INTRODUCING THE ALL-NEW 2017 BUICK LACROSSE.

Elegant yet athletic, modern yet timeless, this is the new face of Buick. Striking modern design joins with premium features to completely reimagine how beautiful, how captivating and how meticulously crafted a premium sedan can be. It's time to upgrade your expectations.
LACROSSE IS A STUDY IN DESIGN DETAIL.

With an all-new grille, elegant proportions and a stunning, sleek profile, the all-new LACROSSE IS A STUDY IN DESIGN DETAIL. From its High-Intensity Discharge (HID) xenon headlamps with signature LED daytime running lamps, the sculptural lines flow uninterrupted to its taillamps with LED accents at the rear.
The all-new LaCrosse is a **Performance Sedan Designed with Responsive, Agile Handling**.

An available Sport mode enhances the suspension and steering and offers a quicker shift response.

Available intelligent All-Wheel Drive (AWD) with active twin clutch enhances driving enjoyment.

AWD helps maximize traction by sending power to the wheel(s) with the most grip in dry or wet weather situations. On dry roads, the performance and handling benefits include improved cornering and acceleration.
The LaCrosse features an all-new engine capable of generating profoundly smooth, quiet and efficient power.

In the all-new LaCrosse, a technologically advanced V-6 engine is paired with a new 8-speed automatic transmission. This new 3.6L V-6 uses Direct Injection and dual overhead cams to generate power of an estimated 309 horsepower. To conserve fuel in light-load driving, Active Fuel Management temporarily deactivates two of the cylinders and seamlessly reactivates them when full power is needed.

With an integrated Stop/Start system, the engine shuts down to help reduce fuel consumption in certain driving conditions, such as at a stoplight, then automatically restarts when you take your foot off the brake pedal. And a new quieter cam drive system contributes to the remarkable solitude inside LaCrosse. Here are some other ways the all-new LaCrosse advances the art of performance:

• An available all-new intelligent AWD with active twin clutch for more confidence on dry or slippery surfaces.
• New five-link rear suspension and available HiPer Strut front suspension balance crisp handling and ride comfort.
• Available electronically controlled Continuously Variable Real-Time Damping Control active suspension features Touring and Sport modes.
• New Electronic Precision Shift puts you in command.
• Low-drag disc brakes with Duralife rotors for enhanced efficiency.

1GM estimated. 2EPA-estimated 21 city/31 hwy mpg.
How does QuietTuning™ work?

By counteracting engine noise with Active Noise Cancellation and helping to reduce outside noise with laminated glass in the windshield and front side windows.

By forming a shield using inner-door sound barriers and triple door seals.

By absorbing engine noise and vibration before it gets to the cabin, using new acoustic materials.
Designed to refresh and inspire, a seamless ambience flows throughout the interior of the all-new LaCrosse. A handcrafted essence invites you in, then REWARDS THE SENSES AT EVERY TOUCHPOINT with premium soft materials and French seam stitching on the seats, armrests and instrument panel, and rich wood-accented trim.
The spacious interior of the all-new LaCrosse welcomes you and your passengers into a world that’s relaxing, luxurious and well-connected. A single cockpit design is characterized by a horizontal form that sweeps across the instrument panel and into the doors. Sculpturally beautiful forms and premium materials complement technologies developed for effortless engagement.

An elevated center console places the new Electronic Precision Shift in a comfortable position for the driver. Below the console, there’s a deep pass-through storage space that’s perfect for storing bulky items such as a handbag or tablet. And you have three fashion-inspired interior trims to choose from.

- Eight-way power seats for both the driver and front passenger.
- Available heated front seats are ventilated with improved heating for quicker warm-ups.
- Available new lumbar massage feature offers relaxation on long drives.
- Available perforated leather-appointed seats with memory.
- Available heated steering wheel with power tilt/telescoping steering column.
- Dual-zone automatic climate control.
- Available power rear sunshade and moonroof.
- Available premium Bose® audio system with Navigation.¹
- Available contemporary Moon White ambient lighting.

¹Map coverage available in the United States, Puerto Rico and Canada.
The all-new LaCrosse interior offers convenient storage space for your carry-on items. The rear doors open wide for comfortable entry and egress.
The centerpiece technology in the all-new LaCrosse is the latest edition of Buick IntelliLink. Designed with fewer buttons and controls for more intuitive use, the features and functions of IntelliLink are now displayed on a new, frameless 8-inch diagonal color touch-screen located at the center of an ergonomically optimized instrument panel.

