



2015
LINCOLN MKZ

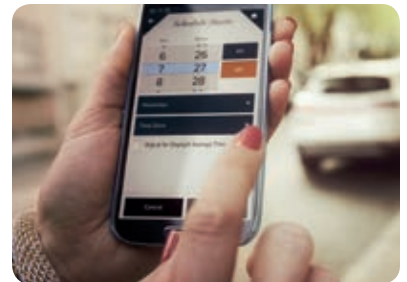
Uncover a surprising sense of style.

One look at MKZ, and you'll quickly realize that beauty is more than skin deep. Of course, the split wing grille, refined front end, and full-length LED taillamps add to an already attractive package, but step inside, and you'll realize that sometimes, style is about what isn't there – rather than what is. Like a standard push-button transmission that takes the place of a traditional gear shifter and opens up the interior even more. A flowing center console that complements the cabin rather than constricting it. Luxury uncovered? We think so.



YOUR VEHICLE NEVER CEASES TO AMAZE.

What if your vehicle could warm up and be ready to go before you are? With your smartphone and the MyLincoln Mobile™ app¹ – enabled by an embedded modem² – you can program your MKZ to start remotely at a specific time with your customized climate settings.³ You can even remotely lock and unlock the doors with the touch of a button. Amazing.



¹Mobile App is available through a free download. The embedded modem is included in the Reserve Equipment Group only. Service included for 4 years. Text and data rates apply to usage. ²Available feature. ³Allows you to adjust to 72° or the last temperature set.





Open up to a new experience.

Only MKZ offers a class-exclusive,¹ fully retractable panoramic roof² that gives you such an amazing view. The all-glass roof quickly slides back on uniquely designed tracks to give you a full, clear look out to all the world has to offer. You'll be inspired by what you see.

¹Class is Luxury Midsize Sedans. ²Available feature.



A different stance on power.



Magnetic Metallic. New for 2015.

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Know your options.

Whether you prefer the rewarding power of the standard 240-horsepower¹ 2.0L EcoBoost® I-4 engine, or the thrill of the 300-horsepower V6;² you'll get finely tuned performance with MKZ. The turbocharged I-4 features direct injection for precise fuel delivery and impressive fuel economy.³ V6 models are equipped with Active Grille Shutters that open and close, giving MKZ sleek, streamlined efficiency.

¹Using 93-octane fuel. ²Available feature. ³EPA-estimated rating: 22 city/33 hwy/26 combined mpg, FWD.



See green in a whole new way.



With MKZ Hybrid, you get a state-of-the-art lithium-ion battery that gives you more power, less weight than its predecessor, and up to 85 mph in electric mode. The 2.0L Atkinson-cycle engine has an EPA-estimated rating of 41 city mpg.¹ And SmartGauge® with EcoGuide gives you coaching and guidance through green leaves that grow in your instrument cluster to help you get the most from your drive. Here, efficiency and luxury are in full bloom.



¹EPA-estimated rating: 41 city/39 hwy/40 combined mpg. Actual mileage will vary.

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Embrace change.

MKZ doesn't believe in accepting only what's laid out before you. Instead, it gives you the luxury of choice. For example, Lincoln Drive Control with continuously controlled damping lets you select between 3 drive modes – Comfort, Normal or Sport¹ – to match your driving style. And, because road surfaces are always changing, the system continuously monitors the suspension settings 500 times per second, then quickly adjusts to make sure that your car and the road are one. Electronic power-assisted steering gives the right amount of steering assistance for your driving situation. Torque Vectoring Control automatically adjusts the speed between your front wheels for enhanced cornering and agility, so you'll be ready for any changes that come your way.

Guard Metallic. New for 2015. ¹Not available on MKZ Hybrid.

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Driver's retreat.





