

IT TAKES CONVICTION TO STAND UP TO THE NAYSAYERS.
A CREATIVE FIRE THAT'S UNAFRAID OF THE BLANK PAGE.
AND COURAGE TO FLIP CONVENTIONAL WISDOM ON ITS HEAD.
THIS IS THE ONLY WAY TO CHANGE THE GAME.
THAT'S WHY AT MAZDA WE USE INNOVATIVE THINKING AND TECHNOLOGIES
TO ENGINEER VEHICLES THAT NEVER COMPROMISE PERFORMANCE OR STYLE.
MAKING EVERY MAZDA MORE EXHILARATING.
THESE ARE ACTIONS, NOT WORDS. PROOF, NOT THEORIES.

THIS IS THE MAZDA WAY.



ZOOM-ZOOM

2015 MAZDA5



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PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



A woman in a blue kimono is shown in profile, looking out a window with a traditional Japanese wooden lattice (shoji). Her hands are resting on the wooden frame of the window. The lighting is soft and natural, coming from the window.

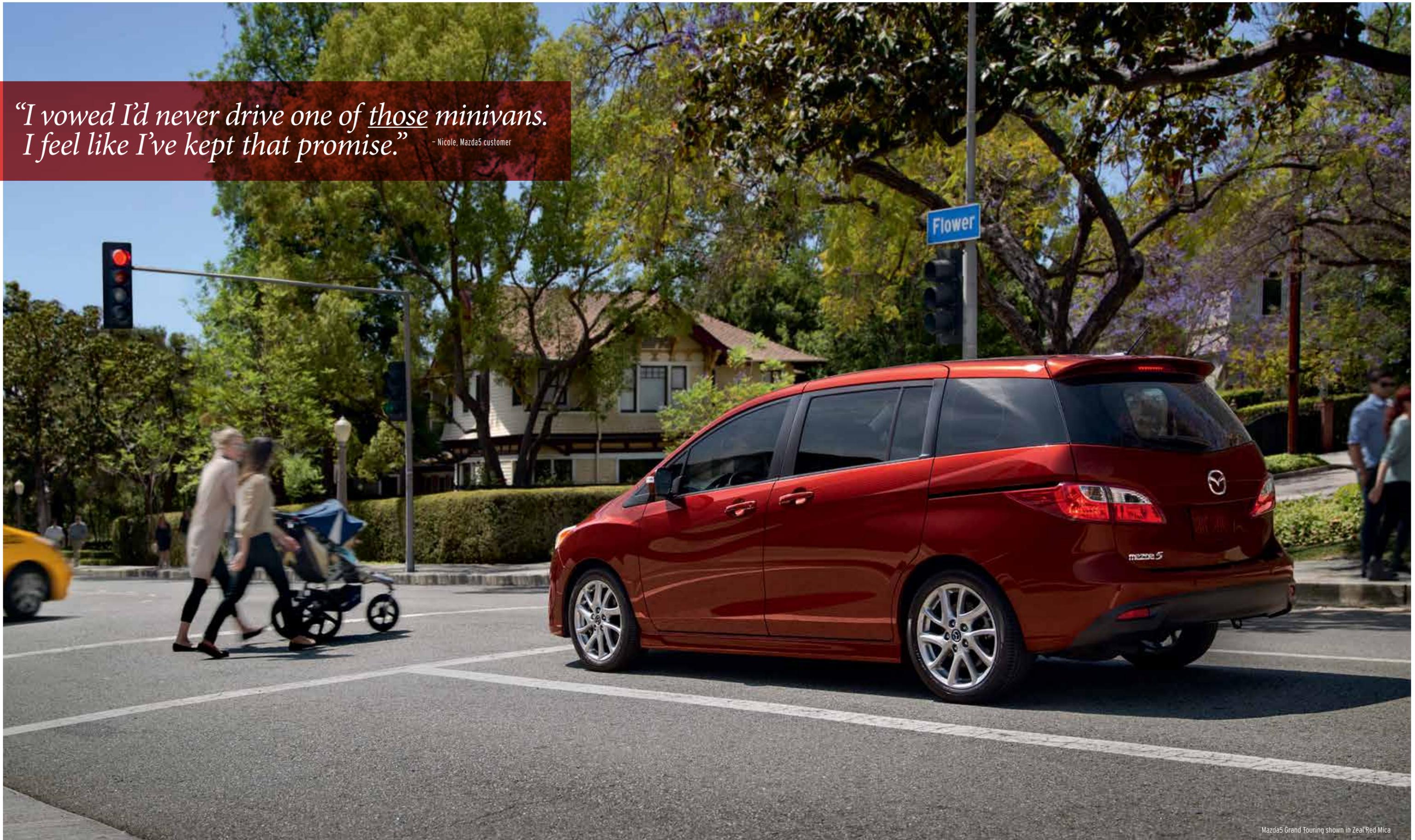
FROM EVERY SIDE

The Mazda5's sliding doors—perfectly balanced, precisely crafted. Like their inspiration, the Japanese “Shoji” sliding partitions, the Mazda5's doors are carefully engineered to glide effortlessly, making them extraordinarily practical, especially considering how often your hands are full. Of course, the doors are just one example of how the Mazda5 proves that a six-passenger family and cargo-carrying minivan can be versatile, nimble and incredibly fun to drive. Bringing a new meaning to the term “form and function,” the Mazda5 redefines transportation in every way to help you best choreograph life's unexpected twists and turns.

