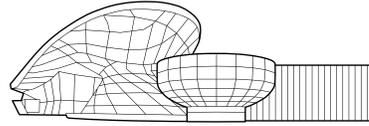


**BMW  
GROUP**



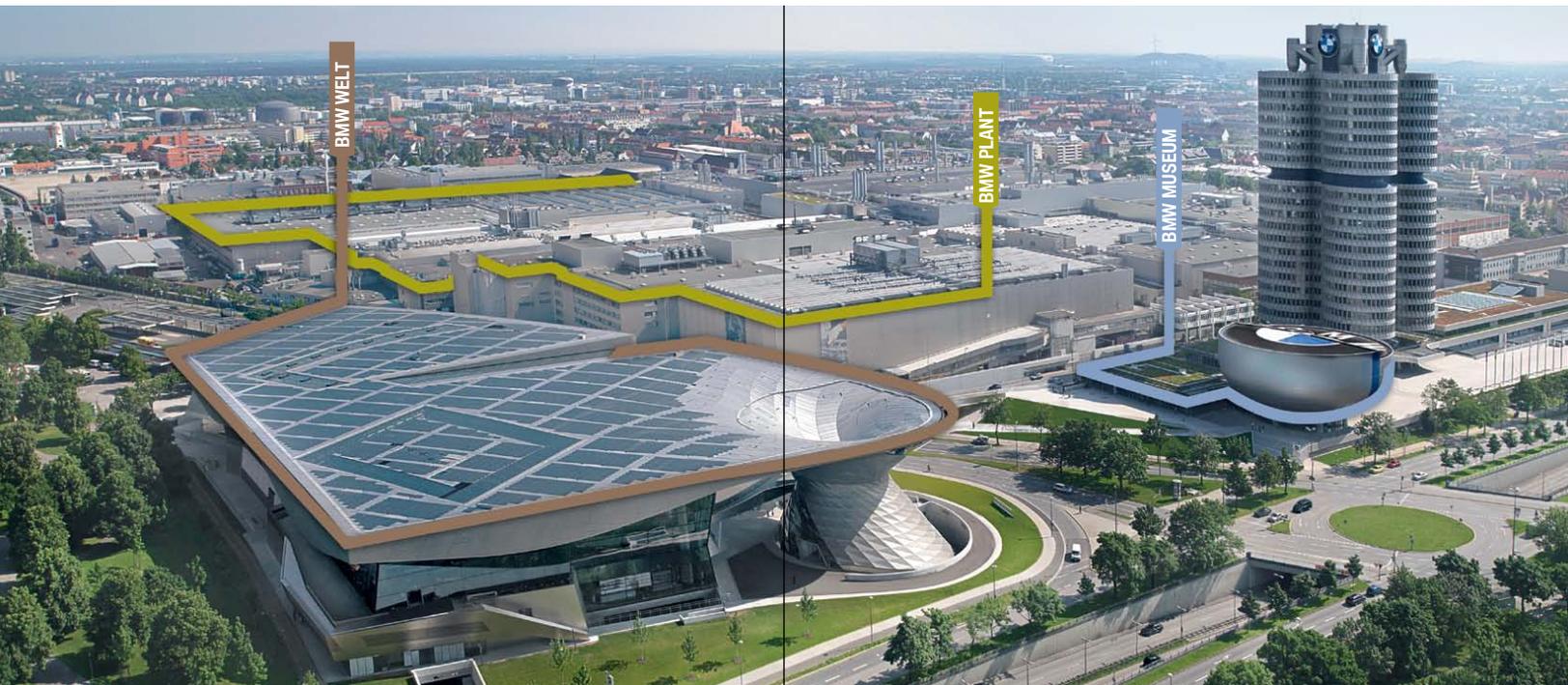
Rolls-Royce  
Motor Cars Limited

# EXPERIENCE THE VARIETY: BMW WELT, MUSEUM AND PLANT.



BMW Welt BMW Museum BMW Werk





### BMW Welt.

Experience the fascinating architecture of BMW Welt and the unique new BMW Group brand exhibition.

The architecture. Design meets function.	04
BMW. Sheer Driving Pleasure.	06
BMW i. Born electric.	08
BMW M. Dynamics and performance.	10
The BMW Group exhibition.	11
BMW Motorcycle. Freedom and sportiness.	12
MINI. Unconventional and full of ideas.	14
Rolls-Royce Motor Cars. Strive for perfection.	16
BMW delivery. The perfect day.	18

### BMW Museum.

The BMW Museum has over 120 exhibits highlighting BMW's more than 90-year history.

The BMW Museum. Permanent and special displays.	20
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### BMW Plant.

At the BMW Plant in Munich you can see how a BMW is made.

The BMW Group's parent plant.	24
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### Restaurants & shops.

Culinary delights.	26
Shopping at BMW Welt and the BMW Museum.	27

### Discovery Tours.

Guided tours around BMW Welt.	28
Guided tours around the BMW Plant.	29
Guided tours around the BMW Museum.	29
Information and tour bookings.	29

### BMW Junior Programme.

Mobility and sustainability for young discoverers.	30
--	----

### Family Sunday.

Sunday is family day at BMW Welt and the BMW Museum.	32
--	----

### Events.

Events at BMW Welt, the BMW Museum and the BMW Plant.	33
BMW Event Forum. Exceptional locations.	33

### BMW on Demand and DriveNow.

	34
--	----

### Information.

Contact, directions and legal information.	35
--	----

# THE BMW WELT EXPERIENCE.

## **The architecture. Design meets function.**

BMW Welt's futuristic architecture is one of a kind. A cloud-like impression is created by a double cone supported on just twelve hinged columns, giving visitors the feeling that the building is floating.

