The 2017 Chrysler 300
The Chrysler 300 is more than an icon of a brand — it’s a pillar of a company renowned for providing innovation and modern design to the masses. It stands for premium engineering like an advanced all-wheel-drive system, technology like active safety features and leading-edge fuel efficiency, along with the distinctive design worthy of all that its wings carry.
A parallel span of design with purpose.

Dynamic and enduring architecture serves myriad purposes bearing a strong connection to design, function and its surroundings. The Chrysler 300 stands apart to the highest degree with lines that portray the solid yet seamless flow each driver feels. The formation closes gaps delivering advanced aerodynamic performance as details like ribbon-like chrome elements provide aesthetic balance and distinction.

Duality at its finest, engineered for strength.

The roots of this family tree run deep. Through the evolution of the legendary 300 collection, its innate strength and stunning shape remain true. The uniquely square, chiseled face features premium chrome applications symbolizing engineering brilliance and innovation in its construction. Framing the signature lighting, wing badge and grille designs, the fascia hardware leads the visual continuity that is undeniably Chrysler.
The dominant one brings attitude to every occasion.

Take your rightful place in any driveway with the best of American inspiration and an imposing silhouette that demands attention with extroverted sophistication. This commanding full-size sedan with standard V6 engine, or an authoritative, available V8 along with sculpted aerodynamics and premium interiors, makes 300 a benchmark for powerful luxury in its class. It brings forth the bold shape and larger-than-life character that’s always ready to perform for an audience as easily as for its drivers.
Advanced all-wheel-drive (AWD) system.

The available advanced AWD system detects wheel-slip and kicks in automatically to distribute power between front and rear wheels. AWD also engages when the driver turns off the Electronic Stability Control (ESC)* system or when driving in Sport mode. In cases of inclement weather, AWD is tuned to minimize oversteer and maximize traction where snow, ice, mud, sand or gravel are present. The AWD system on 300 also offers the fuel-saving technology of rear- and front-axle disconnect, giving you the ultimate in performance and traction when you need them, and optimal fuel efficiency when you don’t.

The all-wheel drive with front-axle disconnect on the 300 can remove power to the front wheels when rear-wheel-drive performance is optimal, automatically engaging AWD when needed. There is no need to select RWD or AWD, as the intelligent controls ensure that the proper mode is engaged when necessary depending on road-surface traction, temperature and driving dynamics.

* A note about this brochure: all disclaimers and disclosures can be found in the back of this brochure.
Because forging through is always in the forecast. When little in life can be predicted, it’s reassuring to know your vehicle is equipped for a smooth ride in nearly any given daily extreme. The athletic architecture and aerodynamic efficiency of the 300 contribute to the strategically engineered quiet of the cabin. A rigid structure along with tight fit and finish ensure insulation between the road and cabin, resulting in a reduction in wind noise, as well as a solid ride and handling experience. Add the available all-wheel-drive system and all-weather-ready is effortlessly part of your routine.

Calibrated to skillfully corner rough pavement. What you’ll notice most when you drive the 300 is that you don’t notice potholes, grates and uneven road work. Thanks to the 4-wheel independent suspension, you and your passengers will simply notice a premium ride and handling. The optimally tuned suspension, shock absorbers and rear stabilizer deliver calibrated road-surface handling during cornering and over bumps, while the electric power steering contributes to exceptional feel and feedback.

Firm traits of tolerance. Some of the strongest attributes are what you don’t see. A thorough test drive will prove that this car is built for refined ride and handling that turn harsh city streets into a relaxed and leisurely cruise.
Operational excellence.

The 5.7L HEMI® V8 VVT engine, available on 300S and 300C, is powered to operate on 4 cylinders or 8, as needed.

Fuel Saver Technology on 300.

For maximum power, choose the legendary 5.7L HEMI V8 Variable Valve Timing (VVT) engine with Fuel Saver Technology, available on the rear-wheel-drive (RWD) versions of the Chrysler 300S and 300C. It produces up to 363 horsepower and 394 lb-ft of torque. Delivering the power of a V8 with the efficiency of a four-cylinder engine, Fuel Saver Technology detects when full power isn’t needed, such as highway cruising, and deactivates four of the eight cylinders to improve efficiency.
8-speed transmission.

