YOUR KIND OF LUXURY?
WHEN WILL YOU KNOW YOU'VE FOUND
LOOKS EFFORTLESS WHEN ACHIEVEMENT
WHEN THE MOOD IS RELAXED

The mood of the 2015 LaCrosse sets you in a very good mood. It is not one feature, but a blend of comfort, technology and performance innovations interwoven to create a uniquely pleasurable driving experience. Advanced available safety features, including Lane Change Alert, Lane Departure Warning, Forward Collision Alert and the Safety Alert Seat, surround you with security. An available All-Wheel-Drive (AWD) system heightens your confidence. Our QuietTuning process turns the LaCrosse cabin into your personal sanctuary. And engine technology called eAssist helps conserve fuel. All of which should put you in a very good mood.

EPA-est. 25 city/36 hwy mpg (2WD); 17 city/26 hwy mpg (AWD).
Settle into the available premium leather-appointed seating. Ice-blue ambient lighting and the soft-touch instrument panel surround you to make your ride more comfortable and enjoyable. Directly in front of the driver, there’s an 8-inch diagonal Driver Information and Cluster Display that can be configured with the information you use most often. Atop the center console is an 8-inch diagonal color touch-screen that makes it easy to use the latest generation of IntelliLink, Buick’s acclaimed infotainment system. Below the center screen, the dual-zone climate controls and available heated and ventilated front seats can be easily controlled by using intuitive capacitive touch controls and optional touchscreen controls located on the steering wheel. You need a true passenger comfort seat with lumbar support to have more rear leg room than even the Lexus ES 350, Acura TL and Infiniti Q70 sedans.
LaCrosse is engineered using a QuietTuning process. It’s a carefully orchestrated application of sound-reducing, sound-blocking and sound-absorbing measures, including a windshield shaped to minimize turbulence, triple door seals, optimized engine mounts and special sealants. The result is a cabin that’s quiet and calm. So go ahead. Close the door of your LaCrosse. Take a seat. Settle into a place where the noise of the world falls away and you can truly listen to the sounds you prefer—a favorite song, a good conversation or simply the smooth acceleration of the engine.
Remarkably simple and intuitive, Buick IntelliLink is designed to help drivers keep their hands on the wheel and eyes on the road. With IntelliLink, natural-language voice recognition allows for conversational commands, such as “Call my office.” Or to navigate, you simply use touch, drag and swipe gestures. The system lets you save up to 60 presets of your favorite music, equalizer settings, destinations and contacts. You can listen to selections from your MP3 music library or stream available Pandora® internet radio to your compatible smartphone. Plus, the Buick LaCrosse comes with Bose® Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clear, crisp highs. And with app tray customization, you can keep frequently used features at your fingertips.
The next generation of OnStar brings you 4G LTE. The all-new available technology provides your LaCrosse with a fast, reliable available Wi-Fi hotspot. Passengers can tap into available high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub, with great signal quality and bandwidth.

Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for system details and limitations.

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SIDE BLIND ZONE ALERT
What if your driver’s seat vibrated as a way to alert you to a potential hazard? What if when you signaled a lane change and another vehicle entered your side blind zones, an icon flashed in the driver-side mirror? What if your car sensed the threat of a forward collision, and not only warned you but could apply the brakes to help you avoid the crash? Those are some of the ways Buick LaCrosse can help protect you.

FORWARD COLLISION ALERT warns the driver of a potential collision with a vehicle ahead. If necessary, the available FRONT AUTOMATIC BRAKING can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. Available ADAPTIVE CRUISE CONTROL automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic. Available LANE CHANGE ALERT and SIDE BLIND ZONE ALERT warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. To help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 35 mph. If you haven’t put on your turn signal and the system senses your car departs its lane, it flashes a yellow icon to alert you. And with the available SAFETY ALERT SEAT, when the Lane Departure Warning system’s camera detects your LaCrosse is leaving a lane without a turn signal active in that direction, a vibration in the driver’s left or right seat bolster directs your attention to the side of the lane encroachment. When a potential collision ahead is detected by the Forward Collision Alert system, both sides of the seat vibrate. Safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for more important safety information.
REAR CROSS TRAFFIC ALERT

This available technology helps you know something's headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you audibly and by flashing a warning signal on the Rear View Camera screen. And if equipped with the Safety Alert Seat, the left or right side of the seat bottom will vibrate.

ONSTAR SERVICES

The 2015 LaCrosse comes with a 5-year OnStar Basic Plan. This standard plan gives you access to the RemoteLink Key Fob Services, which let you lock and unlock your car doors, activate the horn and lights and even start your LaCrosse remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you'll also receive a 6-month trial of the Directions & Connections Plan that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.

1 Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details.

2 Available on select Apple,® Android™ and BlackBerry® devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription, which is included for 6 months.

3 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.

