



Alfa Romeo

4C COUPE
4C SPIDER

HOW TO NAVIGATE

TO TURN THE PAGES

Touch/Click the arrows on either side of the brochure.

TABLE OF CONTENTS

Touch/Click the Table of Contents button in the top navigation bar of the screen to advance to specific areas of interest.

VIDEO COMPONENTS

To play video embedded within the brochure a live internet connection is required.

FIND A DEALER



BUILD & PRICE



LEARN MORE
ALFAROMEUSA.COM



A new balance of power has arrived

They're here. Alfa Romeo 4C Coupe and 4C Spider, with their captivating mix of progressive technology, race-inspired performance and seductive styling, have come ashore to thrill Alfa Romeo devotees, performance enthusiasts and car connoisseurs alike. Born in Milan, Italy, each 4C model features interior and exterior design elements that conspire to rouse the senses, channeling the unique Alfa Romeo spirit that is over one-hundred years in the making.

TECHNOLOGY • PERFORMANCE • STYLE

VICTORIOUS

A DRIVING PASSION FUELED AT FINISH LINES

2006 Alfa Romeo announces the production of the Alfa Romeo 8C Competizione, a limited-series, high-performance V8-powered coupe. Highly in demand for its remarkable styling and performance capabilities, only 500 models were produced and quickly sold, with just under 100 distributed in North America. Fans have been eagerly awaiting the return of Alfa Romeo ever since.



1928 The 6C 1500 Super Sport was the winner of many races, including the Italian endurance race, Mille Miglia. This thousand-mile course is what made many sports cars famous, including Alfa Romeo. Winning Mille Miglia required much more than just speed — lightness, efficiency and agility were also keys to success.



1930s Enzo Ferrari was head of the legendary Alfa Romeo racing team division, Scuderia Ferrari. Under Ferrari's leadership, Alfa Romeo won more races than any other manufacturer. He said, "I feel for Alfa the same tenderness one feels when remembering his first love."



1925 – 1945 The evolving Alfa Romeo badge includes the emblem of The House of Visconti, the 14th-century rulers of Milan. The emblem of Milan, a red cross on white, appears to its left. Two Savoy dynasty knots honoring the Kingdom of Italy separate ALFA-ROMEO and MILANO. After winning the inaugural Automobile World Championship in 1925, the gold laurel wreath was added around the badge.



1967 Created during what is known as The Alfa Romeo Glory Years, the Tipo 33 Stradale is a car collector's dream — often called the most beautiful car of all time. Its mid-engine, rear-wheel design inspires to this day, including the just recently introduced Alfa Romeo 4C. With only 18 produced, the car is extremely rare. The value of each is almost impossible to determine, as the 33 Stradale is hardly ever traded.

Alfa Romeo has built its name on some of the world's most challenging raceways and courses for over one-hundred years. Top accolades include five World Championships, seventeen European Championships, eleven Mille Miglia, ten Targa Florio and four 24 Hours of Le Mans titles. The reverence people hold for Alfa Romeo started at those racetracks and is now apparent on streets and in cultures the world over. There is perhaps no better example of the saying "everyone loves a winner."



BRING THIS
PAGE
TO LIFE
WITH THE FREE
AURASMA™ APP
See inside back cover
for details.



1965 The Tipo 33 served as a sports-racing prototype and was the inspiration for the iconic Alfa Romeo 33 Stradale.

33 Stradale: the inspiration

Alfa Romeo 4C unabashedly draws its inspiration from the iconic 1967 Alfa Romeo 33 Stradale, a long-time fixture on “world’s best” lists.

Alfa Romeo produced just 18 examples of the 33 Stradale, the street-legal version of the racing Type 33. It was packed with the era’s most innovative technology, including a mixed-structure chassis derived from aeronautical technology using magnesium alloy and steel tubing. As seen at first glance, 33 Stradale and the 4C share the same lines, in which every single element has an essential function, and nothing is superfluous. Both convey the pure automotive passion held by every designer, engineer, driver and enthusiast that has influenced the brand, past and present.

 [LEARN MORE
ALFAROMEIOUSA.COM](http://ALFAROMEIOUSA.COM)



1967

2015

Progressive Technology



ALFA ROMEO LEADING INNOVATION: THINK FIRST TO BE FIRST.

For over a century, the fierce competitive spirit that is the driving force behind Alfa Romeo racetrack wins has translated to its leading status as a world-class automaker. Engineering and design innovations led to the development of lightweight but durable chassis systems for race cars. These advancements have been incorporated into the Alfa Romeo street production cars, making them not only fast, but agile, responsive and perfectly balanced.

In bringing these racing innovations to production street cars, Alfa Romeo can name a number of engineering firsts:

- 1940 GP Tipo 512 had the first Flat-12 engine in the world
- Won the first two Formula One World Championships in 1950 and 1951
- Built the first large production all-alloy engine for the 1954 Giulietta Sprint
- Developed racing's first safety fuel tank
- Introduced a 5-speed manual and front crumple zones on the 1962 Giulia TI
- Patented Hydraulic-Variable Camshaft Timing in 1982
- Put the Cylinder-On-Demand engine in a production car for the 1983 Alfetta 2.0 CEM
- Designed the V10 engine for racing in 1986
- Introduced the Twin Spark engine for production road-use cars
- Initiated the Common Rail system for diesel engines with the Alfa 156



aluminum

13

Natural elements make up the most high-tech materials in automotive engineering. The monocoque of the Alfa Romeo 4C is a single carbon fiber body similar to that of a supercar, while its crankcase and its front and rear frames combine the strength, rigidity and lightweight properties of aluminum.

Boldly
innovative

Alfa Romeo has a long history of creating racetrack-inspired vehicles for the street. It's why designers incorporated some of the same innovative materials and technology found in Formula One cars and supercars.

The success Alfa Romeo has enjoyed over the years can be attributed to our long dedication to making the most efficient use of both power and weight. This challenge underlies the design of every component of the car. The latest outcome is amazing: a curb weight of under 2,500 lbs propelled by 237 hp, giving a weight-to-power ratio of 10.4:1. This is a figure that promises genuine supercar agility and performance. This impressively low weight has been achieved by using ultralight materials like carbon fiber, aluminum and composites, all chosen for maximum dynamic efficiency. Just over 13 feet in length, 6 feet in width and only 46.6 inches in height, the design choices of the 4C are just as bold as its dimensions. The result is fast, powerful and evolved.

