Live fully. Drive efficiently.¹

See what makes Flex so unconventional.


¹EPA-estimated ratings: 18 city/25 hwy/20 combined mpg, FWD 3.5L Ti-VCT V6, actual mileage will vary; 17 city/23 hwy/19 combined mpg, AWD 3.5L Ti-VCT V6, actual mileage will vary; 16 city/23 hwy/18 combined mpg, AWD 3.5L EcoBoost® V6, actual mileage will vary.
Excites. Any way you power it.

Progressive design. Intelligent technologies. And spacious seating for up to 7. The 2015 Ford Flex combines it all.

Get best-in-class V6 hp when equipped with the twin-turbocharged, direct-injection, 3.5L EcoBoost® engine. Paired with intelligent all-wheel drive (AWD) and steering wheel-mounted paddle shifters, this 365-hp EcoBoost delivers a spirited performance.

With its 3.5L Ti-VCT V6 engine, Flex has an EPA-estimated rating of 25 mpg hwy. Twin independent variable camshaft timing helps the standard V6 produce 287 hp. And the standard 6-speed SelectShift® automatic transmission allows you to shift for yourself or leave it to Flex.


1Class is Large Utilities. 2Available feature. 3Using 93-octane fuel. 4EPA-estimated rating: 18 city/25 hwy/20 combined mpg. FWD 3.5L Ti-VCT V6. Actual mileage will vary.
Impresses. Providing ample room for up to 7.

Fold seats & add cargo

Wherever you're headed, there's one ideal way to get there. All together — in Flex.

**Best-in-class head and leg room** in both the 2nd and 3rd rows helps make Flex a great fit for growing teens and tall passengers of any age.

**Environmentally friendly** soy-based foam used in the seat cushions and backs helps conserve limited resources and reduce CO₂ emissions.

The **10-way power driver's seat**¹ and power-adjustable pedals¹ can both include memory,¹ so Flex will recall your settings in an instant.

**Your 2nd-row seating options** include a bench that seats 3 people, or buckets¹ for 2 with a pass-through to the 3rd row. Add the 2nd-row console¹ for more storage. Or the class-exclusive refrigerated console¹ for that extra cool factor.
Adapts. At the push of a button.

Flex offers lots of versatility and powerful features that can help ease your cargo-carrying experiences.

**Take advantage of over 83 cu. ft.** of cargo space when the 2nd- and 3rd-row seats are folded flat.

**The class-exclusive PowerFold® 3rd-row seat** and either side of the 60/40 split 2nd-row bench seat can be folded to fit long cargo items and passengers.

**Behind the 50/50 split 3rd-row seat,** Flex offers up to 20 cu. ft. of cargo space thanks to the extra room provided by its deep storage well.

**The power liftgate** can be activated any of 4 ways. Just press a button on the liftgate handle, on the instrument panel, on the remote control, or inside the rear cargo area. Flex is all about form and function.

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1Available feature. 2Includes 5.0-cu.-ft. rear cargo area storage well.
Responds.
To your commands.

Voice-activated Ford SYNC® with 911 Assist®, delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod. Just touch a button on the steering wheel and say things like “Call: Travis at home” or “Play playlist: Favorites.” SYNC AppLink™ lets you control Pandora®, iHeartAuto™, the SiriusXM® App and other select apps by voice, too. SYNC. Say the word.

Add an 8” color LCD touch screen and more when you opt for SYNC with MyFord Touch.® This voice-activated system centralizes control of your phone, entertainment, navigation and climate. With HD Radio™ Technology, just touch the TAG shopping cart icon while a new favorite is playing and purchase it later with iTunes® tagging.

SiriusXM Satellite Radio® lets you enjoy commercial-free music, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription.® The voice-activated Navigation System® also includes a 5-year subscription to SiriusXM Traffic and Travel Link® services.® These features provide detailed traffic information on accidents, construction and road closures, plus local and national weather forecasts, fuel prices and more.