4 OnStar Hands-Free Calling requires an existing OnStar service contract and prepaid minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations.
WHEN POWER IS BALANCED, LaCrosse is available with an ALL-WHEEL-DRIVE (AWD) system that offers enhanced traction. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—like rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel, and up to 85 percent to either rear wheel. And on dry roads, the benefits include enhanced acceleration, providing torque to all four wheels.
eAssist is a fuel-saving engine technology on LaCrosse. As the name implies, the system allows the gasoline engine to shut off while coasting and in stop-and-go situations, capturing and storing energy in the battery. This energy is used to run accessories when LaCrosse is stopped with the engine in auto stop mode. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for enviable fuel economy of 36 mpg hwy.
WHEN YOUR PRESENCE GOES NOTICED
The elegantly graceful character of LaCrosse is impossible not to notice. With dramatic shaping of the front and rear, Buick designers gave LaCrosse a refined look. The hood flows toward the multifaceted waterfall grille, and the hood’s crisp, curving folds form a wide arch that wraps the front fenders into the jewel-like LED illumination encircling the projector-style headlamps. Where the hood joins the fenders, the LaCrosse designers placed a modern interpretation of Buick’s signature portholes. At the rear of the car, a pair of wraparound LED taillamps ensure LaCrosse is equally stunning coming or going.
WHEN EVERYTHING IS RIGHT
Bose Centerpoint® audio system with 8" diagonal color touch-screen navigation, IntelliLink® with Bluetooth® streaming stereo audio from the phone through services like streaming music and internet radio.

Audio System with Navigation

driver's side and ground illumination

Universal Garage-Door Opener

Cluster Display

Cruise Control

Steering-Wheel-Mounted Controls

Tire Pressure Monitoring System

Immobilizer and Content Theft Alarm

Power Rearview Mirrors

Power Rear Door Locks

Power Heated Front Seats

Front Power Driver's Seat with Memory Functions

Power Driver's Door Mirror with Manual-Folding and Power Adjustments

Side Blind Spot Alert

Rear Cross Traffic Alert

Lane Departure Warning

Rear Park Assist

Front Automatic Braking and Safety Alert Seat

Safety Belt Management

Front Sensing System

Driver Confidence Package 1

OnStar® with 4G LTE

Buick Link® with 4G LTE Hotspot

Standard Bluetooth® Streaming Audio

Standard Hands-Free Phone For IPhone®/Android

Drive Mode Selector

Driver Control with Vehicle Start/Stop

QuietTuning®

Remote Keyless Entry

Engine Immobilizer

2 12-Volt Outlets

2 Front Console, Covered; 2 Rear Armrests

2 Cupholders

Tailgate Air Release

Spare Tire

Driver-Exclusive Features

Inside Ambient Lighting

Ice-blue ambient front and rear door, console, and footwell lighting

Color Display

With 2020MY

EQUIPMENT GROUPS

PREMIUM I GROUP

Includes REJ wheels.

Driver Confidence Package 1

Audio System

Cluster Display

Compass Display

Color Display

LED Headlamps

Discharge (HID) articulating headlamps

Driver Control with Vehicle Start/Stop

Driver Control with Vehicle Start/Stop

LED Tail Lamps

Power Driver's Seat with Memory Functions

Power Driver's Door Mirror with Manual-Folding and Power Adjustments

Safety Belt Management

Side Blind Spot Alert

Safety Alert Seat

Safety Belt Management

Rear Collision Alert

Theft-Deterrent Systems

Rear Park Assist

Front Automatic Braking and Safety Alert Seat

Pre-CollisionWarning System

Rear Cross Traffic Alert

Driver Control with Vehicle Start/Stop

OnStar® with 4G LTE

Buick Link® with 4G LTE Hotspot

Remote Keyless Entry

Engine Immobilizer

2 12-Volt Outlets

Power Rearview Mirrors

Power Rear Door Locks

Power Heated Front Seats

Driver Safety Features

Front Sensing System

Lane Departure Warning

Rear Park Assist

Front Automatic Braking and Safety Alert Seat

Safety Belt Management

Side Blind Spot Alert

Rear Cross Traffic Alert

Lane Keep Assist with Lane Departure Warning

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Power Rear Door Locks

Power Heated Front Seats
EXTERIOR COLORS

- CARBON BLACK METALLIC
- MIDNIGHT AMETHYST METALLIC
- DEEP GARNET METALLIC
- QUICKSILVER METALLIC
- CHAMPAGNE SILVER METALLIC
- WHITE FROST TRICOAT
- SUMMIT WHITE

INTERIOR COLORS

- LIGHT NEUTRAL COLORED PALETTE
- CHOCCACHINO COLOR PALETTE
- SANGRIA COLOR PALETTE
- EBONY COLOR PALETTE

Leather-appointed seating or cloth.

Not available with Ultra Luxury Package.

3 Additional charge, premium paint.

Requires moonroof.