[LEARN MORE](#)
[ALFAROMEOWS.COM](#)

SUPERCAR

CARBON FIBER CHASSIS
ALUMINUM SUBFRAMES
MID-ENGINE LAYOUT



carbon

6

26.982

Lightweight strength

Designed in collaboration with the world's foremost racing chassis designers, the Alfa Romeo 4C Coupe and 4C Spider are innovative at their very core. Supercar DNA runs throughout, including a carbon fiber monocoque chassis, mid-engine design and aluminum subframes.

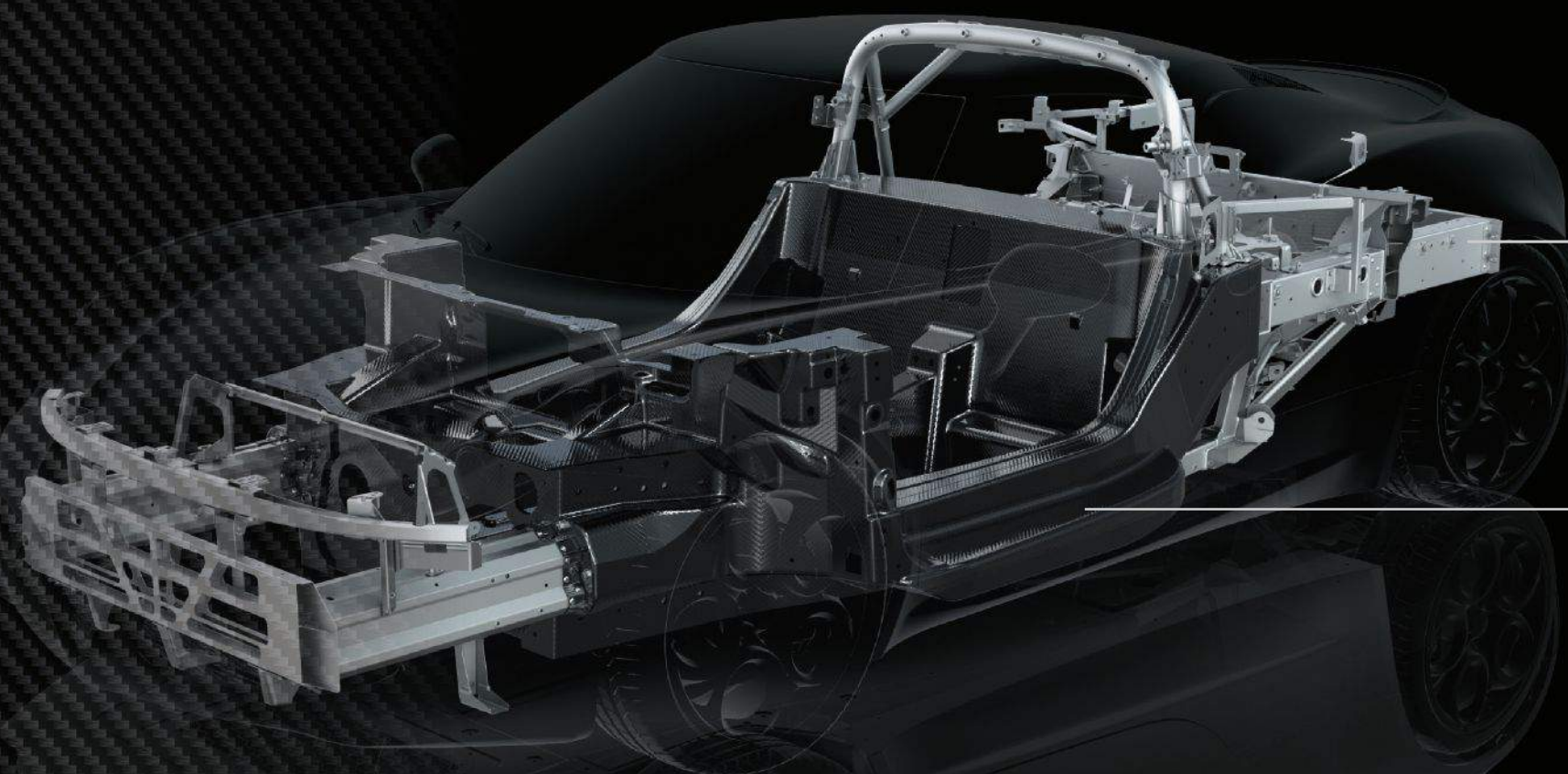
It begins with the solid foundation of a carbon fiber monocoque chassis. Laid by hand, this carbon fiber is three times stronger and seven times lighter than conventional steel.

Front and rear aluminum subframes combine strength with weight-saving technologies. Sheet Molded Compound (SMC) is used for the outer body and is 20% lighter and more stable than steel — and also resists corrosion.

The end result of these advanced technologies is incredible strength and remarkable weight efficiency — the overall curb weight is just under 2,500 lbs for both 4C Coupe and 4C Spider.



Composite body shell



aluminum

13

Al

26.982



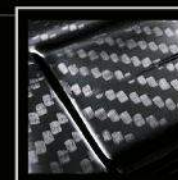
Aluminum engine frame

carbon

6

C

12.011



Carbon fiber passenger cell



Race-inspired Performance

NOTABLE ALFA ROMEO VICTORIES

- 5 WORLD CHAMPIONSHIPS
- 17 EUROPEAN CHAMPIONSHIPS
- 11 MILLE MIGLIA
- 10 TARGA FLORIO
- 4 24 HOURS OF LE MANS

AND MANY MORE...

Its century-long
motorsports history
comes through loud
and clear from any
Alfa Romeo vehicle,
on any street.



Master of the power and weight equation

If there's one thing Alfa Romeo has learned from years of victory on the racetracks, it's that balance is key. The mid-engine layout, rear-wheel drive and monocoque chassis give each 4C model ideal weight distribution, with amazing handling and control.

Its groundbreaking, centrally mounted aluminum engine significantly reduces weight as it eliminates the need for a driveshaft and optimizes weight distribution by concentrating mass near the center of the vehicle.

With its rear-wheel drive, 4C makes full use of the dynamic advantages afforded by this configuration. Rear-wheel drive allows better grip under acceleration when engine power throws weight toward the rear of the car. Rear-wheel drive also lets you enter curves at higher speeds, delivering a far more intense and rewarding driving experience.

All of this means the Alfa Romeo 4C will accelerate as quickly as cars boasting higher horsepower — yet will corner sharper, brake harder, turn in quicker and respond more readily. It's the kind of gratifying response that makes each and every trip something to look forward to.

