speed Tiptronic® automatic transmission

CHASSIS // S8 tuned Audi adaptive air suspension, Audi drive select and dynamic steering

BRAKES // 15.7” ventilated front disc brakes with S8 logo, 14.0” ventilated rear disc brakes

PERFORMANCE // Top track speed of 155 mph, 3.9 acceleration 0–60 mph in 3.9 seconds

1 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.

2 Always obey all speed and traffic laws.
Certain drivers know that sometimes it's a good thing to blow everything out of proportion. Like design. Like performance. Like innovation. In that spirit, think of our Audi S7 as a powerful piece of performance art. It's a design and engineering statement that takes proportion and stretches it along an iconic Tornado line that, once followed from the hood, enters new territory about the time you reach the rear. Bold and sophisticated, the sloping tailgate of this performance five-door coupe becomes the signature cue for this most stylish expression of Audi performance.

4.0-liter turbocharged TFSI® V8 engine
420 horsepower
0–60 mph in 4.5 seconds
Top track speed of 155 mph

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
**S7**

Just because the Audi S7 is design-forward doesn’t mean power lags behind. The 420-hp 4.0-liter TFSI® V8 takes full advantage of its aerodynamic shape to shred 0- to 60-mph times, while driving in full control with permanent quattro® all-wheel drive. And when you are simply cruising, the cylinder on demand™ engine efficiency technology uses only the piston power that’s necessary, helping make your drive more efficient. The Audi S7 is finely designed performance that sizzles on the pavement, while the look burns even when standing still.

**ENGINE //**

4.0-liter turbocharged TFSI® V8 engine developing 420 hp and 406 lb-ft of torque with S quad exhaust outlets

**DRIVETRAIN //**

quattro® all-wheel drive with sport differential, seven-speed S tronic® dual-clutch transmission

**CHASSIS //**

S7 tuned Audi adaptive air suspension, Audi drive select

**BRAKES //**

15.7” ventilated front disc brakes with S7 logo, 14.0” ventilated rear disc brakes

**PERFORMANCE //**

Top track speed of 155 mph, acceleration 0–60 mph in 4.5 seconds

1. Always obey all speed and traffic laws. 2. 21 city/27 highway/23 combined mpg (2015 Audi S7 4.0T with seven-speed S tronic® dual-clutch transmission and quattro® all-wheel drive, SR msrp). Your mileage may vary and depends on several factors, including your driving habits and vehicle condition. 3. Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
The Audi S6 isn’t here to play nice, no matter how composed it feels. In a lineup of progressive performance, you have to stand out in your own way. Effortlessly unleashing its 4.0-liter TFSI® V8 engine to produce an unrelenting 420 hp helps give you a seemingly endless stream of power. But what is power without control? That’s where the legendary quattro® all-wheel drive with sport differential and S6 tuned Audi adaptive air suspension come into play. Never have stature, sophistication and sport felt so playfully powerful.
The driver should immediately sense the difference performance luxury makes. Seductive yet assertive, the Audi S6 features an interior that captures the imagination through signature sport seats with integrated head restraints covered in Valcona leather and accented by available Carbon Atlas or a choice of decorative wood inlays on the dashboard, center console and door panels. The S6 also delivers available driver assistance features like a night vision assistant with pedestrian detection and MMI® navigation plus, along with the connectivity of Audi connect®. The S6 doesn't simply deliver on luxury, it gives drivers a new perspective on the world around them.

**ENGINE** // 4.0-liter turbocharged TFSI® V8 engine developing 420 hp and 406 lb-ft of torque with 5 quad exhaust outlets

**DRIVETRAIN** // quattro® all-wheel drive with sport differential, seven-speed S tronic® dual-clutch transmission

**CHASSIS** // S6 tuned Audi adaptive air suspension, Audi drive select

**BRAKES** // 15.7” ventilated front disc brakes with S6 logo, 14.0” ventilated rear disc brakes

**PERFORMANCE** // Top track speed of 155 mph; acceleration 0-60 mph in 4.5 seconds

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1. Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
2. Always pay careful attention to the road, and do not drive while distracted. The features and/or technologies discussed on this page may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only.
Introducing the sports car’s sports car. The Audi S5. The S5 brings more to the road, from its LED daytime running light design to the Singleframe® grille. Its iconic style never lets you forget the performance potential of the 3.0-liter TFSI® V6 engine that delivers a substantial 333 hp, all funneled to the road through a six-speed manual (Coupe only) or available seven-speed S tronic® dual-clutch transmission and quattro® all-wheel drive. With already brilliant driving dynamics and tight sport suspension calibration that puts you in total control, the S5 is ready for the most challenging drive in the world. Yours.

3.0-liter supercharged TFSI® V6 engine
333 horsepower
0–60 mph in 4.9 to 5.3 seconds
Top track speed of 155 mph1,2

1. Top track speed electronically limited to 130 mph when equipped w/o all-season tires (Coupe models only).
2. Top track speed is limited to 130 mph when equipped w/ all-season tires (Coupe models only).
The power and performance get the Audi S5 noticed, but the interior design generates a deep respect too. Signature sport design elements outfit the driver-centric cabin, while available Audi connect® with a Wi-Fi® hotspot for up to eight passenger devices helps you remain close even when you are far from it. Available in Coupe or Cabriolet form, the S5 is the total package—stylish, luxurious, progressive and powerful. We like to think it’s the kind of sports car that other sports cars dream of as the ideal.
With “classic sports sedan” written all over the Audi S4, we know you’ll be writing your own story together. For starters, style isn’t prologue. It’s intrinsic to the story. Beautifully rendered front and rear fasciae, Aluminum-optic mirror housings and thundering quad exhaust outlets all add to the plot. Then performance takes the lead, thanks to the combination of a powerful TFSI® engine and dynamic suspension.

3.0-liter supercharged TFSI® V6 engine
333 horsepower
0-60 mph in 4.9 seconds
Top track speed of 155 mph¹ ²

¹ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
² Top track speed is limited to 130 mph when equipped with all-season tires.
The climax of any Audi S4 story comes from the power produced by the supercharged 3.0-liter TFSI® V6 engine, which pumps out 333 hp and delivers an impressive 325 lb-ft of torque. With the option of a six-speed manual or a seven-speed S tronic® dual-clutch transmission, you can serve up the performance any way you like it—and that’s a line worthy of any well-told story.

**S4**

The engine produces:

- **333 hp**
- **325 lb-ft of torque**
- 0–60 mph in **4.9 seconds**

**Engine Features**:

- [3.0-liter supercharged TFSI® V6 engine](#) developing 333 hp and 325 lb-ft of torque with S quad exhaust outlets

**Drivetrain**:

- quattro® all-wheel drive, available sport differential, six-speed manual transmission or an available seven-speed S tronic® dual-clutch transmission

**Chassis**:

- S4 tuned sport suspension, Audi drive select and available dynamic steering

**Brakes**:

- 13.6" ventilated front disc brakes with S4 logo, 13.0" ventilated rear disc brakes

**Performance**:

- Top track speed of **155 mph**, acceleration 0-60 mph in **4.9 seconds**

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1. Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. 2. Top track speed is limited to 130 mph when equipped with all-season tires.
The Audi S3 Sedan proves there's nothing wrong with all play and no work. Uncompromised from the first burst of acceleration, the all-new Audi S3 Sedan may be a bit smaller in stature, but it's never short on power. With 292 hp, quattro® all-wheel-drive performance and available Audi magnetic ride suspension, this is a precision rocket of a sports car. Progressive steering delivers the premium precision you'd expect, while the overall dynamics—the kind built to track specs—get every ounce of performance potential out of the engine without breaking a sweat. The S3 Sedan is a city car and a highway gem. It expresses the kind of power that never has to work hard to play.