The standard 8-speed transmission provides greater fuel efficiency with full-power performance. It starts with the acclaimed 3.6L Pentastar® V6 engine with up to 300 horsepower and arms it with eight speeds to yield an EPA-estimated 19 city/30 hwy mpg.*

*Based on 2016 EPA estimates. Actual mileage may vary.

Geared to conquer.

For those who prefer to be in control at every turn. Each gear responds quickly during acceleration with smooth power delivery and transitions, while reducing overall noise, vibration and harshness (NVH). The available Sport Mode adds manual shifting to help maximize a dynamic experience. It allows drivers to navigate via steering wheel mounted paddle shifters or opt to let the automatic transmission shift normally without driver input.
The new bronze age Alloy Editions.

It’s the perfect marriage of darkness and light — warm and cool hues transcending into glowing shadows. That magic moment between day and night, to be had all day or night with a special, metallic-hues styling option on the horizon for the Chrysler 300.

An alluring exterior features Dark Bronze upper and lower grille surrounds, Dark Bronze aluminum wheels, Liquid Titanium badging and Titanium-finish exhaust tips. The interior mixes available Black Nappa leather with Caramel stitching on seating surfaces, steering wheel, dash and door panels — all highlighted by Titanium-finish accents on the center console.
Shoulder room.

Spaciousness means more than physical comfort in the Chrysler 300. It allows a laid-back and welcoming environment offering a respite from the hectic world. The beauty and feel of premium materials and ergonomically designed seats help the driver and passengers alike find a peaceful and personal space to call their own.

Designer’s touch.

The sumptuous interior boasts seat features that include standard leather trim, heated front seats, available ventilated and heated front seats, and heated rear seats. The available rich, deep-quilted Linen leather-trimmed seats with Linen stitching and quilted door bolsters are the hallmark of the 300C Platinum model. Recline in the comfort of premium perforated Nappa leather-trimmed seats. Matte-finish Mocha real wood adds warm accents along with the heated two-tone leather-wrapped steering wheel and leather-wrapped dash.
Lap of luxury. Every sense awakens as you slip into the smooth, stately interior. The available leather-wrapped and accent-stitched seating, instrument panel, doors and center console, real wood accents, heated and cooled front-console cup holder, and generous leg and head room reveal the level of thought-out sophistication for your daily indulgence. An available Dual-Pane Panoramic Sunroof, which extends to the backseat, brings further magnificence to wherever your travels in the 300 take you.
Equipping the 300S with the S Model Appearance Package adds the forceful V8 engine and puts it on a mission to own the road and save the world one block at a time. With the added performance comes the exclusive front fascia with projector LED fog lamps, and aggressive rear deck lid spoiler, lending styling cues and giving it a planted look. Combining a Black Chrome surround with the Gloss Black S grille gridwork, Black Chrome lower fascia treatment, 20-inch Hyper Black wheels and available Black roof turns 300 into a street-smart and enterprising crusader.
A standard six-speaker sound system incorporates high-performance, injection-molded woofers, including two 5.5-inch speakers located in the instrument panel, and two six-by-nine-inch speakers located in the front doors as well as in the rear shelf. It’s a 276-watt system that makes each drive all about you.

Designed to move you.

BeatsAudio technology is crafted by Dr. Dre and Jimmy Iovine — the talent behind so many of your favorite hits. They’ve taken their experience in the studio working with world-class artists and translated it to BeatsAudio. The result is a unique blend of science and artistry, applying a distinct tuning process available on the 300S — a partnership that lends the most merit to artists heard from this passionately tuned system.

Acoustic perfection: the impressive 19-speaker Harman Kardon sound system.

