

TESLA

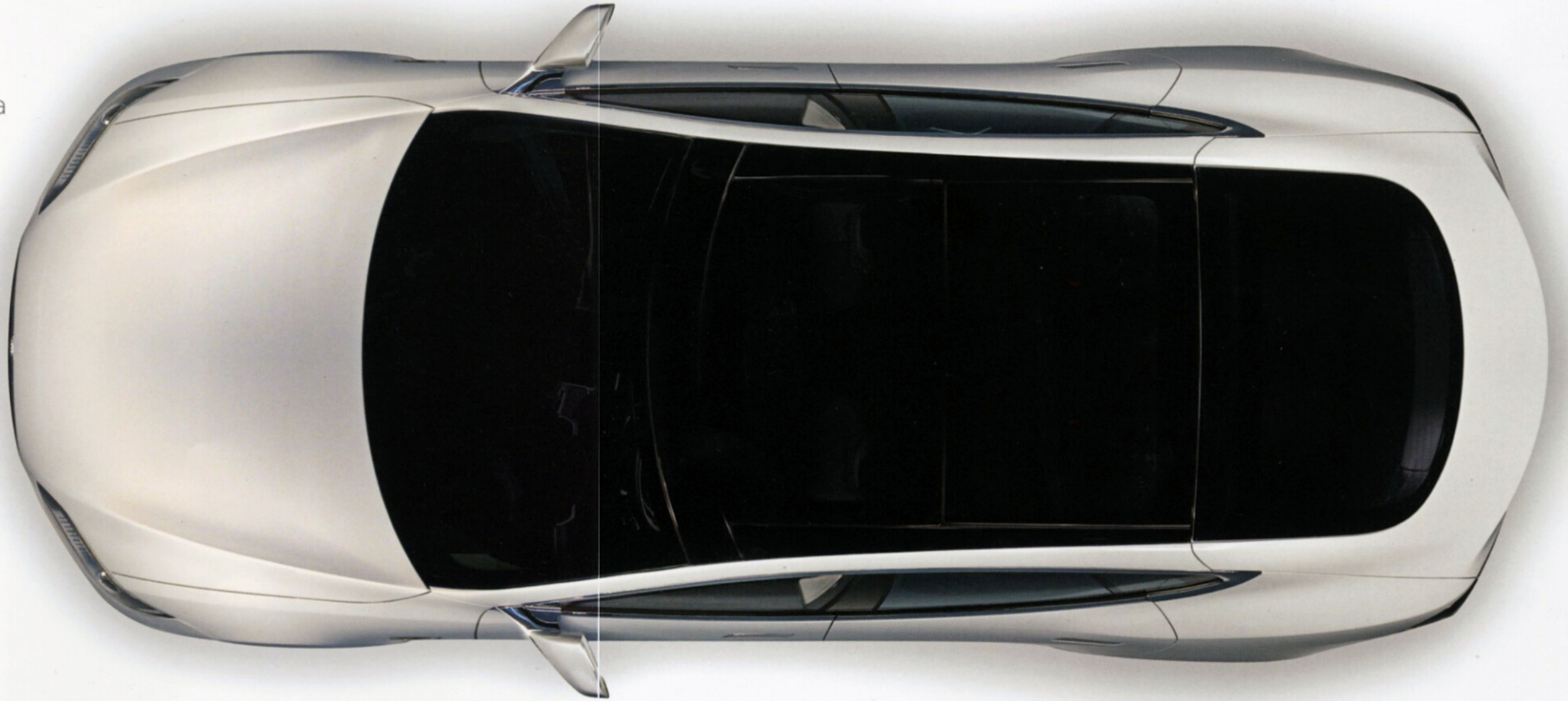
MODEL S



## THE **FIRST** OF ITS KIND

Introducing a car so advanced it sets the new benchmark for innovation and excellence. At the heart of Model S is the proven Tesla powertrain, delivering both unprecedented range and a **thrilling drive experience**.

With a rigid body structure and nearly 50/50 weight distribution, Model S epitomizes premium performance. It offers the responsiveness and agility expected from the world's best sports cars while providing a ride quality beyond expectations.