LaCrosse offers Apple CarPlay™ and Android Auto™ compatibility. With Apple CarPlay™, some of the apps you love on your iPhone® come alive through Siri® or the built-in display. And Android Auto™ easily integrates the power and functionality of your Android™ phone into LaCrosse. Just plug into the USB® outlet and go.

Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. Not compatible with all devices.
AUTOMATIC PARK ASSIST
This available system uses sensors to help locate an appropriately sized parallel or perpendicular (90-degree) parking spot. The available space is indicated to the driver using visual cues on the screen. Brake and gear selection input is still required by the driver, but the system takes over the steering and motion, maneuvering LaCrosse into the space.

SECURE
INNOVATIONS IN COMFORT, CONVENIENCE AND SECURITY ARE WHAT YOU CAN EXPECT IN THE ALL-NEW LACROSSE. AFTER ALL, IT’S A BUICK.

To help drivers keep their eyes on the road ahead, an available Head-Up Display projects information onto the windshield. While always showing your current speed, this available feature offers three page views: audio, navigation* (if equipped) and performance. It also offers alerts for certain active safety features such as available Lane Keep Assist and Forward Collision Alert. So you can stay focused on the road ahead.

SAFETY ALERT SEAT
When available collision-avoidance technologies such as Side Blind Zone Alert, Lane Departure Warning or Rear Cross Traffic Alert trigger a warning, the available Safety Alert Seat issues a warning of its own. The left or right side of the driver-seat cushion gently vibrates to signal the direction of the approaching hazard. So, you can stay aware of your surroundings without taking your eyes off the road ahead.

TEEN DRIVER MODE
Available Teen Driver technology helps encourage safe driving habits for new drivers by muting the audio or any compatible device paired with the vehicle when front-seat occupants aren’t wearing their safety belts. It also provides audible and visual warnings when the vehicle is traveling faster than preset speeds—and it even offers an in-vehicle driving “report card” for parents.

REAR VISION CAMERA
To help you better navigate while backing up, the Rear Vision Camera shows you live images of what’s behind you on the 8-inch diagonal Color Touch Radio screen with user-friendly guides.

*Map coverage available in the United States, Puerto Rico and Canada.
The all-new Buick LaCrosse makes safety a top priority. The available suite of safety technologies includes Forward Collision Alert, Lane Change Alert with Side Blind Zone Alert, Lane Keep Assist with Lane Departure Warning and Rear Cross Traffic Alert. LaCrosse is also available with the all-new Front Pedestrian Detection System. It uses a technology called external object calculation to identify a pedestrian directly ahead. If it determines a collision is imminent, the system alerts the driver and, if necessary, automatically applies the brakes to help reduce the collision’s severity or avoid the collision.

These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for more feature limitations and information.

**PROTECT IN LACROSSE, YOU’RE LITERALLY SURROUNDED BY ADVANCED SAFETY SYSTEMS.**

- **Forward Collision Alert**
  When you’re approaching a vehicle ahead too quickly, available Forward Collision Alert lets you know with audio and visual warnings. Consider it a high-tech way of reminding you to slow down and enjoy the ride.

- **Lane Change Alert with Side Blind Zone Alert**
  Using radar technology to detect vehicles on either side of your LaCrosse, this available safety system warns you when vehicles enter your blind zone. A warning icon appears in your outside rearview mirror.

- **Rear Cross Traffic Alert**
  A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The available system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen.

- **Lane Keep Assist with Lane Departure Warning**
  Available Lane Keep Assist provides both an audio and visual alert should your LaCrosse drift out of its lane without you first having activated your turn signal.
THE AVAILABLE WI-FI® HOTSPOT PROVIDES A MORE POWERFUL CONNECTION THAN A SMARTPHONE OR MOBILE HOTSPOT.

Available 4G Wi-Fi now travels with you. Stay connected and move effortlessly from home to work to just about anywhere without losing touch. Stream movies and TV on the go, using your favorite apps on your Wi-Fi devices.

The built-in Wi-Fi hotspot supports up to seven devices, so everyone can surf, scan, create, post and game their way through any journey at 4G speed.

Any time your vehicle is on, your hotspot is available and ready to connect to your devices. Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you’re not reliant on your mobile device battery.

Your first 3 months or 3GB of data (whichever comes first) is included with your new Buick. After that, select a plan from OnStar that’s right for you.

Not sure how much data you need for your in-vehicle Wi-Fi hotspot? Our data calculator (at.com/at/onstardatacalc) will help you estimate data usage for email, streaming music, social media and more.

*Requires a compatible mobile device, active OnStar service and data plan. 4G service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T.