2.0-liter turbocharged TFSI® four-cylinder engine
292 horsepower
0–60 mph in 4.7 seconds
Top track speed of 155 mph\(^1\)

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.

2015 Audi S3 Sedan shown in Misano Red pearl with available equipment.
There’s never a doubt about its heritage. The interior of the Audi S3 Sedan is unmistakably all Audi performance. From the pronounced seat side bolsters to available Fine Nappa leather with contrasting diamond-stitched shoulder bolsters, the sport seat announces the uncompromised luxury and premium materials found throughout the S3 Sedan. The fit and finish lives up to our legendary standards, of course, and flourishes abound; like the race-inspired three-spoke multifunction flat-bottom sport steering wheel with shift paddles or the exceptional quality of the Aluminum-optic pedal clusters and footrest. Nothing inside the S3 Sedan is a small gesture, rather it’s a big statement on just how accommodating Audi craftsmanship can be.

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**ENGINE //** 2.0-liter turbocharged TFSI® four-cylinder engine developing 292 hp and 280 lb-ft of torque with S quad exhaust outlets

**DRIVETRAIN //** quattro® all-wheel drive with six-speed S tronic® dual-clutch transmission

**CHASSIS //** S3 tuned sport suspension or available Audi magnetic ride, Audi drive select

**BRAKES //** 13.4" ventilated front disc brakes with S3 logo, 12.2" ventilated rear disc brakes

**PERFORMANCE //** Top track speed of 155 mph; acceleration 0-60 mph in 4.7 seconds

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1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
The Audi TTS stands apart. Its commitment to progressive performance is felt in every stitch and every corner—yet the TTS delivers even more. Style, for starters. The more aggressive lines of the TTS speak of power—and its brilliant design showcases the passion that its performance inspires. Meanwhile, the nimble TTS delivers dynamic driving through lightweight materials and a responsive throttle. In all, the balance, style and power make for a vehicle that stands out in a standout Audi performance lineup.

2.0-liter turbocharged TFSI® four-cylinder engine
265 horsepower
0–60 mph in 4.9 to 5.1 seconds
Top track speed of 155 mph¹
The power is articulated by a 265-hp 2.0-liter TFSI® engine and transferred to the road through a rapid-shifting S tronic® dual-clutch transmission, taking full advantage of the streamlined weight and shape of the TTS. And thanks to the ultra® lightweight technology-inspired ASF® aluminum construction, specially tuned Audi magnetic ride suspension and quattro® all-wheel drive, your TTS is ultraresponsive and nimble. Put it all together and you have a high-tech performance machine that lets you drive your TTS the way it was meant to be driven.¹  

1 Always obey all speed and traffic laws. 2 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
It’s a riveting, powerfully rendered solution to a long-standing conundrum about finding the perfect SUV. It used to be, “What is it?” With the Audi SQ5, now we know. It’s everything. It is versatile in performance and handling, with quattro® all-wheel drive making its presence felt. It is crisply stylish, an SUV smartly streamlined by signature design lines and a wide stance. But it is also sculpted muscle and luxury refinement. It has the numbers, it wears its available Fine Nappa leather well. It is an Audi SUV literally shaped and imbued with Audi power. The SQ5 is the stunning everything in elevated performance.
SQ5

Imagine an interior so exquisite that its only possible counterpart could be the bold lines and aggressive stance of the Audi SQ5. An interior that never lets you forget you’re driving one of the most exhilarating SUVs on the road, while doing so with a level of class that can only be described as trademark Audi quality. Available Fine Nappa leather front seats, finely crafted aluminum-layered Black Wood inlays surround you for just the right amount of flair, and voluminous cargo space, made even more capable by a 40/20/40-split rear seat, means far-flung family excursions are never out of the question.

**ENGINE** // 3.0-liter supercharged TFSI® V6 engine developing 354 hp and 346 lb-ft of torque with T quad exhaust outlets

**DRIVETRAIN** // quattro® all-wheel drive, eight-speed Tiptronic® automatic transmission

**CHASSIS** // SQ5 tuned sport suspension, Audi drive select and available dynamic steering

**BRAKES** // 15.0” ventilated front disc brakes with SQ5 logo, 13.0” ventilated rear disc brakes

**PERFORMANCE** // Top track speed of 155 mph; acceleration 0-60 mph in 5.1 seconds

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1. Top speed is electronically limited in the U.S. Always obey all speed and traffic laws.
Sometimes, the lines themselves carry the performance.

With the available S line, we give Audi Sport® style to a conventionally stunning Audi vehicle. So with select Audi models, you can get the more aggressive lines—and double takes—that come with Audi Sport design. More striking lines define the exterior, while inside we deliver high-end flourishes, like distinctive decorative inlays throughout—the glint of which might just match the gleam in your eye. All in all, it’s safe to say these premium features and packages are a sporty take on tradition.
There’s more than one reason your fingerprints are all over it. 

Individuality is good. Unique takes it to the next level. It’s when you claim something as totally yours. An original, something you’ve commissioned that expresses your cultivated tastes or sensibility. Audi exclusive. As much your work as ours, it is a premium service for a most premium vehicle, allowing you to put your personal touch on the paint color of your Audi, or the type of leather, or the type of custom decorative inlay—or all of them. Enjoy the luxury of self-expression with a program that is as unique as your fingerprint, and materials that were crafted to touch.

Audi exclusive paint
It’s possible with Audi exclusive. If you can find the hue, we can apply it, to create your custom expressive luxury masterpiece. A spectrum of choices that help capture the color that moves you most.

Audi exclusive leather
Specify your seats, then your particular style of leather, its color and even the color of the stitching you’d like to grace your seating surfaces. Use our exclusive choices of leather grains and colors to contrast with the exterior, or complement it.

Audi exclusive inlays
The ultimate application of fit and finish, exclusive inlays come from woods and metals that complement the stature and design of your interior. Crafted from the finest cuts, our wood inlays add depth of character, while metals add a luster that underlines what exclusive really means.

Audi exclusive inlays come from woods and metals that complement the stature and design of your interior. Crafted from the finest cuts, our wood inlays add depth of character, while metals add a luster that underlines what exclusive really means.
Always obey all speed and traffic laws. See wheels page for important information regarding summer performance and low aspect ratio tires.

See back cover for important information regarding navigation plus and required SiriusXM® subscriptions.

Requires compatible device.

4.2-liter FSI® V8
430 hp @ 7,900 rpm
317 lb-ft torque @ 4,500–6,000 rpm
0–60 mph in 4.2–4.6 sec/Top track speed of 186–188 mph

4.0-liter TFSI® V8
450 hp @ 6,000 rpm
3.9 lb-ft torque @ 2,000–4,500 rpm
0–60 mph in 3.8–4.2 sec/Top track speed of 193–196 mph

7-speed S tronic® dual-clutch transmission with steering wheel-mounted shift paddles
19" 5-double-спoke design wheels (Polished finish) with 235/35 front and 305/30 rear summer performance tires
19" 10-spoke Y design wheels (Polished/Titanium finish)
245/40 front and 295/35 rear summer performance tires
14.4” ventilated wave-design front and 14.0” ventilated wave-design rear disc brakes
Heated brake package
Audi ceramic brakes
Carbon Sigma Audi sideblades (Coupe)
Sport exhaust system with Black outlets (5 tronic® dual-clutch transmission required)
Fine Nappa leather with contrast stitching
Full Leather package (Includes leather-wrapped contents from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)
Carbon Sigma decorative inlays
Alcantara® headliner (Coupe)
 AUDI music interface with iPod® integration (without six-disc CD changer)
Auto-dimming interior rear view mirror with digital compass
Adaptive rear spoiler
R8 model round exhaust outlets
Carbon Sigma engine compartment inlays
Aluminum-optic engine vent covers (Spyder)
Automatic climate control
Three-spoke multifunction flat-bottom sport steering wheel
Tilt and telescopically manually adjustable steering column
Black Silk Matte decorative inlays
Alcantara® headliner (Coupe)
Fine Nappa leather seats and door armrests
Extended Leather package (Includes leather-wrapped center console, knee pads, parking brake, radio surround, lower door trims and passenger’s side pull handle)
Heated-twelve-way power front sport seats, including four-way power lumbar adjustment
Audi navigation plus with traffic information
Driver information system with lap timer
Bang & Olufsen® Sound System with 12 speakers and 465 watts
SiriusXM® Satellite Radio with 90-day trial subscription
BLUETOOTH® wireless technology preparation for mobile phone with safety belt microphones
Cruise control with coast, resume and accelerate features

