Like all things designed to be both beautiful and purposeful, Buick Regal reveals its CHARACTER IN EVERY CURVE AND EVERY CREASE. Its bold design holds your attention, hinting at the precise handling you’ll experience on every drive. Executional details like available dual stainless steel exhaust tips add a confident flair, while the stunning available LED-accented headlamps and taillamps leave a lasting impression, coming or going.
What if you could alter your car’s handling to be more responsive at the push of a button? On Regal GS, you can—thanks to the Interactive Drive Control System. Two driver-selectable modes—Sport or GS—adapt the ride and handling of Regal GS to your driving style in real time. At high speeds, the steering, suspension and transmission adjust to optimize stability during sweeping curves. In GS mode, the system tightens handling response even further.
An available 259-hp 2.0L Turbo DOHC DI 4-cylinder engine delivers 90 percent of its 295 lb-ft peak torque from 3000 rpm to 4000 rpm. So what does it feel like? **WHEN TURBOCHARGED POWER IS YOURS TO COMMAND**, you feel the kind of low-rpm punch that makes pulling away from stoplights a guilty pleasure. Need to accelerate up a freeway on-ramp and merge into the traffic flow? The engine’s twin-scroll turbo design pours on the torque as you reach highway cruising speeds.
With the Regal Sport Touring, our sport sedan has its PERFORMANCE PERSONALITY ELEVATED TO A WHOLE NEW LEVEL. So what did we do to create Regal ST? We gave it 18-inch aluminum alloy black pocket wheels and a rear wing spoiler to complement the thrill of its available turbocharged 259-hp engine.

For drivers of the Regal GS, exhilaration is a form of relaxation. That’s the hallmark of a true sport sedan, and when you settle into the firmly bolstered front sport bucket seats of the Regal GS, you feel the ideal balance of comfort and support. If you’re a passenger in the rear seating area, you’ll enjoy the spacious luxury. In fact, Regal has more rear-seat room than Acura TLX and Infiniti Q70.

- The heated leather-appointed front seats of Regal GS adjust 10 ways, including two-way lumbar support.
- In Regal GS, your connection points are a sport steering wheel and metal sport pedals.
- On Regal GS, a heated steering wheel turns cold mornings into a comfortable commute.
- The 8-inch diagonal Driver Information Display with easy-to-read scrolling in Regal GS helps you prioritize fuel, music, contacts and other info you use most.
INTELLIGENT

WITH SMARTPHONE INTEGRATION, YOUR DIGITAL LIFE COMES WITH YOU WHEREVER REGAL GOES.

Regal offers Apple CarPlay™ and Android Auto™ compatibility.¹ With Apple CarPlay, some of the apps you love on your iPhone® come alive through Siri® or the built-in display. And Android Auto easily integrates the power and some of the functionality of your Android™ phone into Regal. Just plug into the USB² outlet and go.

BUICK INTELLILINK Color Touch Radio with Buick Intellilink® accommodates up to 10 different mobile device pairings, from smartphones to Bluetooth®-enabled music players such as the iPod® Touch. Gracenote®³ is a feature embedded in the Intellilink® system that indexes and assigns voice tags to all your music selections. You can even use the “More Like This” function to instantly create a playlist of songs or artists similar to the one you’re listening to.

DRIVER INFORMATION CENTER Vehicle data you rely on most is front and center, thanks to a customizable Driver Information Center (DIC). On a large display at the top of the instrument panel cluster, the DIC shows the shift lever position, trip and fuel information such as average miles per gallon and miles to empty, maintenance status such as the percentage of oil life remaining and more.

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SIRIUSXM Regal comes with a 3-month trial of SiriusXM Satellite Radio. You’ll hear with digital clarity 175+ channels of commercial-free music from every genre, live play-by-play sports, the biggest news and talk and the hottest entertainment at your fingertips, 24/7.