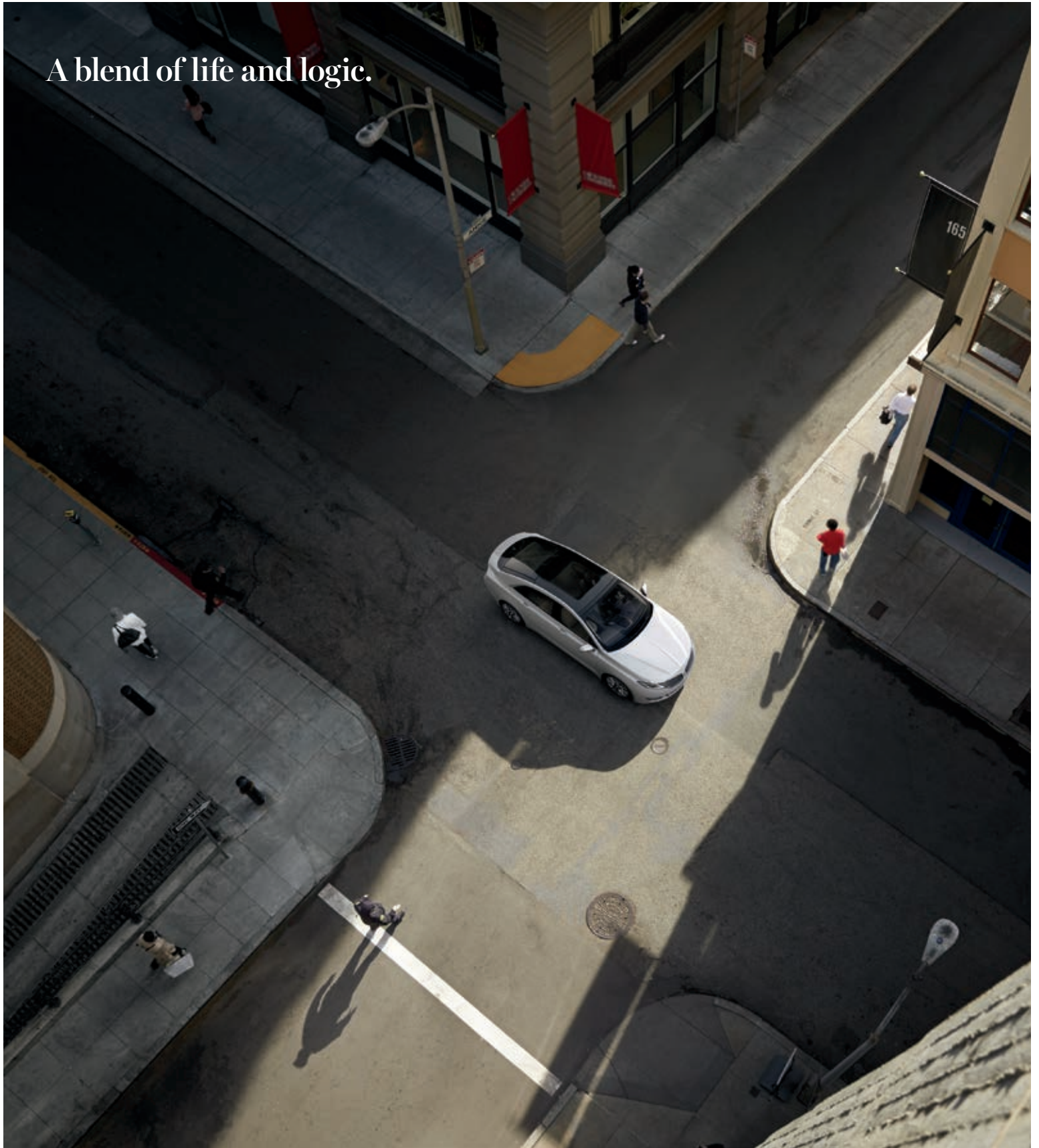
Take it all in.

It only takes a moment to realize how comforting MKZ is. Here, a luxurious, open interior is complemented with a heated,¹ leather-wrapped steering wheel, and heated, leather-trimmed¹ front seats that are crafted and finished with double-stitched seams – as well as contoured and adjustable in 10 ways. And a simple swipe of a finger allows you to adjust volume and temperature. So take a moment, then open the door and experience everything that MKZ has to offer.

¹Available feature.



A blend of life and logic.



Find your space.

