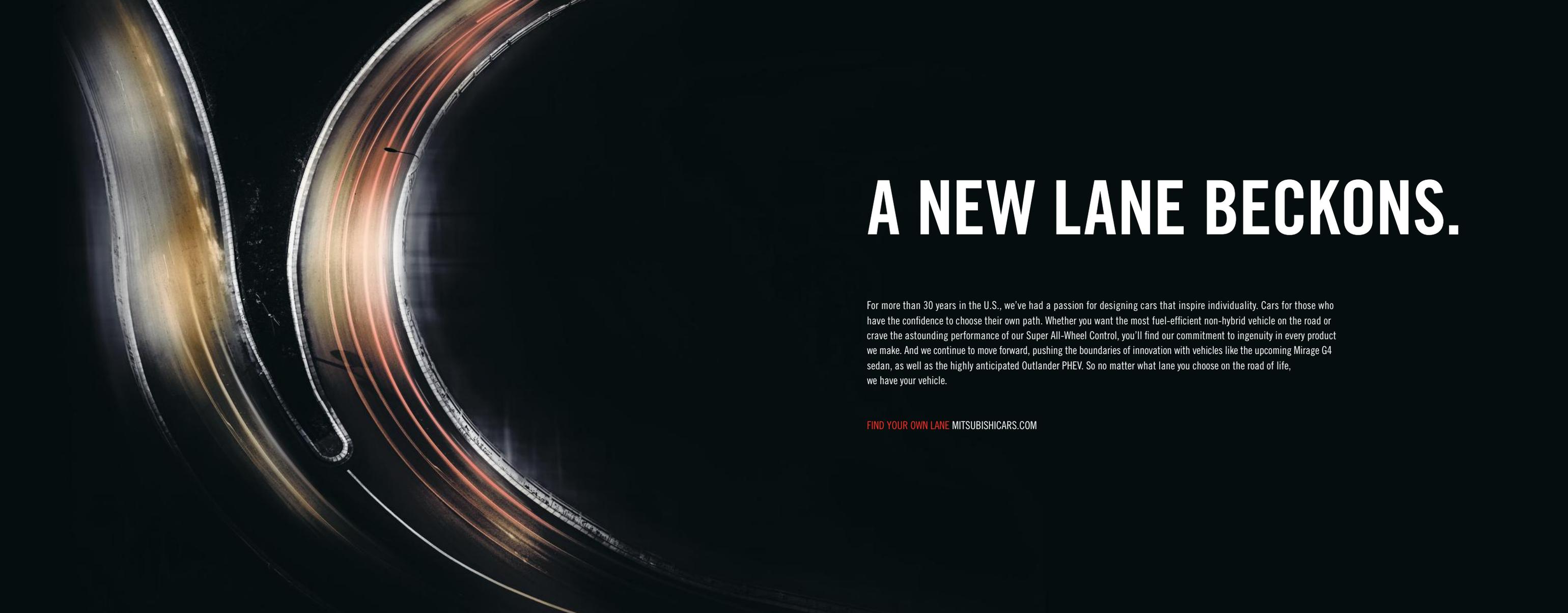




2016 MODEL LINE UP



# A NEW LANE BECKONS.

For more than 30 years in the U.S., we've had a passion for designing cars that inspire individuality. Cars for those who have the confidence to choose their own path. Whether you want the most fuel-efficient non-hybrid vehicle on the road or crave the astounding performance of our Super All-Wheel Control, you'll find our commitment to ingenuity in every product we make. And we continue to move forward, pushing the boundaries of innovation with vehicles like the upcoming Mirage G4 sedan, as well as the highly anticipated Outlander PHEV. So no matter what lane you choose on the road of life, we have your vehicle.

FIND YOUR OWN LANE [MITSUBISHICARS.COM](https://www.mitsubishicars.com)

## TECHNOLOGY OVERVIEW

### YOUR MOST ADVANCED MOBILE DEVICE MAY BE YOUR CAR.

From touch-screen ease to hands-free convenience, our forward-looking vehicles may be equipped with some of the most advanced technology in the market today. Available on select models, these features can help you make the most of your drive while not distracting you from the road ahead.

#### 01 TOUCH PANEL DISPLAY AUDIO SYSTEM

With a 6.1-inch touchscreen, this sleek system sports a high-gloss black finish and uses app-like icons for easy navigation. Features include HD Radio, SiriusXM® Satellite Radio, and a rearview camera. Plus, its FUSE Hands-free Link System offers a phone dial screen and phone contact list importing.

