



## **Bold. Brash. New. Holy Toledo, what a car!**

Fresh out of Toledo—home of 'Jeep' ruggedness—comes a new kind of sportscar. The 'Jeepster' Convertible. A sleek, spunky beauty. With the adventure and safety of 'Jeep' 4-wheel drive!

You get bucket seats. Continental spare. Roll-up windows. Add automatic top. Console. Hot new V-6 with automatic transmission. Power brakes, even air-conditioning!

And 'Jeep' 4-wheel drive is stand-

ard equipment. Flip one simple lever—and you leave other sportscars far behind! Head for the hills. Down onto the beach. Almost anywhere!

You can choose from a family of 'Jeepster Commando' models, as well. Station Wagon. Roadster. Pick-up. Wide choice of colors.

Smooth ride? Bold

performance? You've got to drive it to believe it! See your 'Jeep' dealer. Check the Yellow Pages.

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**KAISER Jeep CORPORATION** TOLEDO 1, OHIO



# **'Jeepster'**

**Family of fun cars**