Fine Nappa leather seats and door armrests
Extended Leather package (Includes leather-wrapped contents from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)
Diamond Stitch Full Leather package
Fine Nappa leather seats with contrast diamond stitching
Contrast diamond stitched interior components
Alcantara® headliner with diamond stitching (Coupe)
Leather/Acantara® seat surfaces
Heated twelve-way power front sport seats, including four-way power lumbar adjustment
Driver information system with lap timer
Audi concert radio with seven speakers, six-disc CD changer and MP3 playback capability
SiriusXM® Satellite Radio with 90-day trial subscription
BLUETOOTH® wireless technology preparation for mobile phone with safety belt microphones
Cruise control with coast, resume and accelerate features

Fine Nappa leather seats and door armrests
Extended Leather package (Includes leather-wrapped contents from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)
Diamond Stitch Full Leather package
Fine Nappa leather seats with contrast diamond stitching
Contrast diamond stitched interior components
Alcantara® headliner with diamond stitching (Coupe)
Leather/Acantara® seat surfaces
Heated twelve-way power front sport seats, including four-way power lumbar adjustment
Driver information system with lap timer
Audi concert radio with seven speakers, six-disc CD changer and MP3 playback capability
SiriusXM® Satellite Radio with 90-day trial subscription
BLUETOOTH® wireless technology preparation for mobile phone with safety belt microphones
Cruise control with coast, resume and accelerate features

Fine Nappa leather seats and door armrests
Extended Leather package (Includes leather-wrapped contents from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)
Carbon Sigma engine compartment inlays
Alcantara® headliner (Coupe)
Contrast diamond stitched interior components
Alcantara® headliner with diamond stitching (Coupe)
Leather/Acantara® seat surfaces
Heated twelve-way power front sport seats, including four-way power lumbar adjustment
Driver information system with lap timer
Audi concert radio with seven speakers, six-disc CD changer and MP3 playback capability
SiriusXM® Satellite Radio with 90-day trial subscription
BLUETOOTH® wireless technology preparation for mobile phone with safety belt microphones
Cruise control with coast, resume and accelerate features

R8 V10 engineering/performance
5.2-liter FSI® V10
525 hp @ 8,000 rpm
391 lb-ft torque @ 6,500 rpm
0–60 mph in 3.4–4.0 sec/Top track speed of 193–196 mph

R8 V8 engineering/performance
4.2-liter FSI® V8
430 hp @ 7,900 rpm
317 lb-ft torque @ 4,500–6,000 rpm
0–60 mph in 4.2–4.6 sec/Top track speed of 186–188 mph

R8 V10 stand-alone options
Seven-speed S tronic® dual-clutch transmission with steering wheel-mounted shift paddles
19" 5-double-spoke design wheels (Polished finish) with 235/35 front and 305/30 rear summer performance tires
19" 10-spoke Y design wheels (Polished finish) with 235/35 front and 305/30 rear summer performance tires
Heated brake package
Audi ceramic brakes
Carbon Sigma Audi sideblades (Coupe)
Sport exhaust system with Black outlets (5 tronic® dual-clutch transmission required)
Fine Nappa leather with contrast stitching
Full Leather package (Includes leather-wrapped contents from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)
Carbon Sigma decorative inlays
Alcantara® headliner (Coupe)
AUDI music interface with iPod® integration (without six-disc CD changer)

R8 V8 stand-alone options
Seven-speed S tronic® dual-clutch transmission with steering wheel-mounted shift paddles
19" 5-double-spoke design wheels (Polished finish) with 235/35 front and 305/30 rear summer performance tires
Red Brake package
Audi ceramic brakes
Carbon Sigma Audi sideblades (Coupe)
Carbon Sigma engine compartment inlays
Alcantara® headliner (Coupe)
Fine Nappa leather with contrast stitching
Carbon Sigma decorative inlays
Piano Black decorative inlays
Aluminum door o/s inlays with illumination
Audi navigation plus with traffic information
Bang & Olufsen® Sound System with 12 speakers and 465 watts
Audi music interface with iPod® integration (without six-disc CD changer)
Parking system plus with rear view camera (front and rear acoustic parking sensors)

R8 V10 available packages
Full Fine Nappa Leather package
• Fine Nappa leather seats and door armrests
• Fine Nappa leather (includes leather-wrapped contents from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)

Diamond Stitch Full Leather package
• Fine Nappa leather seats with contrast diamond stitching
• Contrast diamond stitched interior components
• Alcantara® headliner with diamond stitching (Coupe)
• Leather/Acantara® seat surfaces
• Heated twelve-way power front sport seats, including four-way power lumbar adjustment
• Driver information system with lap timer
• Audi concert radio with seven speakers, six-disc CD changer and MP3 playback capability
• SiriusXM® Satellite Radio with 90-day trial subscription
• BLUETOOTH® wireless technology preparation for mobile phone with safety belt microphones
• Cruise control with coast, resume and accelerate features

R8 V8 available packages
Fine Nappa Leather package
• Fine Nappa leather seats and door armrests
• Extended Leather package (includes leather-wrapped center console, knee pads, parking brake, radio surround, lower door trims and passenger’s side pull handle)
Full Fine Nappa Leather package
• Fine Nappa leather seats and door armrests
• Full Leather package (includes leather-wrapped contents from the Extended Leather package and adds dashboard, monoposto, door shoulders and rear side trims)
Diamond Stitch Full Leather package
• Fine Nappa leather seats with contrast diamond stitching
• Contrast diamond stitched interior components
• Alcantara® headliner with diamond stitching (Coupe)
• Leather/Acantara® seat surfaces
• Heated twelve-way power front sport seats, including four-way power lumbar adjustment
• Driver information system with lap timer
• Audi concert radio with seven speakers, six-disc CD changer and MP3 playback capability
• SiriusXM® Satellite Radio with 90-day trial subscription
• BLUETOOTH® wireless technology preparation for mobile phone with safety belt microphones
• Cruise control with coast, resume and accelerate features
RS 7 Specifications and Featured Content

Table 1: 4.0-liter turbocharged TFSI® V8 with cylinder on demand™ engine efficiency technology.