BMW Welt's architectural concept combines design and function in equal measure. This can be seen in the filigree steel facade that also helps to control the temperature within BMW Welt. Solar energy from the roof and facade help to heat the building, while the large wall surfaces provide ventilation. Glass outer panels create a comfortable surface temperature. Vegetation outside the building, especially the greenery planted in close proximity to the building's natural ventilation elements, helps to trap dust and create a cooling effect. 2,500 tonnes of steel were used in the construction of this unique building.



Enjoy the impressive architecture of the building while discovering the variety of the BMW Group brands.



## BMW. Sheer Driving Pleasure.

For more than 90 years the BMW brand has been renowned for its dynamic driving experience and pioneering innovations in both design and technology.

BMW Welt was opened in 2007 and the exhibition and discovery centre is now at the very heart of the BMW brand's operations. In 2012 the exhibitions were redesigned and now you can experience all the BMW Group brands under one roof.

In the BMW exhibition you will find the clean lines, top-quality materials and light, modern look that have become the hallmark of BMW. It is the perfect setting in which to showcase BMW's technology, engines and design as well as the very latest models. Let yourself be inspired by BMW's extensive range of models, from the BMW 1 Series to the BMW 7 Series, the convertibles, the roadster and the impressive X-family.



Young and old, everybody can experience Sheer Driving Pleasure virtually.

# GALLERY OF DRIVING PLEASURE.





## **BMW i. Born electric.**

Visionary vehicle concepts and mobility services, inspiring designs and a long-term commitment to the environment are helping to redefine our understanding of personal mobility. BMW i shows just what can be achieved.

At BMW Welt you can experience just how electrifying driving pleasure will be in the future. The exhibition showcases not only the BMW i concept vehicles and series production models, but also the revolutionary Life-Drive Modules – the first automobile architecture specifically designed for electric automobiles.

The exhibits explain all the key elements of a BMW i: the pioneering technologies, such as the eDrive electric



## **ELECTRIC AND ELECTRIFYING.**



The BMW i's Wallbox allows you to recharge your automobile quickly and easily.

drive system, the intelligent construction using carbon and the revolutionary Life-Drive architecture. At BMW Welt you can find out all you need to know about electromobility.

The exhibition has all the answers to questions such as: What does the BMW i's battery look like? How is it charged when you are on the road or at home?



BMW i opens up a new world of possibilities for unlimited personal mobility.

You can see how BMW i is revolutionising the automobile industry through the use of carbon and natural materials in the vehicle's interior. Learn more about the BMW i3, which is amazingly compact for a vehicle with such a roomy interior, and whose electric drive provides emission-free driving pleasure in cities. Or let yourself be inspired by the BMW i8 concept, the future for sports automobiles.

Explore the world of BMW i and discover how a visionary idea has become an electrifying mobility concept for today.

# M – THE MOST POWERFUL LETTER IN THE WORLD.

## BMW M. Dynamic and performance.

The legendary “M” stands for the ultimate driving performance and pure adrenalin. The origins of the BMW M lie in the BMW



brand’s involvement in motor racing and these roots are clear for all to see at BMW Welt. The BMW M exhibition is in the north wing of the building. Dark asphalt, tyre stacks, starting lights and curbs create a race track atmosphere for visitors to showcase the M GmbH’s pedigree. At the centre of the display, the BMW M automobiles are lined up in staggered formation as though waiting to start a race. Different cars are highlighted in turn to show off the full performance range of BMW’s most powerful automobile series. Driving simulators offer you the opportunity to experience the thrill of driving the M models around famous race tracks. You can choose your favourites from a virtual motorsport quartet.



Sitting in a totally authentic, great looking M-cockpit makes the Sheer Driving Pleasure even better.



## The BMW Group exhibition.

With its famous brands BMW, MINI and Rolls-Royce Motor Cars, the BMW Group is one of the world’s most successful premium suppliers of automobiles, motorcycles and premium services for personal mobility. In the BMW Group exhibition, located in the unique BMW Welt double cone, you can find out more about the BMW Group and its latest projects.

On the first floor you can learn all about working at the BMW Group. Life-size avatars – digital copies of real employees – explain their work and guide you through the exhibition, giving you an insight into the company’s organisation and departments.