¹Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²SYNC AppLink is available on select models and compatible with select smartphone platforms. ³SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software. ⁴Available feature. ⁵Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.
Surprises.
Bright, hot and cool.

A sky view in all 3 rows – courtesy of the multipanel Vista Roof™ – and class-exclusive 2nd-row outboard inflatable safety belts¹ are just a couple of the ways Flex is designed to take care of its passengers.

**A new heated steering wheel¹** treats the driver to comforting warmth on command – no need for bulky gloves when the outside temp drops.

**Heated bucket seats¹** allow 2nd-row passengers to recline comfortably while charging their devices with the 110-volt power outlet¹ conveniently located on the back side of the center console.

**Chilled beverages or frozen treats** can be stowed in the class-exclusive 2nd-row refrigerated console¹ for easy access while you travel. Surprises? Flex has more than a few.

¹Available feature.
Assists. Parking and more.

See how it all works

Flex driver-assist technologies use ultrasonic sensors and sophisticated radar to help you park, avoid collisions and more.

Make parallel parking easier with class-exclusive active park assist! It not only helps you find a spot, it actually steers the vehicle into place as you control the gear shifter, and brake and accelerator pedals.

Get a heads-up from adaptive cruise control and collision warning with brake support! It helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and preps the braking system to help.

Stay alert to traffic detected in blind spots thanks to BLIS® (Blind Spot Information System) with cross-traffic alert! It helps warn you using lights embedded in the sideview mirrors.

1 Available feature. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. 2 BLIS replaces standard integrated blind spot mirrors.
Eases. Your mind.

With standards like AdvanceTrac® with RSC® (Roll Stability Control™), which helps you avoid skidding or fishtailing.

A standard Safety Canopy® System increases protection with side-curtain airbags that deploy to cover all 3 rows. Every Flex also comes with front-seat side airbags and the dual-stage front airbags included in our Personal Safety System™.

Intelligent all-wheel drive (AWD) balances torque between the front and rear wheels to enhance handling and maximize traction.

For a comprehensive list of Safety & Security features engineered into every 2015 Ford Flex, please see the next page.


1Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 2Available feature.
Flex Specifications

Engines/EPA-Estimated Ratings & Dimensions

3.5L Ti-VCT V6
287 hp @ 6,500 rpm
254 lb.-ft. of torque @ 4,000 rpm
6-speed SelectShift automatic
FWD 18 city/25 hwy/20 combined mpg
AWD 17 city/23 hwy/19 combined mpg

3.5L EcoBoost® V6
365 hp @ 5,500 rpm³
350 lb.-ft. of torque @ 3,500 rpm³
6-speed SelectShift automatic with steering wheel-mounted paddle shifters
AWD 16 city/23 hwy/18 combined mpg

Exterior
Wheelbase 117.9”
Length 201.8”
Height – Excluding options 68.0”
Height – Including options 69.3”
Width – Excluding mirrors 80.1”
Width – Including mirrors 88.8”
Width – Mirrors folded 80.1”

Interior
1st/2nd/3rd Row
Head room 41.8”/40.5”/38.7”
Shoulder room 58.4”/58.1”/50.8”
Hip room 55.5”/55.0”/41.1”
Leg room 42.6” (max.)/44.3”/33.3”

Cargo Volume (cu. ft.)
Behind 1st row 83.2
Behind 2nd row 43.2
Behind 3rd row 20.0

Standard Features

Mechanical
3.5L Ti-VCT V6 with 6-speed SelectShift® automatic transmission with shifter button activation
4-wheel disc Anti-Lock Brake System (ABS)
Battery Management System
Electric power-assisted steering
Front-wheel drive (FWD)

Seating
1st-row bucket seats
2nd-row 60/40 split fold-flat bench; autofold function on 40 section
3rd-row manual fold-in-floor 50/50 split bench