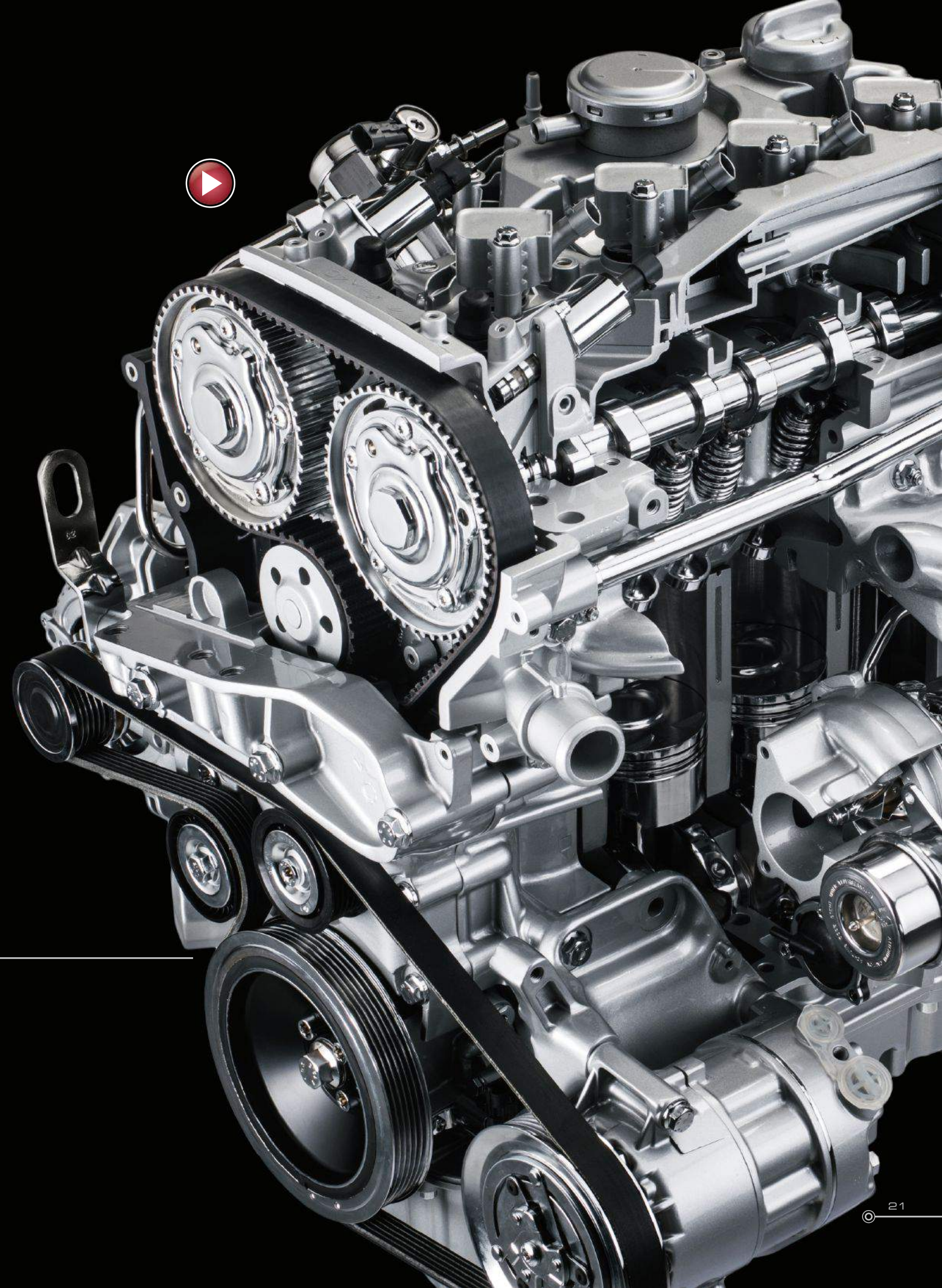
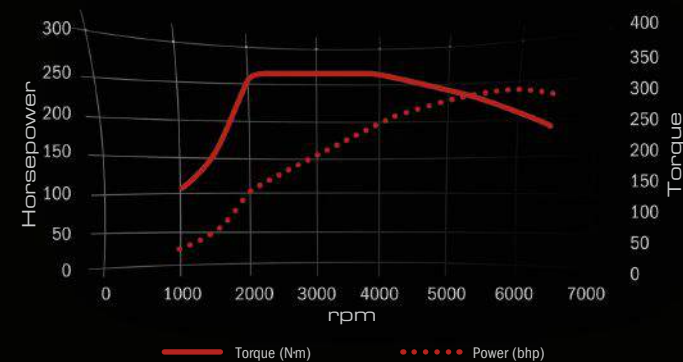
 LEARN MORE
ALFAROMEOUNA.COM



0 - 60
in 4.1 seconds*

The Alfa Romeo 4C Coupe and 4C Spider make their mark with aggressive performance that's owed to innovative technology and new levels of efficiency. Their mid-engine-mounted 1750 turbocharged inline powerplant churns out some impressive numbers.

The 4C boasts 237 hp, 258 lb-ft of torque, 136 hp per liter and a blazing top speed of 160 mph – with up to 34 mpg hwy! A quick look reveals an all-aluminum design with 4 valves per cylinder, a new-generation turbocharger, ultra-high-pressure direct fuel injection and a dual-core intercooler that cools intake air before it reaches the turbocharger. A quick spin reveals an exhilarating 0 – 60 mph in just 4.1 seconds* – and large, cross-drilled, ventilated brakes take it from 60 – 0 mph in under 100 feet.





Quick response

Optimized airflow

The advanced engine technology of the Alfa Romeo 4C maximizes torque at low engine speeds and delivers more power in response to driver input. The control unit determines the valve timing to encourage fresh airflow from the intake through to the exhaust during the overlap period. By improving the circulation in the combustion chamber, this direct flow increases combustion efficiency and turbine speed and reduces turbo lag.

Turbocharger

The engine is also equipped with a new-generation turbocharger and a pulse converter exhaust manifold that uses pressure waves to boost torque at low engine speeds. The manifold and the turbine are made from microcast steel and designed to operate at very high temperatures (over 1,000°F) — a prerequisite to low fuel consumption on medium/high-speed highway trips. The wastegate valve is another essential device for engine efficiency. This adjusts turbo pressure control logic to suit driving conditions, minimizing pumping losses.

After-run pump

Like all top competition cars, the 4C uses an automatic cool-down system to protect its turbocharger. Switching off the engine would normally cause the immediate stoppage of oil circulation, leaving the oil in the turbocharger to stagnate at very high temperatures. The thermal stress suffered by the oil under these conditions causes a loss of lubricating capacity and also leads to the formation of residues that can damage the engine. To prevent this, Alfa Romeo has introduced an after-run pump. This electric pump is automatically controlled by the Electronic Control Unit (ECU) and keeps oil circulating through the turbocharger until it has cooled sufficiently.