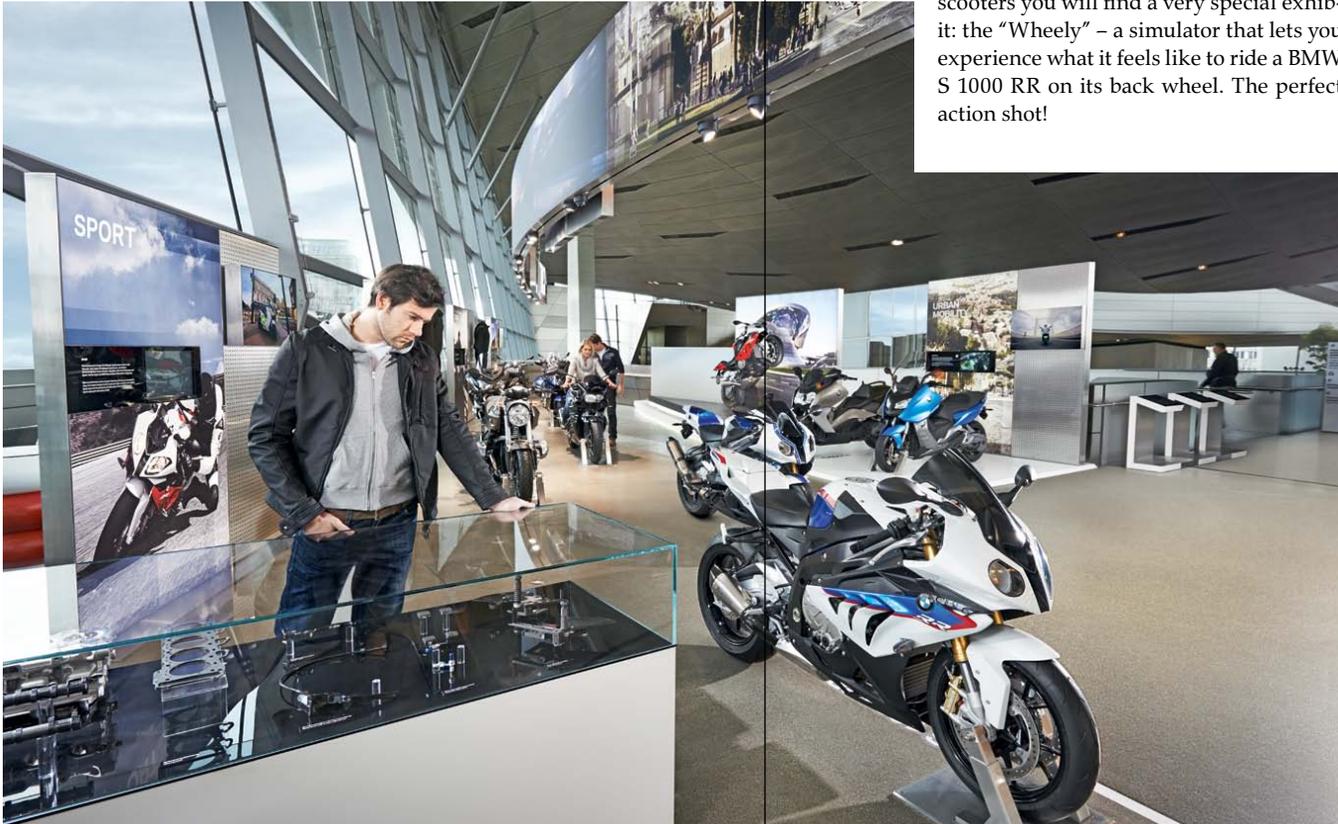


# RESPONSIBILITY AND SUSTAINABILITY.

More fascinating topics open up to you on the lower ground floor. In the five cube-shaped rooms you can discover first hand just how sustainable business works, for example, by using the EfficientDynamics pinball machine. Discover the world of the BMW Group – a company that is using innovation and creativity to design tomorrow’s personal mobility today.



# UNSTOPPABLE.



## **BMW Motorcycle. Freedom and sportiness.**

The first vehicle ever produced by the company was a motorcycle. Today BMW Motorcycle offers models and engine types for virtually every kind of use. Whether you want to travel to the end of the world or enjoy the thrill of riding at speed on a race track, BMW's Enduro, Tour, Urban Mobility, Sport and Roadster ranges have just the right motorcycle for you.

Eleven current BMW models from the different ranges are on show in the exhibition. You will find the very latest trends and the hottest bikes on the second floor next to the Biker's Lodge. There is also a wealth of information on innovative engineering, distinctive designs and reliable technology. Right alongside the maxi scooters you will find a very special exhibit: the "Wheely" – a simulator that lets you experience what it feels like to ride a BMW S 1000 RR on its back wheel. The perfect action shot!

Quality engineering down to the smallest detail: every BMW motorcycle is the perfect combination of the very best components.

# BE MINI.

## **MINI. Unconventional and full of ideas.**

Your heart skips a beat, you feel a surge of adrenaline, the go-kart feeling kicks in and you forget about everything else. MINI inspires passion – it's an unconventional brand, full of great ideas and Zest for Life. MINI is more than just an automobile; MINI is a good friend. The MINI exhibition at BMW Welt is as unique and special as the brand itself. "MINI – NOT NORMAL" is the exhibition's slogan, and you'll understand why as soon as you enter the MINI area and immerse yourself in the brand and the community.

The stars of the exhibition are of course the MINI automobiles themselves. Nine current models are on show with coloured frames breaking up the black spaces that MINI displays have become famous for. LED screens, cool projections and crazy videos allow visitors to immerse themselves in the world of MINI. The combination of red and black colours represents the John Cooper Works sub-brand and you will find this sports range of MINI brand automobiles in the Tuning Garage. You don't get a better go-kart feeling than this! The same



Get inspired by the latest MINI models and become part of the community.



When you drive one of the exciting John Cooper Works models, every curve in the road becomes a true driving adventure.

can be said for the simulator. "Racing is in our blood" is the motto and you can experience the real John Cooper Works feeling by racing against the clock. Test the famous MINI "Thrill Bench" or surf the digital world of MINI on an over-sized MINI Connected iPhone.



# “THE BEST CAR IN THE WORLD”



“Strive for perfection in everything you do. Take the best that exists and make it better. When it does not exist, design it.”



## Rolls-Royce Motor Cars.

“Strive for perfection in everything you do”. This guiding principle of Henry Royce and Charles Rolls became the motto for the Rolls Royce brand. That this motto is still valid today is clear for all to see in the new Rolls Royce Motor Cars exhibition at BMW Welt. This is the first permanent exhibition outside of the UK and brings together the brand’s unique history, which spans more than a century, and the very latest in modern-day developments. Two of the current Rolls-Royce series are on display.