Well-known in the world of high-end audio, Harman Kardon gives you a clear, powerful sound experience that delivers:

- GreenEdge™ unity coaxial mid-range speakers with integrated tweeters
- Harman Kardon GreenEdge subwoofers
- 12-channel, Class D amplifier with 35-volt tracking power supply and Logic 7® surround sound processing

Standard on 300C Platinum and available on 300C, the system is tailored to provide the driver and passengers with the ultimate music playback realism, maximizing each listening spot and sound stage from any seat.

BeatsAudio available 10-speaker system plus subwoofer.

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Experience your unique life and connections, every moment of every drive.

**SiriusXM® All Access Package**
Get over 160 channels on your radio, including premium programming and Instant Replay to pause, replay, rewind and fast-forward programs. One-year trial.

**SiriusXM® on the App and Online**
Stream SiriusXM beyond your car. Go to siriusxm.com/getallaccess for more information.

**SiriusXM Traffic Plus/Travel Link**
Get detailed information on traffic, construction, road closures and more, as well as weather forecasts, fuel prices, sports scores and movie schedules.

**Uconnect® Phone**
Pair a Bluetooth® enabled phone with Uconnect by simply pressing the steering-wheel Phone button and following the prompts. Then send and receive calls hands-free.

**Voice Recognition**
Select radio stations and SiriusXM channels and navigation destinations, and make calls and record voice memos. The system can be trained to recognize your voice and understand English, French and Spanish.

**Drag and Drop Menu Bar**
Personalize the dashboard with your top six features and services.

**Do Not Disturb**
Route incoming calls to voice mail and hold texts. Choose to receive a visual prompt of calls and texts and send an automated reply.

**One-step Navigation**
Available on Uconnect 8.4 radio systems with navigation, this full-feature navigation system includes 3D city and landmark imaging, digital terrain maps, enhanced screen graphics and one-step voice destination entry.

**Climate**
Climate, heated seats, steering-wheel buttons and mirror dimmer can be controlled via the 8.4-inch touchscreen, as well as voice activation.

**Apple CarPlay™**
A smarter safer way to use an iPhone® inside your vehicle and seamlessly integrate it with the Uconnect™ touchscreen and Siri® voice control. You can make calls, access music, send and receive messages, get directions optimized for traffic conditions and more while staying focused on the road.

**Android Auto™**
Automatically provides a safer way to use Android while driving, having information while you easily access the best of Google. Maps with voice-guided navigation and Play Music, place phone calls or send and receive messages and ask Google search any question by voice command.

300 8.4-inch touchscreen radio system includes the new Apple CarPlay™ and Android Auto™ capability. DRIVEUCONNECT.COM
Standard 8.4-inch touchscreen.
The Uconnect® touchscreen system takes non-distracted driving very seriously, which is why the 300 offers such user-friendly conveniences built to keep your eyes on the road.

7-inch Driver Information Display (DID).
Personalize the information you want to see. The full-color DID in the instrument cluster seamlessly integrates crisp, configurable graphics with analog instruments. The distinctive blue-ambient display allows for a wide range of settings, including audio, speed, compass, temperature, fuel economy, trip, cruise control, vehicle status and engine performance, all adding up to over 7,000 available driver configurations.

Position of authority.
The three-spoke leather-wrapped steering wheel provides a sturdy, ergonomic grip along with a clear view of gauges. An available two-tone premium Nappa leather-wrapped and stitched, tilt/telescoping-column steering wheel brings a luxurious look and symbols are paddle shifters used to manually control the gears if you so choose to. The available paddle shifters are used in Sport mode for full performance-driving capabilities.

Warmth to hold onto.
Because waiting for heat isn’t an option on cold mornings — the available heated steering wheel delivers immediate warmth operated via the Uconnect touchscreen display. With the available Remote Start, the heated steering wheel can be programmed to activate automatically when temperatures outside dip below 40˚.

Steer clearly.
Control center.
Centrally located buttons on the steering wheel provide ease of operation for the 8.4-inch Uconnect® touchscreen, as well as the audio, voice, speed controls and available Adaptive Cruise Control (ACC). The Electric Power Steering provides three available driver-selectable steering modes: Normal, Comfort and Sport, allowing for more responsive steering for spirited driving, while maintaining ease at low speeds and when parking.
Solid framework.
The body frame strategically mixes and positions advanced high-strength steels, resulting in outstanding occupant protection in the event of front, side or rear impact. The front and rear crumple zones are specially formed structural sections that crumple and absorb energy in a collision, helping to protect the occupant cabin.