LEARN MORE
ALFAROMEOWSA.COM



While the Alfa Romeo 4C exterior strongly hints at the gripping performance experience that lies ahead, getting behind the wheel will confirm even the highest of expectations. This is an interior that takes into account every aspect of driver needs, putting innovative, vital controls within easy reach. This is the kind of sports car that works with you to produce the most thrilling ride possible.

The 4C is equipped with an ALFA TCT 6-speed automatic transmission with a twin clutch and paddle shifters, a solution that combines the instant power of a sequential shift with all the convenience of an automatic. This system works like two gearboxes in parallel, each with its own clutch, minimizing discontinuity in power transmission. The ALFA TCT clutch has been specially modified for use on the Alfa Romeo 4C, and features control software that ensures the fastest possible gearshifts under all conditions – as quick as 130 milliseconds. Gearshifts are more aggressive in the dynamic and race modes, yet are completed in the smoothest way possible on bends to avoid reducing stability.

The 4C is also fitted with Launch Control for masterful, high-performance standing starts. Launch Control is activated by pressing the brake pedal while pushing the accelerator pedal all the way down and squeezing the paddle on the left of the steering wheel. As soon as you release the brake, the system automatically controls the transmission, traction and power to maximize acceleration.

 LEARN MORE
ALFAROMEOUNA.COM



Driver-centric controls



BRING THIS
PAGE
TO LIFE
WITH THE FREE
AURASMA APP
See inside back cover
for details.

Listen to the exquisite notes that are music to Alfistis' ears with your Aurasma® App. Simply frame this page on your smartphone or iPad®



Alfa Romeo 4C is all about feel and greater driver involvement — which is why you won't find power steering on any model. Unassisted steering provides the driver with the highest quality feedback — there is perhaps no greater connection to the road.

True aficionados know the distinctive Alfa Romeo 4C exhaust note. The available sport-tuned exhaust skips the muffler and offers a signature “gargle” at idle and a formidable roar when the throttle is wide open. It's a reminder that Alfa Romeo performance cares as much about the driver's senses as it does about statistics.



Dynamic instinct

Overall performance is superbly enhanced with numerous features designed to hone and improve each trip. Four-mode Alfa DNA gives drivers the ability to create a customized vehicle experience according to driving conditions or desired vehicle responsiveness. Choose from its All-Weather, Natural, Dynamic or Alfa Race settings which make changes in throttle response, shifting speeds and traction control for a driving experience tailored to any situation.



Alfa Race

Alfa Race is the most extreme performance mode. By minimizing the interventions of electronic systems, it leaves the driver in complete command. Electronic Stability Control (ESC)¹* only intervenes during aggressive braking. Anti-Slip Regulation (ASR) is deactivated under acceleration and braking, while Alfa Romeo's Q2 differential control system remains active for fast exits from bends.



Natural

Natural mode is designed for everyday use with gearshift parameters configured for maximum comfort and smoothness. In Manual mode, Auto-Up and Auto-Down functions shift at just the right engine speed. The Alfa Romeo Electronic Q2 differential only cuts in during a significant loss of grip.



Dynamic

Dynamic mode helps deliver great driving performance with near-instant accelerator response and reduced gearshift times of up to 25%. The ESC¹ system only intervenes when drift angles put the car at risk.



All-Weather

All-Weather mode ensures maximum safety under adverse weather conditions with gentle accelerator response. The ASR system prevents skidding by modifying power to match road speed during loss of grip.



*A note about this brochure: all disclaimers and disclosures can be found on page 57. Gauges shown above represent a vehicle on a closed course.



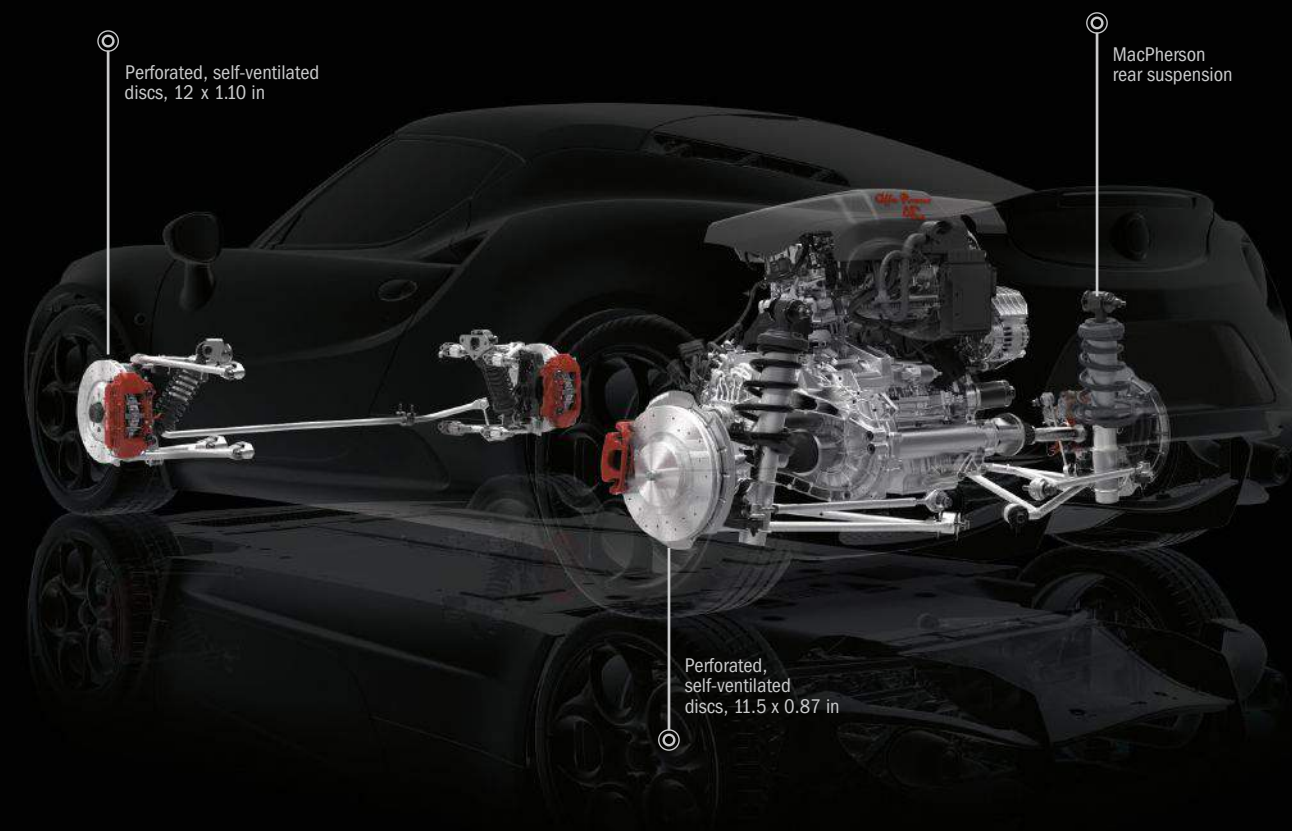
LEARN MORE
ALFAROMEUSA.COM

A combination of sport suspensions, self-ventilated brake discs and different-diameter tires: the 4C boasts an advanced ride control system, giving every driver extra street smarts.