#### 02 MITSUBISHI MULTI-COMMUNICATION SYSTEM

Boasting a 7-inch high-definition touch-panel display, the intuitive Mitsubishi Multi-Communication System (MMCS) offers a host of advanced features, including 3D mapping, expanded Point of Interest (POI) information and road speed limit display, ECO routing and subscription-free, Real-time HD Traffic with Diamond Lane Guidance.

#### 03 ROCKFORD FOSGATE® PREMIUM AUDIO SYSTEM

The available Rockford Fosgate® 710-watt audio system powers 9 premium speakers, including a 10-inch dual-voice coil subwoofer<sup>1</sup>. The system incorporates an advanced Digital Signal Processor (DSP) and offers the listener Punch Control® over the subwoofer, sound field control over the image and staging of the system, as well as the latest DTS® Neural Surround technology. The system is loaded with features like SiriusXM® Satellite Radio and HD Radio®, along with state-of-the-art technologies, such as Dolby® Volume, PremiDIA HD® and PremiDIA-WIDE® surround for dynamic audio performance on the road<sup>2</sup>.



#### 04 COLOR LCD MULTI-INFORMATION DISPLAY

An easy-to-read trip computer provides you with helpful information like average speed and gas mileage, instant fuel economy, cruising range to empty, outside temperature and even maintenance reminder info. The display is linked to the available S-AWC system and gives performance information such as current road surface mode and real-time torque distribution.

#### 05 FUSE HANDS-FREE LINK SYSTEM® WITH USB PORT

Incorporating Bluetooth® 2.0 technology, FUSE allows you full use of your Bluetooth-enabled phone and lets you play music from your iPod® or other MP3 player and USB devices, hands-free<sup>3,4</sup>. Along with buttons on the steering wheel and touchscreen display, FUSE also utilizes advanced speech recognition technology, so you can operate selected features with voice commands when connected to the USB port. FUSE recognizes up to seven different mobile phones, syncs up with contact lists from each phone that's been paired with the system, and keeps the lists private to each user.





01



02



03



04



05

## SAFETY OVERVIEW

### SAFETY IS NO ACCIDENT.

In our book, accounting for your safety is always job one. That's why we equip our vehicles with some of the most advanced active and passive safety features ever developed. It's simple, really. We believe you can never be over-prepared for the unexpected.

#### 01 LED HEADLIGHTS

When it comes to illumination, Light Emitting Diode (LED) Headlights are the cutting edge. They greatly enhance your ability to see potential road hazards or obstructions ahead, and at greater distances. Plus, LED lights draw less power from the battery and are generally more reliable than conventional lights.

#### 02 REARVIEW CAMERA

With visibility compromised, backing up a vehicle is always a safety concern. The available rearview camera provides a measure of assurance by displaying an image on the screen of what is directly behind the vehicle.

#### 03 ADAPTIVE CRUISE CONTROL

The available Adaptive Cruise Control (ACC) works like regular cruise control — only better. It uses a 77-GHz radar unit to detect a car ahead and maintain a preset distance between you and that car. If the car ahead is going slower than your set speed, the system will slow your vehicle to the same speed, maintaining a driver-selectable following distance. If the car ahead speeds up, your vehicle will match its speed (up to your set speed). If the car moves out of your lane or accelerates beyond your set speed, your vehicle will resume your set speed.

#### 04 SUPER ALL-WHEEL CONTROL

With a long history of all-wheel drive systems, our road-handling credentials are legendary. Our available Super All-Wheel Control (S-AWC) is an integration of several advanced technologies that together take full advantage of the engine's power. The Active Front Differential (AFD) distributes engine power between left and right on the front axle. Active Stability Control (ASC) helps keep the vehicle on its intended path when cornering, and the Anti-lock Braking System (ABS), along with Electronic Brakeforce Distribution (EBD), improves control and stability under hard braking. With the push of a button, the driver can select from four S-AWC modes to achieve maximum traction regardless of surface conditions. Those modes include Normal Mode, Snow Mode, Lock Mode and an AWC ECO Mode.

#### 05 FAST-KEY PASSIVE ENTRY SYSTEM

FAST-Key (Free-hand Advanced Security Transmitter) makes vehicle entry easy. Unlock the doors by simply pressing the button on either front door or the trunk lever. Starting the engine is also push-button easy with the keys tucked safely away in a pocket or purse.