<table>
<thead>
<tr>
<th>Specification</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.0-liter turbocharged TFSI® V8</td>
<td>With cylinder on demand™ engine efficiency technology</td>
</tr>
<tr>
<td>Top track speed</td>
<td>275/30 summer performance tires</td>
</tr>
<tr>
<td>Maximum power</td>
<td>560 hp @ 5,700–6,600 rpm</td>
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<tr>
<td>Engine efficiency technology</td>
<td>With separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Audi reserves the right to deactivate or terminate a vehicle’s Wi-Fi® hotspot feature, and the ability to connect, if the vehicle is not used safely. See vehicle owner’s literature for important information regarding MSP, navigation plus, and required SiriusXM® subscriptions. 5 Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. Audi reserves the right to deactivate or terminate a vehicle’s Wi-Fi® hotspot feature, and the ability to connect, if the vehicle is not used safely. See vehicle owner’s literature for important information regarding MSP, navigation plus, and required SiriusXM® subscriptions. 6 Requires compatible device. 7 Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an authorized Audi dealer if they have further questions about the operation of this feature. Please note that Audi warms against leaving the vehicle unattended with the engine running, particularly in enclosed spaces. In footwells are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. 8 Airbags are supplemental restraints only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.</td>
</tr>
</tbody>
</table>
S8 featured highlights (continued)

- Audi side assist and Audi pre sense® rear
- Head-up display with navigation information
- Audi drive select
- Parking system plus with rear view camera (front and rear acoustic parking sensors)
- Top and corner view camera system

S8 stand-alone options

- Jet’s arm-restor design wheels (titanium finish) with 23/31 summer performance tires
- 22” jet’s arm-restor design wheels (Silver finish) with 27/35 summer performance tires
- Full leather package
- Leather-wrapped shifter lever
- Black Alcantara® headliner
- Sunroof
- Assam Gray Vwona Wood decorative upper inlays
- Brown/Silver Poplar Wood decorative upper inlays
- Dark Brown Walnut Wood decorative upper inlays
- Velvet Brown pine Gram Ash Wood decorative upper inlays
- Bang & Olufsen® Advanced Sound System with 19 speakers and 1,400 watts
- Rear Seat Entertainment with dual 10” screens and single DVD player
- Night vision assistant with pedestrian detection

S8 available packages

Cold Weather package
- Heated steering wheel
- Heated rear seats
- Rear-seat pass-through

Driver Assistance package
- Audi adaptive cruise control with stop & go
- Audi active lane assist
- Audi pre sense® plus

Audi design selection, Vorna Brown
- Balsa Brown Vwona leather seats, trim and shifter
- Comfort front seats (ultralight diamond quilting)
- Tallasen Brown Naturale Gram Ash Wood decorative upper inlays
- Full Leather package
- White Alcantara® headliner, stitching and seat piping

Audi design selection, Vornon Brown
- Vermont Brown Vwona leather seats with diamond quilting
- Carbon Copper Twill decorative upper inlays
- Piano Black shifter lever
- Full Leather package
- Granite Gray stitching and seat piping

S8 engineering/performance

- 4.0-liter turbocharged TFSI® V8 with cylinder on demand™ engine efficiency technology
- Top track speed is electronically limited (205 mph)

432 hp @ 5,800 rpm
461 lb-ft torque @ 1,500 rpm
0-60 mph in 4.4 sec/Top track speed of 190 mph

S7 featured highlights

- ultralightweight technology—aluminum exterior body panels and a steel chassis
- Seven-speed S tronic® dual-clutch transmission with steering wheel-mounted shift paddles
- Tuned Audi adaptive air suspension
- quattro® all-wheel drive with sport differential
- 393 hp @ 5,200 rpm
406 lb-ft torque @ 1,400–5,200 rpm
0-60 mph in 4.6 sec/Top track speed of 155 mph

S7 available packages

Cold Weather package
- Heated steering wheel
- Heated rear seats
- Driver Assistance package
- Audi adaptive cruise control with stop & go
- Audi active lane assist
- Audi pre sense® plus
- Corner view camera system

Individual Contour Seating package
- Vwona leather seats (without contrast diamond stitching)
- Heated and ventilated 18-way power front seat cushions including four-way power lumbar adjustment and massage function
- Front passenger seat memory

Black Optic package
- 21” 5-double-spoke design wheels (Titanium finish) with 265/35 summer performance tires
- Gloss black audiography® grite
- Gloss Black trim around exterior side windows
- Body-colored exterior side mirror housings

1 17 city/19 highway/25 combined mpg (2015 Audi S8 with eight-speed Tiptronic® automatic transmission and quattro® all-wheel drive). EPA estimates. Your mileage will vary and depends on your driving behavior and condition. 2 Top track speed is electronically limited for 2015 Audi S8 with eight-speed Tiptronic® automatic transmission and quattro® all-wheel drive. 3 8-speed Tiptronic® automatic transmission and quattro® all-wheel drive. 4 summer performance tires for 2015 Audi S8 with eight-speed Tiptronic® automatic transmission and quattro® all-wheel drive.
S6 Specifications and Featured Content

## S6 engineering/performance

- 4.0-liter turbocharged TFSI® V8 with cylinder on demand® engine efficiency technology
- 420 lb-ft of torque at 5,300–6,400 rpm
- 0–60 mph in 4.5 sec/Top track speed of 155 mph

## S6 featured highlights

- ultra lightweight technology—aluminum exterior panels and a steel chassis
- Seven-speed S tronic® dual-clutch transmission with steering wheel-mounted shift paddles
- sdn tuned Audi adaptive air suspension
- quattro® all-wheel drive with sport differential
- 19" S -parallel spoke 5 design wheels (Silver finish)
- 25l40 summer performance tires
- 17.5" ventilated front and 14.0" ventilated rear disc brakes
- FUEL SAVERS
- LED taillights and rear fog lights
- 5 model quad exhaust outlets
- 5 model exterior appearance (Platinum Gray Singleframe® grille, unique front/rear fasciae and side sills, Aluminum-optic front/rear twin-blade fins and exterior side mirror housings, body-colored trunk-mounted rear lip spoiler)
- Four-zone automatic climate control
- Three-spoke multifunction sport steering wheel
- Power tilt and telescopic adjustable steering column
- Fine Grain Ash Natural Brown Wood decorative inlays
- Manual rear-side window and power rear window sunshades
- Sunroof
- Valcona leather seats with contrast diamond stitching
- Heated twelaway power front sport-contoured seats, including four-way power lumbar adjustment
- Driver seat memory
- Split-folding 60/40 rear seatbacks
- M MM® noise compensation and 570 watts
- HD Radio™ Technology
- SiriusXM® Satellite Radio
- Bluetooth® wireless technology preparation for mobile phone
- Audi music interface with iPod® integration
- BLUETOOTH® streaming audio

## S6 featured highlights (continued)

- Audi advanced key—keyless start, stop and entry
- Audi side assist and pre sense® rear
- Head-up display with navigation information
- Audi drive select
- Parking system with rear view camera (front and rear acoustic parking sensors)

## S6 stand-alone options

- 20" 5-parallel spoke 5 design wheels (Silver finish) with 25/35 summer performance tires
- Rear passenger three side airbags
- Black cloth/leather
- Black Alcantara® headliner
- Carbon Atlas decorative inlays
- Layered Aluminum/Black Wood decorative inlays
- Matte Brushed Aluminum decorative inlays
- Bang & Oulsen® Advanced Sound System with 15 speakers and 1,400 watts
- Night vision assistant with pedestrian detection

## S6 available packages

- Cold Weather package
  - Heated steering wheel
  - Heated rear seats
- Driver Assistance package
  - Audi active cruise control with stop & go
  - Audi pre sense® plus
  - Front passenger seat memory
- Individual Contour Seating package
  - Valcona leather seats (without contrast diamond stitching)
  - Heated and ventilated 16-way power front comfort seats, including four-way power lumbar adjustment and massage function
  - Front passenger seat memory
- Black Optic package
  - 20" 5-arm-rotor design wheels (Titanium finish) with 25/35 summer performance tires
  - Gloss Black Singleframe® grille
  - Gloss Black trim around exterior side windows
  - Body-colored exterior side mirror housings

## S5 Specifications and Featured Content

### S5 engineering/performance

- 3.0-liter supercharged TFSI® V6
- 333 hp @ 5,500–6,500 rpm
- 235 lb-ft torque @ 2,900–5,300 rpm
- 0–60 mph in 4.9–5.3 sec/Top track speed of 155 mph

### S5 Premium Plus featured highlights

- Six-speed manual transmission (Coupé)
- Seven-speed S tronic® dual-clutch transmission with steering wheel-mounted shift paddles (Cabinet)
- Pre sense® collision avoidance package
- Audi drive select
- Parking system with rear view camera