The suspension adopts race-derived technical solutions to optimize performance and deliver unrivaled driving pleasure. At the front, the Alfa Romeo 4C features a double-wishbone configuration that gives direct and unfiltered feedback from the road. At the rear, the advanced MacPherson suspension ensures superb road-holding and driving fun, even in the most extreme maneuvers. Both front and rear suspension systems are made from aluminum and high-strength steel.

The braking system is designed for high-performance racetrack use. The perforated, self-ventilated front discs and Brembo® calipers offer supreme stopping power. And to ensure maximum grip and prevent skidding under all conditions, the 4C is fitted with different-diameter tires, 17" - 18" or 18" - 19," with the larger size on the rear for the best possible handling.

Advanced control



Perforated, self-ventilated discs, 12 x 1.10 in

MacPherson rear suspension

Perforated, self-ventilated discs, 11.5 x 0.87 in

Seductive Italian Styling

Pure genius transforms simple lines into efficient designs that are as seductive as they are aerodynamic.



Handcrafted in Italy

In almost every aspect of the Alfa Romeo 4C, you can sense the touch of the fine craftspeople who handcraft the vehicle in the Maserati workshop located in Modena, Italy. Impeccable standards and extensive inspections ensure utmost satisfaction.

Here, the focus is always on evolved technology and top-quality craftsmanship, a combination that leads to the production of cars that are unique in technical solutions and attention to detail. No surprise that the build time for each Alfa Romeo 4C is a full six weeks.

At the 4C workshop, people make the difference. The expert technicians dedicated to the production of this new Alfa Romeo have undergone 500 hours of special training. They all have an enviable level of in-depth technical knowledge as a result.

Assembly technicians follow every phase of the process personally and, at the end of the line, perform rigorous quality control tests to ensure that all components function perfectly. The finished car is then handed over to expert test drivers for dynamic performance testing under a wide range of conditions. Only then is a new Alfa Romeo 4C declared ready to take to the road.



 [LEARN MORE
ALFAROMEIOUSA.COM](https://www.alfaromeousa.com)

A culture of style

Perhaps it's no coincidence that Alfa Romeo hails from Milan, Italy, the fashion capital of the world. It's a place that understands that the heart must have a say in even the most practical decisions.

The Alfa Romeo 4C Coupe and 4C Spider continue an Alfa Romeo tradition of performance-oriented lines and proportions. Inspired by the 1967 Tipo 33 Stradale, considered by many as one of the most beautiful cars ever made, the 4C models are just as shapely, and offer the classic Alfa Romeo V-shaped "plunging neckline" front grille. Front and rear overhangs are dramatically short, and dimensions are aerodynamically and dynamically optimized. The famous Alfa Romeo badge confirms what all these visual cues are saying: this is a legitimate sports car.



Entering an Alfa Romeo 4C means entering the world of motorsport. As with the exterior, everything on the inside has a precise function. The 4C dispenses with the superfluous and provides only the essentials for superior driving performance.

Climbing into the interior reveals a study in driver-centric design and opulent materials, including hand-laid carbon fiber. Competition seats guarantee a comfortable but correct racing posture. Race-ready bucket seats incorporate a reinforced composite structure for strength and lightness, while pronounced bolstering keeps the driver firmly in place. The upholstery is available in either microfiber or leather trim.

On the 4C, absolutely everything expresses the racing spirit of Alfa Romeo. The finely crafted details are purposeful and carefully edited; instruments and controls are angled toward the driver. The race-inspired steering wheel is flat at the bottom. The dashboard is made from a thermoformed shell, like those found on limited-edition supercars. The cockpit graphics have a high visual impact and are clearly inspired by those of sport motorcycles and competition cars. Aluminum pedals and heel guards form the last details of its true sporting character. It all works to create the kind of competitive atmosphere that brings out the best in you – and your driving.

Performance design



Beyond delivering outdoor splendor to its fullest, the open-air design of the 4C Spider includes an interior that caters to the senses, as well. Glances turn into gazes with gleaming carbon fiber accents and vent surrounds, distinctive exterior color-matched fabrics and trims, and contrasting stitching. Opulent materials in seating, steering wheel, shifter and other touchpoints complete the experience.

Some features shown may be late availability.





4C Launch Edition

To commemorate the exciting new arrival of the Alfa Romeo 4C Coupe, the first of these historically significant models will be offered as the 4C Launch Edition.

Extremely limited in availability, just 500 of these special models are slated for North America. The 4C Launch Edition offers distinctive touches like a unique front fascia, carbon fiber race kit, Bi-xenon projector headlamps, carbon fiber mirror covers, a carbon fiber rear spoiler, 5-hole dark alloy 18-inch front and 19-inch rear wheels with Red brake calipers, race exhaust

and a choice of three commemorative colors. Inside, you'll find carbon fiber dash accents, a racing steering wheel wrapped in Black leather and microfiber, Black leather and microfiber seats and a 4C Launch Edition aluminum, numbered, serialized badge. Beyond its amazing performance capability, don't miss this extremely rare chance to own a part of automotive history.



Have a virtual blast with the Alfa Romeo 4C Launch Edition with your smartphone or iPad® — just open your Aurasma® App and frame this page.

4C Coupe

Personalized performance gives owners powerful options with the Alfa Romeo 4C Coupe.

Beyond awe-inspiring mechanics and design, the choices offered by the 4C Coupe turn the arrival of Alfa Romeo into a personal affair. Choose from four wheel designs, four caliper colors, available premium leather trim or microfiber seating, body-color or carbon fiber spoiler and mirror covers (also available in Satin Titanium), and more.





4C Spider

This is open-air performance like nothing you've experienced.

The top-down Alfa Romeo 4C Spider introduces a few more elements to the 4C thrill ride ... like wind, sun and some gleaming carbon fiber touches. Thanks to the rigid 4C chassis, few structural modifications were needed to unveil the sky above; a carbon fiber windshield surround and carbon fiber halo* complement the ultra-light carbon fiber monocoque chassis.

