2016 Passat
It’s about time family time got an upgrade. And that’s why the Passat has been redesigned inside and out to handle the fun and life milestones you and your passengers bring to it. With available Driver Assistance features, our innovative integrated touchscreen system for your compatible smartphone, and sophistication in every detail, the Passat is the midsize sedan built for a full life.
Chrome accents. The Passat comes with luster. For starters, you’ll find chrome accents lining the window trim and door accents, around the bumper, and even on the trunk. Sophisticated sheen comes standard.

Laser seam welding. By using the process of laser seam welding instead of spot welding, many a Volkswagen is stronger and more precise. Which translates to a reliably built car.

16” alloy wheels. Style in motion. Whether you’re stopped or on the go, these wheels look sporty and sophisticated.

STANDARD FEATURES

Family style. Refined. Stylish. Sophisticated. These are qualities the Passat has always enjoyed, but they ring true now more than ever. From the sleek lines on the hood to the aggressive front grilles, these new design elements elevate the overall look of the Passat. The available LED headlights not only help illuminate the road, but also our commitment to style, while angular available LED taillights can make any exit brilliant. The Passat proves once and for all that good looks run in the family.

FULL LED headlights. Turn heads and illuminate your path with futuristic-looking, long-lasting LED headlights. The Passat offers full LED headlights in low and high beams — 100% LED.

LED taillights. The LED taillights on the Passat have been styled with precise curves that perfectly flow with its design lines. It’s just a shame the cars behind you get to enjoy looking at them more than you do.

Heated power side mirrors with memory and power-folding feature. Customize your side mirror settings so they’ll return to your preferred angle. If the temperature gets below 68°, the side mirrors can be set to automatically heat up to help keep them from fogging. And the side mirrors can fold in with just the turn of a knob.

Corner-illuminating foglights. At lower speeds, these lights can illuminate the direction you are turning, helping you get a more complete picture of what’s coming ahead. You may not know what’s around every corner, but these lights might help you see it better.

Hands-free Easy Open trunk. Hands full? With your keys in your pocket, just swipe your foot under the rear bumper and the hands-free Easy Open trunk unlocks and opens.

R-Line exterior. The available Passat R-Line trim steps up the bold and sporty attitude for even the most sophisticated drivers. With a sporty front and rear bumper, 19” wheels, and performance design cues, you may notice an increase in double takes.
Surround yourself.

With the things you love.
Climatronic dual-zone automatic climate control. Some like it hot. Some like it cold. Thankfully, with dual-zone automatic climate control, you and your passenger can sit in your own comfort zone.

Multi-function trip computer. Be in the know with the multi-function trip computer. Conveniently positioned directly in front of you on the dashboard, it’s a quick way to view important trip information.

Multi-function sporty steering wheel. Grab the multi-function sporty steering wheel and control your tunes and how you communicate. It feels nice in more ways than one, especially since it sports a flat bottom.

STANDARD FEATURES

Rear seat pass-through. We thought things through. Literally. The 60/40-split folding rear seats with pass-through let you haul that pair of skis with minimal disruption of passengers in the back.

Heated front and rear seats. Who’s turning up the heat? Most likely you and all of your passengers. You each get three settings to help keep you comfy and cozy when the cold wind blows.

Frameless, auto-dimming rearview mirror. The way to look back and still be fashionably forward. The auto-dimming rearview mirror helps handle that glare light by dimming when things from behind get too bright. Here’s to good looks and seeing out.

Leather seating surfaces. Discover what sitting in the lap of luxury feels like with supple leather seating surfaces that offer premium feel and high-end aesthetics.

Leatherette seats with contrast piping. They don’t just look great. These premium seating surfaces are also comfortable and easy to keep clean. And the contrast accents lining the seats let folks know you appreciate good design.