### S5 stand-alone options

- Seven-speed S tronic® dual-clutch transmission with steering wheel-mounted shift paddles (Coupé)
- Adaptive damping suspension
- Sport differentials
- 245/40 R18 all-season tires (Coupe, top track speed lowered to 130 mph)
- 19" 10-spoke design wheels (Silver finish) with 25/35 summer performance tires
- 19" 7-double-spoke RS design wheels (Silver finish) with 255/35 summer performance tires

### S5 available packages

#### Technology package (Premium Plus)

- M MM® navigation plus with voice control (voice control not available on Cabriolet)
- Audi connect® with six-month trial subscription
- SiriusXM® traffic with four-year subscription
- BLUETOOTH® streaming audio
- Audi side assist
- Parking system with rear view camera

#### Driver Assistance package (Prestige)

- Dynamic steering
- Audi adaptive cruise control
- Luxury/Comfort package (Coupé, Prestige/Cabriolet, Premium Plus and Prestige)
- Perforated Milano leather seats
- Ventilated front comfort seats
- Head-level heating system (Cabinet)
- High Gloss Black pack (Coupé, Premium Plus and Prestige)
- 19" 5-arm-rotor design wheels (Titanium finish) with 255/35 summer performance tires
- Gloss Black Singleframe® grille
- Gloss Black trim around exterior side windows
- Body-colored exterior side mirror housings
S4 Specifications and Featured Content

S4 engineering/Performance

3.0-liter supercharged TFSI® V6
333 hp @ 5,500–6,000 rpm
325 lb-ft torque @ 2,900–5,300 rpm
0–60 mph in 4.9 sec/Top track speed of 155 mph

S4 Premium Plus featured highlights

Six-speed manual transmission
Audi sport suspension calibration
quattro® all-wheel drive
18” 5–parallel-spoke 5 design wheels (Silver finish)
245/40 summer performance tires
13.6” ventilated front and 13.0” ventilated rear disc brakes
Xenon plus headlights with LED daytime running lights
Automatic headlight level adjustment
Front fog lights
LED taillights and rear fog lights
5 model quad exhaust outlets
S model exterior appearance (Platinum Gray Singleframe® grille, Aluminum-optic front/rear twin blades and exterior side mirror housings, body-colored door sill inlays and integrated rear spoiler)
Three-zone automatic climate control
Three-spoke multifunction flat-bottom sport steering wheel
Tilt and telescopic manually adjustable steering column
Matte Brushed Aluminum decorative inlays
Aluminum door sill inlays
Front and rear floor mats
Black cloth headliner
Power windows with one-touch up/down operation and pinch protection
Sunroof
Leather/Alcantara® seating surfaces
Heated twelve-way power front sport-contoured seats, including four-way power lumbar adjustment
Universal seat memory
Split-folding 60/40 rear seatbacks
Driver information system
Audi concert radio with ten speakers and single CD player with MP3 playback capability
SiriusXM® Satellite Radio with 90-day trial subscription
Audi music interface with iPod® integration
BLUETOOTH® wireless technology preparation for mobile phone
Audi advanced key–keyless start, stop and entry
Audi drive select

S4 Prestige featured highlights (adds to or replaces features from S4 Premium Plus)

Adaptive xenon plus headlights with LED daytime running lights
MMi® navigation plus with voice control
Audi connect® with six-month trial subscription
Color driver information system
Bang & Olufsen® sound system with 24 speakers and 500 watts
HD Radio® Technology
SiriusXM® Traffic with four-year subscription
BLUETOOTH® streaming audio
Audi side assist
Parking system with rear view camera

S4 stand-alone options

Seven-speed S tronic® dual-clutch transmission with steering-wheel-mounted shift paddles
Adaptive damping suspension
Sport differential
245/40 R20 all-season tires (top track speed lowered to 120 mph)
19” 5–segment-spoke design wheels (Silver finish) with 255/35 summer performance tires
Heated passenger’s thorax side airbag
Carbon Atlas decorative inlays
Layered Aluminum/Black Wood decorative inlays
Fine Nappa leather seats and door armrests
Bang & Olufsen® Sound System (Premium Plus)

S4 available packages

technology package (Premium Plus)
• MMi® navigation plus with voice control
• Audi connect® with six-month trial subscription
• Color driver information system
• SiriusXM® Traffic with four-year subscription
• BLUETOOTH® streaming audio
• Audi side assist
• Parking system with rear view camera

Driver Assistance package (Prestige)

Dynamic steering
Audi adaptive cruise control
High Gloss Black package
• 19” 5–Spoke-design wheels (Titanium finish) with 255/35 summer performance tires
• Gloss Black Singleframe® grille
• Gloss Black trim around exterior side windows
• Body-colored exterior side mirror housings

S3 Specifications and Featured Content

S3 engineering/Performance

2.0-liter turbocharged TFSI® four-cylinder
292 hp @ 5,400–6,200 rpm
285 lb-ft torque @ 1,900–5,300 rpm
0–60 mph in 4.7 sec/Top track speed of 155 mph

S3 Premium Plus featured highlights

Six-speed S tronic® dual-clutch transmission with steering-wheel-mounted shift paddles
S sport suspension calibration
quattro® all-wheel drive
18” 5-arm double-spoke 3 design wheels (Silver finish)
225/40 summer performance tires
13.4” ventilated front and 12.2” ventilated rear disc brakes
Xenon plus headlights with LED daytime running lights
Automatic headlight level adjustment
LED taillights and rear top lights
5 model quad exhaust outlets
S model exterior appearance (Platinum Gray Singleframe® grille, Aluminum-optic front/rear twin blades and exterior side mirror housings, body-colored extended side sills and integrated rear spoiler)
Dual-zone automatic climate control
Three-spoke multifunction flat-bottom sport steering wheel
Matte Brushed Aluminum decorative inlays
Aluminum door sill inlays
Black cloth headliner
Power windows with one-touch up/down operation and pinch protection
Panoramic sunroof
Leather seating surfaces
Heated twelve-way power front sport seats, including four-way power lumbar adjustment
Split folding 60/40 rear seatbacks
Leather driver information system
Audi concert radio with ten speakers and single CD player with MP3 playback capability
MMi® navigation plus with voice control
Audi music interface with iPod® integration
BLUETOOTH® wireless technology preparation for mobile phone
BLUETOOTH® streaming audio
Audi advanced key–keyless start, stop and entry
Audi drive select

S3 Prestige featured highlights (adds to or replaces features from S3 Premium Plus)

Full LED headlights
Power-folding exterior side mirrors (auto-dimming driver’s side)

S3 available packages

Convenience package (Premium Plus)
• Power-folding exterior side mirrors (auto-dimming driver’s side)
• Auto-dimming interior rear view mirror with digital compass
• Ambient LED interior lighting
• Interior Storage package
MMi® navigation plus package (Premium Plus)
• MMi® navigation plus with voice control
• SiriusXM® Traffic with four-year subscription

Driver Assistance package (Premium Plus)
• Audi side assist
• Parking system plus with rear view camera

Advanced Technology package (Prestige)
• Audi adaptive cruise control with stop & go
• Audi active lane assist
• Audi pre sense® front
3 Sport seat package
• Fine Nappa leather seats with contrast diamond stitching
• Manually adjustable front sport-contoured seats
• Extended Leather package
Performance package
• Audi magnetic ride
• Audi magnetic ride
• Audi magnetic ride

1 Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws.
2 See page 108 for important information regarding MMi® navigation plus and associated SiriusXM® subscriptions.
3 Requires compatible device. 5 Some Audi models are equipped with keyless go features. The details as to how the system works can only be found in the owner’s literature or as authorized Audi dealer literature. 6 Always pay careful attention to the road and do not drive while distracted. The features and technologies discussed above are optional and may require additional subscriptions or add-on options and conditions, and should only be used when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. 7 Allights are supplemental restraints only and will not display all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
TTS Specifications and Featured Content