Designed exclusively for the 4C Spider, the soft top can be easily removed, folded and stowed in a dedicated case in the trunk. An available carbon fiber hard top* further adds to the seduction. Personalize your 4C Spider with a choice of seven scene-stealing colors, including the exclusive new Giallo Prototipo (shown above), along with six wheel choices and four brake caliper colors.

Rich interior details include a premium leather instrument panel with accent stitching, unique carbon fiber-trimmed vents*, and your choice of seating in Red leather trim, Black leather trim or Black leather/microfiber, with contrast stitching available.



Experience the exhilaration of the open-air 4C Spider with your Aurasma® App by simply framing this page on your smartphone or iPad®.

*Late availability.



4C Spider

OPTIONS



4C SPIDER EXTERIOR/INTERIOR COMBINATIONS

	Black leather trim with Red accent stitching	Black leather trim with Yellow accent stitching	Red leather trim with Black accent stitching	Black/Tobacco leather trim with Dark Brown accent stitching*	Black leather and microfiber with Red accent stitching	Black leather and microfiber with Yellow accent stitching
PAINT COLOR						
Black	•	—	○	○	○	—
White	•	—	○	○	○	—
Rosso Alfa	•	—	○	○	○	—
Giallo Prototipo	—	•	—	—	—	○
METALLIC						
Basalt Gray	•	—	○	○	○	—
TRI-COAT PAINT						
Madreperla White	•	—	○	○	○	—
Rosso Competizione	•	—	—	○	○	—

Standard • Optional ○ Not available —



17" - 18" alloy wheels



17" - 18" dark alloy wheels



18" - 19" 5-hole alloy wheels

4C SPIDER PALETTE



Black leather trim with Red accent stitching



Black leather trim with Yellow accent stitching



Red leather trim with Black accent stitching



Black/Tobacco leather trim with Dark Brown accent stitching*



Black leather and microfiber with Red accent stitching



Black leather and microfiber with Yellow accent stitching



Black



Basalt Gray



Rosso Competizione



White



Madreperla White



Rosso Alfa



Giallo Prototipo

4C SPIDER WHEELS



18" - 19" 5-hole dark alloy wheels



18" - 19" light alloy fan spoke wheels



18" - 19" dark alloy fan spoke wheels

4C SPIDER OPTIONS



Center exhaust*



Carbon fiber halo*



*Late availability.





4C Coupe

OPTIONS

4C COUPE EXTERIOR/INTERIOR COMBINATIONS

	Black fabric with Red accent stitching	Black leather trim with Red accent stitching	Red leather trim with Black accent stitching	Black/Tobacco leather trim with Dark Brown accent stitching*	Black leather and microfiber with Red accent stitching
PAINT COLOR					
Black	•	○	○	○	○
White	•	○	○	○	○
Rosso Alfa	•	○	○	○	○
METALLIC					
Basalt Gray	•	○	○	○	○
TRI-COAT PAINT					
Madreperla White	•	○	○	○	○
Rosso Competizione	•	○	—	○	○

Standard • Optional ○ Not available —

4C COUPE PALETTE



Black fabric with Red accent stitching



Black leather trim with Red accent stitching



Red leather trim with Black accent stitching



Black/Tobacco leather trim with Dark Brown accent stitching*



Black leather and microfiber with Red accent stitching



Black



Basalt Gray



White



Madreperla White



Rosso Competizione



Rosso Alfa



17" - 18" alloy wheels



17" - 18" alloy wheels with Matte Black diamond finish



18" - 19" 5-hole alloy wheels

4C COUPE WHEELS



18" - 19" 5-hole dark alloy wheels

EQUIPMENT

EXTERIOR EQUIPMENT	4C COUPE	4C SPIDER
17" – 18" alloy wheels	•	•
17" – 18" alloy wheels with Matte Black diamond finish	◦	–
17" – 18" dark alloy wheels	–	◦
18" – 19" 5-hole alloy wheels	◦	◦
18" – 19" 5-hole dark alloy wheels	◦	◦
18" – 19" light alloy fan spoke	–	◦
18" – 19" dark alloy fan spoke	–	◦
Silver brake calipers	•	•
Black brake calipers	◦	◦
Yellow brake calipers	◦	◦
Red brake calipers	◦	◦
Sport-tuned exhaust with double exhaust tail pipe and chrome tips	◦	◦
Akrapovič dual-mode exhaust system featuring dual, center-mounted tips with carbon fiber surround**	–	◦
Rear parking sensors (included with Convenience Package)	◻	◻
Spoiler in body-color (included with Coupe Track Package and Coupe Exterior Package)	◦/◻	–
Satin Titanium-finish mirrors (included with Coupe Exterior Package)	◦/◻	◦
Carbon fiber mirror covers (included with Track Package)	◻	◻
LIGHTING SYSTEM		
LED rear lights	•	•
Halogen projector headlamps	•	•
Bi-xenon projector headlamps	◦	◦
PERFORMANCE		
Racing suspension with unique front and rear sway bars and performance-tuned shock absorbers (included with Track Package)	◻	◻
Pirelli® AR Racing tires (requires Track Package)	◦	◦
SAFETY		
Electronic Stability Control (ESC) ¹ with Electronic Q2	•	•
ABS, traction control, Brake Assist, daytime running lamps, Hill Holder	•	•
Driver and passenger-front air bags ² , driver's-side knee air bag ² , door-mounted side thorax air bags ²	•	•
Tire Pressure Monitoring System	•	•
Tire kit	•	•
Engine immobilizer	•	•
PACKAGES		
Convenience Package — Includes cruise control, vehicle security alarm, ParkSense® Rear Park Assist ³ and premium sound system	◦	◦
Leather Package — Includes Black leather-wrapped instrument panel, door panels and leather storage bag; choice of Black leather seats with accent stitching or Red leather seats with accent stitching or Black leather/microfiber seats with accent stitching	◦	◦
Track Package — Racing suspension with unique front and rear sway bars; performance-tuned shock absorbers; performance flat-bottom steering wheel wrapped with Black leather and microfiber, laced together with accent stitching*; carbon fiber exterior mirrors; body-color deck spoiler on 4C Coupe only; carbon fiber cluster surround; choice of wheel: 17 x 7-inch (front) 18 x 8-inch (rear) dark alloy [‡] or Matte Black diamond finish [†] ; 18 x 7-inch (front) 19 x 8.5-inch (rear) 5-hole alloy, 5-hole dark alloy, light alloy fan spoke [‡] or dark alloy fan spoke [‡]	◦	◦
Exterior Package — Includes body-color decklid spoiler; Satin Titanium-finish mirrors; choice of wheel: 17 x 7-inch (front) 18 x 8-inch (rear) alloy or Matte Black diamond finish [†] ; 18 x 7-inch (front) 19 x 8.5-inch (rear) 5-hole alloy or 5-hole dark alloy	◦	–

