

Get behind the wheel. And stay ahead  
of the curve.

**MATRIX** 08



# MATRIX 08



2WD  
5-Speed Manual (1901)  
MSRP\*\* Starting At: \$15,510.00



2WD  
4-Speed Automatic (1902)  
MSRP\*\* Starting At: \$16,310.00



XR 2WD  
5-Speed Manual (1911)  
MSRP\*\* Starting At: \$16,990.00



XR 2WD  
4-Speed Automatic (1912)  
MSRP\*\* Starting At: \$17,820.00

## Exterior colors available for your Matrix\*

|                    |   |                    |   |               |  |                      |   |
|--------------------|---|--------------------|---|---------------|--|----------------------|---|
| Super White        |  | Silver Streak Mica |  | Radiant Red   |  | Indigo Ink Pearl     |  |
| Phantom Gray Pearl |  | Black Sand Pearl   |  | Speedway Blue |  | Cosmic Blue Metallic |  |

## Interior colors available for your Matrix\*

|              |   |                      |   |
|--------------|---|----------------------|---|
| Stone Fabric |  | Dark Charcoal Fabric |  |
|--------------|---|----------------------|---|

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MSRP\*\*  
2008 Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$660 for Cars and \$685 for Trucks, Vans and SUVs. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price may vary. Pricing, specifications, standard features and available equipment are based on information available when this page was produced and are subject to change without notice.



| <b>Standard Features and Options*</b><br>S = Standard O = Optional P = Part of Package   | 2WD 5-Speed Manual (1901) | 2WD 4-Speed Auto (1902) | XR 2WD 5-Speed Manual (1911) | XR 2WD 4-Speed Auto (1912) |
|--|---------------------------|-------------------------|------------------------------|----------------------------|
| <b>SAFETY</b>  |                           |                         |                              |                            |
| Driver front airbag and front passenger airbag with Advanced Airbag System[1]  | S                         | S                       | S                            | S                          |
| Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags[1]  | O                         | O                       | O                            | O                          |
| Engine immobilizer   | S                         | S                       | S                            | S                          |
| Front seatbelt pretensioners with force limiters   | S                         | S                       | S                            | S                          |
| 3-point rear seatbelts for all positions   | S                         | S                       | S                            | S                          |
| Vehicle Stability Control (VSC)[2], [3] with Traction Control (TRAC) and Brake Assist[4]   | O[5]                      | O[5]                    | O                            | O                          |
| 4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)  | O                         | O                       | O                            | O                          |
| Direct Tire Pressure Monitor System (TPMS)[6]  | S                         | S                       | S                            | S                          |
| Front and rear energy crumple zones  | S                         | S                       | S                            | S                          |
| Driver and front passenger 3-point seatbelts with adjustable shoulder anchors  | S                         | S                       | S                            | S                          |
| Automatic/Emergency Locking Retractors (ALR/ELR) for all front and rear passenger seatbelts, Emergency Locking Retractor (ELR) for driver's seatbelt | S                         | S                       | S                            | S                          |
| Side-impact door beams   | S                         | S                       | S                            | S                          |
| Energy-absorbing steering column   | S                         | S                       | S                            | S                          |
| Head-impact protection structure   | S                         | S                       | S                            | S                          |