¹Vehicle user interfaces are products of Apple® and Google® and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply.²Not compatible with all devices.³Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity.⁴Go to my.buick.com/learn to find out which phones are compatible with the vehicle.⁵Data plan rates apply.⁶If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc.
On Regal, an **AVAILABLE ALL-WHEEL-DRIVE SYSTEM** combines with an electronic limited-slip differential to help maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—such as rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, Regal’s AWD creates enhanced acceleration by providing torque to all four wheels.
With Regal, if you want TO UNWIND, FIND A WINDING ROAD. It could be the road that hugs the coastline, or the one that runs through the canyon and into the valley below. That’s where you’ll feel how the Regal suspension system was tuned to perfectly balance the effortless comfort of a smooth, quiet ride with the firm command that comes from precise handling and powerful braking. That’s when you truly unwind.
Regal is available with Bose® premium audio, so the music you love will sound especially rich—reproduced with deep bass, a complex mid range and clean, crisp highs. And Regal gives you so many ways to enjoy your music. You can listen to selections from your MP3 music library or stream available Pandora® internet radio from your compatible smartphone. Plus, the built-in Bluetooth® lets you play music wirelessly. And you can save up to 60 presets—and not just for your music or radio stations. You can also save equalizer settings to suit different listeners or music genres. The presets can even be used to save personal contacts and, if equipped with the available Navigation System, the presets can even save navigation settings. Sounds pretty amazing, doesn’t it?

1 Data plan rates apply. *Go to my.buick.com/learn to find out which phones are compatible with the vehicle. **Map coverage available in the United States, Puerto Rico and Canada.
Available 4G Wi-Fi now travels with you. Stay connected and move effortlessly from home to work to just about anywhere without losing touch. Stream movies and TV on the go, using your favorite apps on your Wi-Fi devices.

The built-in Wi-Fi hotspot supports up to seven devices, so everyone can surf, scan, create, post and game their way through any journey at 4G speed.

Any time your vehicle is on, your hotspot is available and ready to connect to your devices, so it’s easy to use. Our strong signal means you have a fast and reliable connection. And because the built-in Wi-Fi hotspot is powered by your vehicle, you’re not reliant on your mobile device battery.

Your first 3 months or 3GB of data (whichever comes first) is included with your new Buick. After that, select a plan from OnStar that’s right for you.

Not sure how much data you need for your in-vehicle Wi-Fi hotspot? Our data calculator (att.com/att/onstardatacalc) will help you estimate data usage for email, streaming music, social media and more.

Available Wi-Fi® Hotspot® provides a more powerful connection than a smartphone or mobile hotspot.
Regal has its priorities in the right place: everywhere. In the center-mounted information screen, where the standard Rear Vision Camera helps you see what’s behind your Regal, and available Rear Cross Traffic Alert that helps make you aware of oncoming traffic when backing up. In the available High-Intensity Discharge xenon headlamps that help you see the road ahead. And below, you can read about available safety features such as Forward Collision Alert, Lane Departure Warning and Side Blind Zone Alert.

These safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for important feature limitations and information.

- **FORWARD COLLISION ALERT** When you’re approaching a vehicle ahead too quickly, available Forward Collision Alert lets you know with audio and visual warnings. Consider it a high-tech way of reminding you to slow down and enjoy the ride.

- **LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT** While driving, the available Lane Change Alert uses radar to help watch for and warn you of vehicles approaching from behind when you’re changing lanes. Side Blind Zone Alert issues a visual warning when a vehicle enters your blind zone.

- **REAR CROSS TRAFFIC ALERT** A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The available system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen.

- **LANE DEPARTURE WARNING** Available Lane Departure Warning provides both an audio and visual alert should your Regal drift out of its lane without you first having activated your turn signal.
**ONSTAR**

INCLUDES ONSTAR GUIDANCE PLAN® SERVICE TRIAL (TRIAL EXCLUDES HANDS-FREE CALLING MINUTES) LETS YOU CONNECT TO A SPECIALLY TRAINED ONSTAR ADVISOR JUST BY PUSHING THE BLUE ONSTAR BUTTON IN YOUR REGAL.

**EMERGENCY** Automatic Crash Response® This feature can connect you to an OnStar Advisor immediately after a crash to help get you the care you need, even if you can’t call for it. Using injury severity prediction technology, Advisors can help you get the right care right away.