Outlander GT with Touring Package in Rally Red

## OUTLANDER

### EXPONENTIALLY ENHANCED.

We're always looking for ways to improve our products and with the 2016 Mitsubishi Outlander, we found over 100 of them. From its eye-catching exterior enhancements to its advanced technology upgrades to its thrilling performance improvements, this is the most impressive Outlander we've ever built. What's more, it's one of the most fuel-efficient<sup>5</sup> standard 7-passenger CUVs on the market.

#### THIRD-ROW SEAT VERSATILITY

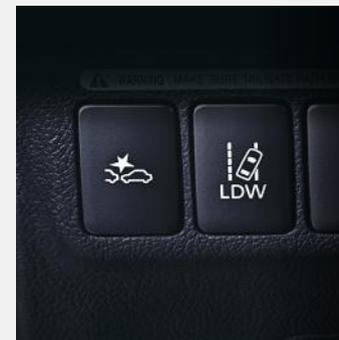
The standard third-row seats enhance not only vehicle occupancy, but also versatility. They're split 50/50 and can be easily stowed with the pull of a single fold-and-store strap, or quickly returned to their upright position by raising the seatback. Additionally, the 60/40 split and fold second-row seat gives you numerous passenger and payload configurations to choose from.

#### ADVANCED SAFETY

Outlander offers many available advanced safety technologies, such as Adaptive Cruise Control that uses a radar unit to help maintain a preset distance between you and the car ahead.<sup>6</sup> That radar is also used by the Forward Collision Mitigation system to help you avoid a frontal collision.<sup>7</sup> If a collision is imminent, it warns the driver and automatically applies the brakes. Plus, a Lane Departure Warning system monitors the lane position in front of the vehicle with a camera, cautioning the driver through a display and alarm if the vehicle begins drifting from its established lane.<sup>8</sup>

**2015** IIHS TOP SAFETY PICK+

\* Applies only to models with optional Forward Collision Mitigation



## OUTLANDER SPORT

### STUNNING VERSATILITY.

The sleek Outlander Sport is the compact crossover that proves utility doesn't have to be dull. Its smart size makes it practical around town and pulse quickening around corners. It offers leading-edge features, such as Super-wide HID Headlights. Inside, it's spacious and versatile, yet loaded with upscale appointments. All that and a highway 31-mpg rating, too.<sup>5</sup>

#### PANORAMIC GLASS ROOF

Outlander Sport's available panoramic glass roof will enhance any journey. By day, it creates a fresh, open-air feeling throughout the interior. By night, the roof's LED lighting sets the perfect mood for endless evening-drive possibilities.

#### 18" ALLOY WHEELS

Standard on every Outlander Sport, aluminum-alloy wheels add a sporty touch to an already attractive profile. What's more, the tires provide a large contact patch with the road to help improve overall traction.

#### SUPER-WIDE RANGE HID HEADLIGHTS (S-HID)

Using xenon gas, these available headlights project a beam that's 35% brighter than conventional lights and more closely mimics the light of the sun. The result is better definition and reduced eye fatigue.

**2015** IIHS TOP SAFETY PICK



Outlander Sport SEL in Cool Silver



## LANCER

### DISCOVER THE THRILL OF DRIVING ALL OVER AGAIN.

With Lancer's sleek lines and swift performance, it will quickly remind you why you love a winding open road. Lancer also makes it easy to tailor your ride to your individual taste. It offers you a choice of 2.0L or 2.4L MIVEC engines, and such advanced features as touchscreen navigation, FUSE Hands-free technology, and available All-Wheel Control. It also comes available with some of the latest audio technologies, courtesy of a Rockford-Fosgate® Premium audio system.

#### 2.4L MIVEC ENGINE

Standard on the Lancer SE, SEL and GT, the 2.4L MIVEC engine is a 16-valve aluminum-block engine with dual overhead cams. This "long-stroke" engine produces 168 hp and 167 lb.-ft. of torque. With a balanced torque to horsepower ratio, the responsive 2.4-liter engine provides quick and confident daily driving power.

#### SEVEN-AIRBAG SAFETY

Lancer's Supplemental Restraint System<sup>®</sup> (SRS) consists of seven airbags, including a dual-stage front, a front-seat side, and side-impact curtain airbags. Lancer also features a standard driver-side knee airbag, which helps stabilize the legs and lower body of the driver in the event of a collision.