The “Spirit of Ecstasy” has a special place, not only on every car, but in the exhibition itself. The 100th anniversary of the legendary figure that graces the bonnet of every Rolls-Royce provided the inspiration for an exciting 100-piece photo series by the well-known British photographer Rankin. The images offer a range of artistic and often highly personal interpretations of the brand’s iconic emblem. Three of these large photos are now on show at BMW Welt.





Collecting your new BMW is the highlight of your visit to BMW Welt. But we want to make sure it isn't the only one.

# THE PERFECT DAY.

## Delivery of your BMW.

Congratulations on your new BMW! And welcome to BMW Welt, where collecting your BMW becomes a wonderful experience. To ensure that everything is perfect for you, we'll plan your day to suit your personal wishes.

When you arrive, we welcome you at the check-in and accompany you throughout the rest of the day. You may want to go on a tour of the plant or visit the BMW Museum, located directly opposite BMW Welt.

The Premium Lounge is available for you to use at any time and offers comfortable leather sofas, snacks and drinks.



The highlight of your visit: taking delivery of your new BMW. Your personal customer service representative hands over the keys and explains the main features of your new vehicle.

Our Junior Campus also offers our smaller BMW fans an exciting insight into the world of driving pleasure. We recommend that you allow plenty of time to enjoy the special experience of taking delivery of your new automobile. This will give you the opportunity to immerse yourself in the world of BMW.

Your personal customer service representative will accompany you to the Product Info Center before you take delivery of your automobile. Here you can learn all about your new BMW in a high-definition, 3D presentation. You can familiarise yourself with all the important functions and technical characteristics of your automobile and try them out on a multimedia simulator. You will also receive a wealth of information about performance and design as well as details on the innovative technologies used in the automobile, such as BMW ConnectedDrive and BMW EfficientDynamics.

You can arrange your automobile delivery through your authorised BMW partner or BMW dealership. They will be happy to advise you about all the services available and put a programme together for you.

The big moment when you take delivery of your automobile is a very special experience. Your personal customer service representative will collect you from the Premium Lounge and take you to your new BMW. You will be introduced to the main controls and special features to make sure you're ready to set off on your first journey. And of course we'll capture the special moment when you take delivery of your automobile in a commemorative photo.





## The BMW Museum.

The BMW Museum was opened in 1973 and since then, it has become one of the most visited company museums in Germany.

In the BMW Museum you can take an exciting journey back through the company's more than 90-year history. There are 25 different exhibition areas with over 120 exhibits spread over an area of approximately 5,000 m<sup>2</sup>. Another highlight is the regularly changing special exhibitions on a huge range of topics.

The original concept for the BMW Museum was based on an idea by the architect Professor Karl Schwanzer. He defined the inner structure of the round building as a continuation of the road in an enclosed space. This notion of a "road in an enclosed space as the principle

of dynamic architecture" was further developed in a modern and contemporary way in the adjacent low building. Using a similar structure to that of the round building, where platforms are placed like squares along a road, the exhibition areas in the neighbouring low building are organized along a ramp that forms the central visitor route. However, the architectural elements, ramps and exhibition halls create a much more dynamic overall impression.

Seven exhibition halls were built in the low building, each of which has its own identity based on a particular theme. These individual designs create a context for the various exhibits and provide a set of reference

More than 120 valuable automobiles, motorcycles and engines from nine decades of BMW history.



Always a favourite: the 1955 BMW Isetta is still a great favourite amongst visitors.

# FASCINATION AT FIRST HAND.



More than 90 years of BMW history in all its various facets, presented in seven separate exhibition houses.



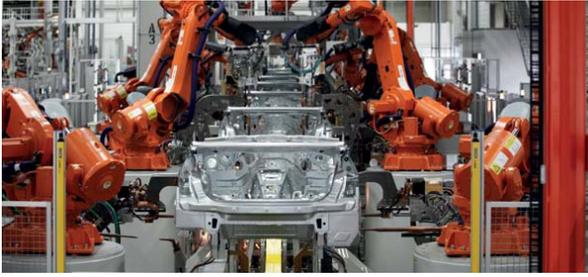
points along the 1,000-metre route through the BMW Museum. The route is designed to have no crossing points and to take visitors to all 25 exhibition areas.

The House of Design is located in the room called Inspiration and serves to introduce the BMW brand. Here BMW's design process is explained and a selection of well-known milestones from BMW Design history is on show. The House of the Company provides in-depth information on the company's history. Highlights from over 90 years of BMW Motorcycle can be found in the third house. The House of Technology uses the themes "Lightweight Construction", "Engines" and "Aerodynamics" to document the efficiency and performance of BMW technology. The hearts of all motor sports fans will start to beat a little faster when they get to the fifth house, which is dedicated to motorcycle racing. As the motorcycle manufacturer with the longest tradition in Germany, BMW has been active in racing since 1923 and can look back on a unique history of success. The House of the Brand focuses on advertising as a mirror of the times, while the seventh house looks at the development of the various automobile series.

Opening times:  
Tue – Sun, 10.00 am – 6.00 pm  
Closed on Mondays

Admission:  
Whole exhibition (permanent and special exhibitions): € 9.00 / 6.00 discounted





A robot production line in the car body pressing section and a view inside the paint shop.

