THE 2017 FIT:

LOOKS LIKE FUN

Small on the outside, roomy on the inside and fierce under the hood. That’s the 2017 Fit. It’s got space for practically everyone and anything, thanks to four different interior configurations. And it’s packed with technology you’ll love. See why the Fit is a great fit for you.
Every Fit comes with Bluetooth® HandsFreeLink®, so you can place and receive phone calls without taking your eyes off the road.*

HondaLink® CONNECT
Turn the Display Audio into an interface for some of your favorite iPhone® content, and you can leave your phone alone when driving† (EX, EX-L).*

USB AUDIO INTERFACE
Connect your compatible smartphone, MP3 player or flash drive via USB, and you can play music and charge your devices.*

The Fit is every bit as functional as it is feisty. The available Honda Satellite-Linked Navigation System™ helps you find your way and avoid gridlock. And parking in tight spaces is a lot easier when you use the multi-angle rearview camera, standard on every model.

LOADED WITH LUXURIES

* Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

† Free one-year. Some restrictions may apply. See retailer for complete details.
INTERIOR FEATURES:

7-INCH DISPLAY AUDIO
Touch-screen technology is right up front. The Fit features a huge 7-inch Display Audio (EX, EX-L) that’s a pinchable, swipeable command center for your music, communication, information and more.

Honda LANEWATCH™
Get a better view of passenger-side traffic, thanks to an available tiny camera mounted under the side mirror. Honda LaneWatch helps shrink your blind spot by revealing nearly four times more than the mirror alone (EX, EX-L).

PUSH BUTTON START
Keep your key in your pocket or purse, and start the engine with the push of a button (EX, EX-L).

HEATED FRONT SEATS
Warm up quickly with heated leather-trimmed front seats (EX-L).

STEERING WHEEL-MOUNTED CONTROLS
Make phone calls, select music and a lot more while keeping your hands on the wheel.*

PADDLE SHIFTERS
Race-inspired paddle shifters on EX and EX-L models with CVT give you more control and make your drive that much more fun.

CENTER CONSOLE
A spacious center console is a great place to store all kinds of items.

* Drive responsibly. Some state laws prohibit the operation of handheld devices while driving. Always be alert when driving and avoid using any electronic device that may take your focus off the road. Never operate your phone or audio device or send text messages while driving. Always stop in a safe location to perform any operation on your phone or audio device, even when the vehicle is safely parked.
VERSATILITY:

FULL OF ENDLESS POSSIBILITIES

The Fit can take all kinds of people and all kinds of cargo all kinds of places, thanks to brilliant engineering and a little magic. The spacious interior has room for five, and the 2nd-row Magic Seat helps you configure your Fit four different ways.

TALL MODE
Sometimes you need a little extra room for taller items. Folding up the 60/40 split Magic Seat gives you almost four feet of space, top to bottom.¹

UTILITY MODE
Fold the Magic Seat down and you've got a class-leading 52.7 cu ft of cargo space.² It's amazing what fits in there.

LONG MODE
Fold down the right side of the rear seat and fold back the front passenger seat, and you can haul gear that's up to 7 feet, 9 inches long.³

REFRESH MODE*¹
Take off the front head restraints, fold back the front seats and you've got the perfect place to relax.

¹Do not use Refresh Mode when the vehicle is in motion. Return the seat and head restraint to their original position before driving.

²Only use Refresh Mode when the vehicle is safely parked. Return the seat and head restraint to their original position before driving.

³ versatilityleague.com
Of course the Fit is fun to drive. It has a nimble chassis, a wide stance and ingenious EarthDreams® Technology to give you plenty of zip and help you go longer between fill-ups.*

**PERFORMANCE:**

**EXPERIENCE AMAZING PERFORMANCES DAILY**

EARTHDreamS TECHNOLOGY CVT
The available continuously variable transmission allows the engine to operate at optimal RPM levels and helped the Fit receive an impressive 40-mpg highway rating.*

ECO ASSIST™
This eco-conscious technology comes standard on every Fit, and on models with a CVT, the ECON button helps you squeeze even more miles out of a gallon of gas.*

*29 city/36 highway/32 combined mpg rating for LX and EX 6MT models. 33 city/40 highway/36 combined mpg rating for LX CVT model. 32 city/37 highway/34 combined mpg rating for EX and EX-L CVT models. Based on 2017 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions, and other factors.
EQUIPPED WITH CONFIDENCE

SMARTVENT® AIRBAGS
Front side airbags feature SmartVent technology designed specifically to help protect the driver’s or front passenger’s upper torso in the event of a side-impact collision.*

VEHICLE STABILITY ASSIST™ (VSA™)
During an understeer or oversteer condition, VSA can brake individual wheels and/or reduce engine power to help restore your intended course†

ADVANCED COMPATIBILITY ENGINEERING™ (ACE™)
The Honda-exclusive ACE body structure design utilizes a network of connected structural elements to distribute frontal crash energy more evenly.