**2015** IIHS TOP SAFETY PICK



Lancer GT in Alloy Silver

## I-MIEV

### 100% REVOLUTIONARY.

The i-MiEV is an advanced 100% electric powered zero-emissions vehicle that is defying the EV critics. For starters, it's the most affordable electric powered vehicle on the market. Plus, even when accounting for emissions at the plant generating the electricity to charge it, i-MiEV is responsible for a scant 30% of the CO<sub>2</sub> emissions of a conventional gasoline minicar. And it gets even better: The cost to drive i-MiEV is about one third that of a comparable gasoline vehicle — even less when it's charged during off-peak hours. Finally, being eco-friendly is economically friendly, too.

#### LED REAR COMBINATION LIGHTS

From bumper to bumper, the remarkable i-MiEV is a model of high technology and efficient engineering — right down to the energy saving LED rear combination lights.

#### THREE CHARGING SYSTEMS

The revolutionary i-MiEV is compatible with three types of battery charging systems: Household charger systems for either 120 volts or 240 volts, and the “CHAdeMO” quick-charger system for rapid charging.



i-MiEV in Diamond White



Mirage ES in Infrared

## MIRAGE

### HYBRID-LIKE MILEAGE WITHOUT THE HYBRID PRICE.

Delivering up to a remarkable 44 mpg highway (40-mpg combined), the 2015 Mirage gives you class-leading fuel efficiency without the exorbitant cost of hybrid technology.<sup>10</sup> The compact Mirage is nimble for around town practicality, but also offers comfortable seating for up to five adults. And with features such as FAST-key passive entry, navigation and automatic climate control, it's surprisingly well appointed. Factor in the 10-year/100,000-mile Powertrain Limited Warranty and it's clear that this Mirage is for real.

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#### CLASS-LEADING FUEL EFFICIENCY

Equipped with a super-efficient 1.2-liter engine, the Mirage achieves an amazing 40 mpg combined fuel efficiency rating. In fact, it's the most fuel-efficient non-hybrid gasoline passenger vehicle in America.<sup>5</sup>

#### LOW CO<sub>2</sub> EMISSIONS RATING

Mirage is a model of overall efficiency. With its sleek, aerodynamic design, fuel-sipping engine and its host of innovative weight-saving measures, it not only delivers class-leading fuel efficiency, but also has a remarkably low CO<sub>2</sub> emissions rating.



## FUTURE VEHICLES

### MIRAGE G4

#### FUN LOVES COMPANY.

Soon the subcompact car that brings the fun will be available in a spacious sedan. The 2017 Mirage G4 offers comfortable seating for five and enough trunk room for three golf bags. It has advanced safety features, including seven standard airbags. And thanks to a 1.2-liter MIVEC engine, a Continuously Variable Transmission, and its aerodynamic design, it achieves remarkable fuel economy.

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Non-US model shown

### OUTLANDER PHEV

#### REDUCE YOUR EMISSIONS. NOT YOUR CARGO SPACE.

Get ready for the world's first plug-in hybrid CUV. Built with twin electric motors and an efficient 2.0-liter gasoline engine, the 2017 Outlander PHEV (Plug-in Hybrid Electric Vehicle) offers a combined driving range that rivals that of many conventional vehicles. Plus, its EV Mode is so efficient that the average commute can be powered solely by electricity. With its ample cargo room, Outlander PHEV holds all your gear, but it also holds great promise for the future.

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Concept model shown

## MODEL LINE UP

### ONE FAMILY. FIVE INDIVIDUALS.

One look at the Mitsubishi model lineup and it's immediately clear how truly unique each of our vehicles is. From the comfort and versatility of the Outlander CUV, to the sheer excitement of the sporty Lancer, to the revolutionary eco-friendliness of the i-MiEV, we offer a vehicle for nearly every taste and intention.

Since the day we sold our first U.S. vehicle back in 1982, we've been committed to building vehicles that offer a unique blend of style, durability and performance. Our vehicles are more than merely a means of transportation. They are a moving expression of the driver within. And backed by some of the most comprehensive warranties in the industry, our cars are built to help you find your own lane for many years to come.