TTS engineering/performance
2.0-liter turbocharged TFSI® four-cylinder
265 hp @ 6,000 rpm
258 lb-ft torque @ 2,500 rpm
0–60 mph in 4.9–5.1 sec/Top track speed of 155 mph*

TTS featured highlights
ultra® lightweight technology—ASF® aluminum construction
Six-speed T tronic® dual-clutch transmission with steering wheel-mounted shift paddles
Audio magnetic ride
quattro® all-wheel drive
19” S–parallel–spoke star design wheels (Silver finish)
255/35 summer performance tires
13.4” ventilated front and 12.7” ventilated rear disc brakes
Adaptive xenon plus headlights with LED daytime running lights
Headlight washing system
Automatic headlights
Front fog lights
Adaptive rear spoiler
5 model quad exhaust outlets
5 model exterior appearance (Platinum Gray Singleframe® grille, unique front/rear fasciae, and Aluminum-optic exterior side mirror housings)
Automatic climate control
Three-spoke multifunction flat-bottom sport steering wheel
Tilt and telescopic manually adjustable steering column
Matte Brushed Aluminum decorative inlays
Aluminum door sill inlays
Black cloth headliner
Power windows with pinch protection
Acoustic folding roof—folds at speeds up to 31 mph (Roadster)
Power-operated wind deflector (Roadster)
Silk Nappa leather seats
Heated twelve-way power front sport seats, including four-way power lumbar adjustment
2+2 seating arrangement (Coupé)
Split-folding 50/50 rear seatbacks (Coupé)
Driver information system with lap timer
B&O™ sound system with twelve speakers and Audyssey® noise compensation
Single CD player with MP3 playback capability
SiriusXM® Satellite Radio with 90–day trial subscription
BLUETOOTH® wireless technology preparation for mobile phone
Garage door opener (HomeLink®)

TTS available packages

Audi navigation plus package

Audi navigation plus¹
Traffic information
Audio music interface with iPod® integration
Parking system with rear acoustic parking sensors

Black Optic package

19” S–parallel–spoke design wheels (Titanium finish)
Glass Black Singleframe grille
Carbon fiber exterior side mirror housings
Phantom Black decorative inlays
Leather-wrapped roll bars (Roadster)

Competition package

19” S–arm–rest–design wheels (Silver finish)
Fixed rear spoiler
Front and rear brakes with Gray painted calipers
Audi exclusive exterior paint (Imola Yellow or Nimbus Gray pearl)
Audi exclusive S line Gray Baseball–optic fine Nappa leather seats with zeolite Yellow stitching
Extended Leather package with contrast stitching
Parking system with rear acoustic parking sensors

TTS stand-alone options
Baseball–optic fine Nappa leather seats and trim
Audi exclusive bicolor fine Nappa leather seats and trim

SQ5 Specifications and Featured Content

SQS Prestige featured highlights (adds to or replaces features from SQ5 Premium Plus)
Adaptive xenon plus headlights with LED daytime running lights
Thermo cup holder
Manual rear-side window sunshades
MMI® navigation plus with voice control¹
Audi connect® with six-month trial subscription²
Color driver information system
Bang & Olufsen® Sound System with 14 speakers and SQ five watts
HD Radio™ Technology
SiriusXM® Traffic with four-year subscription¹
BLUETOOTH® streaming audio¹
Audi side assist
Parking system plus with rear view camera (front and rear acoustic parking sensors)

SQS stand-alone options
21” 5–parallel–spoke design wheels (Polarized/Titanium finish) with 255/40 summer performance tires
Rear passenger thorax side airbags
Carbon Atlas decorative inlays
Layered Aluminum/Black Wood decorative inlays
Fine Nappa leather seats, door armrests and instrument panel top
Bang & Olufsen® Sound System (Premium Plus)
Panoramic sunroof deletion

SQS available packages
Technology package (Premium Plus)

MMI® navigation plus with voice control³
Audi connect® with six-month trial subscription³
Laser driver information system
SiriusXM® Traffic with four-year subscription³
BLUETOOTH® streaming audio³
Audi side assist
Parking system plus with rear view camera (front and rear acoustic parking sensors)

Driver Assistance package (Prestige)

Dynamic steering
Audi adaptive cruise control
Luxury package (Premium Plus and Prestige)

Perforated Milano leather seats
Leather door armrests and instrument panel top
Ventilated front seats
High Gloss Black package (Premium Plus and Prestige)

Gloss Black Singleframe® grille
Matte Black aluminum roof rails
Gloss Black trim around exterior side windows
Body–colored exterior side mirror housings

SQS engineering/performance
3.0-liter supercharged TFSI® V6
354 hp @ 6,000–6,500 rpm
346 lb-ft torque @ 4,000–4,500 rpm
0–60 mph in 5.1 sec/Top track speed of 155 mph*

SQS Premium Plus featured highlights
Eight-speed Tiptronic® automatic transmission with steering wheel-mounted shift paddles
SQ five sport suspension calibration
quattro® all-wheel drive
255/45 summer performance tires²
15.0” ventilated front and 13.0” ventilated rear disc brakes
Xenon plus headlights with LED daytime running lights
Automatic headlights
Front fog lights
LED taillights and rear fog lights
Power tailgate
5 model quad exhaust outlets
5 model exterior appearance (Platinum Gray Singleframe® grille, rear diffuser, Aluminum-optic exterior side mirror housings, body–colored extended side sills and integrated rear taillight spoiler)
Three-zone automatic climate control
Three–spoke multifunction flat-bottom sport steering wheel
Tilt and telescopic manually adjustable steering column
Matte Brushed Aluminum decorative inlays
Aluminum door sill inlays
Black cloth headliner
Power windows with one-touch up/down operation and pinch protection
Panoramic sunroof
Leather center® seating surfaces
Heated twelve-way power front sport seats, including four-way power lumbar adjustment
Driver seat memory
Sliding 40/20/40 split folding rear seat with adjustable recline
Universal information system
Audi concert radio with ten speakers and single CD player with MP3 playback capability
SiriusXM® Satellite Radio with 90–day trial subscription
Audi music interface with iPod® integration
BLUETOOTH® wireless technology preparation for mobile phone
Audi advanced key–keyless start, stop and entry³
Audi drive select

SQS engineering/performance
3.0-liter supercharged TFSI® V6
354 hp @ 6,000–6,500 rpm
346 lb-ft torque @ 4,000–4,500 rpm
0–60 mph in 5.1 sec/Top track speed of 155 mph*

SQS Premium Plus featured highlights
Eight-speed Tiptronic® automatic transmission with steering wheel-mounted shift paddles
SQ five sport suspension calibration
quattro® all-wheel drive
255/45 summer performance tires²
15.0” ventilated front and 13.0” ventilated rear disc brakes
Xenon plus headlights with LED daytime running lights
Automatic headlights
Front fog lights
LED taillights and rear fog lights
Power tailgate
5 model quad exhaust outlets
5 model exterior appearance (Platinum Gray Singleframe® grille, rear diffuser, Aluminum-optic exterior side mirror housings, body–colored extended side sills and integrated rear taillight spoiler)
Three-zone automatic climate control
Three–spoke multifunction flat-bottom sport steering wheel
Tilt and telescopic manually adjustable steering column
Matte Brushed Aluminum decorative inlays
Aluminum door sill inlays
Black cloth headliner
Power windows with one-touch up/down operation and pinch protection
Panoramic sunroof
Leather center® seating surfaces
Heated twelve-way power front sport seats, including four-way power lumbar adjustment
Driver seat memory
Sliding 40/20/40 split folding rear seat with adjustable recline
Universal information system
Audi concert radio with ten speakers and single CD player with MP3 playback capability
SiriusXM® Satellite Radio with 90–day trial subscription
Audi music interface with iPod® integration
BLUETOOTH® wireless technology preparation for mobile phone
Audi advanced key–keyless start, stop and entry³
Audi drive select

