



SAAB 1967

# 1967 Saab

A trial run in a 1967 Saab is an experience you have waited for! Whether you are a confirmed Saab fan or whether you have never driven a Saab before, the thrill will be just as great. In many respects, the 1967 Saab is a completely new car.

The majority of the properties of cars can be measured and compared — in exact figures. The “feel” of a car, the sense of safety and enjoyment — these values cannot be measured. If they could, Saab would lead the field — unchallenged. You are sure to join the chorus of other Saab users — “what a wonderful car to drive”. You will then want to know the reason for this unique feeling of well-being behind the wheel of a Saab. We'll try to explain . . .

First and foremost the 1967 Saab fulfils all of the promises made by the sporty appearance. The aerodynamic shape of the body and the perfect weight distribution give the car appreciably more speed than the horsepower would suggest. The new 73 hp. V-4 engine gives the 1967 Saab fabulous performance. Acceleration is superb, cruising speed impressively high and

fuel consumption at all speeds unbeatably low. The roadholding properties have raised the Saab family saloon to the present level of a world-famous rally car. The Saab can be driven harder than most cars on winding roads and under difficult road conditions — without encroaching on the safety margin. Front wheel drive, with the engine above the driven wheels, contributes to the superb roadholding.

The engine at the front and the fuel tank at the rear — this is acknowledged as the prime condition for safety. The Saab has more safety features than most other cars. The Saab is described in the international press as the pace-setter in safety — and the 1967 Saab proves that the lead is overwhelming.

And quality — renowned Swedish quality lies behind the past and present success of the Saab. For an aircraft company meticulous quality control is a way of life — and so, quality considerations permeate the entire production organization. Each component on a Saab is a quality product, tested to many times its working stress.





## A car with charm and distinctive styling —

□ New trim materials and colours have made the interior even warmer and cosier. The seats and back rests are tailored

for you — to give you that relaxed feeling and contribute to your safety. The doors are wide and the front seats have

folding back rests. Easy for passengers in the rear seats to get in and out of the car.

□ The boot is flat with a generous floor area. No high threshold to lift the baggage over. The spare wheel is stowed under the floor.





## The 1967 Saab Sedan

Also manufactured in right hand drive version

□ The Saab is nippy in town traffic. Fun to drive. Fun to stop. Accurate to steer. Changing gear is fun too.

□ Do you want safety belts in your Saab? That's easy — the anchor points are waiting!

□ The Saab needs no transmission shaft. That's why the floor is flat. There's lots of leg room and it's easy to keep the

floor clean. The edges of the rubber carpet fold up, preventing moisture from seeping down.