Exterior
1st-row center console with armrest, storage and 2 cupholders
12-volt powerpoints accessible in all rows (4)
Accessory delay
Auto-dimming rearview mirror
Autolock power door locks
Cabin air filter
Carpeted floor mats in 1st and 2nd rows
Coat hooks in 2nd row (2)

Interior
1st-row center console with armrest, storage and 2 cupholders
12-volt powerpoints accessible in all rows (4)
Accessory delay
Auto-dimming rearview mirror
Autolock power door locks
Cabin air filter
Carpeted floor mats in 1st and 2nd rows
Coat hooks in 2nd row (2)
Cruise control
Driver and front-passenger sun visors with illuminated vanity mirrors
Grab handles (3)
Grocery bag hooks in cargo area
Leather-wrapped shifter
Leather-wrapped steering wheel with cruise, audio and 5-way MyFord® controls
Manual tilt/telescoping steering column
Map pockets in 1st-row seat backs
Overhead console with map lights and sunglasses holder
Power windows with one-touch-up/down driver’s side window feature
Reading lamps for 2nd- and 3rd-row passengers

Auto-lamp automatic headlamps with wiper-activated headlamps feature
Bright dual exhaust tips
Easy Fuel® capless fuel filler
Heated sideview mirrors
Privacy glass on 2nd- and 3rd-row windows and lifgate
Rear-window defroster
Reverse Sensing System
Windshield wipers – intermittent front (speed-sensitive) and 2-speed rear

Safety & Security
Personal Safety System™ for driver and front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
3-point safety belts for all seating positions
4-way adjustable head restraints
AdvanceTrac® with RSC® (Roll Stability Control™) and traction control
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Front-seat side airbags¹
Illuminated Entry System
Integrated keyhead transmitter remotes (2)
LATCH – Lower Anchors and Tether Anchors for Children (3)
MyKey®
Safety Canopy® System with side-curtain airbags¹ and rollover sensor
SecuriCode™ invisible keypad
SecuriLock® Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level.
¹Always wear your safety belt and secure children in the rear seat. ²Actual mileage will vary. ³Using 93-octane fuel. ⁴Includes 5.0-cu.-ft. rear cargo storage well.
SE

Equipment Group 100A
Includes all standard features, plus:

Seating
- 6-way power driver’s seat with 4-way manual front-passenger seat
- 7-passenger seating
- Cloth seating

Interior
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Embossed metal instrument panel appliques
- Embossed metal instrument panel appliques
- SYNC® with MyFord® voice-activated, in-vehicle
  connectivity system with 4.2” color LCD displays in
  instrument cluster and center stack; SYNC AppLink™,
  and media hub with auxiliary audio input jack and
  USB port
- Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

Exterior
- 17” painted aluminum wheels with P235/60R17
  BSW tires
- Automatic headlamps – Halogen, wiper-activated
- Black, manually folding, heated, power sideview
  mirrors with integrated blind spot mirrors
- Body-color-painted door handles
- Chrome grille

Available Options
- 2nd-row outboard inflatable safety belts
- All-weather floor mats
- Black roof-rack side rails
- Dual Headrest DVD by INVISION™
- SiriusXM® Satellite Radio with 6-month trial subscription

SEL

Equipment Group 200A
Includes select SE features, plus:

Mechanical
- Heavy-duty brake calipers

Seating
- 1st-row heated bucket seats, including 10-way
  power driver’s seat with power recline and lumbar
  6-way power passenger seat with manual
  recline and lumbar

Interior
- 1st-row passenger one-touch-up/-down window feature
- Cargo net
- Dual-zone electronic automatic temperature control
- Intelligent Access with push-button start
- San Macassar wood-appearance appliqués on
  instrument panel and door-trim panels
- SiriusXM Satellite Radio with 6-month trial subscription
- SYNC with MyFord Touch® voice-activated, in-vehicle
  connectivity system, which includes SYNC Services®,
  an 8” color LCD touch screen in center stack,
  2 configurable 4.2” color LCD displays in instrument
  cluster, and media hub with 2 USB ports, SD card
  reader and audio/video input jacks
- Universal garage door opener