THE MAZDA5 DEFIES CONVENTION.

*“I vowed I’d never drive one of those minivans.
I feel like I’ve kept that promise.”*

- Nicole, Mazda5 customer



Mazda5 Grand Touring shown in Zeal Red Mica

IT DEFINES ITS CATEGORY BY BEING IN A CLASS OF ONE.

Leave it to Mazda to create a vehicle that defies convention. The Mazda5 functions like a minivan, sips fuel like a compact and drives like a sports sedan. It's as nimble as it is roomy and as fun as it is practical. With its in-motion styling and dynamic design, the Mazda5 is the one vehicle that refuses to be categorized because it refuses to limit itself to being just one thing. And drivers, passengers and critics agree: The Mazda5 is a segment of its own.



BY THINKING OUTSIDE THE BOX, WE AVOIDED CREATING ONE.

The Mazda5 is anything but confining. With its surprisingly spacious, easy-to-configure interior, the Mazda5 is capable of juggling work, home and play with remarkable skill and efficiency. It offers up to 44.4 cubic feet of cargo space with 50/50 3rd-row seatbacks folded down, and independently folding 2nd- and 3rd-row seats that create a virtually flat cargo floor that's over 5 feet long. All of this flexible space allows the Mazda5 to accommodate everything from 6 passengers to 2 mountain bikes, to a weekend of home improvement projects. Its extra-wide, easy-sliding rear doors and ultra-light rear liftgate are designed to make loading and unloading incredibly convenient. Bottom line: The Mazda5 is built to fit your entire life, no matter how often it changes.





/ 2ND-ROW FOLDOUT TRAY TABLE WITH CARGO STORAGE AND DUAL CUP HOLDERS /

The Mazda5's ingenious bento box-inspired design creates a wide range of versatile storage solutions that maximize storage while minimizing space. A 2nd-row foldout tray, center-mounted for maximum convenience and utility, easily lifts out and features dual cup holders big enough for two travel mugs. A storage bin underneath the tray is perfect for storing small items. And when not needed, the tray can be stored under the seat cushion.



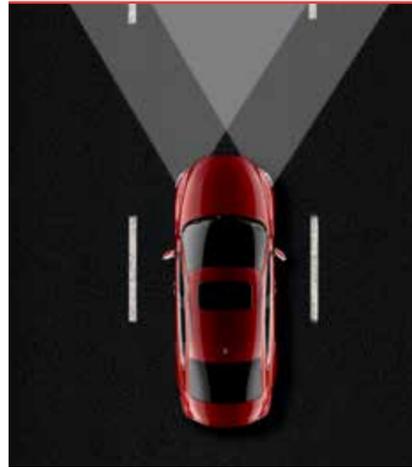
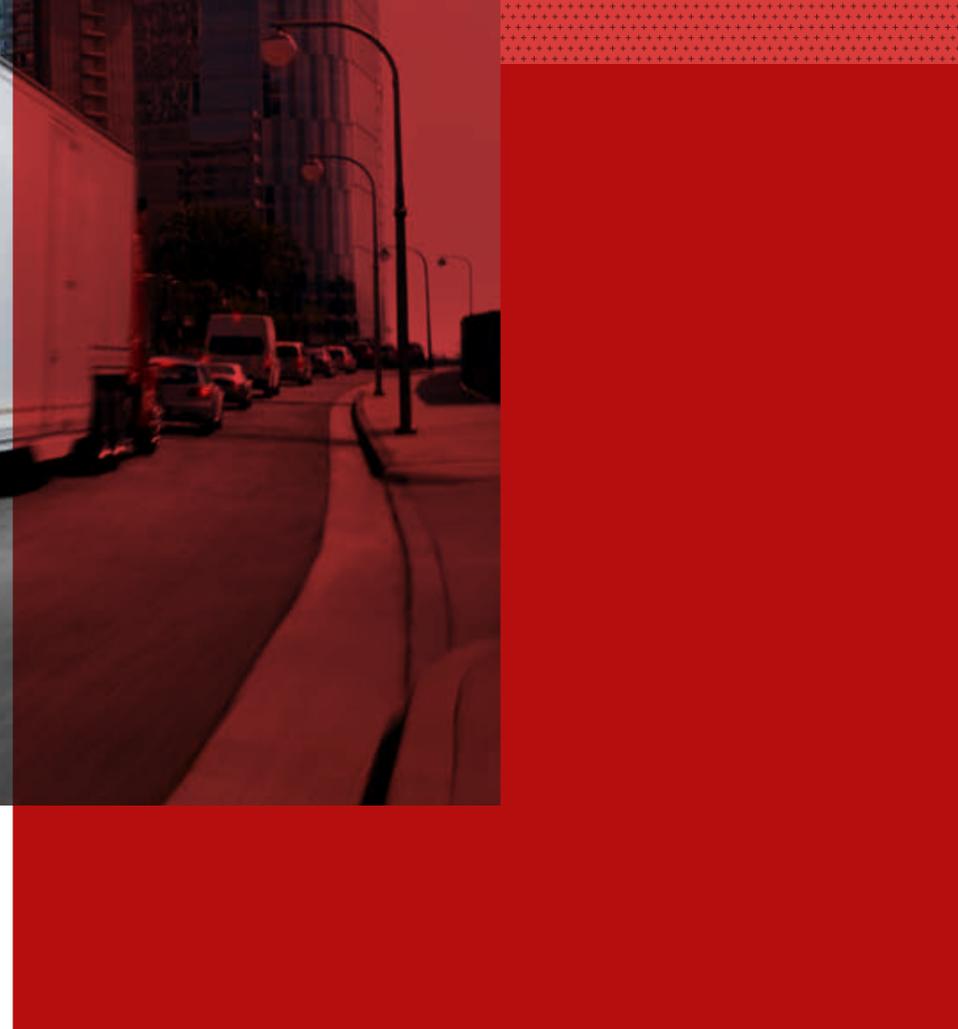
/ COVERED CARGO-AREA STORAGE COMPARTMENT /