Emergency Services: One push of the red emergency button gives you a priority connection to an OnStar Advisor who can direct emergency services to your exact location and offer critical assistance until help arrives. With OnStar, you’re never alone.

Crisis Assist: In severe weather conditions or a crisis, Advisors can provide a fast, knowledgeable resource if you need emergency assistance, evacuation routes and other resources. OnStar can also contact family members for you.

Roadside Assistance: If you’re stranded, have a flat tire or need a tow truck, just ask an OnStar Advisor to get help to your exact location and get you back on the road quickly.

**SECURITY**

**Stolen Vehicle Assistance**: If your car is stolen, Advisors working with the appropriate authorities can pinpoint its location, slow the vehicle if conditions are safe and even prevent it from being restarted. And with Theft Alarm Notification, if your car alarm sounds, we’ll let you know via text, email and/or a phone call. One simple call puts a team into action to help recover your car quickly and safely.

**Navigation**

**Turn-by-Turn Navigation** Getting directions is as easy as pushing a button and telling an Advisor where you want to go. Directions are quickly downloaded to your car, and a voice calls out every turn. An Advisor can also help you with a database of more than 14 million points of interest. To plan routes in advance, you can send destinations to your vehicle through an Advisor or the myBuick mobile app.

**ATYOURSERVICE** Discover value on everyday purchases while on the go. Get easy access to offers at restaurants, gas stations, retail stores and more. And your Service offers can be accessed from your vehicle’s radio touch screen (if available), through your myBuick mobile app or an OnStar Advisor.

**MYBUCK MOBILE APP**: Enjoy the ultimate ownership experience through convenient control and management of your vehicle from almost anywhere. If properly equipped, you can remotely start your vehicle, locate your vehicle on a map, lock or unlock your doors, send destinations to your car, honk your horn and flash your lights. The services of the myBuick mobile app are included for 5 years on new vehicles. To download the myBuick mobile app in your smartphone, go to the App Store of iTunes® or Google Play™.

**ONSTAR SMART DRIVER**: Now your vehicle can help make you a smarter driver. OnStar Smart Driver provides information about your driving behavior to help maximize your vehicle’s overall performance, reduce wear and tear, monitor fuel efficiency and help you become a better driver. You can review your report and after 90 days, you can choose to share it anonymously with participating insurance providers.

**REMOTE ACCESS**: With Remote Access, an OnStar Advisor can send a remote signal to lock or unlock your doors or honk your horn and flash your lights. If properly equipped, you can even use your myBuick mobile app to remotely start the vehicle from virtually anywhere.

**ONSTAR HANDS-FREE CALLING**: This feature is a wireless service built into your vehicle so you can easily and safely make and receive calls from the road. You must purchase calling minutes to get this service.
INTERIOR TRIM

EBONY LEATHER-APPOINTED SEATING

EBONY WITH SADDLE ACCENTS LEATHER-APPOINTED SEATING

LIGHT NEUTRAL WITH COCOA ACCENTS LEATHER-APPOINTED SEATING

PREMIUM MATERIAL SELECTION IS SIMPLE WITH REGAL.

Standard on GS with sport bucket seats. Available on all other trims. Not available on GS.
**PERSONALIZE**

COLOR AND WHEEL SELECTION IS SIMPLE WITH REGAL.

**EXTERIOR COLORS**

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<thead>
<tr>
<th>Color</th>
<th>Additional Charge</th>
<th>Limited Availability</th>
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</tr>
<tr>
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</table>

**WHEELS**

- PTW 18” Alloy with Black Pockets (Sport Touring Model Only)
- PXR 18” Silver Alloy
- Q6Y 18” Chromed Alloy
- REH 19” V-Spoke Alloy
- RTJ 20” V-Spoke Polished Alloy
- QR8 18” Chromed Alloy
IMPORTANT WORDS

Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details. Buick reserves the rights to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY: This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION: Every 2017 Buick model includes a maintenance program that covers the first two visits of oil and filter changes, tire rotations, and 27-point inspections for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES: Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY: Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries, or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES: Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION: Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS: Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL: Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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