AVAILABLE FEATURES

Spoil your passengers. However you decide to fill your Passat, there are a good amount of features that should pique your interest. Especially features like Climatronic™ dual-zone automatic climate control and the available heated front and rear seats that were designed to help make sure you and your copilots get the most comfortable seat in the house. So whether you’re looking for some generous personal space or a place to share some family time, the Passat was designed to help make you and your travelers feel at home, even when you’re on the road.

SEL Premium shown in Titan Black leather
A connection that feels like part of the family. Your compatible smartphone makes a genius connection. The available Volkswagen Car-Net® connected car suite brings you many ways to connect to your Passat. Take, for instance, VW Car-Net App-Connect,* which can display select apps from your compatible smartphone onto your car’s touchscreen. * Once you plug your smartphone into the USB port, App-Connect lets you access those apps on the dash, using Apple CarPlay™, Android Auto™, or MirrorLink®. Staying in touch has never been this easy.

SiriusXM® Satellite Radio. SiriusXM brings commercial-free music, live sports, news, talk, and the hottest entertainment to your next road trip. **

HomeLink.® We’ve got your remotes covered. Program up to three remotes into your Passat, and open and close your garage, doors, and gate systems. No more searching for the remote control.

Bluetooth technology with audio streaming for compatible devices. Connect your smartphone or other compatible device for talking and streaming. This way you can handle business without missing a beat.

Storyboard

Composition Color touchscreen sound system. Play it your way: CDs, USB audio, or use Bluetooth® to access your compatible smartphone tunes collection. You can access them through the touchscreen.

Rearview Camera System. It’s day is new tonight. The camera records your pass and backs up when backing up, and can make parallel parking easier.

Composition Media touchscreen navigation system. Technology has an advanced touch. The updated navigation system boasts a large, sleek touchscreen display that offers voice control, proximity sensors, and multiple compatible phone-pairing capabilities. It also offers a front and rear USB port and VW Car-Net App-Connect. Modern technology, more accessible.

Keyless access with push-button start. The key fob does the job. Leave it in your pocket. You can automatically unlock the door of your Passat as you grip the door handle. Then, once you’re inside, with the press of the brake and the push of the start button, your engine starts and you’re ready to go.

Fender® Premium Audio System. The Fender sound has defined music forever. Now it helps define your drive. The 9-speaker system includes a subwoofer for detailed, full-range, audiophile-approved sound.

Rearview Camera System. It’s day is new tonight. The camera records your pass and backs up when backing up, and can make parallel parking easier.

Glossary: Media touchscreen navigation system. Technology has an advanced touch. The updated navigation system boasts a large, sleek touchscreen display that offers voice control, proximity sensors, and multiple compatible phone-pairing capabilities. It also offers a front and rear USB port and VW Car-Net App-Connect. Modern technology, more accessible.

Bluetooth technology with audio streaming for compatible devices. Connect your smartphone or other compatible device for talking and streaming. This way you can handle business without missing a beat.

Composition Color touchscreen sound system. Play it your way: CDs, USB audio, or use Bluetooth® to access your compatible smartphone tunes collection. You can access them through the touchscreen.

STANDARD FEATURES

AVAILABLE FEATURES

Volkswagen Car-Net Guide & Inform. With easy access to gas prices, weather, sports scores, and more through SiriusXM Travel Link™ on-screen with a 3-month trial subscription, and a 4-year trial subscription to SiriusXM Traffic, which offers traffic reporting information, you get your info front and center.*

Volkswagen Car-Net Security & Service. Provides a seamless link from your compatible device – your smartphone, computer, or tablet – to your Volkswagen. VW Car-Net Security & Service can help you access an emergency response team to alert them and contact you with your vehicle’s location. It also sends alerts to your phone so you can check the status of your Volkswagen when you’re away, and much more.*

Volkswagen Car-Net App-Connect. VW Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay, Android Auto, or MirrorLink to use select apps on the touchscreen display of your Volkswagen. From streaming music to mobile maps, it can be accessed on the touchscreen.