Equipped to protect.
The standard air bags include front dual-stage air bags with adaptive venting technology, driver knee air bags, as well as front-seat-mounted side-impact air bags, which extend over front and rear-seating rows. Advanced multistage low-risk deployment front air bags incorporate adaptive venting technology, which delivers varying levels of deployment based on occupant size and impact severity.
Modern marvel of safety and security.

State-of-the-art engineering forged with the latest in trusted safety and security technology, evolving structural integrity with features that measure beyond a driver’s vision.

Expand your space and time.

These active standard and available safety, security and technology features automatically react to help prevent a potential impact.

Full-Speed Forward Collision Warning with Active Braking

This available system features Active Braking which slows the vehicle to prevent a potential impact. Using radar and video sensors, the system detects whether the vehicle is approaching another vehicle or large obstacle in its path too rapidly, warning and assisting the driver in avoiding the incident. The driver has the ability to adjust the sensitivity and turn brake support on or off.

Blind Spot Monitoring — Sees where you can’t.

This available system continuously monitors rear blind zones on either side of your vehicle via radar and, if a vehicle is sensed in the zones, will notify you via a yellow triangle symbol on the outside rearview mirror. Available Rear Cross-Path Detection monitors for vehicles/objects in perpendicular relationships to the vehicle when maneuvering backward in parking lots, and provides feedback to you by audible chimes and/or visual icons.

Adaptive Cruise Control (ACC) with Stop

This available system identifies vehicles in the forward path by utilizing radar and video sensors to help maintain a safe distance between your vehicle and the one in front of it. ACC with Stop has the ability to manage cruising speeds between 0 and 100 mph with one of four following distances. The system maintains the distance until 0 mph, holding the brakes for two seconds then resuming forward, requiring the driver to take control and manually apply brakes.

LaneSense® Lane Departure Warning with Lane Keep Assist — Moves your vehicle back into its intended lane.

With a camera mounted inside the rearview mirror and on the front fascia of the vehicle, the available LaneSense system can identify the lines on the road. It determines where your vehicle is positioned relative to the lines, warning you through the cluster display if you drive onto either line without using a turn indicator. If nothing is done to correct the drift, the system will automatically align the vehicle to its correct lane position.
Your luck in securing a great parking spot just took a turn for the better with this automatic, exterior object-detection system. Parking in close range to other vehicles or objects is made easy with four sensors positioned on the front and rear bumpers. The system alerts you with a chime if your vehicle is too close to another vehicle or object, such as a building, bike, parking meter or lot barrier. A visual reference is also located in the Driver Information Display (DID) for enhanced parking convenience.

Object-detecting.

Tight parking situations don't have to include apprehension with the aid of the available ParkSense® Front and Rear Park Assist™ System on the 300 that uses sensors located at the front and rear of the vehicle. The integrated sensors send out ultrasonic waves when the vehicle is driven in Forward or Reverse at low speeds. The sensors pick up the echo of the transmitted signals to determine relative distance. Read-outs located in the cluster display will notify you of front/rear object proximity.
## 2017 300 Standard & Optional Features

### Mechanical Features

- **Engine**
  - 3.6L Pentastar® Variable Valve Timing (VVT) V6
  - 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) Fuel Saver Technology and Interactive Deceleration Fuel Shutoff (iDFSO) with 8-speed Automatic Transmission

- **Headlamps**
  - Adaptive Bi-xenon High Intensity Discharge (HID) with delay and automatic-leveling system

