Whether on your daily commute or out and about on the weekend, there’s a lot of family time to be had in the 2017 Volkswagen Passat. The Passat offers plenty — touchscreen entertainment, available smartphone compatibility with VW Car-Net® App-Connect, best-in-class rear legroom**, and seven available Driver Assistance features***.

With so much going on inside the Passat, you won’t have to look far for good times. Get ready, the fun’s about to begin.

Midsize car. Family-size fun.

*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. Standard text and data rates apply. Android Auto is a trademark of Google Inc. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium LLC. **Based on manufacturers’ data available at time of publication comparing WardsAuto non-premium Lower Middle segment vehicle class. ***Driver Assistance features are not a substitute for attentive driving. See Owner’s Manual for further details and important limitations.
Dynamic yet inviting, the 2017 Passat offers sleek lines and refined styling, including available LED headlights and corner-illuminating foglights, as well as a variety of additional design cues to make you rethink what a family car should look like. All this while still putting the “fun” in “functional.” Enjoy.

**Features**

- Corner-illuminating foglights
  At lower speeds, these available lights can illuminate the direction you are turning, helping you get a more complete picture of what’s coming ahead. You may not know what’s around every corner, but these lights might help you see it better.

- Heated power-folding side mirrors with memory

- 18” alloy wheels

- Side mirrors with integrated turn signals

- Forged-steel door hinges

- 16” alloy wheels

**Available Features**

- Laser seam welding
  By using the process of laser seam welding instead of spot welding, sidemembers, windshield and roof panels are stronger and more precise. This translates to a solidly built car.

- LED taillights
  The available LED taillights on the Passat have been designed with precision to create a perfect flow with the design lines. The bright illumination can help drivers know you’re applying the brakes.

- LED headlights
  Turn heads and illuminate the road ahead with futuristic-looking, long-lasting LED headlights. The Passat offers these available LED headlights in low and high beams —100% LED.

- For drivers.

- With families.

- VW.com/models/passat/section/design

- R-Line exterior
  The available Passat R-Line trim steps up the bold and sporty attitude for even the most sophisticated drivers. With a sporty front and rear bumper, 19” wheels, and performance design cues, you may notice an increase in double takes.
When packing larger items for a getaway, sometimes you need extra trunk space. Thankfully, the Passat comes with 60/40-split folding rear seats with an available pass-through—so you can easily fit skis or golf clubs. Plus, the driver’s seat with adjustable lumbar support is there to help keep Mom or Dad in their comfort zone during long drives. And best-in-class rear legroom* lets the kids have plenty of personal space (you’re welcome, kids). Introduce your family to the Passat—a happy balance of comfort for all.

**FEATURES**
- Driver’s seat with adjustable lumbar support
- 60/40-split folding rear seats

**AVAILABLE FEATURES**
- Hands-free Easy Open trunk
- Hands full? With your keys in your pocket, just swipe your foot under the rear bumper and the available hands-free Easy Open trunk unlocks and opens.
- Rear seat pass-through
- We thought things through. Literally. The 60/40-split folding rear seats with available pass-through let you haul that pair of skis without minimal disruption of passengers in the back.
- Best-in-class rear legroom*
- Even the backseat has its perks. Your friends and family members ride easy with over three feet of legroom. That’s the most rear legroom in its class.
- Interior ambient lighting
- Bask in the glow of the finely crafted interior with the perfect amount of available interior ambient lighting.
- 8-way power front seats
- Create your comfort zone. The Passat has eight power-adjustable ways available to make front-seat passengers happy. And a memory for what the driver prefers.

*Based on manufacturers’ data available at time of publication comparing WardsAuto non-premium Lower Middle segment vehicle class.
It’s often been said that “you can’t please everyone.” The Passat politely begs to differ, especially since it offers features like an available color multi-function trip computer that allows you to quickly view important trip information. Plus, the Passat has Climatronic® dual-zone climate control and available heated front and rear seats, both of which were designed to keep the family smiling.

Features:
- Climatronic® dual-zone automatic climate control
- Multi-function steering wheel
- Color multi-function trip computer
- Frameless, auto-dimming rearview mirror

You can be in the know with the available multi-function trip computer. Conveniently positioned in front of you on the dashboard, it’s a quick way to view important trip information.

Frameless, auto-dimming rearview mirror
A rear view that’s not only clear, but also comfortable. The available auto-dimming rearview mirror helps handle that pesky light by dimming when things from behind get too bright. Here’s to good looks and looking out.

Experience interior peace.

vwr.com/models/passat/section/design
Volkswagen Car-Net Guide & Inform

With available Car-Net Guide & Inform, you can access gas prices, weather, sports scores, and more through SiriusXM Travel Link® services with a 3-month trial subscription. You also get SiriusXM® Traffic with a 3-month trial subscription, which offers real-time traffic information, and puts your info front and center.

Front and rear USB ports

The USB port makes it easy to plug in, charge up, and rock out to your favorite tunes. And with a port in the front, as well as an available port in the rear, it's a direct route from your music to your ears.

Volkswagen Car-Net App-Connect*

Available VW Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to use select apps on the touchscreen display of your Volkswagen. From streaming music to mobile maps, it can be accessed on the touchscreen.