## OUTLANDER

### STANDARD FEATURES

166-hp 2.4L I4 or 224-hp 3.0L V6 MIVEC engine  
7-passenger seating  
Continuously Variable Transmission (CVT) or 6-speed automatic transmission  
ECO Mode drive support system  
Electric Power Steering  
Heated side view mirrors  
Hill Start Assist (HSA)

7 SRS airbag safety system, including driver's knee airbag<sup>9</sup>  
31 EPA-estimated hwy mpg (ES/SE/SEL CVT FWD)<sup>5</sup>  
FUSE Hands-free Link System<sup>®</sup> with USB Port  
18-in. alloy wheels  
LED positioning lights  
LED rear combination lights  
Gloss black instrument panel

### AVAILABLE FEATURES

Super All-Wheel Control 4WD system  
MMCS Navigation system with 7-in. HD touchscreen  
6.1-in. touch display audio system with HD Radio  
Rockford Fosgate<sup>®</sup> 710-watt premium audio system<sup>1</sup>  
SiriusXM<sup>®</sup> Satellite Radio with 3-mo. subscription<sup>2</sup>  
Homelink<sup>®</sup> universal garage door opener  
Front wiper de-icer  
Advanced Safety Features (ACC, FCM, LDW)<sup>5,7,8,9</sup>  
Rearview camera system  
Rain-sensing wipers  
Power remote liftgate  
One-touch Start/Stop (OSS) engine switch  
FAST-Key passive entry and starting system  
Color LCD multi-information display  
Front dual-zone automatic climate control  
LED headlights

### AVAILABLE PACKAGES

SEL Premium Package  
SEL Advanced Safety Package  
SEL Touring Package  
GT Touring Package



## OUTLANDER SPORT

### STANDARD FEATURES

148-hp 2.0L or 168-hp 2.4L I4 MIVEC engine  
Manual or Continuously Variable Transmission (CVT)  
18-in. alloy wheels  
Color LCD multi-information display  
FUSE Hands-free Link System<sup>®</sup> with USB Port  
Electric Power Steering  
Heated side view mirrors  
Hill Start Assist

7 SRS airbag safety system, including driver's knee airbag<sup>9</sup>  
31 EPA-estimated hwy mpg (ES/SE CVT FWD)<sup>5</sup>

### AVAILABLE FEATURES

All-Wheel Control 4WD system  
MMCS Navigation system with 7-in. HD touchscreen  
6.1-in. touch display audio system with HD Radio  
Rockford Fosgate<sup>®</sup> 710-watt premium audio system<sup>1</sup>  
SiriusXM<sup>®</sup> Satellite Radio with 3-mo. subscription<sup>2</sup>  
Panoramic glass roof with adjustable LED mood lighting  
Paddle shifters (requires CVT)  
Rearview camera system  
Rain-sensing wipers  
FAST-Key passive entry and starting system  
One-touch Start/Stop (OSS) engine switch  
S-HID headlights

### AVAILABLE PACKAGES

Interior Package  
Navigation Package  
Cargo Package  
Protection Package  
LED Illumination Package  
All-Weather Package  
Wind Deflector Package



## LANCER

### STANDARD FEATURES

148-hp 2.0L or 168-hp 2.4L I4 MIVEC engine  
Manual or Continuously Variable Transmission (CVT)  
7 SRS airbag safety system, including driver's knee airbag<sup>9</sup>  
35 EPA-estimated hwy mpg (ES/CVT)<sup>5</sup>  
FUSE Hands-free Link System<sup>®</sup> with USB Port  
Color LCD multi-information display  
LED Day time running lights  
Fog lights

### AVAILABLE FEATURES

All-Wheel Control 4WD system  
MMCS Navigation system with 7-in. HD touchscreen  
6.1-in. touch display audio system with HD Radio  
Rockford Fosgate<sup>®</sup> 710-watt premium audio system<sup>1</sup>  
SiriusXM<sup>®</sup> Satellite Radio with 3-mo. subscription<sup>2</sup>  
Paddle shifters (CVT)  
FAST-Key passive entry and starting system  
18-in. alloy wheels  
Rearview camera system  
Rain-sensing wipers  
Rear spoiler

### AVAILABLE PACKAGES

Navigation Package  
Interior Package  
LED Illumination Package  
Popular Equipment Package  
Sun & Sound Package  
All-Weather Package



## I-MiEV

### STANDARD FEATURES

49kw AC Synchronous motor  
100% electric – no gas, no tailpipe  
16 kWh lithium-ion battery  
112 MPGe<sup>11</sup>  
8-year or 100,000-mile Limited Battery Warranty  
Electric air conditioning and cabin heating system  
MiEV Remote System  
Zero Emissions Vehicle (ZEV)  
Remote keyless entry  
Remote keyless entry  
Rear-split fold seats  
Rear spoiler  
7 SRS airbag safety system, including driver's knee airbag<sup>9</sup>  
44 EPA-estimated hwy mpg (DE/ES CVT)<sup>5</sup>  
Front heated seats  
50/50 rear-split fold seats  
Battery Warming System  
Brake Energy Regeneration System  
On-board recharging system with Level 1 120V, Level 2 240V  
Level 3 330V DC  
Quick Charge  
Port charging capability  
Leather-wrapped steering wheel and shift knob  
15-in. alloy wheels  
Fog lights