The under-floor storage compartment lets you store items under the cargo area,* safely hidden from sight and securely contained.





Mazda5 Grand Touring shown in Zeal Red Mica



/ CLEARER VISION /

Available Xenon headlights and available halogen fog lights brighten your view, providing enhanced nighttime illumination.



/ ACTIVE SAFETY /

The Tire-Pressure Monitoring System monitors air pressure in real time and automatically alerts you before one or more tires become critically low. Standard Dynamic Stability Control* modulates the throttle and brakes when a sudden loss of traction is detected to help keep the vehicle stable during a turn. The standard Traction Control System detects any loss of traction, and then adjusts the throttle to provide the drive wheels with a better grip on the road and more sure-footed acceleration during difficult driving conditions.



/ ADVANCED BRAKING TECHNOLOGIES /

A comprehensive set of advanced braking technologies comes standard on the Mazda5. An Anti-lock Brake System pulses the brakes hundreds of times per second, preventing wheel lockup to help you maintain steering control in emergency braking situations. Electronic Brakeforce Distribution automatically applies force to individual brakes based on changing road conditions, helping to keep you in control. And in emergency situations, Brake Assist automatically increases braking pressure if you need it, thereby reducing stopping distance.



COMES FULLY EQUIPPED WITH OBSESSIVE SAFETY DISORDER.

You can never be too prepared for the unexpected. At Mazda, we're overprotective. Our engineers equipped the Mazda5 with a comprehensive arsenal of standard safety features to help protect your most precious cargo.

/ AIR BAGS /

Six air bags† come standard on every Mazda5. Advanced dual front air bags utilize inflators with both crash-zone and driver's seat-position/passenger-weight sensors. Dual side-impact air bags and dual side-impact air curtains provide coverage for all three passenger rows.

/ CHILD RESTRAINTS /

Both the 2nd- and 3rd-row seats are equipped with child restraint tether anchors, while the 2nd-row seats have built-in LATCH child restraint anchors, helping to safely secure both your little ones and your peace of mind.

/ STRUCTURAL SAFETY /

Stronger, safer yet lighter, every Mazda5 utilizes Mazda's "Triple H" construction system that helps reinforce the floor, sides and roof, resulting in a rigid, more secure structure around the driver and passenger compartments. Its high tensile steel reinforcements increase the strength of critical body areas and enhance basic structural integrity, as well as improve overall handling and provide increased impact protection.

*Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. †Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

*“Perfect for the urban family who isn’t
always able to find parking spaces for
land yachts.”* - Autobyte!, January 2013





CAN YOU HAVE TOO MANY BELLS AND WHISTLES? WE THINK NOT.

Every Mazda5 comes fully equipped with a wide array of amenities that you wouldn't expect to find in your average 6-passenger vehicle. From seating that contours to every curve in your body, to technology that instantly recognizes you at the touch of a button, to an audio system that would make your home theater jealous, every feature is crafted to put comfort and convenience at your every command. And the Grand Touring model offers the complete package and then some.