SQS Prestige featured highlights (adds to or replaces features from SQ5 Premium Plus)
Adaptive xenon plus headlights with LED daytime running lights
Thermo cup holder
Manual rear-side window sunshades
MMI® navigation plus with voice control¹
Audi connect® with six-month trial subscription²
Color driver information system
Bang & Olufsen® Sound System with 14 speakers and SQS watts
HD Radio™ Technology
SiriusXM® Traffic with four-year subscription¹
BLUETOOTH® streaming audio¹
Audi side assist
Parking system plus with rear view camera (front and rear acoustic parking sensors)

SQS stand-alone options
21” 5–parallel–spoke design wheels (Polarized/Titanium finish) with 255/40 summer performance tires
Rear passenger thorax side airbags
Carbon Atlas decorative inlays
Layered Aluminum/Black Wood decorative inlays
Fine Nappa leather seats, door armrests and instrument panel top
Bang & Olufsen® Sound System (Premium Plus)
Panoramic sunroof deletion

SQS available packages
Technology package (Premium Plus)

MMI® navigation plus with voice control³
Audi connect® with six-month trial subscription³
Laser driver information system
SiriusXM® Traffic with four-year subscription³
BLUETOOTH® streaming audio³
Audi side assist
Parking system plus with rear view camera (front and rear acoustic parking sensors)

Driver Assistance package (Prestige)

Dynamic steering
Audi adaptive cruise control
Luxury package (Premium Plus and Prestige)

Perforated Milano leather seats
Leather door armrests and instrument panel top
Ventilated front seats
High Gloss Black package (Premium Plus and Prestige)

Gloss Black Singleframe® grille
Matte Black aluminum roof rails
Gloss Black trim around exterior side windows
Body–colored exterior side mirror housings

¹ Top track speed is electronically limited in the U.S. Always obey all speed and traffic laws. ² See wheels page for important information regarding summer performance and low aspect ratio tires. ³ See back cover for important information regarding Audi navigation plus, MMI® navigation plus and required SiriusXM® subscriptions. ④ Requires compatible device. ⁵ Some Audi models are equipped with a keyless ignition feature. The details as to how the system works can vary, and Audi owners should consult their owner’s literature or an authorized Audi dealer for further questions about the operation of this feature. Please note that Audi opted against leaving the vehicle unattended with the engine running and the keyless ignition feature engaged. The key fob is a security device and it is recommended that the driver leave the key fob in the vehicle. ⁶ Always pay careful attention to the road, and do not drive while distracted. The features and technologies discussed above are optional, may require an additional subscription with separate terms and conditions, and should be used only when it is safe and appropriate. The Wi-Fi® hotspot feature is intended for passenger use only. ⁷ A linkage is a supplementary restraint only and will not deploy in all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.
## Summer Performance Tires

<table>
<thead>
<tr>
<th>Model</th>
<th>Size/Design</th>
<th>Finish</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>RS 7</td>
<td>275/30</td>
<td>Titanium finish</td>
<td>20&quot; 5-arm-rotor design</td>
</tr>
<tr>
<td></td>
<td>275/30</td>
<td>Silver finish</td>
<td>20&quot; 5-arm-rotor design</td>
</tr>
<tr>
<td>S8</td>
<td>275/30</td>
<td>Titanium finish</td>
<td>20&quot; 5-arm-rotor design</td>
</tr>
<tr>
<td></td>
<td>275/30</td>
<td>Silver finish</td>
<td>20&quot; 5-arm-rotor design</td>
</tr>
<tr>
<td>S5</td>
<td>275/30</td>
<td>Titanium finish</td>
<td>20&quot; 5-arm-rotor design</td>
</tr>
<tr>
<td></td>
<td>275/30</td>
<td>Silver finish</td>
<td>20&quot; 5-arm-rotor design</td>
</tr>
</tbody>
</table>

High-performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.

When making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices.

When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions. We suggest you use the Audi-recommended winter or all-season tires specified for your Audi. High-performance tires may wear more quickly than other choices. It is important that the inflation pressure is regularly checked and maintained at recommended levels.
### Interior Colors

**R8**

<table>
<thead>
<tr>
<th>Black leather/Alcantara®</th>
<th>Titanium Gray leather/Alcantara®</th>
<th>Black Fine Nappa leather</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lunar Silver Fine Nappa leather</td>
<td>Red Fine Nappa leather</td>
<td>Black Fine Nappa leather with Beige contrast stitching</td>
</tr>
<tr>
<td>Nougat Brown Fine Nappa leather</td>
<td>Luxor Beige Fine Nappa leather</td>
<td>Black Fine Nappa leather with Madras Orange contrast stitching</td>
</tr>
<tr>
<td>Black Fine Nappa leather with Red contrast stitching</td>
<td>Black Fine Nappa leather with Nougat Brown contrast stitching</td>
<td>Black Fine Nappa leather with Steel Gray contrast diamond stitching</td>
</tr>
<tr>
<td>Black Fine Nappa leather with Silver contrast stitching</td>
<td>Black Fine Nappa leather with Silver contrast diamond stitching</td>
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</tr>
</tbody>
</table>

**RS 7**

<table>
<thead>
<tr>
<th>Black Valcona leather with Silver contrast honeycomb stitching</th>
<th>Lunar Silver Valcona leather with Silver contrast honeycomb stitching</th>
<th>Black Perforated Valcona leather</th>
</tr>
</thead>
</table>

**S8**

<table>
<thead>
<tr>
<th></th>
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<th></th>
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</thead>
<tbody>
<tr>
<td>Velvet Beige Perforated Valcona leather with diamond quilting</td>
<td>Lunar Silver Perforated Valcona leather with diamond quilting and Steel Gray stitching and piping</td>
<td>Balao Brown Perforated Valcona leather with White stitching and piping</td>
</tr>
<tr>
<td>Vermont Brown Perforated Valcona leather with diamond quilting and Granite Gray stitching and piping</td>
<td></td>
<td>Audi design selection</td>
</tr>
</tbody>
</table>

**S6/57**

<table>
<thead>
<tr>
<th>Black Valcona leather with Silver contrast diamond stitching</th>
<th>Lunar Silver Valcona leather with Steel Gray contrast diamond stitching</th>
<th>Black Perforated Valcona leather</th>
</tr>
</thead>
</table>

**Audi design selection**
### Interior Colors (continued)

#### S4/S5/RS5

<table>
<thead>
<tr>
<th>Material</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black leather/Alcantara®</td>
<td>S4, S5, RS5</td>
</tr>
<tr>
<td>Black leather/Lunar Silver Alcantara®</td>
<td>S4, S5, RS5</td>
</tr>
<tr>
<td>Black Fine Nappa leather</td>
<td>S4, S5, RS5</td>
</tr>
<tr>
<td>Black/Lunar Silver Fine Nappa leather</td>
<td>S4, S5</td>
</tr>
<tr>
<td>Black/Magma Red Fine Nappa leather</td>
<td>S4, S5</td>
</tr>
<tr>
<td>Black/Chestnut Brown Fine Nappa leather</td>
<td>S4, S5, RS5</td>
</tr>
<tr>
<td>Black Perforated Milano leather</td>
<td>S4, S5, RS5</td>
</tr>
<tr>
<td>Chestnut Brown Perforated Milano leather</td>
<td>S4, S5, RS5</td>
</tr>
<tr>
<td>Lunat Silver Fine Nappa leather</td>
<td>S4, S5</td>
</tr>
</tbody>
</table>

