WHEN WILL YOU KNOW YOU'VE FOUND YOUR KIND OF LUXURY?
IS BEAUTIFUL

WHEN FUNCTIONAL

Today, luxury isn’t necessarily defined by size. It’s about finding the things that fit your life.

With its stylish and functional design inside and out, plus seamlessly integrated digital connectivity, Buick Encore does just that. It’s sized to get you around town and into tight parking spaces easily and efficiently. Yet with its versatile cargo space and variable seating configurations, it’s a premium crossover that can keep up with your every move.

Now isn’t that your kind of luxury?
Street Smart
When you're nimble.
Let your eyes wander across the shapes and surfaces of Encore and study its details. The tailored creases in the hood that highlight Encore’s refinement. The blue-accented projector-beam headlamps that give Encore its expressive look. And the chrome portholes and waterfall grille that are signatures of Buick design. It’s all a reflection of character.
Inside Encore, seamlessly flowing lines, highlighted by ice-blue ambient lighting, create a relaxed yet spacious environment. The instrument panel’s “low and away” design gives a feeling of openness, while soft-to-the-touch materials like a leather-wrapped steering wheel and available leather-appointed heated front seats add to your comfort.

**WHEN YOU’RE IN THE MOMENT**
QuietTuning is Buick’s way to reduce, block and absorb noise—helping to keep the quiet in and the noise out. In Encore, a laminated windshield, triple door seals and tight body panel tolerances make it all possible. But we didn’t stop there. Bose Active Noise Cancellation is standard. Unwanted sounds fade into the background, thanks to technology also found in noise-cancelling headphones. This way you can hear yourself think, chat, and, of course, enjoy the available Bose premium seven-speaker audio system.
With Encore, the world really does revolve around you. Use your voice to play your favorite music or make hands-free calls on the Buick IntelliLink system. Enjoy fuller sound with the optional Bose premium seven-speaker audio system. Available OnStar with 4G LTE keeps you connected to your world. Enjoy available built-in Wi-Fi and relax in confidence with a suite of innovative available safety features. Looking for a ride as tech-savvy as you are? Look no further.

WHEN TECHNOLOGY CONNECTS YOU

Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for details and system limitations.
The next generation of OnStar brings you 4G LTE. The all-new available technology provides your Encore with a fast, reliable Wi-Fi hotspot. Passengers can tap into available high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub, with great signal quality and bandwidth.

Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for details and system limitations.
Use your voice to control the Buick Intelligence System’s interactive audio system or have the optional Navigation System guide you to what you’re looking for. Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution, 7-inch diagonal LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial). Your compatible smartphone connects via Bluetooth® to Encore’s high-resolution LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora® internet radio or Stitcher SmartRadio and SiriusXM Satellite Radio (with a 3-month trial).
Encore's available FORWARD COLLISION ALERT and available LANE DEPARTURE WARNING use digital imaging to help you avoid trouble before it happens. Forward Collision Alert provides audible and visual cues if you're quickly approaching another vehicle and the system senses a collision may occur. Lane Departure Warning lets you know if you wander from your lane without using your turn signal. Available SIDE BLIND ZONE ALERT warns you when a vehicle is in your side-mirror blind spot.

We also gave Encore 10 standard air bags, including dual front, head curtain side, front and outboard-mounted rear side-impact air bags and even driver and front-passenger knee bags. Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.

FEEL SECURE

Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information.
WHEN TECHNOLOGY GUIDES YOU

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ONSTAR SERVICES

PARK ASSIST

REAR VISION CAMERA helps you see objects while in reverse, while available REAR CROSS TRAFFIC ALERT makes you aware of approaching traffic when backing up. Available FRONT AND REAR PARK ASSIST is designed to help the driver park and avoid obstacles while maneuvering. Ultrasonic sensors detect objects in front of and behind the vehicle. When the system detects an object, it provides audible alerts through Encore's speakers. Low-toned beeps from the rear speakers indicate an object at the rear; high-toned beeps from the front speakers indicate an object in front of Encore. The faster the beeps, the closer the object.

ONSTAR SERVICES

The 2015 Encore comes with a 5-year OnStar Basic Plan. This standard plan gives you access to the RemoteLink Key Fob Services, which let you lock and unlock your car doors, activate the horn and lights and even start your Encore remotely from your smartphone or tablet (requires factory-installed Remote Vehicle Start). Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. You will also receive a 6-month trial of the Directions & Connections Plan that includes Automatic Crash Response, Emergency Services, Turn-by-Turn Navigation, Stolen Vehicle Assistance, Live Advisor Assistance and more.

1 Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details and system limitations.

2 Requires active OnStar subscription, which is standard for 6 months and compatible Android, Apple, BlackBerry or Windows platform.

3 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.
VERSATILITY & PERFORMANCE

WHEN A WHIM BECOMES A WEEKEND

All week, Encore helps you take care of business with the help of innovative technologies like a fuel-sipping 1.4L turbocharged engine, available All-Wheel Drive and an all-new built-in Wi-Fi hotspot. When the weekend rolls around, Encore helps make the most of your escape plans, too. The five-passenger seating transforms to nearly 50 cubic feet of cargo space, with the second-row seats folded flat. Even with the rear seat up, Encore gives you almost 20 cubic feet of cargo room. Visit onstar.com for details.