Exterior
- 18” painted aluminum wheels with P235/60R17
  BSW tires
- Black-painted, power, heated, manually folding
  sideview mirrors with integrated blind spot mirrors
- Chrome door handles
- Fog lamps with bright bezels
- Remote Start System
- “SEL” badge

Available Equipment Groups

Equipment Group 201A – Includes all content of
200A + adjustable pedals with memory + BLIS®
(Blind Spot Information System) with cross-traffic
alert + 1st- and 2nd-row leather-trimmed seating with
3rd-row vinyl + driver’s seat with memory
+ sideview mirrors with memory and security
approach lamps + Premium Audio System with
7 speakers

Available Options & Packages

2nd-row 40/40 reclining bucket seats
2nd-row console (requires 2nd-row 40/40 reclining
bucket seats and 201A or 202A)
2nd-row outboard inflatable safety belts
20” bright-painted aluminum wheels with P255/45R20
all-season BSW tires (requires 201A or 202A)
All-weather floor mats
Appearance Package includes Tuxedo Black
Metallic-painted roof (monochromatic roof available)
and sideview mirror caps, 20” machined aluminum
wheels with premium painted pockets, Charcoal
Black leather-trimmed seats with gray perforated
inserts, perforated leather-wrapped steering wheel
with Meteorite Black bezels, unique graphic instrument
panel and door-trim appliqués, and 1st-row floor
mats with unique logo (requires 202A)
Class III Trailer Tow Package includes hitch
receiver with 4,500-lb. rating, 7-4-pin connector,
engine oil cooler and trailer sway control
Dual Headrest DVD by INVISION®
Intelligent all-wheel drive (AWD)
Multipanel Vista Roof® (requires 201A or 202A)
Silver roof-rack side rails (Black with Appearance
Package with Tuxedo Black roof)
Two-tone roof
Voice-activated Navigation System with integrated
SiriusXM Traffic and Travel Link® services with
5-year subscription (requires 202A)

Included: Appearance Package

1Ford Licensed Accessory. 2Late availability. 3SYNC® Services varies by trim level and model year and
may require a subscription. Traffic alerts and turn-by-turn directions available in select markets.
Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue
this product service at any time without prior notification or incurring any future obligation.
Limited

Equipment Group 300A
Includes select SEL features, plus:

Seating
1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with memory and power lumbar, and 6-way power passenger seat with manual lumbar
2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with flip-out armrest and 2 cupholders
3rd-row vinyl 50/50 split manually folding bench seat

Interior
110-volt power outlet
Ambient lighting in front cupholders, inside front console, front footwells and back of rear console
Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations
Black front door-sill scuff plates with aluminum inserts
Color-keyed leather-wrapped steering wheel with wood inlay
HD Radio™ Technology
Power-adjustable pedals with memory
Rear view camera
Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year subscription
Yoho maple woodgrain-appearance appliqués on instrument panel and door-trim panels

Exterior
19" painted aluminum wheels with P235/55R19 BSW tires
BLIS® (Blind Spot Information System) with cross-traffic alert
Body-color, power, heated, power-folding sideview mirrors with integrated security approach lamps and memory
High-intensity discharge (HID) headlamps
Kast silver lower grille strips
Light-emitting diode (LED) taillamps
"LIMITED" badge
Power liftgate
Rain-sensing windshield wipers
Satin-aluminum grille
Satin-aluminum liftgate appliqué

Available Equipment Groups

Equipment Group 301A – Active park assist + adaptive cruise control and collision warning with brake support + 10-way power heated and cooled front seats + 3rd-row vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature + heated steering wheel + power-tilt/telescoping steering column