Volkswagen Car-Net Security & Service provides an extra layer of protection for your Volkswagen. It can help you locate your vehicle, receive emergency assistance, and more. For more information, visit volkswagenusa.com/carnet-security.

Volkswagen Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay, Android Auto, or MirrorLink to use select apps on the touchscreen display of your Volkswagen. From streaming music to mobile maps, it can be accessed on the touchscreen.

*Requires compatible smartphone and accessory adapter for Android devices. Android Auto is a trademark of Google Inc. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium. Apple, the Apple logo, iPhone, iPod, iPod touch, iPad, Mac, and Mac Pro are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

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†VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted.

‡Powered by Foursquare. Foursquare is a registered trademark of Foursquare Labs Inc. ©2018 Foursquare Labs Inc.
AVAILABLE DRIVER ASSISTANCE FEATURES

Blind Spot Monitor. If any sensors can help detect if another vehicle is coming up from behind or alongside you, so when you’re trekking forward, your VW can alert you if a car is in your blind spot.*

Park Distance Control (ParkPilot). This feature helps inform you of how close you may be getting to another object or vehicle when you’re parking or leaving a spot. When your vehicle is in reverse, a warning tone will sound as you get close to an obstacle in front of you or behind you. The warning tone speeds up as you get closer.*

Adaptive Cruise Control (ACC). Help keep things under control with ACC, which is designed to keep you at a pre-defined speed while helping your car maintain a preset distance from the vehicle in front of you.

Lane Departure Warning (Lane Assist). If you happen to move outside of your lane without using your turn signal, this corrective steering feature can automatically adjust your steering in certain conditions to help keep you in the proper lane.*

Parking Steering Assistant (Park Assist). Let your VW take the wheel when parking with Parking Steering Assistant (Park Assist). You control the gas and brake pedals, and Park Assist helps steer into parking spots, parallel or perpendicular. It can even help automatically steer you out of parking spots. If you want, you can intervene to resume full control.*

Rear Traffic Alert. When in reverse and backing out of a parking space, Rear Traffic Alert can warn you of approaching vehicles. The system can assess if a collision might occur, and it can help intervene and respond by applying the brakes if you don’t respond quickly enough.*

Forward Collision Warning and Autonomous Emergency Braking (Front Assist). Sensors in the front of your VW can alert you if you are approaching another vehicle too quickly. If you fail to brake enough, the system can boost the braking pressure. And if you don’t brake at all, Front Assist automatically steps in and applies the brakes to help reduce the severity of a potential impact.*

Seven. It’s a lucky number and the number of Driver Assistance features available in the 2016 Volkswagen Passat.* Features like Blind Spot Monitor use sensors around the Passat to help alert you when other vehicles might be in your blind spot. Not to mention the other six available features, which can give you visual or audible warnings to help alert you to unwanted contact.

Seven features. One goal.*

*The features discussed are not a substitute for attentive driving. See Owner’s Manual for further details and important limitations.
Horsepower for the whole family.

There are available engine options that offer performance the whole cabin can appreciate. And when you have a turbocharged engine under the hood of your Passat, it just so happens to be fuel-efficient. So whether you choose the turbocharged 1.8L TSI® engine or the available 3.6L V6 engine, you’re in for an exciting ride.**

The formidable available 3.6L V6 engine leverages a dynamic 280 horsepower (achieved with premium fuel and 258 lb-ft of torque — offering an exhilarating rush for the driver and the driven. **

With the turbocharged 1.8L TSI engine, performance comes standard along with practicality. It’s fast.** It’s fun. And it can get an EPA estimated 38 hwy mpg. * In short, it’s a turbocharged win-win.

The turbo technology in the TSI engine forces cooled air straight into the engine, helping give you impressive performance, horsepower, and torque.**

Direct injection. Direct injection runs fuel right into each cylinder. Precision at its finest.**

Paddle Shifters. These track-inspired paddle shifters, located near your fingers on the steering wheel, let you quickly shift without taking your hands off the wheel. Take the wheel and take control.**
What matters most to you is what matters most to us.