*Not available with Giallo Prototipo exterior. ¹Not available on 4C Spider. [‡]Not available on 4C Coupe. Standard • Optional ◦ Package ◻ Not available –

**Late availability.



Silver brake calipers



Yellow brake calipers



Red brake calipers



Black brake calipers



Racing double exhaust tail pipe



Satin Titanium-finish mirrors



Body-color spoiler



Bi-xenon projector headlamps



Carbon fiber mirror



Carbon fiber spoiler



Sport steering wheel in leather with microfiber insert and Red stitching



Sport seats in Red leather



Full-digital instrument cluster with Thin Film Transistor (TFT) display and carbon fiber cluster surround



4-position, Alfa DNA driving mode selector



Red car cover with Alfa Romeo 4C logo

EQUIPMENT (continued)

INTERIOR EQUIPMENT	4C COUPE	4C SPIDER
Height- and reach-adjustable steering wheel in leather	•	•
Paddle gearshift controls	•	•
Sport steering wheel in Black leather and microfiber insert with accent stitching (included with Track Package)*	□	□
Sport steering wheel, leather-wrapped with accent stitching (included with Red interior)*	□	□
Cruise control (included with Convenience Package)	□	□
Sport seats in Black fabric with accent stitching	•	—
Sport seats in Black leather trim with accent stitching	○	•
Sport seats in Red leather trim with accent stitching (requires Track or Leather Package)	□	□
Sport seats in Black/Tobacco leather trim with accent stitching†	○	○
Sport seats in mixed leather and microfiber fabric with accent stitching (requires Track or Leather Package)	□	□
Red interior kit (door pull handle, central tunnel, hand brake grip and boot, steering wheel insert)	□	□
Aluminum pedals and footrest	•	•
Aluminum passenger footrest	•	•
Carpet kit with embroidered logo	•	•
Black leather console bag (included with Leather Package)	□	□
Cup holder	•	•
ELECTRICAL SYSTEM		
Remote keyless entry	•	•
Power windows	•	•
12-volt power outlet	•	•
AM/FM radio with iPod® control, USB and SD card connectivity, Bluetooth® for hands-free calling‡ and music streaming with four speakers	•	•
Alpine® Hi-Fi Sound System†	○	○
Power door mirrors	•	•
Door mirrors with electric defrosting	•	•
INSTRUMENTATION		
4-position, Alfa DNA driving mode selector	•	•
Instrumentation with turbo pressure and oil temperature gauges, G-meter for longitudinal and transverse acceleration	•	•
Full-digital instrument cluster with Thin Film Transistor (TFT)	•	•
Carbon fiber cluster surround (included with Track Package)		○/□
Air conditioning system	•	•
ACCESSORIES		
Red car cover with Alfa Romeo 4C logo	○	○
Battery charge holder	○	○

*Not available with Giallo Prototipo exterior. †Late availability. Standard • Optional ○ Package □ Not available —

1. No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. 2. Certified to federal regulations that allow less-forceful air bags. Always wear seat belts. Rearward-facing child seats should never be used in front of an air bag. 3. Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. 4. Requires a mobile phone equipped with the Bluetooth Hands-Free Profile.

About this catalog: Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog may be available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. FCA US LLC reserves the right to discontinue models at any time or change specifications without notice or without incurring obligation. Some options may be required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your Alfa Romeo dealer.

Alfa Romeo and Alfa Romeo 4C are registered trademarks of Fiat Group Marketing & Corporate Communication S.p.A., used with permission by FCA US LLC. Aurasma and the App are protected by copyright, trademark and other laws of the United States, United Kingdom and other jurisdictions. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. All Rights Reserved. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Brembo is a registered trademark of Freni Brembo S.p.A. Facebook and logo are registered trademarks of Facebook, Inc. Instagram is a registered trademark of Instagram, Inc. iPad, iPhone, iPod and iTunes are registered trademarks of Apple Inc. All rights reserved. Pirelli is a registered trademark of Pirelli Tyre S.p.A. ParkSense is a registered trademark of FCA US LLC. The Twitter logo is a service mark of Twitter, Inc. ©2015 FCA US LLC. All Rights Reserved.

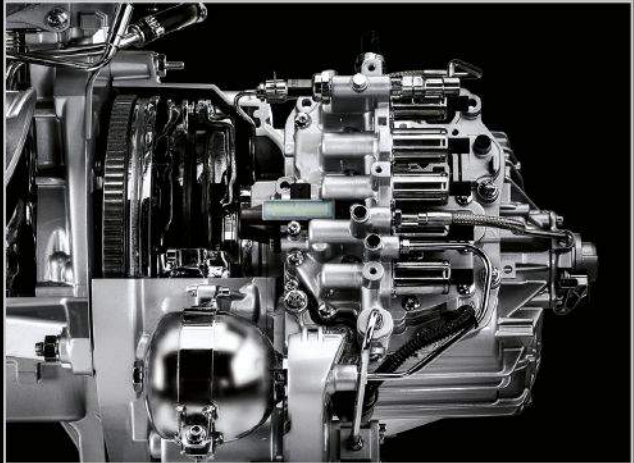
TECHNICAL SPECIFICATIONS

ENGINE	
Type	1750 turbocharged, aluminum, 4-cylinder
Position	Mid-engine
Orientation	Transverse
Displacement (cc)	1742
Maximum power (hp at rpm)	237 @ 6,000
Maximum torque (lb-ft at rpm)	258 lb-ft between 2,200 – 4,250 rpm
DRIVING MODE SELECTOR	
Type	Alfa DNA
Positions	All-Weather, Natural, Dynamic, Alfa Race
TRANSMISSION	
Gearbox	ALFA TCT with dual dry clutch, paddle controls and Launch Control
Number of gears	6 + R
Drive	Rear
Differential	Electronic Q2
CHASSIS	
Type	Genuine carbon fiber monocoque
Front suspension	Double-wishbone
Rear suspension	MacPherson
Front brakes (mm)	Dual-cast, perforated, self-ventilated 305 x 28 discs Brembo® fixed 4-piston calipers
Rear brakes (mm)	Perforated, self-ventilated 292 x 22 discs
Standard front tires	205/45Z R17 88Y XL three-season performance
Standard rear tires	235/40Z R18 95Y XL three-season performance
STEERING	
Steering box	Rack and pinion
PERFORMANCE	
Acceleration 0 – 60 mph (secs)	4.1*
Top speed (mph)	160
Maximum deceleration under braking (g)	1.25
Maximum lateral acceleration (g)	1.1
CAPACITIES – WEIGHTS	
Curb weight (EPA) (lb)	2,465 4C Coupe 2,487 4C Spider
Fuel tank (gal)	10.5
FUEL ECONOMY	
EPA est. city/hwy/combined (mpg)	24 / 34 / 28
DIMENSIONS	
Number of seats	2
Length (inches)	157
Width (inches)	73.5
Height (inches)	46.6 4C Coupe 46.7 4C Spider
Wheelbase (inches)	93.7
Luggage compartment capacity (cu ft)	3.7

*Based on manufacturer's testing. Actual results may vary.