MULTI-ANGLE REARVIEW CAMERA
Standard on every Fit, this incredibly useful feature helps show what’s behind you from three different modes: Normal (shown), top-down and wide.

TIRE PRESSURE MONITORING SYSTEM (TPMS)
This ingenious system monitors the air pressure in all four tires, and alerts the driver when the pressure in any tire becomes significantly low.

ANTI-LOCK BRAKING SYSTEM (ABS)
The anti-lock brakes help the driver retain steering control during hard stops, while Electronic Brake Distribution (EBD) distributes brake force among the four wheels based on how much load each wheel is bearing.

SaFeTY:

*Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat. †VSA is not a substitute for safe driving. It cannot correct the vehicle’s course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.

Fit EX-L shown in Lunar Silver Metallic.
**EXTERIOR**

- **Mystic Yellow Pearl**
- **Aegean Blue Metallic**
- **Milano Red**
- **Modern Steel Metallic**
- **Crystal Black Pearl**
- **Passion Berry Pearl (EX/EX-L)**
- **Black Fabric**
- **Black Leather**

**INTERIOR LX**

- 130-hp, 1.5-liter i-VTEC® 4-cylinder engine with direct-injection
- 6-speed manual or continuously variable transmission (CVT) (available)
- Eco coaching
- Econ button (CVT models)
- Six airbags
- Advanced Compatibility Engineering® (ACE®) body structure
- Vehicle Stability Assist® (VSA®) with traction control
- Tire Pressure Monitoring System (TPMS®)
- Multi-reflector halogen headlights with auto-off
- Body-colored power side mirrors
- Body-colored rear roofline spoiler
- LED brake lights
- Multi-angle rearview camera with guidelines
- Bluetooth® HandsFreeLink® and streaming audio
- 7-inch Display Audio with electrotouch screen and customizable feature settings
- HondaLink®
- Pandora® compatibility
- DisplayAudio Interface®
- USB Audio Interface® (front)
- Rear spoiler

**INTERIOR EX**

- 130-hp, 1.5-liter i-VTEC® 4-cylinder engine
- Bluetooth® and streaming audio
- 5-inch color LCD screen
- 160-watt audio system with 4 speakers
- 12-volt power outlets (front/center console)
- Multi-angle rearview camera
- Multi-reflector halogen headlights
- Tire Pressure Monitoring System (TPMS®)
- Econ button (CVT models)
- 6-speed manual or continuously variable transmission (CVT) (available)
- Dual-mode paddle shifter (available)
- Heated front seats
- Leather-trimmed seats
- Bluetooth®
- Rear spoiler

**INTERIOR EX-L**

- 130-hp, 1.5-liter i-VTEC® 4-cylinder engine
- Bluetooth® and streaming audio
- 5-inch color LCD screen
- 160-watt audio system with 4 speakers
- 12-volt power outlets (front/center console)
- Multi-angle rearview camera
- Multi-reflector halogen headlights
- Tire Pressure Monitoring System (TPMS®)
- Econ button (CVT models)
- 6-speed manual or continuously variable transmission (CVT) (available)
- Dual-mode paddle shifter (available)
- Heated front seats
- Leather-trimmed seats
- Bluetooth®
- Rear spoiler

**KEY STANDARD FEATURES FOR ALL FIT MODELS**

- 130-hp, 1.5-liter i-VTEC® 4-cylinder engine with direct-injection
- Bluetooth® HandsFreeLink® and streaming audio
- Multi-angle rearview camera
- 60/40 split 2nd-row Magic Seat®
- Rear spoiler

**COMPLIMENTARY SERVICES**

- Honda Care® is an affordable, comprehensive vehicle ownership protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.

For more information or assistance, please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term, starting with 2015 vehicles. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please see your dealer when leasing or purchasing HLS or leasing your needs.