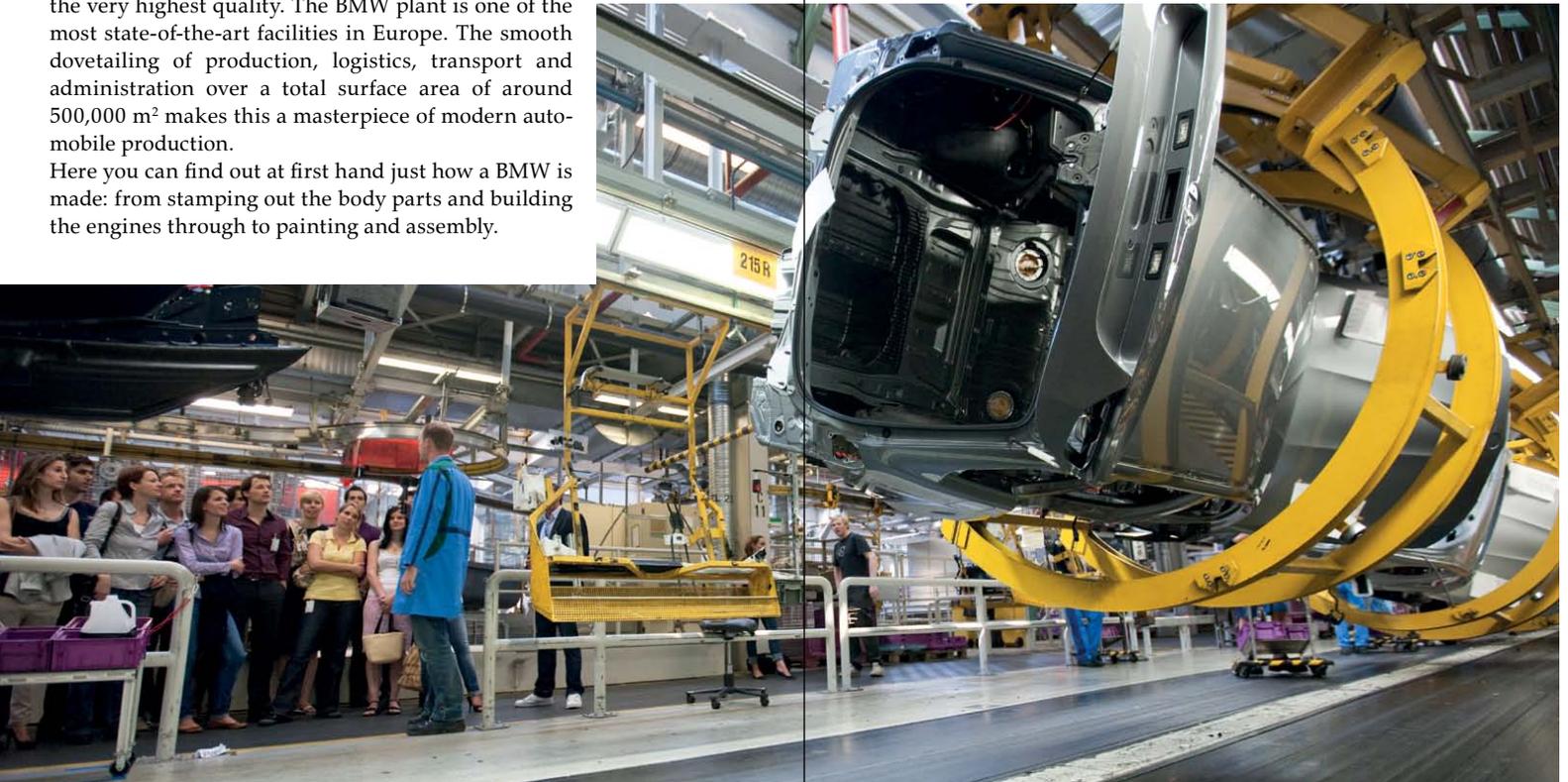
### **The BMW Group's parent plant.**

The BMW Munich Plant is the BMW Group's parent plant. It is located in the north of Munich, immediately adjacent to the company's headquarters, BMW Welt and the BMW Museum.

The plant produces around 200,000 automobiles and 300,000 engines per year as part of the company's worldwide production network. Some 9,000 employees from 50 different countries ensure the work is of the very highest quality. The BMW plant is one of the most state-of-the-art facilities in Europe. The smooth dovetailing of production, logistics, transport and administration over a total surface area of around 500,000 m<sup>2</sup> makes this a masterpiece of modern automobile production.

Here you can find out at first hand just how a BMW is made: from stamping out the body parts and building the engines through to painting and assembly.

**9,000 EMPLOYEES.  
50 COUNTRIES.  
200,000 AUTOMOBILES.  
300,000 ENGINES.**





# CULINARY DELIGHTS.

People who enjoy Sheer Driving Pleasure tend to enjoy good food and drink too, so culinary delights are also one of the highlights at BMW Welt and the BMW Museum. Whether in a bistro, café or restaurant – why not take a seat and choose from our varied and delicious range of foods and drinks.

## EssZimmer at BMW Welt.

Enjoy classic French cuisine from top-class chef Bobby Bräuer.  
 Tuesday to Saturday from 6.00 pm  
 Seating for 50 people  
 Telephone: +49 (0)89 358 99 18 14  
 e-mail: [esszimmer.bmw-welt@feinkost-kaefer.de](mailto:esszimmer.bmw-welt@feinkost-kaefer.de)

## Bavarie at BMW Welt.

The finest Bavarian cuisine in a French-style brasserie.  
 Monday to Saturday from 11.00 am to 11.00 pm  
 Sundays and public holidays from 11.00 am to 6.00 pm  
 Seating for 200 people  
 Telephone: +49 (0)89 358 99 18 18  
 e-mail: [bavarie.bmw-welt@feinkost-kaefer.de](mailto:bavarie.bmw-welt@feinkost-kaefer.de)

## Biker's Lodge at BMW Welt.

The Biker's Lodge is the perfect place for a coffee break or a pit stop snack.  
 Open daily from 10.00 am to 6.00 pm  
 Seating for 30 people  
 Reservations: upon request