Composition Color touchscreen sound system

This system comes complete with a 5" color display and is MP3- and WMA-compatible. So you can enjoy the ease of Bluetooth technology with audio streaming with your compatible devices.

Fender Premium Audio System

SiriusXM® Satellite Radio with 3-month trial subscription**

Keyless access with push-button start†

Bluetooth® technology with audio streaming for compatible device

Backview Camera System

Available Features

Fender Premium Audio System

SiriusXM® Satellite Radio with 3-month trial subscription**

Keyless access with push-button start†

FEATURES

Bluetooth® technology with audio streaming for compatible device

Backview Camera System

AVAILABLE FEATURES

Fender Premium Audio System

SiriusXM® Satellite Radio with 3-month trial subscription**

Keyless access with push-button start†

For kids age 35 and up.

Tech-rich, the Passat offers innovative features like available Volkswagen Car-Net® App-Connect® that lets you access your compatible smartphone’s music, maps, messaging, and more on your dash. And the available Fender® Premium Audio System surrounds you with high-quality sound, so you can create your own concert. Add a standard rearview camera, which is there to help make parking and backing up a little easier, and you’ll see the Passat allows you to be a grownup, without having to grow up.

Volkswagen Car-Net Security & Service†

With your 3-month trial and then paid subscription, you can enjoy a host of available features that help you locate your last parked location, check if the doors are locked, and help in an emergency and even get vehicle health and diagnostics reports.

Volkswagen Car-Net App-Connect®

Available VW Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay™, Android Auto™ or MirrorLink® to use select apps on the touchscreen display of your Volkswagen. From streaming music to mobile maps, it can be accessed on the touchscreen.

Discover Media touchscreen navigation

Navigation gets even upgrade with an available 6.33" touchscreen display with voice control and a proximity sensor with a pop-up display that’s easy to read. It can also pair with multiple compatible phones via Bluetooth technology. Modern technology made more accessible.

Composition Color touchscreen sound system

This system comes complete with a 6.33" touchscreen display and is MP3-, WMA-, and WMV-compatible. So you can enjoy the ease of Bluetooth technology with audio streaming with your compatible devices.

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Forward Collision Warning and Autonomous Emergency Braking (Front Assist)*
The Forward Collision Warning system (included in Front Assist) has a sensor in the front to help monitor traffic and can alert you to a potential collision. If a collision is imminent, Autonomous Emergency Braking (included in Front Assist) can help brake the car.*

Once you discover the protective nature of the seven Driver Assistance features available in the Passat, you'll quickly enjoy advanced peace of mind. Like Blind Spot Monitor or Forward Collision Warning and Autonomous Emergency Braking (Front Assist), which helps stop when you can't.* Just two of the seven ways the Passat keeps the good times rolling, by helping to keep you and your family on the right side of happy.

Lane Departure Warning (Lane Assist)*
When moving, the available Lane Departure Warning (Lane Assist) can sense if you start to drift into another lane without using the turn signal. It will help steer to help keep you in the correct lane.*

Parking Steering Assistant (Park Assist)*
The available Parking Steering Assistant (Park Assist) can judge if a parking spot is big enough for your Volkswagen. Whether parallel or perpendicular, this feature will help steer your vehicle into the space you operate the accelerator, brake, and shifter; it does the rest.*

Blind Spot Monitor*
The sensors on the available Blind Spot Monitor feature are able to sense what you might miss. When driving, if you attempt to change lanes, the Blind Spot Monitor can help alert you to other cars that may be in your blind spot.***

Rear Traffic Alert*
The available Rear Traffic Alert comes in handy when you're backing up. It can be especially useful if you're backing up in poor light or when you're reversing and have limited rear visibility.*

Adaptive Cruise Control (ACC)*
The available Adaptive Cruise Control (ACC) helps maintain a relative distance from the car in front of you. If the car in front of you slows down or stops, the sensors can detect the change and your car will follow suit.*

*Driver Assistance features are not a substitute for attentive driving. See Owner's Manual for further details and important limitations.
Looking for turbocharged fun that's also efficient?** Then enjoy the lively boost of the 1.8L TSI® 4-cylinder engine. Perhaps a powerful V6 is more your speed. If so, then it’s game on with the available 3.6L V6 engine. Thanks to plenty of pick-me-up under the hood, the Passat is power-packed playtime on wheels. Let’s go.

Play as you go.

1.8L, 170-hp TSI engine; turbocharged with direct injection and intercooler
23 city/34 highway mpg EPA estimates*
6-speed automatic transmission with Tiptronic® and Sport mode

3.6L, 280-hp V6 engine with FSI® direct injection (achieved with premium fuel)
20 city/28 highway mpg EPA estimates**
6-speed automatic DSG® performance transmission with Tiptronic and Sport mode, steering wheel-mounted paddle shifters

FEATURES AVAILABLE FEATURES

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<td>HIGHWAY MPG</td>
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<tr>
<td>EPA estimates*</td>
<td>EPA estimates**</td>
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R-Line with Lighting Package shown in Pure White

*23 city/34 highway mpg (2017 Passat 1.8L TSI automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. **20 city/28 highway mpg (2017 Passat 3.6L automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.
Automatic Post-Collision Braking System

Not every collision brings a car to a stop. That’s why our vehicles include the Automatic Post-Collision Braking System to help keep your car from moving after a collision, helping reduce the chance of additional impacts.

Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

Seven stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them, there are in total seven stability-enhancing systems at your service.

Intelligent Crash Response System (ICRS)*

In the event of a collision that deploys the airbags, the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Tire Pressure Monitoring System (TPMS)

Monitoring and maintaining proper air pressure in your tires helps with efficiency† and safety. The TPMS helps alert you to a loss of tire pressure so you can know when to add air.

We can’t predict. But we can engineer.

This is why the Passat comes with seven stability-enhancing features, a steel safety cage, and an Intelligent Crash Response System (ICRS) which can help prepare you for the unpredictability of the road ahead.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners are triggered. Federal regulations require airbags to deploy in a collision that is severe enough to cause injury or fatality. The ICRS is designed to work in conjunction with the airbags and safety belt pretensioners. The ICRS will also activate if the airbags are not deployed due to severe damage to the front of the vehicle. The ICRS does not replace the need to buckle up. Always use safety belts and install child seats in the rear, using restraint systems appropriate for their size and age. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Therefore use safety belts and child restraints in the rear, using restraint systems appropriate for their size and age. *23 city/34 highway mpg (2017 Passat 1.8L TSI, automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.
Passat Specs

PERFORMANCE
1.8L TSI®, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct torque (achieved with premium fuel)

TECHNOLOGY
Electromechanical Power Steering with variable assistance
Power-assisted, front vented disc brakes; rear solid disc brakes

PERFORMANCE
1.8L –

INTERIOR CONTO.
8-way power front seats including power lumbar and memory for driver’s seat
Dark Vanadium R-Line interior trim
Leather-wrapped gearshift knob
Steering-wheel-mounted Tiptronic paddle shifters
Illuminated vanity mirrors
Interior ambient lighting, front and rear
2 remote key fobs with lock, unlock, trunk release, and panic button

CONVENIENCE
8-inch Composition Touchscreen sound system, MP3/WMA-compatible CD player, AM/FM radio, and SD memory card reader
Composition Media touchscreen sound system with proximity sensor, MP3/WMA/CD player, AM/FM/HD Radio, and SD memory card reader

DIMENSIONS
Trunk volume 15.9 cu. ft. (0.45 cu. m)
Height 58.5 in (1,487 mm)
Width 72.2 in (1,834 mm)
Length 191.9 in (4,875 mm)
Wheelbase 110.4 in (2,803 mm)

SAFETY
Driver and passenger front and side thorax airbag supplemental restraint system‡‡
Rear center armrest, foldable with storage compartment
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA), Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock
3-point safety belts for outboard seating positions
Side Curtain Protection® head airbags, front and rear‡‡

EXTERIOR
Titanium Beige Metallic
Platinum Silver Metallic
Biscuit Metallic
Moonrock Gray Metallic
Titan Black Metallic
Deep Black Pearl

INTERIOR COLOR
Carnelian Red Metallic
Black
deflectors
Titan Black
Cornsilk Beige
Moonrock Gray
Brown piping
Quartz piping

\*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all cordless phone systems. Standard and data usage rates apply. Ally Connect feature may require compatible home, parking, and mobile apps. See mobile device and app providers for terms and prices. \(††\) SiriusXM audio and data services require a subscription fee and are subject to change, terminations, and availability. \(§§\) For important consumer information about this vehicle’s airbag system, see the vehicle owner’s manual, the “Airbag Safety” Owner’s Guide, and www.vw.com/airbagsafety. \(◊\) Roadside Assistance services require vehicle cellular connectivity and availability. \(‡\) The features and options listed may not be available on all vehicles. **SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. SiriusXM and all related marks and logos are trademarks of SiriusXM Radio Inc. \(††\) For important consumer information about this vehicle’s airbag system, see the vehicle owner’s manual, the “Airbag Safety” Owner’s Guide, and www.vw.com/airbagsafety. \(§§\) See dealer or owner’s literature for limited warranty details.
Add more Volkswagen to your Volkswagen.

Specifically designed and created to fit your Volkswagen model, this diverse lineup of accessories lets you customize your Volkswagen to fit your lifestyle. Whether you’re prepping for an outdoor adventure or exploring a more urban landscape, these accessories offer the sophisticated style and craftsmanship you’ve come to expect from Volkswagen.

ACCESSORIES

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<th>19” Luxor Wheel</th>
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<td>Magnetic Pop-In Sunshades</td>
<td>Heavy Duty Trunk Liner and VW CarGo Blocks</td>
<td>12-Volt LED Flashlight</td>
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Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (3 years or 36,000 miles, whichever occurs first). See dealer for details. The following accessories are covered under separate manufacturer warranties: Pop-In Sunshades are covered by a NSV warranty of up to three years or 60,000 miles. Please visit http://nsvauto.com/profile for details.

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For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW or just look us up at vw.com. VW17PASBUS