- **Exterior Features**
  - Cladding: Lower bodyside
  - Door Handles: Body-color
  - Fuel Tank: 18.5-gallon
  - Remote Keyless Enter 'n Go™:
  - Proximity entry and push-button ignition system
  - Tip Start System
  - Door Locks: Power, speed-sensitive; child-protection rear
  - Defroster: Rear window
  - Air Filtration: Particulate air filter
  - Air Conditioning: Dual-Zone Automatic Temperature Control (ATC) with humidity sensor
  - Wipers: 2-speed variable/intermittent
  - Windows: Power, with driver and front-passenger 1-touch auto-up/down and anti-pinch feature
  - Tires: P225/60R18 BSW Touring
  - Mirrors: Rearview, auto-dimming exterior mirrors and radio
  - Memory System: Memory settings for two drivers for driver’s seat, power steering column, exterior mirrors and radio
  - Sun Visor: Vanity, illuminated, driver and passenger sides

## Art Optimization

### Powertrain

- **Choicen of Engine**
  - 2.4L I4 180-hp
  - 3.6L Pentastar® Variable Valve Timing (VVT) V6 with 8-speed Automatic Transmission
  - 3.5L V6 295-hp
  - 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) Fuel Saver Technology and Interactive Deceleration Fuel Shutoff (iDFSO) with 8-speed Automatic Transmission

- **Adaptive Cruise Control**
  - with Stop/Go

- **A-Drive System**
  - with electronic speed control and tow/haul mode

- **Engine Oil Cooler**
  - with electric fan

- **Drive System**
  - 4-wheel independent AWD

- **Drive System, continued**
  - 4-wheel independent touring (included with 20-inch wheels)

- **Mirrors and Glass**
  - Auto tilt-down adjust (when in Reverse; included with 300S Premium Group and Comfort Group)

- **Exterior Features, continued**
  - Adaptive Cruise Control with Stop/Go (included with SafetyTec™ Plus)
  - Adaptive Cruise Control with Stop/Go, feature of the power multifunction mirror, included with SafetyTec Plus, 300 Premium Group, 300S Premium Group and Comfort Group

- **Exterior Features, continued**
  - Supplemental turn signal lamps (driver/passenger; feature of the power multifunction mirror, included with SafetyTec Plus, 300 Premium Group, 300S Premium Group and Comfort Group)

- **Exterior Features, continued**
  - Power/folding mirrors, manual folding

## 2017 300 Standard & Optional Features, continued

### Powertrain

- **Battery**
  - 730-amp, maintenance-free

- **Powertrain**
  - 3.6L Pentastar® Variable Valve Timing (VVT) V6 with 8-speed Automatic Transmission
  - 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) Fuel Saver Technology and Interactive Deceleration Fuel Shutoff (iDFSO) with 8-speed Automatic Transmission

- **Battery, continued**
  - 180-amp

- **Powertrain, continued**
  - 2.4L I4 180-hp

- **Powertrain, continued**
  - 3.5L V6 295-hp

- **Powertrain, continued**
  - 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) Fuel Saver Technology and Interactive Deceleration Fuel Shutoff (iDFSO) with 8-speed Automatic Transmission

- **Powertrain, continued**
  - 3.6L Pentastar® Variable Valve Timing (VVT) V6 with 8-speed Automatic Transmission

- **Powertrain, continued**
  - 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) Fuel Saver Technology and Interactive Deceleration Fuel Shutoff (iDFSO) with 8-speed Automatic Transmission
Sunroof — Panoramic full-power front and fixed rear, with 1-touch open/close feature

Air Bags 7 — Advanced multistage driver and front-passenger safety & security

Steering Wheel — Heated (included in Comfort Group) standard | o — optional | p — package

Steering Column — Manual tilt/telescoping

Tire Pressure Monitoring Display — Located in Driver Information Display (DIC)

Sentry Key® Theft Deterrent System — Antitheft engine immobilizer

Child Seat Anchor System (LATCH) — Mounts for 2 child seats in the 2nd row help ease the installation of compatible aftermarket child seats

Audio Systems — 6 speakers

SiriusXM Satellite Radio 2 — SiriusXM Travel Link® and SiriusXM Traffic Plus with 5-year trial included