- // LEATHER-TRIMMED SEATS
- // HEATED FRONT SEATS
- // REMOTE KEYLESS ILLUMINATED ENTRY SYSTEM
- // 6-SPEAKER AM/FM/CD/MP3-COMPATIBLE AUDIO SYSTEM
- // AUXILIARY-AUDIO INPUT JACK AND USB AUDIO INPUT PORT
- // BLUETOOTH® HANDS-FREE PHONE AND AUDIO STREAMING
- // SIRIUSXM SATELLITE RADIO* WITH FOUR-MONTH TRIAL SUBSCRIPTION TO THE SIRIUS ALL ACCESS PACKAGE
- // POWER SLIDING-GLASS MOONROOF
- // XENON HEADLIGHTS WITH AUTO ON/OFF
- // HEATED POWER SIDE MIRRORS WITH INTEGRATED TURN SIGNALS
- // RAIN-SENSING FRONT WINDSHIELD WIPERS
- // LEATHER-WRAPPED STEERING WHEEL AND SHIFT KNOB
- // STEERING-WHEEL-MOUNTED AUDIO AND CRUISE CONTROLS
- // TILT AND TELESCOPIC STEERING COLUMN
- // TRIP COMPUTER
- // ALARM SYSTEM

Mazda5 Grand Touring interior shown in black leather

*Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications. Bluetooth is a registered trademark of Bluetooth SIG, Inc.



Mazda5 Grand Touring interior shown in black leather



CARPE CARPOOL.

We're fans of legroom, headroom, elbowroom and a little extra room. Three rows, six seats and a generous 97.7 cubic feet of passenger space have never been this accommodating or versatile. Both center and rear rows feature elevated "theater-style" seating for a better view. And both 2nd-row reclining captain's chairs provide inboard and outboard armrests, as well as nearly six inches of back-and-forth travel for extra leg-stretching comfort. The available heated front seats and automatic climate control system create and maintain a comfortable atmosphere for you and every one of your passengers.



Mazda5 Grand Touring shown in Liquid Silver Metallic

ONE SPIN AND YOU'LL FORGET IT SEATS SIX.

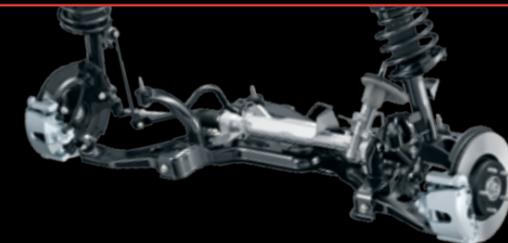
Race-inspired aerodynamics are just the beginning. Built on a sports-sedan platform with a tight 36.7-foot turning circle, the Mazda5 is about as far from a conventional six-passenger vehicle as you can get. A standard 5-speed Sport automatic transmission offers the convenience of an automatic with the shift-for-yourself control and fun of a manual. Whether you're cruising through the hills in the open country or maneuvering your way into that tight parking space on a busy street, you can be certain of one thing: The Mazda5 isn't just built to turn on a dime, it's built to turn convention on its head.