1 EPA-estimated 25 city/33 highway mpg (FWD); 23 city/30 highway mpg (AWD).
2 Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi.
3 Cargo and load capacity limited by weight and distribution.
All that space inside Encore is yours to use however you see fit. A day at the beach? Load up the blankets, chairs, and coolers. A trip to the farmers market? Fold up the second-row seats to create a flat surface ideal for the errand. Driving friends to dinner? Raise the rear seats with ease to welcome them to sit surrounded by generous comfort. And for maximum cargo capacity, the front passenger seat folds flat to create room for long objects.
WHEN THE JOURNEY IS THE DESTINATION

WHITE PEARL TRICOAT
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5% Earnings on your first $5,000 in purchases and unlimited 2% Earnings after that. No annual fee. Earn Earnings on the purchase of Buick accessories. 2% Earnings on cash rewards towards part or even all of an eligible, new Buick or any other GM vehicle. Every year, enjoy a tour or register your Buick today.

Now it's even easier to get into the Buick of your dreams. Every purchase gives you Earnings. A tour or register your Buick today. Earn Earnings on the purchase of Buick accessories.

See participating dealer for other restrictions and limitations. The program covers a maximum of four service visits and is fully transferable to subsequent owners. View vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

Everything you need to get the most out of your new Buick. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

The special body components and trim are warranted against defects in materials or workmanship. The warranty covers repairs, including parts and labor, to correct the condition. The warranty transfers automatically with vehicle ownership.

To learn more about why Certified Service is the perfect companion for your Encore, click on mycertifiedservice.com.
### Specifications

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Measurements</th>
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<tr>
<td>Overall length</td>
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<td>Width</td>
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</tr>
<tr>
<td>Body width</td>
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### Equipment Groups

- **Standard Equipment**
  - Keyless entry
  - Driver Information Center
  - Power door locks
  - Remote Engine Start
  - Stability Control System
  - Traction Control
  - StabiliTrak
  - Side Blind Zone Alert
  - Rear Cross Traffic Alert
  - Illuminated entry
  - Power windows
  - Daytime Running Lamps
  - LED turn signals on mirrors
  - Headlamp delay
  - Power outlet
  - Bluetooth

### Available Options

- Active Noise Cancellation
- Bluetooth®
- Buick IntelliLink®
- Connectivity for various digital media devices
- HD radio
- 6-speed automatic transmission
- 19” cast aluminum wheels
- Lane Departure Warning
- Leather-wrapped 3-spoke color-keyed steering wheel
- Power tilt-sailing moonroof
- Deep-tinted Acoustic-laminated windshield
- Power liftgate with on-demand release
- Rear Liftgate
- 120-Volt Power Outlet
- Satellite radio
- Side air bags
- Rear air bags
- 4-wheel disc antilock brake system
- Power outlet
- 19” cast aluminum wheels
- Bose Premium 7-speaker with amplifier
- OnStar® with 4G LTE
- USB Port

### Accessories

- Rear liftgate
- Roof-Mounted Kayak Carrier
- Roof-Mounted Ski Carrier
- Roof-Mounted Bicycle Carrier
- Cargo Net
- Rear Area Cargo Mat
- Rear wipers with washers
- Custom Molded Splash Guards
- Heated Steering Wheel
- Heated Seats
- Remote Vehicle Start
- Theft-Deterrent System

### Standard Features

- Air conditioning single-zone manual
- Driver and front-passenger illuminated vanity mirrors
- Dual-zone automatic climate control
- Dual-zone automatic air conditioning
- Automatic headlamps
- Inside rearview auto-dimming mirror
- Power outlets
- 120-Volt Power Outlet
- XM satellite radio
- Travel Link
- OnStar® service
- SiriusXM®
- Connectivity for various digital media devices
- Bluetooth®
- USB Port
- Satellite radio
- Siri®
- SiriusXM®
- Travel Link
- Connect4G by OnStar®
- Pass-Key III, engine immobilizer and content theft alarm
- Active Noise Cancellation
- Bluetooth®
- Buick IntelliLink®
- Connectivity for various digital media devices
- HD radio
- 6-speed automatic transmission
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### Notes

- Power outlets
- 120-Volt Power Outlet
- XM satellite radio
- Travel Link
- OnStar® service
- SiriusXM®
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- USB Port
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- Siri®
- SiriusXM®
- Travel Link
- Connect4G by OnStar®
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- USB Port

### Additional Information

- Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system with an active frontal air bag. See your vehicle Owner's Manual for more safety information.
- Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer about Travel Link, visit siriusxm.com/travellink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of SiriusXM.
BRILLIANT BLUE METALLIC
DEEP ESPRESSO BROWN METALLIC
TITANIUM COLOR PALETTE

LEATHER-APPOINTED SEATING OR CLOTH

Additional charge, premium paint.

EXTERIOR COLORS

INTERIOR COLORS

SADDLE COLOR PALETTE
EBONY COLOR PALETTE

LEATHER-APPOINTED SEATING

WHITE PEARL TRICOAT
QUICKSILVER METALLIC
CARBON BLACK METALLIC

SATIN STEEL GRAY METALLIC
SILVER METALLIC
RUBY RED METALLIC
Satin Steel Gray Metallic
CARBON BLACK METALLIC

EBONY COLOR PALETTE

LEATHER-APPOINTED SEATING

WHITE PEARL TRICOAT
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CARBON BLACK METALLIC

SATIN STEEL GRAY METALLIC
SILVER METALLIC
RUBY RED METALLIC
Satin Steel Gray Metallic
CARBON BLACK METALLIC

SADDLE COLOR PALETTE

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