THE 2017 HR-V CROSSLOVER

TOTAL PACKAGE

You don’t always know where the day will take you. In a Honda HR-V Crossover, you don’t need to. With the best qualities of an SUV, a hatchback and a compact, the HR-V is stunningly versatile and ready to go wherever life demands. Never compromise on flexibility.
ENHANCE YOUR OUTLOOK

Functionality, versatility and efficiency are all important in a vehicle—and the HR-V is definitely all of those things. But let’s not kid ourselves: looks matter too. Fortunately, the HR-V overdelivers in that department. By a mile.
INTERIOR DESIGN: INNER BALANCE

We spend a lot of time in our cars. With a full suite of available upscale interior features, like heated front seats, touch-screen climate control and a leather-wrapped steering wheel and shift knob, the HR-V makes that time well spent.
VERSATILITY RULES

There’s always more than one way to get to where you’re going. And with the HR-V, there are multiple ways to pack the things you take along for the ride.

LONG MODE
You might think you’ll never need to transport something up to eight feet in length. Until you do. Fold down the front and rear passenger-side seats to go long in the HR-V.1

TALL MODE
Some items travel better upright. So fold the Magic Seat® up and enjoy nearly four feet of space, from floor to ceiling.1

UTILITY MODE
Maximize your cargo space with minimum effort. Fold down the 2nd-row Magic Seat and you’ll have plenty of room to fill up.1

HR-V EX-L Navi shown in Deep Ocean Pearl. Honda reminds you to properly secure cargo items.
PERFORMANCE:

DESTINATION ANYWHERE

Life is not a straight line, so you want a vehicle that can handle all the curves. The HR-V combines dynamic design with an EarthDreams® Technology continuously variable transmission (CVT) to deliver a superior driving experience, no matter where the road takes you.

REAL TIME AWD WITH INTELLIGENT CONTROL SYSTEM**

Whether a street is completely dry or covered in snow, the HR-V helps you stay on it with an available Real Time AWD system that transfers power to the rear wheels when it senses the front wheels losing traction.

1.8-LITER i-VTEC® 4-CYLINDER ENGINE

The powertrain is all about strength in numbers, like 141 hp2 and 127 lb-ft torque.2 The same engine that produces those numbers also helped the HR-V receive an impressively efficient 34-mpg highway rating.*

*28 city/34 highway/31 combined mpg rating for 2WD CVT models. Based on 2017 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.
TECHNOLOGY:

SMART TOUCHES

The HR-V is loaded with technology that’s as intuitive as it is innovative. And the clever design of the interior ensures that even the most advanced offerings are always well within reach.

PADDLE SHIFTERS

Honda makes driving more fun by putting the power to shift at your fingertips with sports car-inspired paddle shifters (EX with CVT, EX-L Navi).

Honda LANEWATCH™

See more of your surroundings with a small mirror-mounted camera that displays passenger-side traffic in the Display Audio screen (EX, EX-L Navi).
INTERIOR FEATURES:

AUTOMATIC CLIMATE CONTROL
WITH ELECTROSTATIC TOUCH-SCREEN
Stop fiddling with buttons and use the touch-screen interface to seamlessly manage cabin climate (EX, EX-L Navi).

PUSH BUTTON START
Every adventure in the HR-V starts with the push of a button, not the turn of the key (EX, EX-L Navi).

ELECTRIC PARKING BRAKE
An electric parking brake replaces the cumbersome hand lever with a simple, sleek switch.

HDMI®/USB CONNECTIONS
There are multiple ways to plug into the HR-V. Connect via an HDMI cable, multiple USB Audio Interfaces® (EX, EX-L Navi) or a traditional MP3 auxiliary input jack® (LX).

BLUETOOTH® HANDSFREELINK®
Eyes on the road, hands on the wheel and you on your Bluetooth enabled mobile phone with standard Bluetooth HandsFreeLink®.

STEERING WHEEL-MOUNTED CONTROLS
Make a call, adjust the volume, or change the music. The controls you want are right in front of you.

SMART ENTRY
As long as your smart entry remote is with you, you won’t need to take it out to open the door (EX, EX-L Navi).

7-INCH DISPLAY AUDIO TOUCH-SCREEN
All it takes is a tap, pinch or swipe of the 7-inch Display Audio touch-screen to access a ton of features, including HondaLink® (EX, EX-L Navi).

*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.
SAFETY

DRIVEN TO PROTECT

At Honda, safety never takes a back seat. The HR-V earned a 5-Star Overall Vehicle Score, the highest available, from NHTSA thanks to forward-thinking safety features designed to help make every drive a safer drive.

VEHICLE STABILITY ASSIST™ (VSA®)
VSA helps you stay on course in the event of an understeer or oversteer condition by braking individual wheels and/or reducing engine power to help restore your intended course.*

ADVANCED COMPATIBILITY ENGINEERING™ (ACE®) BODY STRUCTURE
The ACE body structure is a Honda-exclusive body design that enhances occupant protection and crash compatibility in frontal collisions.