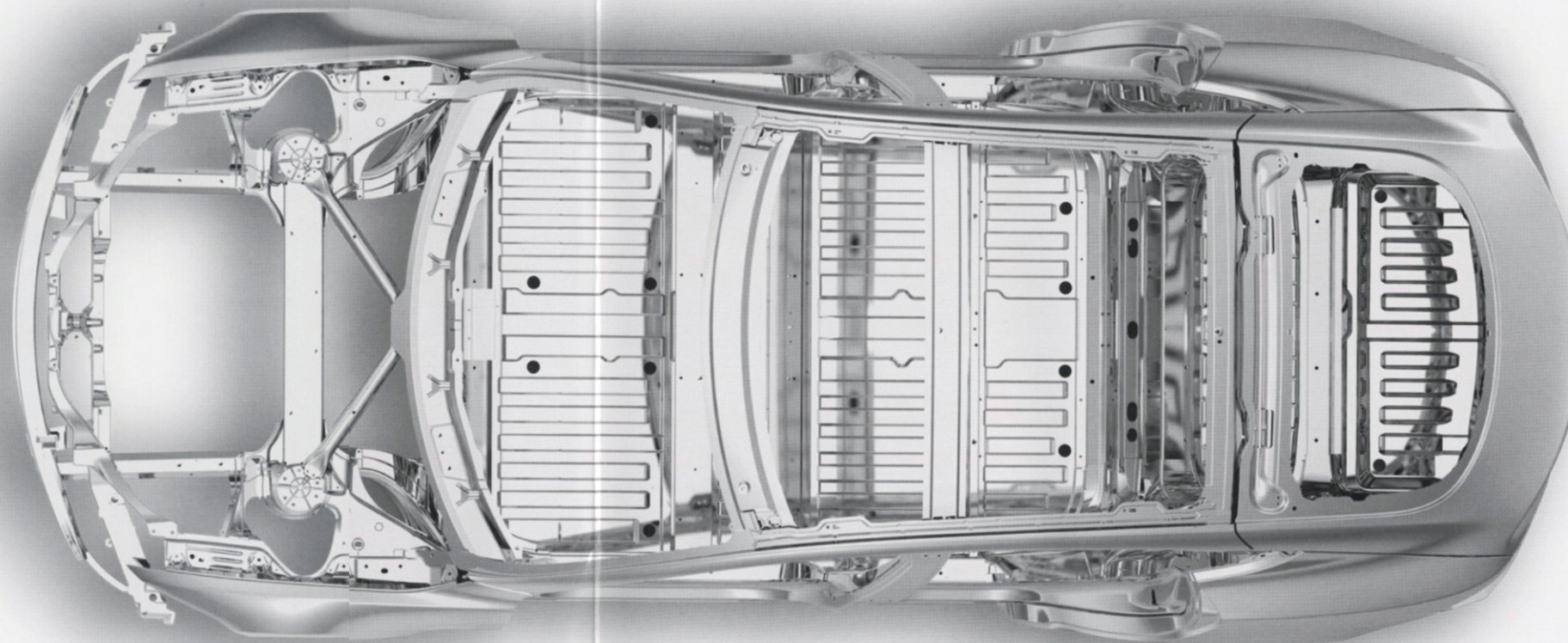
## GO FARTHER

Tesla once again sets the bar for electric driving range. Model S offers three battery options. All three batteries are contained within the same enclosure, integrating with the vehicle in the same way, providing structural, aerodynamic, and handling advantages. All three batteries use automotive-grade lithium-ion cells arranged for optimum energy density, thermal management, and safety.



	40 kWh	60 kWh	85 kWh	85 kWh PERFORMANCE
Estimated Range at 55 mph	160 miles	230 miles	300 miles	300 miles
0 to 60 mph	6.5 seconds	5.9 seconds	5.6 seconds	4.4 seconds
Battery Warranty	8 years, 100,000 miles	8 years, 125,000 miles	8 years, unlimited miles	8 years, unlimited miles

Underneath the graceful curves and lines of Model S is an aluminum-intensive structure with innovative packaging efficiencies embodying the mantra: **every millimeter counts**. The elegant structure is strong, rigid, and lightweight. Unhindered by an internal combustion engine, Tesla reimagined the possibilities under the front hood, creating 8.1 cubic feet of cargo space, increasing stiffness, and engineering a protective front crumple zone. Overall body stiffness reduces structural shake, making the car surefooted, solid, and virtually free of noise.



## STRUCTURE, REIMAGINED



### BUILT AROUND THE DRIVER

Model S exceeds expectations. It seats seven: five adults and two children with optional rear-facing child seats. Behind the wheel, Tesla has combined meticulous noise engineering with a uniquely quiet powertrain to obtain the sound dynamics of a recording studio. The gem of the interior is our groundbreaking 17" touchscreen. It puts rich content at your fingertips and provides wi-fi and mobile connectivity.



2012 THE YEAR OF  
MODEL S



# Deliveries begin Summer 2012



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