Equipment Group 302A – 3.5L EcoBoost® V6 + 6-speed SelectShift® automatic with paddle shifters + dual exhaust with bright tips + Intelligent all-wheel drive (AWD) + 20" polished aluminum wheels with P255/45R20 all-season BSW tires

Equipment Group 303A – Includes all content of 301A + 302A

Available Options & Packages

2nd-row console (requires 2nd-row 40/40 reclining bucket seats)
2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold
2nd-row outboard inflatable safety belts
2nd-row refrigerated console (requires 2nd-row 40/40 reclining bucket seats with autofold; n/a with 300A or 302A)
20" polished aluminum wheels with P255/45R20 all-season BSW tires (included with 302A and 303A)
All-weather floor mats

Appearance Package includes Tuxedo Black Metallic-painted roof (monochromatic roof available) and sideview mirror caps, 20" machined aluminum wheels with premium painted pockets, Charcoal Black leather-trimmed seats with gray perforated inserts, perforated leather-wrapped steering wheel with Meteorite Black bezels, unique graphic instrument panel and door-trim appliqués, and 1st-row floor mats with unique logo

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

Dual Headrest DVD by INVISION™ includes high receiver with 4,500-lb. rating, 7-/4-pin connector with wiring harness, engine oil cooler (non-EcoBoost only) and trailer sway control

High-intensity discharge (HID) headlamps.
Optional Two-Tone Roof

- Oxford White roof
  Ruby Red Tinted Clearcoat Metallic lower

- Ingot Silver roof
  Deep Impact Blue lower

- Tuxedo Black roof
  Ingot Silver lower

Exteriors

| Color                     | SE  | SEL | Limited | Two-Tone Roof
|---------------------------|-----|-----|---------|----------------
| White Platinum Tri-coat Metallic | 1 2 | 3 4 5 6 7 | 7 8 9 | ●
| Oxford White\(^3\) | 1 2 | 3 4 5 6 7 | 7 8 9 | ●
| Ingot Silver\(^3\) | 1 2 | 3 4 5 6 7 | 7 8 9 | ○
| Ruby Red Tinted Clearcoat Metallic\(^2,3\) | 1 2 | 3 4 5 6 7 | 7 8 9 | ○
| Bronze Fire Tinted Clearcoat Metallic\(^2,3,4\) | 1 2 | 3 4 5 6 7 | 7 8 9 | ○●
| Deep Impact Blue\(^3\) | 1 2 | 3 4 5 6 7 | 7 8 9 | ●
| Magnetic\(^3\) | 1 2 | 3 4 5 6 7 | 7 8 9 | ○●
| Guard\(^4\) | 1 2 | 3 4 5 6 7 | 7 8 9 | ○●
| Tuxedo Black | 1 2 | 3 4 5 6 7 | 7 8 9 | ○●

\(^1\)Two-tone roof available on SEL and LIMITED only.
\(^2\)Additional charge.
\(^3\)Tuxedo Black roof requires Appearance Package.

Colors are representative only. See your dealer for actual paint/trim options.
SEL in Guard accessorized with smoked hood and side window deflectors, rear spoiler, front molded splash guards, roof side rails, plus roof crossbars and roof-mounted cargo box by THULE®

- All-weather floor mats
- Remote Access
- Rear spoiler
- Dual Headrest DVD by INVISION™

Exterior
- Flat splash guards
- Full vehicle cover¹
- Locking fuel plug
- Racks and carriers¹
- Sportz® tent¹
- Trailer towing accessories
- Wheel lock kit

Interior
- Ash cup/coin holder
- Cargo organizers and protectors
- Carpeted floor mats
- Conversation mirror
- Door-sill plates
- Interior light kit
- Leather-trimmed interior seating¹
- Tablet cradle¹

Electronics
- Portable DVD rear-seat entertainment systems¹
- Remote start systems
- Warning sensor systems¹

¹Ford Licensed Accessory.
New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage—all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.


Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.