SiriusXM® Satellite Radio with 5-year trial included

Universal Garage Door Opener 13

Remote Start System (included in 300 Premium Group or Driver Convenience Group) p | p | p | p | p | p | p

Harman Kardon® Audio Group — Includes 19 high-performance speakers, including subwoofer and 900-watt amplifier (rear sunshade is NAW this package) o | o | o | o

Premium Group — Includes power multifunction heated mirrors with chrome caps, supplemental turn signals, courtesy lamps, auto-dimming driver’s mirror, LED fog lamps, Brakelights™, 10-speaker system with 552-watt amplifier and subwoofer, Universal Garage Door Opener® and Rear Park Assist® with Blind Spot Monitoring® and Rear Cross Path Detection™, Remote Start and Universal Garage Door Opener®

300 Alloy Edition (2DL) — Includes all standard content of 300S and adds or replaces the following content: Liquid Chrome wing badges, Deep Bronze exterior badging, Titanium-finish dual exhaust tips, 20-inch Dark Bronze aluminum wheels (RWD) and 19-inch Dark Bronze aluminum wheels (AWD)

Platinum

Premium Group — Includes Dual-Pane Panoramic Sunroof, power multifunction heated body-colored mirrors, courtesy lamps, supplemental turn signals and auto-dimming driver’s mirror, Uconnect 8.4 with Navigation and Performance Nappa/Alcantara® bucket seats)

SRT® — Includes Adaptive Bi-xenon HID headlamps, power multifunction exterior mirrors, vented leather trimmed front seats with S logo, premium SRT® rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, body-color fascia appliqué and SRT rear spoiler (included with 5.7L V8 on 300S, optional with 3.6L Pentastar® V6 or 3.0L I4 on 300C), premium SRT® fog lamps, door sill scuffs and rear trunk mat (optional with 300S S Model Appearance Package — Includes Sport front fascia, premium SRT® fog lamps, bod...
Exterior colors.

As many as ten exterior colors are offered. The paint is developed to accentuate the surfacing of the 300 in terms of how the colors and finishes appear in bright sunlight, overcast or low-light conditions.

- Vivid Blue Pearl
- Redline Red Tri-Coat Pearl
- Ceramic Grey
- Jazz Blue Pearl
- Granite Crystal Metallic
- Maximum Steel Metallic
- Gloss Black
- Bright White
- Billet Silver Metallic
- Velvet Red
- Maximum Steel Metallic

Interior colors.

The interior offers sophisticated material and trim combinations with soft surfaces, and contemporary colors to convey an ambiance of luxury and comfort.

- Black Nappa Leather with Light Grey accent stitching and embroidered logo
- Black/Smoke Nappa Leather with Light Grey accent stitching and embroidered logo
- Black Nappa Leather with Axis II perforated inserts, Light Grey accent stitching and embroidered logo
- Black Nappa Leather with Axis II perforated inserts, Light Grey accent stitching and embroidered logo
- Black Nappa Leather with Alcantara® suede bolsters, Alcantara perforated suede inserts and embroidered logo
- Black Nappa Leather with Caramel accent stitching and embroidered logo
- Black Nappa Leather with Light Grey accent stitching and embroidered logo
- Black Nappa Leather with Light Grey accent stitching and embroidered logo
- 300C Platinum (standard)
- 300C (standard)
- 300S (standard)
- 300S (optional on 300S with Comfort Group)
- 300S (optional on Alloy Edition)
- 300S (optional on 300S)
- 300C (standard)
- 300C Platinum (standard)
The 2017 Chrysler 300 embodies sleek sophistication and sporty style. A wide range of Authentic Mopar® Accessories, crafted specifically for these modern sedans, lets you take your active lifestyle even further. From Sport and Cargo Carriers to Performance Parts, Mopar helps bring along the gear to go the distance. Visit your local Chrysler dealership to see the full line of Authentic Accessories for your Chrysler 300.

20-Inch Black Chrome R/T Wheel.
Rev up the custom good looks with this stylish wheel. This unique wheel features a 5 -spoke design with a Black Chrome Spinelle finish, and undergoes thorough testing to prove its durability and ensure a long-lasting shine.