/ ENGINE PERFORMANCE /

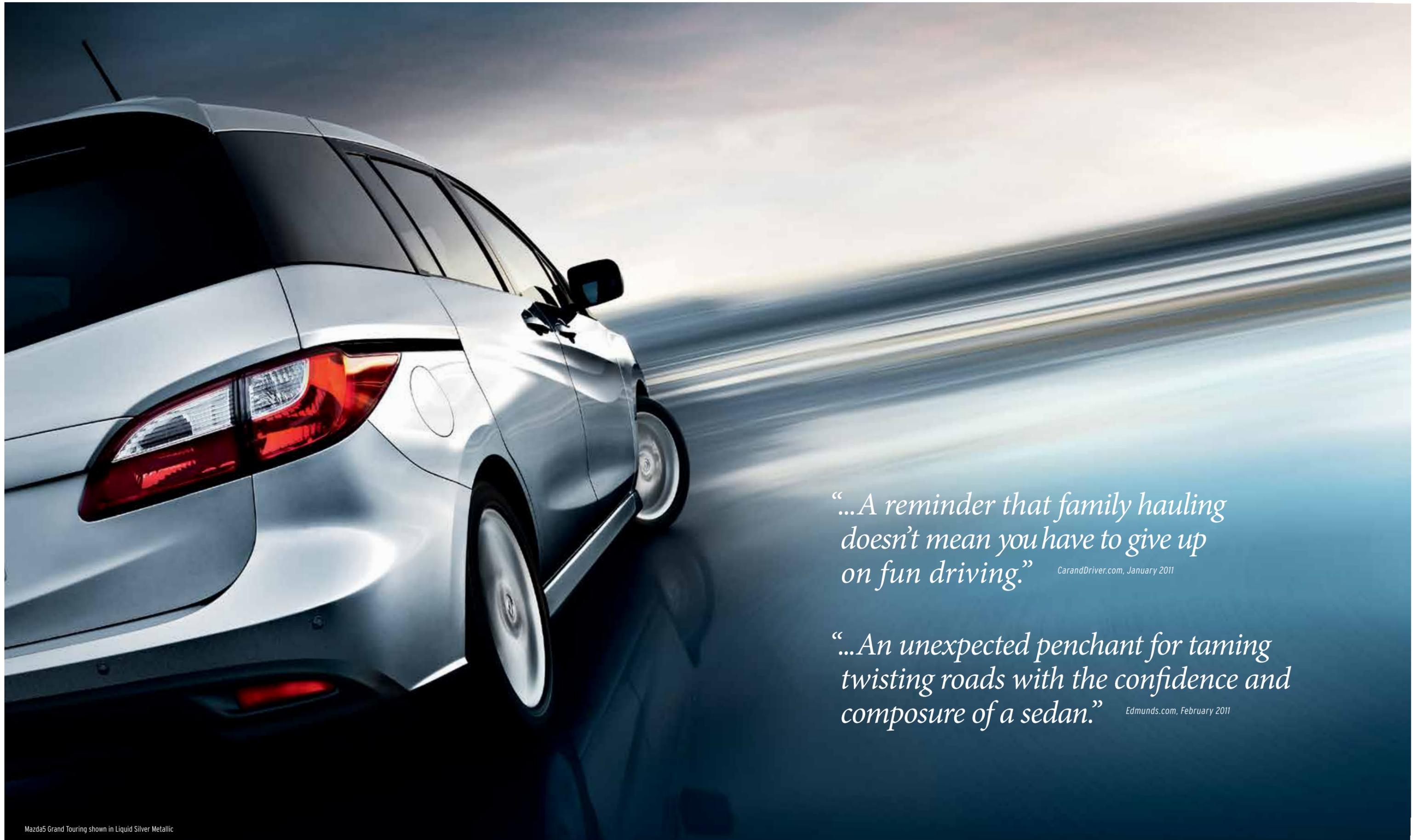
An advanced MZR 2.5-liter DOHC engine with variable valve timing enables the Mazda5 to deliver both spirited performance and up to an enviable EPA-estimated 22 city/28 highway MPG*. The Mazda5's advanced Electrohydraulic Power Assist Steering utilizes hydraulic pressure from a pump driven by an electric motor that works independently of the car's engine, resulting in increased fuel economy, improved pin-point steering power and enhanced agility.

*Based on EPA estimates for 2015 Mazda5 with 2.5L engine and automatic transmission 22 city/28 highway MPG. Actual results will vary.



/ SMOOTH HANDLING /

Standard lightweight aluminum alloy wheels help reduce unsprung weight, improving handling. Four-wheel independent suspension provides a smoother, more responsive ride, while four-wheel anti-lock brakes maintain steering control during emergency situations.



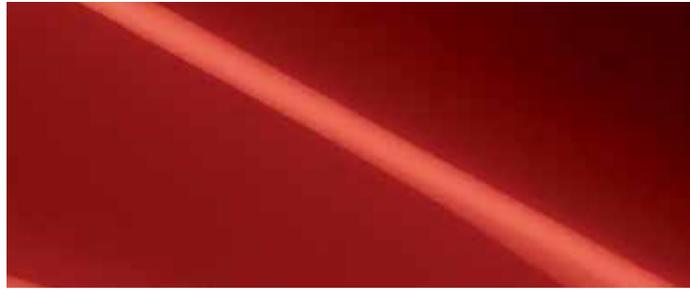
“...A reminder that family hauling doesn’t mean you have to give up on fun driving.”

CarandDriver.com, January 2011

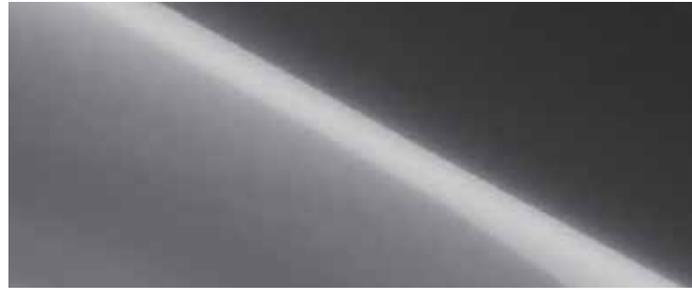
“...An unexpected penchant for taming twisting roads with the confidence and composure of a sedan.”