**EX**

- Adds to or replaces LX features
- Continuously variable transmission (CVT) with dual-mode paddle shifter (available)
- 16-inch alloy wheels
- One-touch power moonroof with tilt feature
- Smart Entry system
- Fog lights
- Multi-angle rearview camera with guidelines
- Dynamic guidelines
- SMS text message function
- Push button start
- Floor mats
- 180-watt audio system with 6 speakers
- 7-inch Display Audio with electrotouch screen and customizable feature settings
- HondaLink®
- Pandora® compatibility
- DisplayAudio Interface®
- USB Audio Interface® (front and center console)

**EX-L**

- Standard continuously variable transmission (CVT) with dual-mode paddle shifters
- Heated side mirrors with integrated turn indicators
- Leather-wrapped steering wheel and shift knob
- Leather-trimmed seats
- Heated front seats

**EX-L with Navigation**

- SiriusXM® Radio
- SiriXM® Radio

**EX-L adds to or replaces EX features**

- Honda Satellite-Linked Navigation System™
- Voice recognition
- Honda HD Digital Traffic™
- SiriusXM® Radio
- SiriXM® Radio

**EX-L with Navigation**

- Honda Satellite-Linked Navigation System™
- Voice recognition
- Honda HD Digital Traffic™
- SiriusXM® Radio
- SiriXM® Radio

**EX**

- 3-Year/36,000-Mile Limited Warranty
- 5-Year/60,000-Mile Limited Powertrain Warranty
- 5-Year/60,000-Mile Roadside Assistance (excluding tires)

- **Honda Care®** is an affordable, comprehensive vehicle ownership protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.

For more information or assistance, please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term, starting with 2015 vehicles. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please see your dealer when leasing or purchasing HLS or leasing your needs.

**EX-L adds to or replaces EX features**

- Standard continuously variable transmission (CVT) with dual-mode paddle shifters
- Heated side mirrors with integrated turn indicators
- Leather-wrapped steering wheel and shift knob
- Leather-trimmed seats
- Heated front seats

**EX-L with Navigation**

- SiriusXM® Radio
- SiriXM® Radio

**EX-L adds to or replaces EX features**

- Honda Satellite-Linked Navigation System™
- Voice recognition
- Honda HD Digital Traffic™
- SiriusXM® Radio
- SiriXM® Radio

**EX-L with Navigation**

- Honda Satellite-Linked Navigation System™
- Voice recognition
- Honda HD Digital Traffic™
- SiriusXM® Radio
- SiriXM® Radio

**EX-L with Navigation**

- Honda Satellite-Linked Navigation System™
- Voice recognition
- Honda HD Digital Traffic™
- SiriusXM® Radio
- SiriXM® Radio

**EX**

- 3-Year/36,000-Mile Limited Warranty
- 5-Year/60,000-Mile Limited Powertrain Warranty
- 5-Year/60,000-Mile Roadside Assistance (excluding tires)

- **Honda Care®** is an affordable, comprehensive vehicle ownership protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.

For more information or assistance, please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term, starting with 2015 vehicles. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please see your dealer when leasing or purchasing HLS or leasing your needs.

**EX-L adds to or replaces EX features**

- Standard continuously variable transmission (CVT) with dual-mode paddle shifters
- Heated side mirrors with integrated turn indicators
- Leather-wrapped steering wheel and shift knob
- Leather-trimmed seats
- Heated front seats

**EX-L with Navigation**

- SiriusXM® Radio
- SiriXM® Radio

**EX-L adds to or replaces EX features**

- Honda Satellite-Linked Navigation System™
- Voice recognition
- Honda HD Digital Traffic™
- SiriusXM® Radio
- SiriXM® Radio

**EX-L with Navigation**

- Honda Satellite-Linked Navigation System™
- Voice recognition
- Honda HD Digital Traffic™
- SiriusXM® Radio
- SiriXM® Radio

**EX-L with Navigation**

- Honda Satellite-Linked Navigation System™
- Voice recognition
- Honda HD Digital Traffic™
- SiriusXM® Radio
- SiriXM® Radio

**EX**

- 3-Year/36,000-Mile Limited Warranty
- 5-Year/60,000-Mile Limited Powertrain Warranty
- 5-Year/60,000-Mile Roadside Assistance (excluding tires)

- **Honda Care®** is an affordable, comprehensive vehicle ownership protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.

For more information or assistance, please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term, starting with 2015 vehicles. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please see your dealer when leasing or purchasing HLS or leasing your needs.
Powerful. Agile. Versatile enough to handle almost any condition. It’s no wonder Honda is the official vehicle of the NHL.®

Join the millions of other Honda fans and connect with us socially.