With MKZ, it's easy. In fact, active park assist¹ helps take the guesswork out of parallel parking. Ultrasonic sensors measure open spaces, and help find a parking spot as small as 1.2 times the length of your vehicle. Then, the system guides you into it, while you control the brake, shifter and accelerator.



HINDSIGHT IS 20/20. When you are backing out of – or into – a parking spot or garage, the standard Reverse Sensing System uses sensors on the rear bumper and a warning sound to help alert you if something is behind you.

LOOKING AHEAD. The Forward Sensing System¹ on MKZ uses sensors on the front bumper to detect objects that are in front of you, and then sounds an audible tone if something is there. Forward thinking keeps you ahead every time.

¹Available feature. Driver-assist features are supplemental and do not replace the driver's judgment.



Keep in touch.

With the sound of your voice – or a simple touch – Lincoln MKZ connects you to the world around you. Say a command and stay in touch without taking your hands off the wheel with voice-activated, turn-by-turn directions¹ to that off-the-beaten-path restaurant you've been meaning to try. Traffic alerts on major accidents, construction and road closings from SiriusXM[®] Traffic and Travel Link[®] services¹ let you know you'll be on time. And 3D maps¹ from SYNC[®] with MyLincoln Touch^{™2} help guide you there. Touch the signature 8" color LCD screen, and your favorite song from your MP3 player will play through your vehicle speakers – and fades so you don't miss a call or incoming text. With MKZ, when we say "keep in touch," we mean it.



EXPERIENCE EVERY NOTE IN PERFECT HARMONY. The THX[®] II Certified Audio System¹ gives every passenger a front-row seat to the concert. Specialized sound processing technology combined with 14 speakers and 700 watts of power bring the feel of a live show to your everyday commute.

¹Available feature. ²Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.



Stay the course.



BE AWARE OF YOUR SURROUNDINGS. The MKZ has features that are designed to help you see things that might otherwise be out of view. BLIS® (Blind Spot Information System)¹ uses radar sensors to help you detect when a vehicle is in your blind spot, and then alerts you with a light in the corresponding sideview mirror. And cross-traffic alert¹ lets you know when a vehicle is crossing behind you as you slowly back out of a parking spot, and alerts you with a glowing icon in your sideview mirror and an alarm.



KEEP YOUR FOCUS. MKZ can help you stay centered. The Lane-Keeping System^{1,2} can alert you with a steering wheel vibration if it senses you drifting out of your lane, and can then apply steering wheel torque to help direct you to steer back into it. And the Driver Alert System displays a coffee cup icon in your gauge cluster if it detects that you need to take a break from driving.



BE PREPARED. Adaptive cruise control and collision warning with brake support¹ adjusts to fit your driving style. Using radar to constantly scan for slower vehicles in front of you, it can automatically change your speed to maintain your preset gap – and can even pre-charge the brakes to help prepare you for a sudden stop.

¹Available feature. Driver-assist features are supplemental and do not replace the driver's judgment. ²Lane-Keeping System does not control steering.