Precious cargo. Whether you fill your Passat with family or have someone waiting for you at home, we designed every Passat to help instill tranquility with each drive. Features like the Intelligent Crash Response System* and our seven stability-enhancing systems are thoughtfully engineered to help protect—actively or passively.

Safety cage. The safety cage for the Passat has been designed to help protect you during front, rear, or side impacts. In addition, advanced front & rear impact absorbing structures, and large forward area side door impact absorption helps to keep you safe.

Adaptive airbags. Our airbags have been engineered to adapt to crash severity, and special door pressure sensors can help deploy Side Curtain Protection® airbags in the event of a side impact. **

Intelligent Crash Response System (ICRS). In the event of a collision that activates the vehicle’s airbags, ** the Intelligent Crash Response System can automatically disable the fuel pump, unlock the doors, and turn on the hazard lights.***

Seven stability-enhancing systems. From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which adjusts engine throttle and applies corrective forces to the wheels that need them most, there are a total of seven systems to help you stay in control.

Tire Pressure Monitoring System (TPMS). The right amount of tire pressure is needed to help maximize your riding comfort and stability. Thanks to this feature, you’ll be alerted if your tire pressure is low and air needs to be added.

Automatic Post-Collision Braking System. Not every collision brings a car to stop. That’s why we made the Automatic Post-Collision Braking System. It can help keep your car from moving after a collision, helping reduce the chance of any additional impacts.

The Intelligent Crash Response System, Adaptive Airbags, and Side Curtain Protection are designed to help protect you during front, rear, and side impacts. These systems are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ** The feature discussed is designed to help reduce the risk of rollover crashes and is not intended to substitute for attentive driving. †See Owner’s Manual for further details, and important limitations.

SAFETY FEATURES

*The Intelligent Crash Response System (ICRS) will only activate under certain circumstances, over certain types of collisions, or at a speed below the vehicle’s normal driving speed and only to deployed airbags. ††Always wear your safety belt(s). †The feature discussed is designed to help reduce the risk of rollover crashes and is not intended to substitute for attentive driving. See Owner’s Manual for further details and important limitations.
Passat Specs

PERFORMANCE

1.8L TSI engine, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and
\[ \begin{align*}
\text{Engine Capacity:} & \quad 1.8L \\
\text{Fuel Efficiency:} & \quad 24 mpg city, 36 mpg highway
\end{align*} \]

INTERIOR

- Front seats with integrated side air bags
- Glove compartment
- Cup holders

TECHNOLOGY

- SiriusXM® Satellite Radio
- Volkswagen Car-Net Security & Service
- Volkswagen Car-Net® App-Connect*
- Bluetooth® technology with audio streaming for compatible devices
- Composition Media touchscreen sound system with proximity sensor, MP3/WMA/FLAC-compatible CD
- SD memory card reader

1.8L V6 Titanium Beige Metallic

SEL Premium

- 19" wheels
- Keyless access with push-button start
- 2 USB ports: 1 front, 1 rear
- LED lights (DRL), LED taillights
- Rearview camera
- AUX-in for portable audio player
- Volkswagen Car-Net® App-Connect*
- Bluetooth® technology with audio streaming for compatible devices
- Composition Media touchscreen sound system with proximity sensor, MP3/WMA/FLAC-compatible CD
- SD memory card reader

INTERIOR

- Dark Vanadium R-Line interior trim
- Leather-wrapped gearshift knob
- Steering-wheel-mounted Tiptronic paddle shifters
- 3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column
- Illuminated vanity mirrors
- Automatic locking feature (doors lock when vehicle reaches 8 mph)
- Climatronic® dual-zone automatic climate control
- Rear Traffic Alert
- Forward Collision Warning and Autonomous Emergency Braking (Front Assist)
- R-Line sport bumpers and side sill extensions
- LED taillights