MULTI-ANGLE REARVIEW CAMERA®
See more of what's behind you and back up with confidence thanks to the multi-angle rearview camera with guidelines, standard on every HR-V.

SMARTVENT® AIRBAGS
Front side airbags feature SmartVent technology designed specifically to help protect the driver’s or front passenger’s upper torso in the event of a side-impact collision†.

ANTI-LOCK BRAKING SYSTEM (ABS)
Anti-lock brakes help prevent wheels from locking up when braking hard, while Electronic Brake Distribution (EBD) balances braking forces at each wheel based on how the HR-V is dynamically loaded.

TIRE PRESSURE MONITORING SYSTEM (TPMS)™
Because tire pressure loss can dramatically affect a vehicle’s performance, TPMS alerts you if air pressure becomes significantly low in any tire.

*VSA is not a substitute for safe driving. In normal conditions, vehicle’s course can be maintained for moderate cornering. Control of the vehicle always remains with the driver.
†Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.

DEMONSTRATION VEHICLE SHOWN IN CRYSTAL BLACK PEARL

MULTI-ANGLE REARVIEW CAMERA
INTERIOR LX / EX INTERIOR EX-L NAVI

KEY STANDARD FEATURES FOR ALL HRV MODELS

• Electric parking brake with automatic hold brake
• Hill start assist
• 17-inch alloy wheels
• Multi-angle rearview camera
• One-touch turn indicators
• Bluetooth® HandsFreeLink® and streaming audio

EX adds to or replaces LX features

• Continuously variable transmission (CVT) with dual-mode paddle shifters (available)
• One-touch power moonroof with tilt feature
• Smart Entry
• Auto-on/off headlights
• Fog lights
• Heated side mirrors with integrated turn indicators
• Rear privacy glass
• Multi-angle rearview camera with dynamic guidelines
• Automatic climate control with electrostatic touch-screen
• Honda LaneWatch™
• SMS text message function
• Push-button start
• Heated front seats
• 180-watt audio system with 6 speakers
• 7-inch Display Audio with electrostatic touch-screens
• HondaLink®
• Pandora® compatibility
• Display Audio Interface
• USB Audio Interface (dual front)

EX-L Navi adds to or replaces EX features

• Standard continuously variable transmission (CVT) with dual-mode paddle shifters
• Roof rails
• Leather-wrapped steering wheel and shift knob
• Automatic-dimming rearview mirror
• Leather-trimmed seats
• Honda Satellite-Linked Navigation System™ with voice recognition and Honda HD Digital Traffic
• HD Radio®
• SiriusXM® Radio® and streaming audio

Honda Care is an affordable comprehensive vehicle and extends the protection plan benefits of Honda reliability, service and parts. Please see your Honda dealer for details.

EX-L Navi adds to or replaces EX-L Navi features

• Continuously variable transmission (CVT) with dual-mode paddle shifters
• Roof rails
• Leather-wrapped steering wheel and shift knob
• Automatic-dimming rearview mirror
• Leather-trimmed seats
• Honda Satellite-Linked Navigation System™ with voice recognition and Honda HD Digital Traffic
• HD Radio®
• SiriusXM® Radio®

Honda’s data use and privacy policy, see http://owners.honda.com/hondalink. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program. Model tested with standard side airbags (SABs). For additional information on the 5-Star Safety Ratings program, please visit www.safercar.gov. Always visually confirm that it is safe to drive before backing. All related marks and logos are trademarks of Samsung Electronics Co., Ltd. (SAE net). Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions. (for changing lanes. HondaLink®, Bluetooth®, SiriusXM™, and Honda Satellite-Linked Navigation System are trademarks or registered trademarks of Honda Motor Co., Ltd. in the United States and other countries.) Depending on use, HondaLink® can transmit to Honda and its providers a vehicle’s location, speed and other operating conditions, information that may be tied to the vehicle identification number (VIN) and can be combined with other data including your vehicle’s driving history, driving behavior, driving environment, and demographic data. Depending on use, HondaLink® can also collect data on the vehicle’s interior environment, including vehicle odors or emissions and digital traffic protected like not used. Please see your Honda dealer for details. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd. is under license. Bluetooth® is a universally recognized and widely used Bluetooth® technology identifier. This recall applies to Honda vehicles that were produced in the United States and its territories and were made available for sale in the United States and its territories. Honda’s data use and privacy policy, see http://owners.honda.com/hondalink. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program. Model tested with standard side airbags (SABs). For additional information on the 5-Star Safety Ratings program, please visit www.safercar.gov.
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Powerful. Agile. Versatile enough to handle almost any condition. It’s no wonder Honda is the official vehicle of the NHL.