Premiere Select Reserve			
S	S	S	POWER AND HANDLING
			2.0L iVCT Atkinson-cycle I-4 HEV engine with permanent-magnet AC-synchronous electric motor (MKZ Hybrid only)
			188 total system hp 129 lb.-ft. of torque @ 4,000 rpm
			EPA-estimated fuel economy rating ¹
			FWD 41 city/39 hwy/40 combined mpg (13.5-gal. capacity)
S	S	S	2.0L EcoBoost® I-4 turbocharged direct-injection engine (MKZ only)
			240 hp @ 5,500 rpm ² 270 lb.-ft. of torque @ 3,000 rpm ²
			EPA-estimated fuel economy rating ¹
			FWD 22 city/33 hwy/26 combined mpg (16.5-gal. capacity)
			AWD 22 city/31 hwy/25 combined mpg (17.5-gal. capacity)
O	O	O	3.7L Ti-VCT aluminum V6 engine (MKZ only)
			300 hp @ 6,500 rpm 277 lb.-ft. of torque @ 4,000 rpm
			EPA-estimated fuel economy rating ¹
			FWD 18 city/27 hwy/22 combined mpg (16.5-gal. capacity)
			AWD 18 city/26 hwy/21 combined mpg (17.5-gal. capacity)
S	S	S	6-speed SelectShift® automatic transmission with paddle activation (MKZ only)
S	S	S	Electronically controlled continuously variable transmission (eCVT) (MKZ Hybrid only)
S	S	S	Active Grille Shutters (3.7L Ti-VCT V6 only)
S	S	S	Advanced, state-of-the-art lithium-ion battery (MKZ Hybrid only)
S	S	S	Electronic parking brake
O	O	O	Intelligent all-wheel drive (AWD) (MKZ only)
S	S	S	Lincoln Drive Control featuring continuously controlled damping (CCD), electric power-assisted steering (EPAS), and active noise control on MKZ (active noise cancellation on MKZ Hybrid)
S	S	S	Power disc brakes with Anti-Lock Brake System (ABS) and ventilated rotors
S	S	S	Regenerative Braking System (MKZ Hybrid only)
			EXTERIOR FEATURES
S	S	S	Adaptive LED headlamps with auto on/off
		S	BLIS® (Blind Spot Information System) with cross-traffic alert ³
		S	Configurable daytime running lamps
S	S	S	Easy Fuel® capless fuel filler
		S	LED accent lamps
		O	Power up/down decklid
		S	Power-folding sideview mirrors with auto-dimming driver's side
S	S	S	Power, heated, body-color sideview mirrors with memory, integrated blind spot mirrors, security approach lamps and integrated LED turn signal indicators
S	S	S	Reverse Sensing System
			DRIVER CONTROLS
S	S	S	10.1" configurable color LCD instrument cluster screen (MKZ only)
S	S	S	Dual-zone electronic automatic temperature control
		S	Embedded modem (integrates features with the MyLincoln Mobile™ app)
S	S	S	Intelligent Access with push-button start
S	S	S	Push-button shift
S	S	S	Remote Start System
S	S	S	SmartGauge® with EcoGuide instrument cluster with 2 configurable 4.2" color LCD screens (MKZ Hybrid only)
S	S	S	SYNC® with MyLincoln Touch™ voice-activated, in-vehicle connectivity system with Bluetooth® technology, 8" color LCD touch screen in center stack, SYNC Services for Traffic, Directions and Information, ⁴ and media hub with 2 USB ports, SD card reader, and audio/video input jacks
S	S	S	Universal garage door opener
			AUDIO AND NAVIGATION SYSTEMS
	S	S	HD Radio™ Technology
S	S	S	Lincoln Premium Sound System with AM/FM stereo, single-CD player, MP3 capability and 11 speakers
	O	O	THX® II Certified Audio System with AM/FM stereo/single-CD player, MP3 capability, 14 speakers, and a 14-channel amplifier with 700 watts of power
S	S	S	SiriusXM® Satellite Radio with 6-month trial subscription
		S	Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 6-year subscription

DIMENSIONS

Length: 194.1"
Height: 58.2"
Wheelbase: 112.2"
Width: 83.3" (including mirrors) 75.1" (mirrors folded)
Head room (front/rear): 37.9"/36.5"
Shoulder room (front/rear): 57.7"/55.3"
Hip room (front/rear): 55.1"/53.8"
Leg room (front/rear): 44.3"/37.0"

Cargo volume:

15.4 cu. ft.
11.1 cu. ft. Hybrid
Passenger volume: 96.5 cu. ft.
Total interior volume:
111.8 cu. ft.
107.5 cu. ft. Hybrid

S = Standard O = Optional

¹Actual mileage will vary. ²Using 93-octane fuel. ³BLIS replaces standard integrated blind spot mirrors. ⁴SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.



