The new 2017 Buick Encore is a modern expression of Buick's beautiful aesthetics. Sleek, sculpted and offering you flexible room for up to five, Encore is where LIFE MEETS STYLE.

With its advanced technology, refined comfort, spacious storage and nimble maneuverability, Encore is luxury that’s easy to move with.
The new Encore’s available direct-fuel-injection 1.4L turbocharged engine is THE MOTIVATING FORCE THAT DRIVES YOUR DAY.

It has efficient performance, offering an EPA-estimated 33 mpg hwy.

And with the available All-Wheel Drive, an EPA-estimated 31 mpg hwy and confidence come along for the ride.
Walk up to the new Encore and you’ll see how its beautifully sculpted shape flows smoothly from the grille to the rear, giving this crossover a fluid, contemporary look. As you approach Encore, it recognizes you. Sensing the key fob in your pocket or purse, the new Keyless Open feature unlocks the doors so you don’t have to fumble for your keys—just simply press the button and open the doors.

Now get inside, press the push-button start and drive. That’s when you’ll discover what premium feels like. Each sensation adds to the impression that what you’re driving has been crafted with meticulous attention to every detail. And whether you’re glancing at a gauge, touching a switch or enjoying the responsive, efficient performance, what’s likely to impress you most is how quiet things are inside Encore. That’s Buick QuietTuning™ and Bose® Active Noise Cancellation working behind the scenes.

• The newly designed front appearance provides a modern expression of luxury.
• LED daytime running lamps in Encore feature Buick’s unique signature lighting, while standard LED-accented taillamps echo the front’s sculptural design. You’ll see and be seen in the best light.
• The 18-inch 10-spoke wheels complement Encore’s brand-new styling and are sure to leave a lasting impression.
From your early a.m. trips to the gym all the way through to those dinner dates with someone special, you're on the go. But there's one place you know you can relax: your Buick Encore. With its agile size and advanced smartphone integration, the new Encore makes getting around town feel effortless.
The feeling of refinement starts the moment your hands brush the raised stitching of the leather-trimmed steering wheel—your first encounter with Encore’s soft-touch premium materials. Turn on the available heated driver and front-passenger seats and A SENSE OF WELL-BEING ENVELOPS YOU. Available leather-appointed seats add another layer of luxury. Now look around you: A 4.2-inch diagonal Driver Information Center and an 8-inch diagonal color touch-screen display give you complete control and information at a glance.
ENCORE CAN SPORT FIVE PEOPLE AROUND TOWN IN STYLE, HAUL LOADS OF CARGO WITH EASE—OR DO A BIT OF BOTH.

Your life is versatile: one evening you’re piloting everyone to the concert venue. The next morning you’re up early to load a week’s worth of provisions at the farmers market. That’s why with the 60/40 split rear seat folded flat, the 2017 Encore offers up to 48.4 cubic feet of storage space. So whether you need to seat your friends in spacious comfort or load new furniture into the surprisingly spacious cargo area, the new Encore easily adapts.

Need to carry extra-long items? The front-passen ge seat folds flat to accommodate cargo up to 8 feet long.¹ Cargo and load capacity limited by weight and distribution.
The new Encore’s available leather-wrapped heated steering wheel is a clear indication you’ve entered a world where premium materials, carefully sculpted appointments and a quiet, surprisingly spacious cabin make every drive worthwhile.

The instrument panel and center console forms are artfully sculpted and offer an effortless interface with the infotainment technologies. All of this creates a first-class cabin experience. Available heated driver and front-passenger seats are perfect for those brisk mornings. You can even start your Encore from a distance, thanks to the available remote-start feature that also lets you activate the climate-control system.

- A fully integrated instrument panel flows across the interior and incorporates a new gauge cluster with a 4.2-inch diagonal color Driver Information Center.
- The center console blends with the instrument panel to offer more intuitive access to controls for the audio and climate systems, along with the frameless 8-inch diagonal color touch-screen.
- Buick’s QuietTuning with Bose Active Noise Cancellation technologies help keep the cabin quiet enough for relaxed conversations.
- Use your voice to play your favorite music or make hands-free calls on the Buick IntelliLink1 system.

1 Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.
INTUITIVE

LET YOUR VOICE BE HEARD. IT’S ALL YOU NEED TO ACTIVATE FEATURES OF ENCORE’S ADVANCED AUDIO AND INTEGRATED SMARTPHONE SYSTEMS.