#### S3

<table>
<thead>
<tr>
<th>Material</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black leather</td>
<td>S4, S5, S3</td>
</tr>
<tr>
<td>Black/Titanium Gray leather</td>
<td>S4, S5, S3</td>
</tr>
<tr>
<td>Black/Magma Red leather</td>
<td>S4, S5, S3</td>
</tr>
<tr>
<td>Black Fine Nappa leather with Dark Silver</td>
<td>S4, S5, S3</td>
</tr>
<tr>
<td>contrast diamond stitching</td>
<td></td>
</tr>
</tbody>
</table>

#### TTS

<table>
<thead>
<tr>
<th>Material</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Silk Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black/Spectral Silver Silk Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black/Orange Silk Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black/Magma Red Silk Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black/Titanium Gray Fine Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black/Crimson Red Fine Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Madras Brown Baseball-optic Fine Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Steel Gray Baseball-optic Fine Nappa leather</td>
<td></td>
</tr>
<tr>
<td>with Imola Yellow contrast stitching</td>
<td></td>
</tr>
<tr>
<td>Audi exclusive</td>
<td></td>
</tr>
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</table>

#### SQS

<table>
<thead>
<tr>
<th>Material</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black leather/Alcantara®</td>
<td></td>
</tr>
<tr>
<td>Black leather/Lunar Silver Alcantara®</td>
<td></td>
</tr>
<tr>
<td>Black Fine Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black/Lunar Silver Fine Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black/Magma Red Fine Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black/Chestnut Brown Fine Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black Perforated Milano leather</td>
<td></td>
</tr>
<tr>
<td>Chestnut Brown Perforated Milano leather</td>
<td></td>
</tr>
</tbody>
</table>

#### S4/S5

<table>
<thead>
<tr>
<th>Material</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black leather/Alcantara®</td>
<td></td>
</tr>
<tr>
<td>Black leather/Lunar Silver Alcantara®</td>
<td></td>
</tr>
<tr>
<td>Black Fine Nappa leather</td>
<td></td>
</tr>
<tr>
<td>Black Perforated Milano leather</td>
<td></td>
</tr>
<tr>
<td>Black Fine Nappa leather with Dark Silver</td>
<td></td>
</tr>
<tr>
<td>contrast diamond stitching</td>
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</tbody>
</table>
# Decorative Inlays

<table>
<thead>
<tr>
<th>Option</th>
<th>Models Supported</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matte Brushed Aluminum</td>
<td>53, 54, 55, 56, 57, TTS, SQ5</td>
</tr>
<tr>
<td>Layered Aluminum/Black Wood</td>
<td>54, 55, 56, 57, RS 7, SQ5</td>
</tr>
<tr>
<td>Aluminum Race</td>
<td>RS 5, RS 7</td>
</tr>
<tr>
<td>Assam Gray Vavona Wood/Brushed Aluminum</td>
<td>58</td>
</tr>
<tr>
<td>Balsamic Brown Natural Fine Grain Ash Wood/Brushed Aluminum</td>
<td>58</td>
</tr>
<tr>
<td>Piano Black</td>
<td>R8</td>
</tr>
<tr>
<td>Phantom Black</td>
<td>TTS</td>
</tr>
<tr>
<td>Fine Grain Ash Natural Brown Wood/Brushed Aluminum</td>
<td>56, 57</td>
</tr>
<tr>
<td>Carbon Atlas/Brushed Aluminum</td>
<td>58</td>
</tr>
<tr>
<td>Carbon Copper Twill/Brushed Aluminum</td>
<td>58</td>
</tr>
<tr>
<td>Carbon Sigma</td>
<td>R8</td>
</tr>
<tr>
<td>Dark Brown Walnut Wood/Brushed Aluminum</td>
<td>58</td>
</tr>
<tr>
<td>Velvet Brown Fine Grain Ash Wood/Brushed Aluminum</td>
<td>58</td>
</tr>
<tr>
<td>Black Silk Matte</td>
<td>R8</td>
</tr>
</tbody>
</table>

1. Decorative inlay options will vary based on model and interior color combination.

**Colored in bold strokes.**
### Exterior Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>Available Models</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brilliant Black</td>
<td>S3, S4, S5, S6, S7, S8, TTS, SQ5</td>
</tr>
<tr>
<td>Brilliant Red</td>
<td>R8</td>
</tr>
<tr>
<td>Ibis White</td>
<td>S4, S5, S6, S7, S8, RS 5 Coupe,</td>
</tr>
<tr>
<td></td>
<td>R8, S5, R8</td>
</tr>
<tr>
<td>Imola Yellow</td>
<td>TTS</td>
</tr>
<tr>
<td>Nardo Gray</td>
<td>RS 5 Cabriolet, RS 7</td>
</tr>
<tr>
<td>Argus Brown metallic</td>
<td>S8</td>
</tr>
<tr>
<td>Beluga Brown metallic</td>
<td>S3</td>
</tr>
<tr>
<td>Cuvée Silver metallic</td>
<td>S8</td>
</tr>
<tr>
<td>Florett Silver metallic</td>
<td>S3, S4, S5, S6, S7, SQ5</td>
</tr>
<tr>
<td>Glacier White metallic</td>
<td>S3, S4, S5, S6, S7, S8, RS 5</td>
</tr>
<tr>
<td>Havanna Black metallic</td>
<td>S6, S7, S8</td>
</tr>
<tr>
<td>Ice Silver metallic</td>
<td>S6, S7, TTS, R8</td>
</tr>
<tr>
<td>Monsoon Gray metallic</td>
<td>S3, S4, S5, S6, S7, SQ5</td>
</tr>
<tr>
<td>Moonlight Blue metallic</td>
<td>S4, S5, S6, S7, S8, SQ5</td>
</tr>
<tr>
<td>Mythos Black metallic</td>
<td>S3, S4, S5, RS 5, SQ5</td>
</tr>
<tr>
<td>Oolong Gray metallic</td>
<td>S6, S7, S8, TTS</td>
</tr>
<tr>
<td>Quartz Gray metallic</td>
<td>S6, S7, TTS, R8</td>
</tr>
<tr>
<td>Samoa Orange metallic</td>
<td>TTS, R8</td>
</tr>
<tr>
<td>Scuba Blue metallic</td>
<td>TTS</td>
</tr>
<tr>
<td>Suzuka Gray metallic</td>
<td>RS 5 Coupe, RS 7, R8</td>
</tr>
<tr>
<td>Teak Brown metallic</td>
<td>R8</td>
</tr>
<tr>
<td>Volcano Red metallic</td>
<td>S4, S5, TTS, SQ5, R8</td>
</tr>
<tr>
<td>Esterel Blue crystal</td>
<td>R8, S7</td>
</tr>
<tr>
<td>Panter Black crystal</td>
<td>S3, R5, R5, R5, R5, S7, TTS, R8,</td>
</tr>
<tr>
<td></td>
<td>SQ5</td>
</tr>
<tr>
<td>Prism Silver crystal</td>
<td>RS 7</td>
</tr>
<tr>
<td>Daytona Gray pearl</td>
<td>S4, S5, S6, RS 5, RS 7, R8, SQ5</td>
</tr>
<tr>
<td>Garnet Red pearl</td>
<td>S6, S7</td>
</tr>
<tr>
<td>Lava Gray pearl</td>
<td>SQ5</td>
</tr>
<tr>
<td>Misano Red pearl</td>
<td>S3, S4, S5, RS 5, RS 7, TTS</td>
</tr>
<tr>
<td>Nimbus Gray pearl</td>
<td>S7, R8</td>
</tr>
<tr>
<td>Phantom Black pearl</td>
<td>S6, S7, RS 7, TTS, R8</td>
</tr>
<tr>
<td>Sepang Blue pearl</td>
<td>S3, S4, S5, S6, RS 5, R8, SQ5</td>
</tr>
<tr>
<td>Daytona Gray matte</td>
<td>RS 7</td>
</tr>
<tr>
<td>Sepang Blue matte</td>
<td>R8 V10 plus</td>
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</tbody>
</table>
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