EXTERIOR COLORS

- Titan Black
- Reflex Silver Metallic
- Fortana Red Metallic
- Cornsilk Beige
- Platinum Gray Metallic
- Moonrock Gray
- Titan Black

6-speed DSG® automatic transmission with Tiptronic and Sport mode

Lightweight aluminum wheels and tires

- Frameless self-dimming rearview mirror with on/off switch
- Comfort sport seats
- Leather seating surfaces
- Cloth seating surfaces

Rear center armrest, foldable with storage compartment

Center front armrest with integrated storage box

EIGHT PACKAGE

- LED headlights with LED Daytime Running Lights (DRL)
- LED taillights
- Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and LATCH (Lower Anchors and Tethers for Childen) child seat anchor points
- 3-point safety belts for outboard seating positions
- Driver and passenger front and side thorax airbag supplemental restraint system
- Engine Brake Assist (EBA)

Wheels and Colors

STANDARDS PACKAGE

INTERIOR COLORS

- Light Gray
- Platinum Beige
- Navajo Beige Metallic
- Labrador Gray

INTERIOR LEATHERETTE

- Black
- Beige
- Salmon
- Moccasin Beige with Brown piping

INTERIOR V-TEX LEATHERETTE

- Black
- Beige
- Salmon
- Moccasin Beige with Brown piping

INTERIOR V6 LEATHERETTE

- Black
- Beige
- Salmon
- Moccasin Beige with Brown piping

LIGHTING PACKAGE

- Front foglights with low-speed corner-illuminating feature

Wheels

- 16" Carolina alloy wheel
- Halogen reflector lens foglights with low-speed corner-illuminating feature
- Heated power side mirrors with integrated turn signals with memory and power-folding feature
- Power-operated side mirrors with integrated turn signals
- R-Line sport bumpers and side sill extensions
- LED taillights

QUALITY

- 3-year/36,000-mile (whichever occurs first) Roadside Assistance
- 3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty
- 5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty
- Tire Pressure Monitoring System (TPMS)
- Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and LATCH (Lower Anchors and Tethers for Childen) child seat anchor points

COMFORT PACKAGE

- 3-year/36,000-mile (whichever occurs first) Roadside Assistance
- 3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty
- 5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty
- Tire Pressure Monitoring System (TPMS)
- Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and LATCH (Lower Anchors and Tethers for Childen) child seat anchor points

PACKAGES

LED headlights with LED Daytime Running Lights B&O LED tailights, halogen reflection highlights with low-speed corner-illuminating feature

Availability at time of sale)

††The features discussed are not a substitute for safe driving. Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems, applications, mobile devices, and mobile apps. See mobile device and app providers for terms and privacy. **Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems, applications, mobile devices, and mobile apps. See mobile device and app providers for terms and privacy.
A diverse lineup calls for an even more diverse array of Volkswagen Accessories. That’s why these available items are specially designed and created to fit your Volkswagen. So whether you’re preparing for some outings or going for style points, your VW can be customized to your lifestyle.

18” Helix Wheel
Side Window Deflectors
Splash Guards
Rear Lip Spoiler
Rear Bumper and Door Cup Paint Protection Film
Remote Start
MuddyBuddy™ Cargo Liner and CARGOTECH® Blocks
License Plate Frames

Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (3 years or 36,000 miles, whichever occurs first). See dealer for details.

License plate frames by Camisasca Automotive Manufacturing are covered by a Camisasca 4-year limited warranty. Please visit www.weatherpetech.com for additional information. See dealer for details.

Magnetic Pop-In Sunshades are covered by an NSV warranty of up to three years or 60,000 miles. Please visit http://nsvauto.com/profile/ for additional information. Magnetic Pop-In Sunshades are covered by an NSV warranty of up to three years or 60,000 miles. Please visit www.weatherpetech.com for additional information. See dealer for details.

License plate frames by Camisasca Automotive Manufacturing are covered by a Camisasca 4-year limited warranty. Please visit www.weatherpetech.com for additional information. See dealer for details.