New for 2017, Encore now offers Apple CarPlay™ and Android Audio™ compatibility! With Apple CarPlay™ the apps you love on your iPhone® come alive through Siri® or the built-in display. And with Buick IntelliLink®, many of the features can be managed three ways: using the 8-inch diagonal Color Touch Radio screen, steering-wheel-mounted controls or intuitive natural-language voice commands. Your voice commands come through clearly, too, thanks to QuietTuning, our exclusive process that keeps cabin noise to a minimum.

Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. Full functionality requires compatible smartphone, device and smartphone. Some devices require USB connectivity or a subscription sold separately, or as a package, by SiriusXM Radio, Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc.

HOME PAGE PERSONALIZATION keeps the Buick IntelliLink® features you use most front and center for access by simply reconfiguring its customizable home page using the color touch-screens.

BUICK INTELLILINK® offers the entertainment of SiriusXM Satellite Radio® with Travel Link, with more than 140 channels, including commercial-free music, plus talk, sports, news, weather and more. IntelliLink’s customizable app tray allows you to organize the home screen according to your preferences.
Encore has carved its niche by offering the premium features typically associated with larger luxury SUVs, but with greater maneuverability. Its size, tight turning radius and standard features such as a Rear Vision Camera mean Encore is ideal for those who live life in the city.
ENCORE SURROUNDS YOU AND YOUR PASSENGERS WITH AVAILABLE ADVANCED SAFETY TECHNOLOGIES.

Encore has its priorities in the right place: everywhere. In the new center-mounted 8-inch diagonal color touch-screen display, the standard Rear Vision Camera helps you see what’s behind your Encore, and available Rear Cross Traffic Alert helps make you aware of oncoming traffic when backing up. Other confidence-enhancing safety technologies include available Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.

These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for important feature limitations and information.

- SIDE BLIND ZONE ALERT. Using radar technology to help you avoid a collision, available Side Blind Zone Alert warns you when vehicles entering your blind zone are detected on either side of your Encore. A warning icon appears in your outside rearview mirror.
- LANE DEPARTURE WARNING. Available Lane Departure Warning provides both an audio and visual alert should your Encore drift out of its lane without you first having activated your turn signal.
- FORWARD COLLISION ALERT. When you’re approaching a vehicle ahead of you too quickly, available Forward Collision Alert lets you know with both an audio and visual warning. Consider it a high-tech way of reminding you to slow down and enjoy the ride.
Available 4G LTE Wi-Fi now travels with you. Stay connected and move effortlessly from home to work to just about anywhere without losing touch. Stream movies and TV on the go, using your favorite apps on your Wi-Fi devices.

The built-in Wi-Fi hotspot supports up to seven devices, so your passengers can surf, scan, create, post and game their way through any journey at 4G LTE speed.

Any time your vehicle is on, your hotspot is available and ready to connect to your devices, so it’s easy to use. Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you’re not reliant on your mobile device battery.

Your first 3 months or 3GB of data (whichever comes first) are included with your new Buick. After that, select a plan from OnStar that’s right for you.

Not sure how much data you need for your in-vehicle Wi-Fi hotspot? Our data calculator (att.com/at/onstardenocalc) will help you estimate data usage for email, streaming music, social media and more.
**EMERGENCY** Automatic Crash Response® This feature can connect you to an OnStar Advisor immediately after a crash to help get you the care you need, even if you can’t ask for it. Using Injury Severity Prediction technology, Advisors can help you get the right care right away.

Emergency Services: One push of the red emergency button gives you priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you’re never alone.

Cross-Advisors in severe weather conditions or a crisis. Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

**Roadside Assistance** If you’re stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location to get you back on the road quickly.

**SECURITY** Stolen Vehicle Assistance® If your car is stolen, Advisors working with the appropriate authorities can prepare to locate, slow the vehicle if conditions are safe and even prevent it from being restarted. And with That’s All Auto Notification, if your car alarm sounds, we’ll let you know via text, email and/or a phone call. One simple call puts a team into action to help recover your car quickly and safely.

**NAVIGATION** Turn-by-Turn Navigation® Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your car, and a voice calls out every turn. An Advisor can also help you with a database of more than 14 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app. *

**AtYourService** Discover value on everyday purchases while on the go. Get easy access to offers at restaurants, gas stations, retail stores and more. AtYourService offers can be accessed from your vehicle’s radio touch-screen (if available), through your myBuick mobile app® or an OnStar Advisor.