Edmunds.com, February 2011

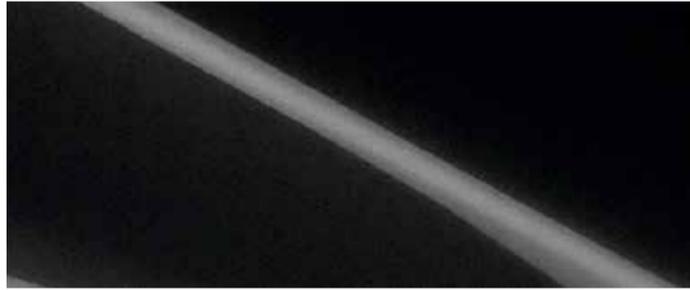
MAZDA5 COLORS



Zeal Red Mica



Meteor Gray Mica



Jet Black Mica



Liquid Silver Metallic



Deep Crystal Blue Mica



Crystal White Pearl Mica*

*Extra cost option.

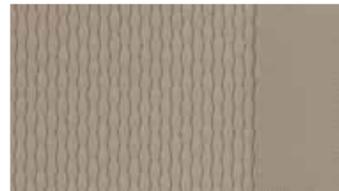
MAZDA5 UPHOLSTERY

SPORT / TOURING

Black Cloth



Sand Cloth



GRAND TOURING

Black Leather



Sand Leather

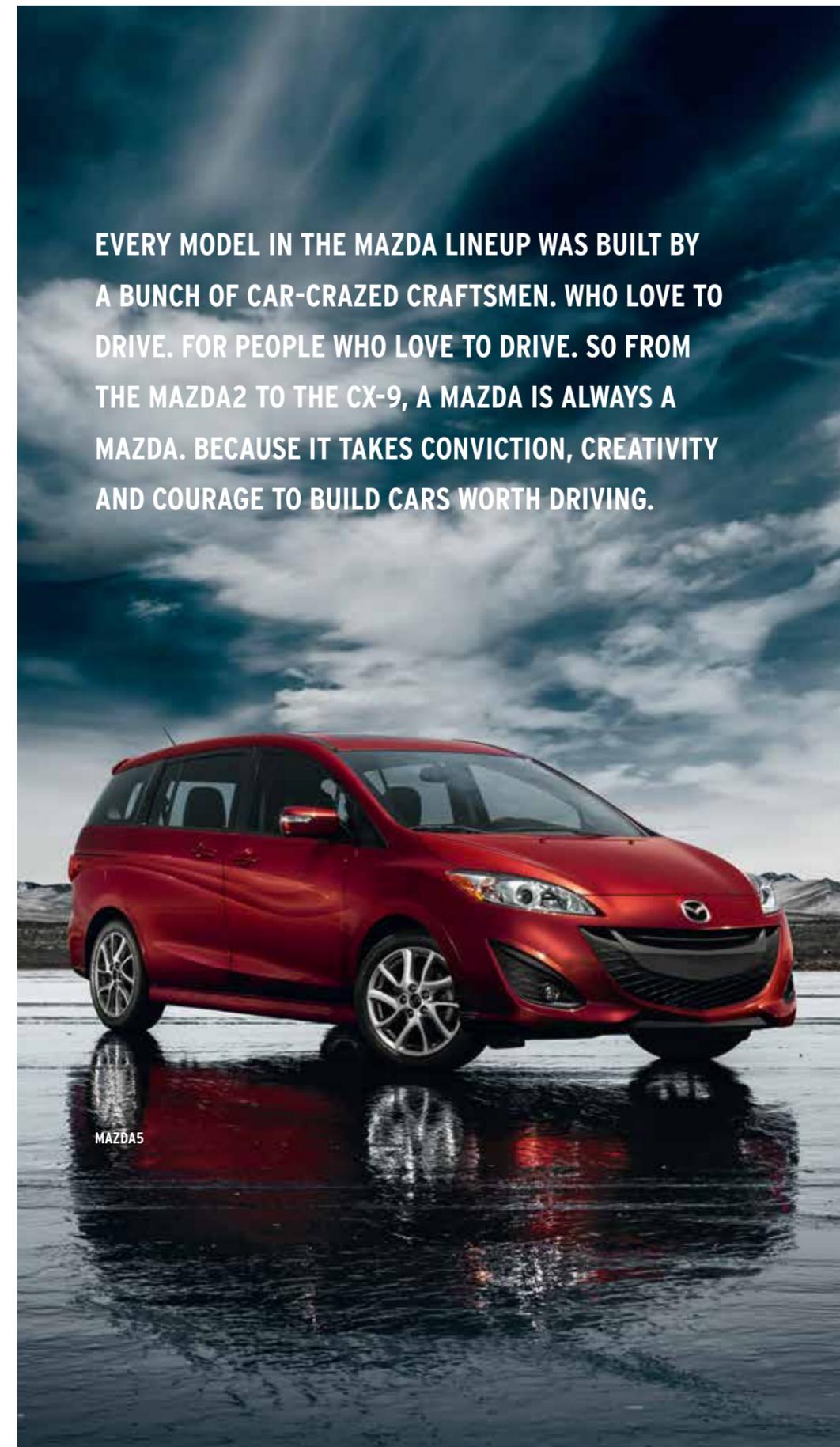


MAZDA5 WHEELS

16-inch Alloy



17-inch Alloy



MAZDA2



MX-5 MIATA



MAZDA3 4-DOOR



MAZDA3 5-DOOR



MAZDA6



MAZDA CX-5



MAZDA CX-9

MAZDA5 SPORT



Includes the following features:

EXTERIOR

- Dual sliding rear doors
- Dual body-colored remote side mirrors with integrated turn signals
- Variable-intermittent windshield wipers
- Intermittent rear wiper/washer

SAFETY & SECURITY

- Advanced dual front air bags* with driver's seat-position and passenger-weight sensors
- Front side-impact air bags*
- Side-impact air curtains with coverage for front and rear passengers*
- 3-point seat belts and adjustable headrests for all 6 seating positions
- Front seat-belt pretensioners with force limiters
- 2nd-row LATCH child-safety-seat anchors
- 3rd-row tether anchors
- Engine-immobilizer anti-theft system
- Tire-Pressure Monitoring System
- Dynamic Stability Control†
- Traction Control System

INTERIOR

- Fully automatic climate control
- 2nd-row cool-air vents with fan speed controls
- Tilt/telescopic steering wheel with audio controls
- Covered cargo-area storage compartment
- Center console with storage
- 2nd-row foldout tray table with cargo storage and dual cup holders
- Cruise control with steering-wheel-mounted controls
- Power windows with one-touch auto-up/down driver's window
- Power door locks
- Remote keyless illuminated entry system
- Dual cup holders for all 3 rows of seats
- Driver's and front passenger's covered visor vanity mirrors
- Front map lights
- Front and cargo area 12-volt power outlets
- Driver's and front passenger's seatback pockets
- 50/50 split fold-down 3rd-row seatback
- Cloth upholstery and carpet floor mats
- AM/FM/CD MP3-compatible audio system with 6 speakers and digital clock
- Auxiliary-audio input jack and USB audio input port

MAZDA5 TOURING



Includes the following features in addition to or in place of Mazda5 Sport:

EXTERIOR

- Dark gray painted front grille
- Rear liftgate spoiler and side sill extensions
- Fog lights

TECHNOLOGY

- Rear backup sensors‡

INTERIOR

- Bluetooth® hands-free phone and audio streaming capability
- Leather-wrapped steering wheel and shift knob
- Trip Computer

MAZDA5 GRAND TOURING



Includes the following features in addition to or in place of Mazda5 Touring:

EXTERIOR

- Power sliding-glass moonroof with interior sunshade
- Rain-sensing windshield wipers
- Xenon High-Intensity-Discharge (HID) headlights with automatic on/off feature
- Dual heated, body-colored power side mirrors with integrated turn signals

SECURITY

- Alarm system

INTERIOR

- Heated leather-trimmed front seats
- Driver's seat manual lumbar support
- Cloth-trimmed door panels
- SiriusXM Satellite Radio** with four-month trial subscription to the Sirius All Access package

MAZDA5 SPECIFICATIONS

ENGINE	
Engine type	2.5L DOHC 16-valve 4-cylinder with VVT
Horsepower	157 hp @ 6,000 rpm
Torque	163 lb-ft @ 4,000 rpm
Redline	6,200 rpm
Displacement (cc)	2,489
Bore x stroke (mm)	89.0 x 100.0
Compression ratio	9.7:1
Fuel system	Electronically controlled multiport fuel injection
Recommended fuel	Regular unleaded
Valvetrain	Chain-driven dual overhead cams, 4 valves per cylinder with variable intake valve timing
Engine block	Aluminum alloy
Cylinder head	Aluminum alloy
Emission control type (Federal/Cal)	Tier2-BIN5 / ULEV

DRIVETRAIN	
Type	Front-wheel drive
Transmission	5-speed Sport automatic transmission with manual-shift mode

EPA-ESTIMATED FUEL ECONOMY	
Automatic transmission (MPG, city/hwy)	21 / 28††
Fuel capacity (gallons)	15.9

EXTERIOR DIMENSIONS	
Wheelbase (in)	108.3
Track, front (in)	60.2
Track, rear (in)	59.8
Length (in)	180.5
Width (in)	68.9
Height (in)	63.6
Minimum ground clearance (in)	5.5

CHASSIS	
Brakes	4-wheel disc
- Front	11.8-inch vented disc
- Rear	11.9-inch solid disc
- ABS	4-wheel, 4-channel with Electronic Brakeforce Distribution and Brake Assist
Steering type	Rack-and-pinion
Power assist	Electrohydraulic Power Assist Steering
Overall steering ratio	16.2:1
Steering wheel turns, lock-to-lock	2.9
Turning circle, curb-to-curb (ft)	36.7
Suspension	4-wheel independent
- Front	MacPherson strut with stabilizer bar
- Rear	Multilink with stabilizer bar