## 2015 MIRAGE

### STANDARD FEATURES

74-hp 1.2L I3 MIVEC engine  
Manual or Continuously Variable Transmission (CVT)  
ECO Mode indicator light  
Electric Power Steering  
Automatic climate control  
USB port  
Rear spoiler  
Remote keyless entry  
Rear-split fold seats  
Rear spoiler  
7 SRS airbag safety system, including driver's knee airbag<sup>9</sup>  
44 EPA-estimated hwy mpg (DE/ES CVT)<sup>5</sup>

### AVAILABLE FEATURES

FAST-Key passive entry and starting system  
One-touch Start/Stop (OSS) engine switch  
Bluetooth<sup>®</sup> hands-free phone system  
MMES Navigation System  
Rearview camera system  
Leather-wrapped steering wheel and shift knob  
14-in. alloy wheels  
Fog lights  
Hill Start Assist

### AVAILABLE PACKAGES

Protection Package  
Exterior Package  
Park Assist Package  
Cargo Package  
Chrome Package  
LED Illumination Package





2015 Mirage shown

**WARRANTY**

Powertrain	10-year/100,000-mile limited warranty
Basic	5-year/60,000-mile limited warranty
Anti-corrosion/perforation	7-year/100,000-mile limited warranty
Roadside assistance	5-year/unlimited mile
	3-year/36,000-mile (i-MiEV only)

The 10-year/100,000-mile Powertrain Limited Warranty applies only to the original owner of new, retailed 2016 models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles. Different coverage applies to the Mitsubishi i-MiEV. The Mitsubishi i-MiEV has a 3-year/36,000-mile coverage for New Vehicles and 5-year/60,000-mile coverage for Powertrain Limited Warranty.

Technical data, equipment and options shown are based on the latest information available at the time of printing, and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For more complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi Retailer.

See retailer for limited warranty and roadside assistance terms and conditions.  
 Mitsubishi Motors North America, Inc.  
 6400 Katella Ave., Cypress, CA 90630-0064 1-888-MITSU2016

Log on to our website and browse our full lineup of new vehicles, get MSRP and customer rebate information and "build" the Mitsubishi that's right for you. The site can help you locate your nearest dealer - or even have a dealer contact you.

**FOOTNOTES**

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- Sirius services require subscriptions, sold separately after 3-month trial included with vehicle purchase. See our Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). If you decide to continue your Sirius services at the end of your trial subscription, the plan you choose will automatically renew and bill at then current rates until you call SiriusXM® at 1-866-635-2349 to cancel. Programming subject to change. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). SiriusXM and all related marks and logos are trademarks of SiriusXM Radio Inc.
- The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Mitsubishi is under license.
- iPod® is a registered trademark of Apple Computer, Inc.
- Based on EPA highway mileage rating. Actual mileage may vary.
- The Adaptive Cruise Control System is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for safe and careful driving. Never rely solely on the Adaptive Cruise Control system.
- The Forward Collision Mitigation System is designed to help avoid or reduce the crash speed in certain frontal collisions. It is not a substitute for safe and careful driving. Under certain circumstances, the system may not operate or may not detect a frontal vehicle correctly.
- The Lane Departure Warning System is designed to read the lane marks under certain conditions. It is not a collision avoidance system and is not a substitute for safe and careful driving.
- Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear facing infant restraint in the front seat. See your owner's manual and instructions provided with your child restraint for additional information.
- 40 MPG combined (37/44 city/HWY) CVT-Equipped model. Actual mileage may vary.
- MPG equivalent combined city/highway based on EPA estimate/Actual MPGe may vary.



FIND YOUR OWN LANE

At Mitsubishi Motors, we believe not all drivers are created equal. So we build our vehicles for a different breed of driver, the fearless ones who take pride in what they drive, and refuse to drive more of the same. It's obvious to us that people who truly want distinctive styling and the latest technology see past the procession of bland imitations. We believe that every vehicle we make should stand for something. Something more than expected. And that's why we don't build Mitsubishi cars for stereotypes. We build them for you.

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