**VEHICLE MANAGER** Advanced Diagnostics® This feature can alert you when something’s going on under the hood. Diagnostics Alerts can send you a monthly report or real-time alerts available by email or text, detailing its findings. And with Proactive Alerts (if available), you can get a warning about potential issues with key components such as the battery, fuel pump, fuel pressure sensor and starter motor before they become a problem.

**MYBUICK MOBILE APP** Enjoy the ultimate ownership experience through convenient control and management of your vehicle from almost anywhere. If properly equipped, you can remotely start your vehicle, locate your vehicle on a map, lock or unlock your doors, send destinations to your car, honk your horn and flash your lights. The services of the myBuick mobile app are included for 5 years on new vehicles. To download the myBuick mobile app, go to your smartphone, go to the App Store of iTunes® or Google Play™.

**ONSTAR SMART DRIVER** Now your vehicle can help make you a smarter driver. OnStar Smart Driver provides information about your driving behavior to help maximize your vehicle’s overall performance, reduce wear and tear, monitor fuel efficiency and help you become a better driver. You can review your report and after 90 days, you can choose to share it anonymously with participating insurance providers.

**REMOTE ACCESS** With Remote Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. If properly equipped, you can even use your myBuick mobile app® to remote-start the vehicle from virtually anywhere.

**ONSTAR HANDS-FREE CALLING®** This feature is a wireless service built into your vehicle so you can easily and safely make and receive calls from the road. You must purchase calling minutes to get this service.

---

*Not inside coast for coverage map, details and system limitations. **Not inside coast for vehicle availability, Works with some vehicles. OnStar as a link to existing emergency service providers that all vehicles have shown all crash alerts. **Free services are provided by Allstate Roadside Services. **Remote functionality may be restricted or not available in certain conditions. **Not available in Basic Plan, may require charges for additional Alarms. **Messaging and data plans required. Requires service contract and available minutes. **Requires factory-installed remote start, power locks, Tire Pressure Monitoring System or active OnStar service. **Not available in Basic Plan. **In-vehicle software system with limited functionality. **Requires those services to be connected. **Requires those services to be connected. **Requires a working cellular network. **Requires your active OnStar service and a valid email address. **Requires active OnStar service and a valid email address. **Requires OnStar Remote Access service contract and available minutes. **Requires OnStar Remote Access service contract and available minutes.
PERSONALIZE

COLOR AND WHEEL SELECTION
MAKE OUR ENCORE YOUR ENCORE.

EXTERIOR COLORS

SUMMIT WHITE METALLIC1,2
QUICKSILVER METALLIC1,2
BLACK CHERRY METALLIC1,2
WINTERBERRY RED METALLIC1,2
RIVER ROCK METALLIC1,2
WHITE FROST TRICOAT1,2
GRAPHITE GRAY METALLIC1,2
EBONY TWILIGHT METALLIC1
COASTAL BLUE METALLIC

WHEELS

RRU 18" 10-SPOKE ALUMINUM WITH LIGHT ARGENT FINISH
RSZ 18" MIDNIGHT SILVER ALUMINUM ALLOY WITH TECHNICAL GRAY FINISH
RV8 18" 7-SPOKE CHROMED ALUMINUM

1 Additional charge, premium paint. 2 Not available on 1SV.
PERSONALIZE

SELECT THE PREFERRED TRIM FOR YOUR ENCORE.

INTERIOR TRIM

SHALE WITH EBONY ACCENTS — CLOTH WITH LEATHERETTE OR LEATHER-APPOINTED SEATING

BRANDY WITH EBONY ACCENTS — LEATHER-APPOINTED SEATING

EBONY WITH EBONY ACCENTS — CLOTH WITH LEATHERETTE OR LEATHER-APPOINTED SEATING
**STANDARD EQUIPMENT**

**Power and Performance**

**Engine** 1.4L Turbo with Variable Valve Timing (VVT) (FWD)

**Transmission** 6-speed automatic, electronically controlled with overdrive, includes Drive Select Mode

**Drivetrain** Front-Wheel Drive

**Brakes** Power, vented, floor-mounted brake pedal

**Steering** Variable-effort steering, includes tilt and telescopic steering column

**Suspension** StabiliTrak Stabilty control system

**Tires** P215/55R18, all-season blackwall tires (FWD)

**EQUIPMENT GROUPS**

**Leg room, second row** 35.8

**Hip room, first row** 51.7

**Shoulder room, second row** 52.6

**Shoulder room, first row** 54.2

**Head room, second row** 38.8

**Overall length** 168.4

**Color-keyed, front and rear**

---

**PREMIUM**

Includes all essential equipment plus:

**Audio System** Buick IntelliLink AM/FM stereo with 8" diagonal color touch-screen, includes 2 USB ports; Bluetooth streaming for audio and selects phones and phone integration with Apple CarPlay® and Android Auto™ compatibility.