Premiere Select Reserve			INTERIOR FEATURES
		S	110-volt power outlet (standard on all MKZ Hybrid models)
O	O	O	All-weather floor mats
		S	Ambient lighting
S	S	S	Auto-dimming rearview mirror
O	O	O	Cargo net
		O	Fully retractable panoramic moonroof
		S	Heated steering wheel
S			Leather-wrapped steering wheel
	S	S	Leather-wrapped steering wheel with genuine wood accent in brown swirl walnut or Prussian burl
		O	Power rear sunshade (n/a with retractable panoramic moonroof)
S	S	S	Power windows with one-touch-up/-down for all 4 windows with driver and front-passenger global open/close
	S	S	Power-tilt/-telescoping steering column
	O	O	Premium carpeted floor mats
S	S	S	Rear view camera
	O	O	Single-panel power moonroof
S			Tilt/telescoping steering column
			SEATING
S	S	S	10-way power, heated driver and front-passenger seats with 2-way power lumbar and driver's side memory feature
S	S	S	60/40 split-fold-flat spring-assisted rear seat
		S	Heated and cooled front seats
		S	Heated rear seats
S	S		Leather-trimmed seats (available on Premiere in Hazelnut and Light Dune only)
		S	Leather-trimmed seats – Perforated
S			Lincoln luxury soft-touch-trimmed seats in Ebony
		O	Multicontour front seats with Active Motion®
			SAFETY AND SECURITY
S	S	S	Personal Safety System™ for driver and front passenger with dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
S	S	S	Driver and front-passenger knee airbags ¹
S	S	S	Front-seat side airbags ¹
S	S	S	Side-curtain airbags ¹ with roll-fold technology
S	S	S	AdvanceTrac® electronic stability control with Curve Control
S	S	S	Anti-theft perimeter alarm
	O	O	Inflatable rear outboard safety belts
S	S	S	LATCH (Lower Anchors and Tether Anchors for Children)
S	S	S	MyKey®
S	S	S	SecuriCode™ invisible keypad
S	S	S	SecuriLock® Passive Anti-Theft System
S	S	S	SOS Post-Crash Alert System™
S	S	S	Tire Pressure Monitoring System (excludes spare)
			PACKAGES
	O	O	Aluminum Trim Package (Ebony interior only)
O	O	O	Brown Swirl Walnut Trim Package (standard with Ebony interior; available with Light Dune)
		O	Summer Tire Handling Package: 19" polished aluminum wheels with Dark Tarnish-painted pockets, summer compound tires, ² and unique sport-tuned Lincoln Drive Control (AWD only; n/a with MKZ Hybrid)
	O	O	Technology Package: adaptive cruise control and collision warning with brake support, active park assist with Forward Sensing System, Lane-Keeping System, auto high-beam headlamps, and rain-sensing windshield wipers

S = Standard O = Optional

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Dealer to explore your financing options.

LINCOLN EXTENDED SERVICE PLAN

For a purchase or lease, Lincoln Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Whether looking for additional mechanical, prepaid maintenance or tire protection plans, Lincoln ESP has you covered. Ask your dealer for Lincoln ESP, the only service contract backed by Lincoln and honored at all Lincoln dealerships in the U.S. and Canada.

Comparisons based on competitive models (Lincoln MKZ class is Luxury Midsize Sedans; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

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¹Always wear your safety belt and secure children in the rear seat. ²Lincoln does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Lincoln recommends using all-season or winter tires.





ELECTRONICS

Forward bumper-mounted warning sensor by Rosen®¹

Portable DVD rear-seat entertainment systems by NextBase®¹

Remote Access

EXTERIOR

Full vehicle cover by Covercraft®¹

Rear bumper protector

Side window deflectors

INTERIOR

All-weather and carpeted floor mats

Ash cup/coin holder with or without lighter element

Auto-dimming rearview mirror

Cargo area protector

Cargo net

Carpeted cargo mat

Soft cargo cooler bag

Soft cargo organizers (large and standard sizes)

WHEELS

18" Dark chrome

18" Sparkle Nickel

Wheel lock kit

Visit accessories.lincoln.com to shop the complete collection.

This is our promise – The Lincoln Pledge.

It's the collective promise of everyone at the Lincoln Motor Company – from our trusted service advisors and expert technicians, to the voice on the other end of the line should you call – that we'll be there for you and your Lincoln wherever, whenever, if ever, you need us.

