



JAGUAR

XK 150 ROADSTER



XK 150 HARDTOP COUPE



3.4 SPORTS SEDAN



MARK VIII SEDAN



THE MOST EXCITING CARS ON THE ROAD

Each model, though filling a different driving need, is unmistakably a Jaguar! Beautifully simple styling. Luxurious interiors. Four-wheel disc brakes on

most models. And above all, the famous Jaguar XK engine. Choose sports car dash . . . or limousine dignity . . . Jaguar offers a whole new world of driving.



XK 150 ROADSTER—Offers the superb, simple lines of a sports car. Powered by the famous Jaguar engine, it features new comforts such as: one-piece windscreen, roll-up windows, convertible top, 4-wheel disc brakes. A wonderful blend of excitement, luxury, safety.

Available also as XK 150 "S", for touring or competition, with "straight port" cylinder head, 3 HDs S.U. carburetors, 9:1 compression ratio. Power output 250 B.H.P.



XK 150 HARDTOP COUPE—For the motorist who likes sports car zest in a closed car. The famous XK engine, the same superb handling as the open model, it provides comfort and safety plus the thrill of competition performance. Available also in Convertible model.



3.4 SPORTS SEDAN—An entirely new experience on the road. Call it the ultimate luxury in a sports car, or sports car performance in a 4-door sedan. A family sedan, with the unique features which have scored Jaguar wins in competitions the world over.

ROAD IMPRESSIONS OF THE 3.4

John Bentley (in August, 1957 *SPEED AGE*)

“Tremendous potential, cunningly muted down for everyday use, yet ready to be unleashed at an instant's notice.”

“Brakes, accelerates and handles like a true sports car. No lean . . . even on a tight corner.”

“Almost total absence of engine noise. Rear seat passenger dozed off at 30 miles per hour.”

Gregor Grant (in April, 1957 *AUTOSPORT*)

“Extremely light on fuel—normal highway cruising results in around 25 miles per U. S. gallon.”

Sports Car Illustrated (April, 1958)

“The 3.4 sedan sums up luxury touring in a high-speed car that defies comparison. It certainly has no exact American counterpart.”

Road & Track (May, 1957)

“The utmost in low speed torque so that an axle ratio of 2.54 can be employed without a sacrifice in pulling power or flexibility in traffic.”

“A good driver has a choice of 3 ‘high’ gears: 3rd for terrific passing and climbing ability up to as high as 22 mph; 4th for 30 mph dawdling, brisk highway acceleration or best possible top speed; and 5th overdrive for economical cruising at very high speeds.”



MARK VIII SEDAN—This is the finest car of its class in the world. Witness: the painstaking workmanship in the lithe, low body, the hand-finished interiors, the watchmakers' precision in the magnificently coordinated power plant. Available with automatic transmission and power steering.

THE JAGUAR OVERSEAS DELIVERY PLAN

Traveling to Europe? You can save money with Jaguar's Overseas Delivery Plan. You buy the Jaguar here, tax-free, and we arrange delivery in Europe, registered, ready to drive. On your return, we can help you arrange shipment of your Jaguar back home. The total cost comes to far less than an ordinary purchase of a Jaguar in this country. In fact, purchase of some Jaguar models in this manner may save you enough to pay for a substantial portion of your trip. Ask your Jaguar dealer for further details.



PERFORMANCE



RECENT HIGHLIGHTS OF JAGUAR RACING RESULTS

1957—ELKHART LAKE, WISCONSIN, NATIONAL—*Jaguars 1st, 2nd, 4th.*

LE MANS, FRANCE, 24-HOUR GRAND PRIX OF ENDURANCE—*Jaguars 1st, 2nd, 3rd, 4th, 8th.*

MARLBORO, MARYLAND, NATIONAL—MAIN EVENT—*Jaguars were 1st, 2nd.*

MONTGOMERY, N. Y., NATIONAL—*First.*

THOMPSON NATIONAL CHAMPIONSHIP SPORTS CAR RACE—*First.*

WATKINS GLEN GRAND PRIX—*First.*

BRIDGEHAMPTON, NATIONAL INAUGURAL RACE—*1st and 2nd.*

DANVILLE, VA., PRESIDENT'S CUP RACE—*First.*

1958—MIAMI, FLORIDA, ORANGE BOWL—*1st, 2nd and 3rd.*

MARLBORO, MARYLAND, PRESIDENT'S CUP RACE—*First.*

DANVILLE, VA., NATIONAL—*First.*



PARTS FOR YOUR JAGUAR

Prompt parts service to any Jaguar dealer on the North American continent is ensured. A tremendous storehouse of Jaguar parts is located in Long Island City, only minutes away from the major air terminals of New York.