Cold Air Intake Kit. *
This kit helps provide horsepower and torque gains under varying atmospheric conditions. With an aggressive sound, this intake provides performance you can hear and feel. The Cold Air Intake Kit includes all necessary mounting hardware and a filter.

Wireless Charging Pad.
Leave your cords behind and slip into the future. Just equip your smartphone with the cover † that integrates wire-free charging technology and the display light lets you know it’s charging. Professionally installed and within reach, charging pad makes charging second nature every time you drive your car.

Illuminated Door Sill Guards.
Add a touch of stainless steel style to your vehicle while protecting its interior door sills from scratches. Front sills feature the Chrysler logo, which illuminate when the front doors are open. Sold as a set of four.

Cat-Back Exhaust System. *
Our performance Cat-Back Exhaust System features T304 stainless steel construction with mandrel bent tubing and stainless band clamps. This free-flow system helps to provide horsepower and torque gains, a deeper tone and improved fuel efficiency. System is compatible with vehicle’s original equipment exhaust tips.

Strut Tower Brace. * ‡
Give your vehicle suspension improved handling, braking, chassis rigidity and under-the-hood style with this cost-effective upgrade. The brace functions as a bar between the two strut towers to minimize flex during hard cornering and braking.

*Mopar Performance Parts are sold “as is” unless otherwise noted. †A voucher to redeem applicable wireless smartphone cover is included with purchase of the Wireless Charging Pad. ‡Available for 5.7L and 6.4L engines only.

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Chrysler Twill Cap
Item# 10FU7
Not your traditional baseball cap with its attention to detail. Available in grey. Specifications: Made of brushed cotton twill. Embroidered Chrysler logo on front and illuminated Chrysler logo on back buckle.

Chrysler Chrome Key Ring
Item# 1173J
This Chrysler branded chrome key ring lets you easily keep all your keys neatly organized. Specifications: Metal with vinyl strap and chrome trim. Chrome hinged ring with three detachable split rings. Laser-engraved Chrysler name is placed on ring. Available in black.

Chrysler Vintage Script T-shirt
Item# 102YT
Do you have the know-how that runs generations deep? Prove it with this exceptionally soft, hard-working tee. Available in black. Specifications: Chrysler rib-knitband. Imported From Detroit (IFD) logo on front chest and back of neck in silver. Made in U.S.A.

Chrysler Chrome Key Ring
Item# 102YT
This Chrysler branded chrome key ring lets you easily keep all your keys neatly organized. Specifications: Metal with vinyl strap and chrome trim. Chrome hinged ring with three detachable split rings. Laser-engraved Chrysler name is placed on ring. Available in black.

Chrysler Vintage Script T-shirt
Item# 102YT
Vintage style and simplicity will set this tee apart from the pack. Available in heathered navy. Specifications: 65% polyester/35% cotton jersey. Chrysler vintage logo is sewn printed on front.
optional 5.7L HEMI V8 8-speed automatic transmission (RWD)

Leather-wrapped steering wheel
Uconnect® B & A AM/FM Radio System speakers
Uconnect Access®
Integrated Voice Command with Bluetooth®
Bluetooth Streaming Audio
SRT/Satellite Radio®
Media Hub (USB ports and Aux)
Rear-seat USB ports (charging only)
other features
Rotary E-shifter
Keypad Entry in GH®/Remote
Privacy Entry
Dual-Zone Automatic Temperature Control (ATC)
Speed control
Security alarm
Power backlight sunshade
Panoramic Sunroof

standard 18-inch Cast-Aluminum Wheel Fully Painted (WPC)

standard AWD 19-inch Cast-Aluminum Wheel Fully Painted (WPC)

Optional 5.7L HEMI V8 8-speed automatic transmission (RWD)