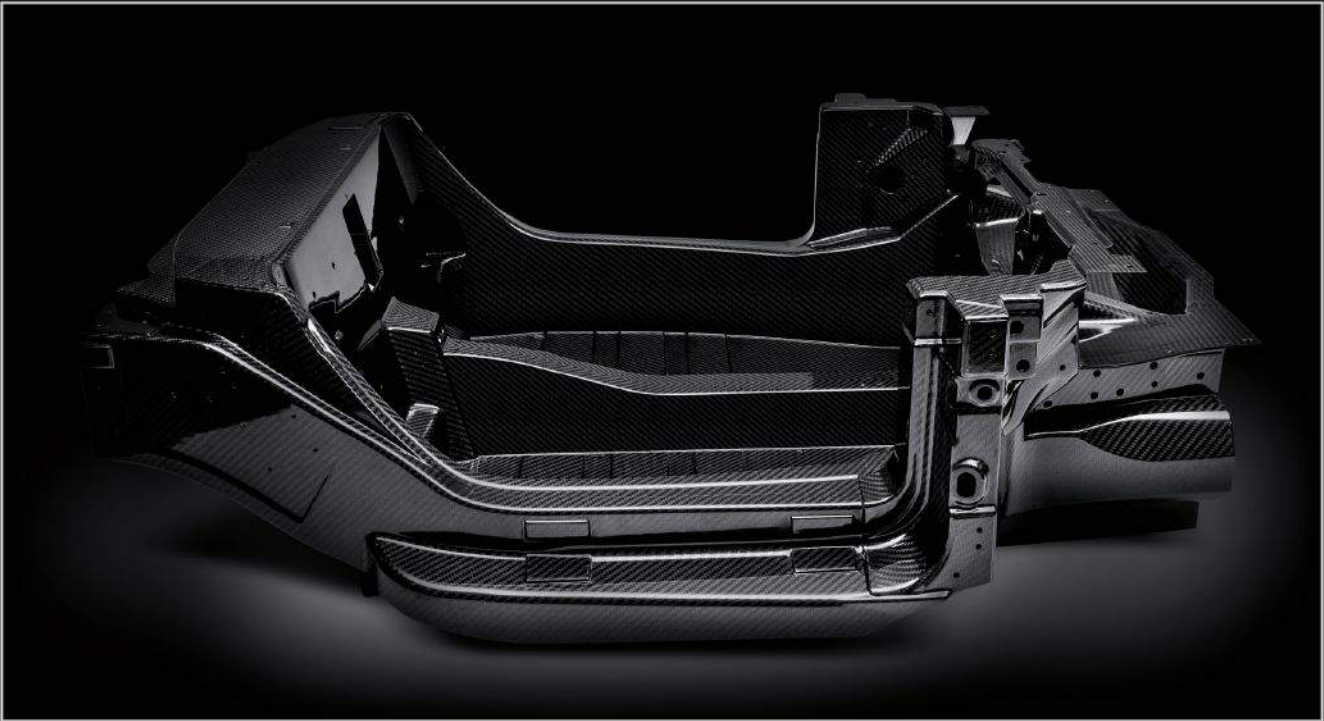
1750 turbocharged, aluminum, 4-cylinder engine



ALFA TCT gearbox with dual dry clutch, paddle controls and Launch Control



Dual-cast, perforated, self-ventilated, 305 x 28-mm front discs with Brembo® fixed 4-piston calipers



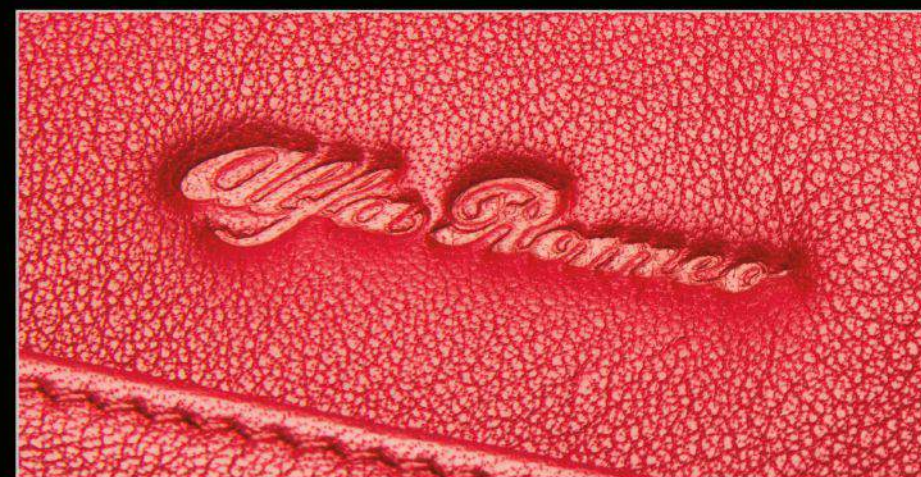
Genuine carbon fiber monocoque chassis



ALFA ROMEO MERCHANDISE

Bring legendary Alfa Romeo brand distinction to your personal lifestyle with sumptuous leather and carbon fiber accessories – from the duffel tote to performance driving gloves. The Alfa Romeo logo adorns an exclusive selection of professional, active, travel and home accessories, as well as apparel and gift cards for your favorite Alfa Romeo enthusiast. You'll also exhibit Alfa Romeo attitude when you wear one of the fashionably sporty and fitted garments for both men and women. Choose from a sports cap and t-shirt to an authentic limited Alfa Romeo bomber jacket. Shop the complete collection at shopalfaromeousa.com

Items shown are preproduction and are subject to late availability.





Download the free Aurasma® Mobile App at the iTunes® App Store or Google Play to scan the specified pages with your mobile device and bring the new 2015 Alfa Romeo 4C to life. Subscribe to the Alfa Romeo 2015 Aurasma Channel to activate at alfaromeoexperience.com

@alfaromeousa





Alfa Romeo

alfaromeousa.com

RESEARCH

Build & Price

Sign Up for Updates

LOCATE

Find a Dealer