CURB WEIGHT	
Automatic transmission (lb)	3,457

INTERIOR DIMENSIONS & CAPACITIES	
Headroom (in), front/middle/rear	40.7 / 39.4 / 37.1
Headroom (in), front/middle/rear with moonroof	39.0 / 39.2 / 37.1
Shoulder room (in), front/middle/rear	55.5 / 55.5 / 49.3
Hip room (in), front/middle/rear	53.1 / 57.8 / 40.9
Legroom (in), front/middle/rear	40.7 / 39.4 / 30.5
Passenger volume - 1st and 2nd rows (cu ft)	97.7
Cargo volume - 3rd row down (cu ft)	44.4

WE'RE COMMITTED TO OUR DRIVERS.

Every new 2015 Mazda5 is protected by a:

- 3-year/36,000-mile* "bumper-to-bumper" limited warranty
- 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program
- 5-year/60,000-mile* limited powertrain warranty
- 5-year/unlimited-mileage warranty against body rust-through

*Whichever comes first.



Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New-Vehicle Limited Warranty. Accepted nationwide and utilizing only Mazda Genuine Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.

FINANCING WITHOUT THE FUSS.



Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services¹ can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates.

To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit MazdaUSA.com.

¹The tradename "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.

FOR DETAILS, PLEASE SEE YOUR MAZDA DEALER, VISIT MAZDAUSA.COM OR CALL TOLL-FREE (800) 639-1000.

*Always wear your seat belt and secure children in the rear seats in appropriate child restraints. †Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. ‡Always check your mirrors and surroundings. **Not equipped for XM Radio reception. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the SiriusXM All Access package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ††Based on EPA estimates for 2015 Mazda5 with 2.5L engine and automatic transmission 22 city/28 highway MPG. Actual results will vary.

01 // SOFT CARGO LINER* /

Keep your Mazda5 clean with our durable Soft Cargo Liner. Designed to work with the rear seats folded, upright or split. Removes easily for quick cleanup.

02 // SPLASH GUARDS /

Don't let your journey end with a trip to the paint shop. Help protect your Mazda5's finish from rocks and other road debris with front and rear Splash Guards.

03 // DVD ENTERTAINMENT SYSTEM /

Featuring an 8.5-inch LCD monitor, Mazda5's DVD Entertainment System keeps the kids busy for hours (you're welcome). Besides playing DVDs, it also has 30 available games. Includes two sets of wireless headphones, a remote control and a wireless game controller.

04 // ALL-WEATHER FLOOR MATS /

Help keep the great outdoors in its place. Custom-fitted to your Mazda5, these All-Weather Floor Mats guard against snow, mud, sand and whatever else comes through the door.

05 // RETRACTABLE CARGO COVER* /

Keep your valuables out of view from prying eyes. Our Retractable Cargo Cover is easy to install, remove or retract when full cargo access is needed.

06 // REAR BUMPER GUARD /

Protect your rear bumper from chips and scratches. Our durable Rear Bumper Guard helps make loading or unloading your gear less perilous.

07 // ROOF RACK* /

It's easy to conveniently stow your gear with the Mazda5 Roof Rack and lifestyle attachments. There's plenty of room and options for fun, road-bound adventures. All attachments require Roof Rack.

* Please remember to properly secure all cargo.



**MAZDA5 ACCESSORIES.
IT'S YOUR MAZDA—MAKE IT YOUR OWN.**

Customize your new Mazda5 with Genuine Mazda Accessories. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New-Vehicle Limited Warranty as your new Mazda. Ask your dealer for details.

For a full list of Genuine Mazda Accessories for your Mazda5, please visit: accessories.MazdaUSA.com



Last year, during our Mazda Drive for Good™ charitable program, our Mazda Dealers and partners raised millions of dollars for a number of national and local charities. But what's even more significant is that collectively, we pledged more than 50,000 hours of volunteer time to local and national organizations across the country. Our Mazda Dealers have a long history of giving back both time and money to their own communities. And their efforts truly define our Mazda values.

Mazda Drive for Good™ is just one of the many charitable programs that has allowed Mazda to donate millions to worthy causes across the United States since 1992.

Because giving back is the Mazda Way.



*We know your first impression of Mazda starts with us,
your Mazda Dealer.*

It's a responsibility we don't take lightly.

*It's why we work hard every day to make sure your customer service
experience exceeds your expectations, in every way.*

It extends beyond just helping you find the right vehicle.

It's what happens after you leave our dealership.

This is our way of changing the game in customer service.

One customer experience at a time.

THIS IS THE MAZDA WAY.