LINCOLN WARRANTIES²

You can rest assured with a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable.

LINCOLN COMPLIMENTARY MAINTENANCE²

We are pleased to offer complimentary maintenance for 2 years/24,000 miles. At no charge to you, your maintenance visits will include an oil and filter change, and tire rotation scheduled to accommodate your busy life.

LINCOLN ROADSIDE ASSISTANCE FOR LIFE²

Help is only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing to the closest Lincoln dealership – or to your preferred Lincoln dealership within 100 miles. For the original owner, the Lincoln Roadside Assistance program provides these services 24/7 for as long as you own the vehicle – at no charge.

COMPLIMENTARY CAR WASH³

At the completion of any service on your Lincoln, drive away from the dealership in a clean vehicle that looks just as beautiful as the day you bought it. It's just another shining example of our commitment to you.

COMPLIMENTARY LOANER³

Should your Lincoln require warranty service, you can count on us to be there for you with a complimentary loaner vehicle. It's just one more way to let you know that we'll be here for you.

SERVICE PARTS WARRANTY

We'll stand behind our service – and you – with a 2-year, unlimited-mile warranty on both parts and labor.

LINCOLN CLIENT RELATIONSHIP CENTER

When you own a Lincoln, you can take comfort in knowing that we'll be by your side from beginning to end. Our caring agents are empowered to handle your concerns – no matter how big or small they might be.

Lincoln Client Relationship Center
and Roadside Assistance
(800) 521-4140

TDD for the hearing impaired
(800) 232-5952



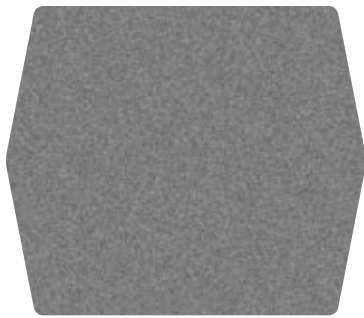
¹Lincoln Licensed Accessory. ²Lincoln reserves the right to change program details at any time without obligations. See Service Advisor for complete details. ³Availability depends on dealership participation. See dealer for details.

Genuine Lincoln Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. Lincoln Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.





1. Platinum Dune Metallic Tri-coat¹



2. Luxe Metallic



3. Guard Metallic



4. Ingot Silver Metallic



5. White Platinum Metallic Tri-coat¹



6. Bronze Fire Metallic Tinted Clearcoat¹



7. Magnetic Metallic



8. Tuxedo Black Metallic



9. Ruby Red Metallic Tinted Clearcoat¹



Hazelnut Leather

Available with exterior colors 1, 4, 5, 7, 8



Light Dune Leather

Available with all exterior colors

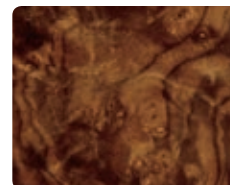


Ebony Leather²

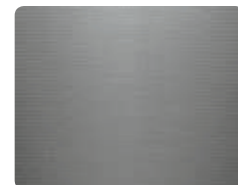
Available with all exterior colors



Prussian Burl Wood



Brown Swirl Walnut



Sonata Spin Aluminum³

Premiere	Select	Reserve		
●	●	●	Hazelnut Leather	Prussian Burl Wood
●	●	●	Light Dune Leather	Prussian Burl Wood
●	●	●	Light Dune Leather	Brown Swirl Walnut ³
●			Ebony Lincoln Luxury Soft Touch	Brown Swirl Walnut
	●	●	Ebony Leather	Brown Swirl Walnut
	●	●	Ebony Leather	Sonata Spin Aluminum ³



WHEELS



18" Premium Painted Aluminum
Standard



19" Polished Aluminum
with Dark Tarnish-Painted Pockets
Available on Reserve¹



19" 18-Spoke Polished Aluminum
Optional²



19" 10-Spoke Polished Aluminum
Optional¹



¹MKZ Hybrid Reserve requires 19" polished aluminum wheel with Dark Tarnish-painted pockets or 19" 10-spoke polished aluminum wheel. ²Not available on MKZ Hybrid.