**Forward Collision Alert**

**Lane Departure Warning**

**Rear Vision Camera**

**Remote Vehicle Start**

**Drivetrain**

**Brakes**

**Full range**

**StabiliTrak** Stability control system

---

**SPECIFICATIONS**

**DIMENSIONS (INCHES)**

| Wheelbase | 100.5 |
| Wheelheight | 63.7 |
| Body width | 69.2 |
| Overhead, with luggage rack | 61.3 |
| Minimum ground clearance, front | 6.7 |
| Minimum ground clearance, rear | 6.7 |
| Headroom, second row | 38 |
| Shoulder room, second row | 57.3 |
| Legroom, second row | 41.7 |
| Hip room, second row | 32 |
| Legroom, second row | 31.1 |
| Legroom, second row | 31.1 |

**SPECIFICATIONS AND CAPACITIES**

| Engine Type | 1.4L Turbo with VVT |
| Horsepower @ rpm | 153 @ 5600 |
| Torque @ rpm | 177 lb-ft @ 2000-4000 |
| Engine Type | 1.4L Turbo with VVT, SIDI and Start/Stop technology |
| EPA-estimated mpg (FWD) | 24 city/30 hwy |
| EPA-estimated mpg (AWD) | 26 city/31 hwy |

---

**ENTERTAINMENT SYSTEMS**

**Audio System** Buick IntelliLink AM/FM stereo with 8" diagonal color touch-screen, includes 2 USB ports; Bluetooth streaming for audio and selects phones and phone integration with Apple CarPlay® and Android Auto™ compatibility.

**Forward Collision Alert**

**Lane Departure Warning**

**Rear Vision Camera**

**Remote Vehicle Start**

**Drivetrain**

**Brakes**

**Full range**

**StabiliTrak** Stability control system

---

**SAFETY AND SECURITY**

**Air Bags** 10-standard air bags include driver and front passenger frontal air bags, driver and front passenger knee air bags, first- and second-row side air bags and side curtain air bags for front and rear outboard passengers.

**Passenger Sensing System**

**Power-Disc Brakes**

**OnStar Guidance Plus Service Plan** (trial includes Hands-Free Calling features) includes 3 months of Automatic Crash Response, Advanced Diagnostics and more.

**OnStar Basic Plan** for 5 years, includes select features of the OnStar mobile app that includes remote vehicle diagnostics (if equipped), door lock or unlock, find the horn and flash the lights; limited OnStar services include Advanced Diagnostics.

**THEft-DEtect™ System** PASS Key™ III, engine immobilizer.

---

**STYLING AND FUNCTIONALITY**

**Antenna** Roof-mounted

**Dust Heating** Roof-mounted with climate controls

**Daytime Running Lamps** LED

**Front格栅** Roof-mounted with climate controls

**Outside Mirrors** Heated, power-adjustable, body-color, manual-folding with turn signal indicator

**Running Boards** Front and rear, with interior front pulse finish

**Rear Liftgate** Manual

**Wheels** 7-spoke chromed aluminum with light argent finish

**Spoiler** Rear integrated
Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION Every 2017 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

GM, the GM logo, Buick, the Buick emblem, OnStar, the OnStar emblem and the slogans, emblems, vehicle model names, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors, its subsidiaries, affiliates or licensors. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. The Facebook logo is a trademark of Facebook, Inc. The Twitter logo is a trademark of Twitter, Inc. The YouTube logo, Android, Android Auto and Google Play are trademarks of Google Inc. Apple, CarPlay, Siri, iPhone and iTunes are trademarks of Apple, Inc. The Instagram logo is a trademark of Instagram, Inc. ©2016 General Motors. All rights reserved.

To learn more about why Certified Service is the perfect companion for your Encore, click on mycertifiedservice.com.