## CooperS at BMW Welt.

Here you can find a wide range of snacks at all times of day, as well as takeaways and culinary souvenirs.  
 Monday to Saturday from 7.30 am to 7.00 pm  
 Sundays and public holidays from 9.00 am to 7.00 pm  
 Seating for 40 people

## M1 Bar in the BMW Museum.

Fresh food, an extensive choice of drinks and a daily changing lunch menu make this a great place to visit.  
 Tuesday to Saturday, public holidays:  
 10.00 am to 6.00 pm  
 Monday: closed. Evening opening on request.  
 Seating for 50 people  
 Telephone: +49 (0)89 382 44204  
 e-mail: [m1@bmw.com](mailto:m1@bmw.com)

# SHOPPING AT BMW WELT AND IN THE BMW MUSEUM.



The BMW Museum Shop offers an exclusive selection of t-shirts, caps, publications and miniatures of BMW vehicles.

Opening times  
 Tue – Sun, public holidays:  
 10.00 am – 6.00 pm



In the BMW Welt shop you will find a wide range of products from stylish luggage and exclusive leather goods to sports clothing.

Opening times  
 Mon – Sat: 9.00 am – 6.00 pm  
 Sundays and public holidays  
 10.00 am – 6.00 pm



# DISCOVERY TOURS.

## Guided tours around BMW Welt.

### **BMW Premium Tour.**

The best of three worlds. Experience all the highlights of BMW Welt, BMW Museum and BMW Plant.

Tue – Fri, 9.15 am and 2.30 pm (German), 11.15 am (English) // Duration: approx. 3 hrs. // € 19.00; discounted € 12.00

### **BMW Combi Tour.**

Discover all the highlights of BMW Welt and the BMW Museum.

Wed and Sun, 12.00 noon // Duration: approx. 90 min. // Ticket: € 14.00; discounted € 10.00

### **BMW Welt Compact Tour.**

Enjoy a fascinating glimpse behind the scenes of BMW Welt.

Several tours each day. Also in English at 2.00 pm // Duration: approx. 80 min. // € 7.00; discounted € 5.00

### **BMW Welt Architecture Tour.**

Find out how BMW Welt was created.

Sun. 1.00 pm // Duration: approx. 80 min. // Also available as a special tour for organised groups of up to 20 people

### **BMW Welt Younger Visitors' Tour.**

A varied and fascinating tour especially adapted to the younger age group with interactive modules and age-appropriate displays and activities. Only for organised groups of up to 30 people.

Duration: approx. 80 min. // € 100.00

### **BMW Welt Special Tour.**

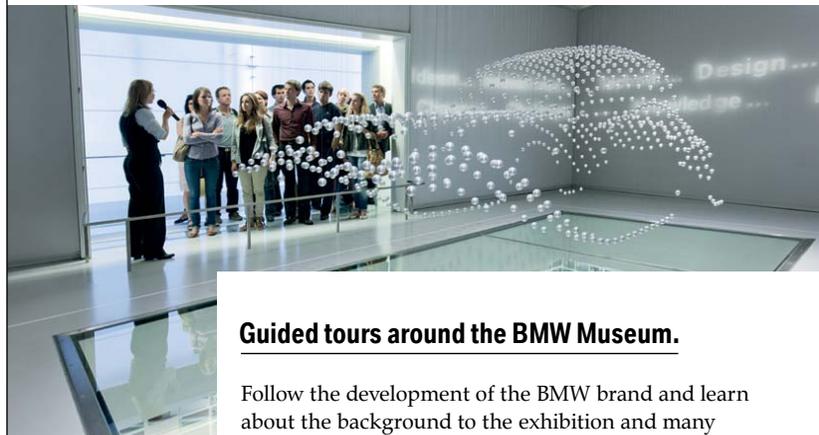
These flexible tours are designed to let you decide what you really want to see. They are suitable for larger numbers of people, but are only available for organised groups. Please book in advance.

Duration: approx. 40 min.

## Guided tours around the BMW Plant.

During this trip around the BMW Plant you will experience up close how a body, an engine and a complete automobile are created from individual components.

Mon – Fri, 9.00 am – 4.30 pm // Duration: approx. 2.5 hrs. // € 8.00; discounted € 5.00 // Please note: Not all areas of the plant are fully accessible



## Guided tours around the BMW Museum.

Follow the development of the BMW brand and learn about the background to the exhibition and many more interesting facts in this fascinating tour.

Tue – Sun and public holidays, 10.30 am – 4.30 pm // Duration: approx. 90 min. // Tour incl. admission: € 12.00; discounted € 9.00 // Exclusive tours for organised groups of up to 20 people: € 150.00 fixed price

## Information and tour bookings.

We recommend booking your tour in advance!

For bookings and further information, please contact the BMW Welt Info Service – open daily from 8.00 am to 10.00 pm on 089 / 12 501 6001 or at [infowelt@bmw-welt.com](mailto:infowelt@bmw-welt.com). Further details available at

[www.bmw-welt.com](http://www.bmw-welt.com)

# YOUNG DISCOVERERS.



## **Junior Campus at BMW Welt.**

At BMW Welt children and young visitors can enjoy fascinating tours and workshops where they will learn all about mobility and technology. With the help of our trained educators they can carry out exciting experiments, discover new possibilities and even build their own car in the Campus Studio.

## **Junior Campus workshops.**

### **“Everything is in motion” workshop (for children aged 5 – 6).**

This workshop focuses on learning about a range of different vehicles and vehicle components and discovering mobility. The young vehicle designers then go into the Campus Studio to build their own automobiles in teams.