® Data service provided by AT&T. See onstar.com for 4G coverage availability.
In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

Emergency Services: One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you’re never alone.

NAVIGATION: Turn-by-Turn Navigation® Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your car, and a voice calls out every turn. An Advisor can also help you with a database of more than 16 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app.™

ATYOURSERVICE® Discover value on everyday purchases while on the go. Get easy access to offers at restaurants, gas stations, retail stores and more. AtYourService offers can be accessed from your vehicle’s radio touch-screen if available, through your myBuick mobile app® or an OnStar Advisor.

Vehicle Manager Advanced Diagnostics® This feature can alert you when something’s going on under the hood. Diagnostic Alerts can send you a monthly report or real-time alerts available by email or text, detailing its findings. And with Proactive Alerts (if available), you can get a warning about potential issues with key components such as the battery, fuel pump, fuel pressure sensor and starter motor before they become a problem.

MYBUICK MOBILE APP® Enjoy the ultimate ownership experience through convenient control and management of your vehicle from almost anywhere. If properly equipped, you can remotely start your vehicle, locate your vehicle on a map, lock or unlock your doors, send destinations to your car, honk your horn and flash your lights. The services of the myBuick mobile app are included for 5 years on new vehicles. To download the myBuick mobile app to your smartphone, go to the App Store or Google Play™

OnStar Smart Driver® How your vehicle can help make you a smarter driver. OnStar Smart Driver provides information about your driving behavior to help maximize your vehicle’s overall performance, reduce wear and tear, monitor fuel efficiency and help you become a better driver. You can review your report and after 90 days, you can choose to share it anonymously with participating insurance providers.

Remote Access: An OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. If properly equipped, you can even use your myBuick mobile app™ to remotely start the vehicle from virtually anywhere.

OnStar Hands-Free Calling® This feature is a wireless service built into your vehicle so you can easily and safely make and receive calls from the road. You must purchase calling minutes to get this service.

Security: Stolen Vehicle Assistance® If your car is stolen, Advisors working with the appropriate authorities can help in your search. The vehicle can be located and tracked automatically if the thief attempts to shut off the key or remove the battery, fuel pump, fuel pressure sensor or starter motor. Advisors can help you report your vehicle as stolen through the proper law enforcement. If your vehicle is recovered before the thief can remotely restart it, Advisors can help you reclaim your vehicle. Call for service coverage.

Remote Start® If properly equipped, you can remotely start your vehicle from almost anywhere. To remote-start the vehicle from your myBuick mobile app® or an OnStar Advisor, you must purchase Remote Start minutes to get this service. Not available in certain conditions. Visit onstar.com for vehicle availability, details and system limitations. Theft Alarm Notification features vary by make and model. Requires factory-installed theft-deterrent system, Security or Guidance Plan and selection of notification communication methods. Not available in certain conditions. Visit onstar.com for vehicle availability, details and system limitations.
PERSONALIZE

COLOR AND WHEEL SELECTION IS SIMPLE WITH LACROSSE.

EXTERIOR COLORS

SUMMIT WHITE
WHITE FROST TRICOAT®
QUICKSILVER METALLIC®
PEPPERCORN METALLIC®
CRIMSON RED TINTCOAT®
DARK SAPPHIRE BLUE METALLIC®
DARK FOREST GREEN METALLIC®
GRAPHITE GRAY METALLIC®
EBONY TWILIGHT METALLIC®
BLACK ONYX

WHEELS

82A 18" ULTRA-BRIGHT MACHINE-FACED ALUMINUM
Q7A 18" ALUMINUM
Q7Q 20" ALUMINUM

*Not available on TSE
*Additional charge, premium paint
SELECT

PREMIUM MATERIAL SELECTION IS SIMPLE WITH LACROSSE.

INTERIOR TRIM

LIGHT NEUTRAL WITH DARK BROWN ACCENTS
LEATHERETTE OR LEATHER-APPOINTED SEATING

EBONY WITH EBONY ACCENTS
PERFORATED LEATHER-APPOINTED SEATING

BRANDY WITH EBONY ACCENTS
PERFORATED LEATHER-APPOINTED SEATING
STANDARD EQUIPMENT

POWER AND PERFORMANCE
3.6L VVT DI V6 | Includes dual-outlet exhaust with bright tips.

DIRECTION
Trunk: Position-determined
Transmission: Rugged automatic, electronically controlled with override and Drive Shift Control, tap to tap down.

STEERING
Power, electric, variable effort
Brake: 4-wheel anti-lock, drum/disc with Drilled rotors.