Comfort suspension exterior
Chrome mirrors and doors handles
Chrome exterior door handles
Chrome LED taillamps
Bright Chrome surround with Garnet Crystal grille
Chrysler wing badge with Blue accent
driver door mirror
Auto-adjust-in-Reverse mirrors

interior
Premium leather-trimmed bucket seats
Heated and ventilated front seats
Heated second-row seats
Wood/Leather heated/steering wheel
Power tilt/telescoping steering column
Uconnect 8.4 with Navigation
6 premium speakers with 276-watt amplifier
SRT/Satellite Travel Link®
SRT/Satellite Traffic Plus
Radio/driver-seat/memories memory
Power backlight sunshade
other features
Dual-Pane Panoramic Sunroof

standard AWD 19-inch Cast-Aluminum Wheel Fully Painted (WPC)

Optional 20-inch Cast-Aluminum Wheel Fully Painted (WPC)

300C Platinum (with available AWD): Select standard equipment over 300S

powertrain
Optional 5.7L HEMI V8 8-speed automatic transmission (RWD)

Comfort suspension exterior
Suspension tuning exterior
Platinum mirrors and door handles
Platinum Chrome surround with Luxury Black grille
Automatic headlamp leveling system
Adaptive Bi-xenon High Intensity Discharge (HID) Headlamps

interior
Luxury perforated Nappa leather-trimmed seats
Leather leather-wrapped steering wheel
Real-wood interior accents
Steering-wheel-mounted paddle shifters
Heated/cooled front console cup holder
Luxury Borrani floor mats
19 Harmon Kardon® GreenEdge™ speakers
Harman Kardon GreenEdge amplifier

standard 20-inch Cast-Aluminum Wheel Fully Painted (WPC)

300C Platinum (with available AWD): Select standard equipment over 300S

powertrain
3.6L Pentastar® Variable Valve Timing (VVT) V6 8-speed automatic transmission (RWD/AWD)

Comfort suspension exterior
Acoustic windshield and front-door glass
Body-color mirror caps and door handles
Automatic projector headlamps
LED Daytime Running Lamps (DRLs)
Chrome LED taillamps
Bright Chrome surround with Black grille
Dual exhaust with bright tips
Power heated mirrors
interior
Leather-trimmed bucket seats
Power driver and passenger seats with 4-way power lumbar adjuster
Heated front seats

Tilt/telescoping steering column
Black LED taillamps
LED fog lamps
Headlamps with Black bezels

standard 18-inch Cast-Aluminum Wheel Fully Painted (WPC)

standard AWD 19-inch Cast-Aluminum Wheel Fully Painted (WPC)

300S: Select standard equipment over 300 Limited

300 Limited: Select standard equipment

Tilt/telescoping steering column
Black LED taillamps
LED fog lamps
Headlamps with Black bezels

powertrain
8-speed automatic transmission (RWD/AWD)

interior
Premium leather-trimmed bucket seats
Real-wood interior accents
Steering-wheel paddle shifters
other features
Remote Start System
Universal Garage Door Opener®

standard 20-inch Cast-Aluminum Wheel Fully Painted (WPC)

optional 19-inch Matte Black Wheel (WPC)

GlASS Black DLO surround molding
Chrysler wing badge with Black accent
5.7L V8: includes 5 Model Appearance Package
interior
Premium leather-trimmed bucket seats
BeatsAudio® premium speakers with subwoofer and 552-watt amplifier
Stowing-and-packing wheel shifter
other features
SiriusXM® Satellite Radio
SRT/Satellite Radio® delivers over 160 channels, including commercial-free music, sports, news, talk, entertainment, traffic and weather. Factory-installed SiriusXM® Satellite Radio includes a one-year trial subscription. For more information, go to uconnect.com.

MOPAR® Vehicle Protection (MVP) offers a limited warranty in the event of some conditions:

- Any warranty-related repair performed on your vehicle.
- Any coverage for the repair of the vehicle exterior.
- Any coverage for the repair of the vehicle interior.
- Any coverage for the repair of the vehicle powertrain.
- Any coverage for the repair of the vehicle transmission (RWD).
- Any coverage for the repair of the vehicle transmission (AWD).
This is Chrysler. This family carries more than passengers — it carries the legendary art of exclusive design for all.