### **“Designing mobility” workshop (for children aged 7 – 13).**

The young engineers research various aspects of mobility and carry out fascinating experiments in the Campus Lab before going into the Campus Studio to build their own automobiles in teams.

### **“Discovering mobility” workshop (for children aged 7 – 13).**

With the help of our trained educators the young engineers gain more in-depth knowledge about mobility in the Campus Lab and take part in a team quiz.

### **“Designing sustainability” workshop (for children aged 10 – 13).**

Sustainability is the main focus of this workshop. The job for the young automobile engineers is to build a vehicle out of recycled materials that is as light as possible and powered by solar energy.

### **“Open laboratory” (for all age groups).**

The Junior Campus Lab is open to everybody once a day and entry is free. Here visitors can take a more in-depth look at various issues relating to mobility.

### **“Mobility Tours”.**

**Mini (for children aged 5 – 6).** The children take on the role of vehicle inspectors. The main focus is on raw materials and vehicle safety.

**Medium (for children aged 7 – 9).** The children explore and investigate automobiles and motorcycles through hands-on activities with a focus on recycling and safety.

**Maxi (for children aged 10 – 13).** This mobility tour includes assignments on the themes of raw materials and recycling, safety factors and environmentally-aware motoring.

### **Adult workshop.**

This daily workshop requires teamwork in order to create a drivable automobile at the end of the session.

## **BMW Junior Museum.**

Whether they are on a discovery tour, a guided tour around the Museum or in a Museum workshop, children and young people from 7 to 18 years will be captivated by their visit to the Museum. The aim of the Museum’s educational programme is hands-on, age-appropriate interaction with the exhibits.

## **Junior Museum workshops.**

### **“Mission mobility” workshop (for children aged 7 – 13).**

The children take on the roles of detectives and go on the hunt for clues around the museum. The aim is to produce a creative vehicle fact file and to become familiar with various mobility concepts.

### **“Unusual perspectives” workshop (for children aged 14 – 18).**

After an interactive guided tour of the museum, with a focus on design, the second part of the workshop requires creativity and an eye for photographing details.

### **Guided tours for families.**

Sat and Sun, 2.00 pm and 3.30 pm (not on Family Sundays).

## **Birthdays at BMW Welt and the BMW Museum.**

Exclusive use of the Junior Campus or BMW Junior Museum facilities for children’s birthdays. Catering services also available. Group price € 120.00 plus catering // Reservations necessary.

## **Information and bookings.**

Advance booking is essential! For bookings and further information, please contact the BMW Welt Info Service – open daily from 8.00 am to 10.00 pm on 089 / 12 501 6001 or at [infowelt@bmw-welt.com](mailto:infowelt@bmw-welt.com). Further details available at [www.bmw-welt.com](http://www.bmw-welt.com)

# FAMILY SUNDAY.

## Sunday is family day.

The last Sunday of every month is family day at the BMW Museum and at BMW Welt. Free tours, a variety of workshops and entertaining shows all help to ensure that everybody – big and small, young and old – has a great time.

### **Opening times.**

Family Sunday is on the last Sunday of the month.  
From 10.00 am to 6.00 pm at BMW Welt and at the BMW Museum.

## BMW Welt Packages.

### **Family workshop at BMW Welt.**

“Discovering mobility” workshop for all the family.  
12.45 pm – 1.55 pm and 3.45 pm – 4.55 pm // Family price: € 4.50 for the whole family (max. 2 adults + 3 children. (€ 3.00 for each additional child or single visitor).

### **“Open laboratory” workshop.**

11.30 am – 12.40 pm and 5.00 pm – 6.00 pm // Free of charge // suitable for all age groups.

### **Family Special in the Bavarie restaurant.**

The whole family can enjoy a great lunch in the Bavarie restaurant at BMW Welt. There is a 3-course menu of authentic home-style cooking for the adults and a choice of lunchtime meals and desserts for the children. And there’s an ice cream van for anybody who still has some room left.



## Programmes at the BMW Museum.

Every month there are different activities requiring creativity and skill for the whole family.

From 10.30 am – 4.30 pm hourly free guided tours on the half-hour // Discounted admission price: families (2 adults, max. 3 children) € 12.00 instead of € 18.00

# EVENTS.

## Events at BMW Welt, Museum and Plant.

It’s always worth coming back to BMW Welt and the BMW Museum for another visit, as all sorts of different events are staged throughout the year for visitors to enjoy, in addition to the regular exhibits. Live acts and parties in a fabulous, breathtaking environment can really turn night into day, while fascinating talks by experts, private viewings and panel discussions on a wide range of automotive, cultural and art-related subjects provide stimulating entertainment of a different kind.

**For the latest event schedule and information please go to: [www.bmw-welt.com/events](http://www.bmw-welt.com/events)**



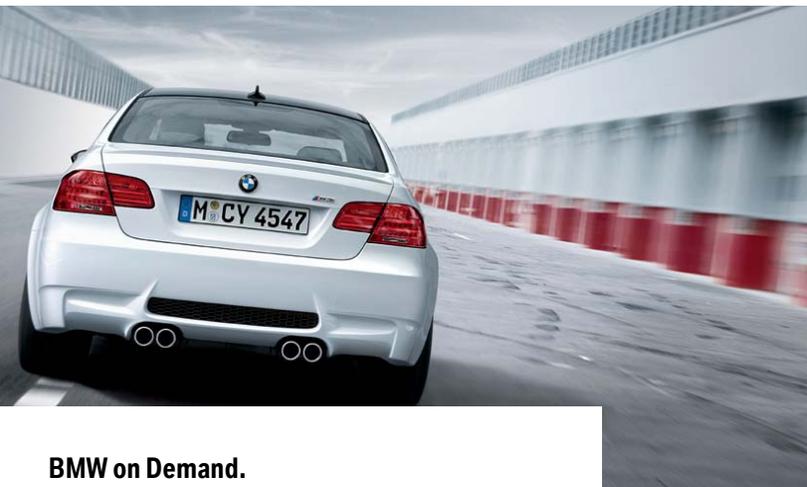
## BMW Event Forum. Exceptional locations.