Electronic Grade Braking: Brake Hold
Traction Control: Full-range
Stabilize: Stability control system
Exhaust: 4-outlet stainless steel with bright tips, integrated exit tailpipes.

Electronic Precision Shift: Driver-selectable画家

COMFORT AND CONVENIENCE
Seat Trim: Light Neutral leather
Seating: Front bucket seats, split folding rear seats, driver and front passenger power-adjustable, 6-way power driver and 4-way power passenger.

Amplified: Axle ratio: 3.16:1
Lighting: Custom, interior front and rear, mood lighting, ambient LED interior, instrument panel light pipe.

Cruise Control: Cruise, fixed speed cruise, average speed
Parking Brake: Electric, powered
Climate Control: Dual-zone automatic climate control.
Air Filtration System: Particle filter, efficiency class HEPA.
Conversation Enhancer: Driver seat, outside mirrors, 8-way.

Head Restraints: Front, 2-way adjustable
Headlamps: High-Intensity Discharge (HID) xenon projector-beam lamps with flash-to-pass feature.

Air Conditioning: Automatic air conditioning, and dual-zone automatic climate control.

Front Airbags:Driver and passenger front airbags, side-impact and head-curtain side-impact.

Rear Airbags: Side-impact and head-curtain side-impact.

Sunroofs: Power moonroof.

Rear Vision Camera: Rear Vision Camera.

Child Safety Seats: All-2-way adjustable seats.

Side Impact Protection: 3-point, all seating positions.

Door Locks: Keyless entry with panic feature.

Universal Garage-Door Opener: With button and key fob.

Variable Effort: Power tilt and telescopic.

Rear Cross Traffic Alert: Rear Cross Traffic Alert.


Dynamic Brake System: Auto-dimming rearview mirror.


Shocks: Front MacPherson strut, rear 5-link.

Isolation: Passive isolation.

Exhaust: Includes dual-outlet exhaust with bright tips.

Audio: Buick IntelliLink with AM/FM stereo, 8” diagonal high-resolution color-touch screen display, includes 2 USB ports and Bluetooth streaming for select phones.

Driver Confidence Package 2: Includes Automatic Braking and Adaptive Cruise Control.

Dynamic Drive Package: Includes 2 USB ports and Bluetooth streaming for select phones.

Dynamic Sun and Shade Package: Includes Side-impact Protection.

Safety Alert Seat: Driver seat with safety alert feature.

Remote Vehicle Start System: With button and key fob.

Starter Motor: Electric, variable effort.

Traction Control: Drive Mode Selector with Dynamic Traction Control.


Vehicle Theft Protection: Theft-Deterrent System.

Audio Description: BUICK IntelliLink® system with AM/FM stereo, 8” diagonal high-resolution color-touch screen display, includes USB ports and Bluetooth streaming for select phones.

Driver Confidence Package 1: Includes Rear Cross Traffic Alert, Enhanced Visibility Package, Rear Vision Camera, and Driver Confidence Package 2.


Dynamic Sun and Shade Package: Includes Side-impact Protection.

Rear Vision Camera: Rear Vision Camera.

Children’s Restraint System: Includes LATCH.

PREMIUM EQUIPMENT

ENTERTAINMENT SYSTEMS
Audio System: Buick IntelliLink® with AM/FM stereo, 8” diagonal high-resolution color touch screen display, includes USB port and Bluetooth streaming for select phones.

Dynamic Drive Package: Includes 2 USB ports and Bluetooth streaming for select phones.

Dynamic Sun and Shade Package: Includes Side-impact Protection.

Safety Alert Seat: Driver seat with safety alert feature.

Remote Vehicle Start System: With button and key fob.

Starter Motor: Electric, variable effort.

Traction Control: Drive Mode Selector with Dynamic Traction Control.


Vehicle Theft Protection: Theft-Deterrent System.

Audio Description: BUICK IntelliLink® system with AM/FM stereo, 8” diagonal high-resolution color-touch screen display, includes USB ports and Bluetooth streaming for select phones.
Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

**NEW-VEHICLE LIMITED WARRANTY** This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

**EXPERIENCE BUICK PROTECTION** Every 2017 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first. The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

**AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES** Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

**ASSEMBLY** Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

**ENGINES** Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

**TRAILERING AND OFF-ROAD DRIVING INFORMATION** Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

**A NOTE ON CHILD SAFETY** Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

**FLEET ORDERS** Some standard content may be deleted with fleet orders. See dealer for details.

**TAKE OWNERSHIP TO THE NEXT LEVEL** Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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