The BMW Event Forum with its two exceptional locations – BMW Welt and the BMW Museum – offers the perfect setting for your events. Attractive architecture and state-of-the-art facilities allow you to combine the various spaces in the best possible way for your particular use. Added to this is the possibility of integrating the various attractions on offer at the complexes into your event. Versatile spaces create a whole range of options, each with their own unique atmosphere. State-of-the-art presentation, stage, lighting and audio technology, along with a range of catering areas, restaurants and bars ensure that your event will be one to remember.

**Event Forum: Telephone +49 89 382 572 62, e-mail: [eventforum@bmw.com](mailto:eventforum@bmw.com)**

**[www.bmw-welt.com/eventforum](http://www.bmw-welt.com/eventforum)**





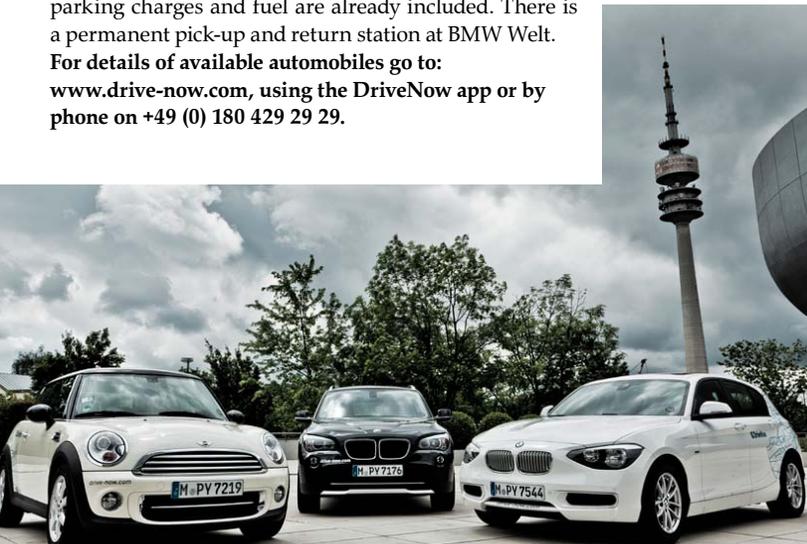
### **BMW on Demand.**

Experience Sheer Driving Pleasure. Whether you're taking a test drive, going shopping or exploring the back roads on a day out – BMW on Demand at BMW Welt allows you to rent your dream BMW by the hour and enjoy that Sheer Driving Pleasure to your heart's content! Bookings can be made either at BMW Welt itself or at [www.bmw-on-demand.de](http://www.bmw-on-demand.de)

## **FLEXIBLE AND SPONTANEOUS DRIVING PLEASURE.**

### **DriveNow.**

DriveNow is a premium car-sharing service offered by BMW i, MINI and Sixt. Automobiles can be rented and dropped off spontaneously when and where you need them. You simply pay for the vehicles by the minute, as parking charges and fuel are already included. There is a permanent pick-up and return station at BMW Welt. For details of available automobiles go to: [www.drive-now.com](http://www.drive-now.com), using the DriveNow app or by phone on +49 (0) 180 429 29 29.



# **INFORMATION.**

#### **BMW Welt**

Am Olympiapark 1  
80809 Munich  
[bmw-welt.com](http://bmw-welt.com)

#### **BMW Museum**

Am Olympiapark 2  
80809 Munich  
[bmw-museum.de](http://bmw-museum.de)

#### **BMW Werk**

Am Petuelring 130  
80809 Munich  
[bmw-werk-muenchen.de](http://bmw-werk-muenchen.de)

Opening times: Building daily 7.30 am – 12.00 midnight

Opening times: Tue – Sun 10.00 am – 6.00 pm (closed on Mondays)

Exhibition management daily 9.00 am – 6.00 pm

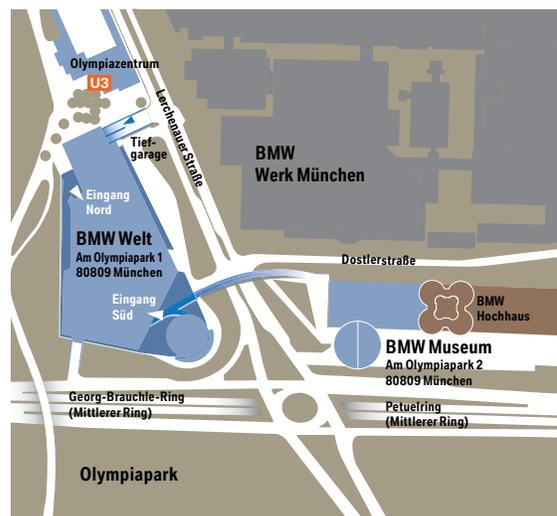
More information at [www.bmw-welt.com](http://www.bmw-welt.com)

#### **PUBLIC TRANSPORT**

Take the U3 and get off at Olympiazentrum station

#### **PARKING**

BMW Welt has an underground car park (subject to parking charge)



### **LEGAL INFORMATION.**

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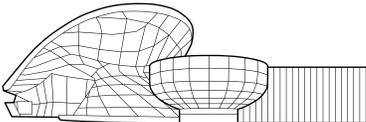
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