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| <b>Standard Features and Options*</b><br>S = Standard O = Optional P = Part of Package | 2WD 5-Speed Manual<br>(1901) | 2WD 4-Speed Auto<br>(1902) | XR 2WD 5-Speed<br>Manual (1911) | XR 2WD 4-Speed Auto<br>(1912) |
|--|------------------------------|----------------------------|---------------------------------|-------------------------------|
| Child Restraint System (CRS) lower anchors and top tether anchors (LATCH)              | S                            | S                          | S                               | S                             |
| Child-protector rear door locks  | S                            | S                          | S                               | S                             |
| High-tensile-strength steel body panels  | S                            | S                          | S                               | S                             |
| <b>EXTERIOR</b>  |                              |                            |                                 |                               |
| Aerodynamic multi-reflector halogen headlamps with Daytime Running Lights (DRL)        | S                            | S                          | S                               | S                             |
| Integrated front fog lamps   | -                            | -                          | P                               | P                             |
| Black door handles and remote outside mirrors  | S                            | S                          | -                               | -                             |
| Color-keyed door handles, side rocker panels and power outside mirrors                 | -                            | -                          | S                               | S                             |
| Intermittent windshield wipers with mist cycle   | S                            | S                          | -                               | -                             |
| Washer-linked variable intermittent windshield wipers with mist cycle                  | -                            | -                          | S                               | S                             |
| Intermittent rear window wiper   | O/P                          | O/P                        | S                               | S                             |
| All-Weather Guard Package  | P                            | P                          | P                               | P                             |
| Color-keyed front and rear underbody spoilers  | -                            | -                          | P                               | P                             |
| 16-in. steel wheels with full wheel covers with P205/55R16 tires                       | S                            | S                          | S                               | S                             |
| 16-in. alloy wheels with P205/55R16 tires  | O                            | O                          | O/P                             | O/P                           |
| 17-in. alloy wheels with P215/50R17 tires  | -                            | -                          | O                               | O                             |
| Power tilt/slide moonroof with sunshade [7]  | -                            | -                          | O/P                             | O/P                           |
| <b>INTERIOR</b>  |                              |                            |                                 |                               |

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| <b>Standard Features and Options*</b><br>S = Standard O = Optional P = Part of Package   | 2WD 5-Speed Manual<br>(1901) | 2WD 4-Speed Auto<br>(1902) | XR 2WD 5-Speed<br>Manual (1911) | XR 2WD 4-Speed Auto<br>(1912) |
|--|------------------------------|----------------------------|---------------------------------|-------------------------------|
| 4-way adjustable front seats with fold-flat passenger seat   | S                            | S                          | S                               | S                             |
| Fabric seat and front door trim with integrated armrests and dual front map pockets  | S                            | S                          | S                               | S                             |
| Fabric rear door trim  | -                            | -                          | S                               | S                             |
| 60/40 split fold-down rear bench seat  | S                            | S                          | S                               | S                             |
| Driver's seat vertical height adjuster   | -                            | -                          | S                               | S                             |
| Two 12V auxiliary power outlets  | S                            | S                          | S                               | S                             |
| 115V auxiliary power outlet  | -                            | -                          | S                               | S                             |
| Cup holders (two front, two rear)  | S                            | S                          | S                               | S                             |
| Cruise control   | O                            | O                          | P                               | P                             |
| Power door locks with shift-activated locking feature[8]   | P                            | P                          | O                               | O                             |
| Power windows with driver's auto-down and retained-power features  | P                            | P                          | S                               | S                             |
| Heavy-duty rear window defogger  | S                            | S                          | S                               | S                             |
| Remote keyless entry system with lock, unlock and hatch release features   | P                            | P                          | S                               | S                             |
| Stepless tilt steering wheel   | S                            | S                          | S                               | S                             |
| 3-spoke steering wheel   | S                            | S                          | S                               | S                             |
| Optitron meters with speedometer, tachometer with LCD odometer, twin tripmeters and outside temperature gauge, coolant temperature and fuel level gauges | S                            | S                          | S                               | S                             |

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| <b>Standard Features and Options*</b><br><b>S = Standard O = Optional P = Part of Package</b>  | <b>2WD 5-Speed Manual (1901)</b> | <b>2WD 4-Speed Auto (1902)</b> | <b>XR 2WD 5-Speed Manual (1911)</b> | <b>XR 2WD 4-Speed Auto (1912)</b> |
|--|----------------------------------|--------------------------------|-------------------------------------|-----------------------------------|
| Airbag, seatbelt, low-fuel level, door-ajar, battery, check engine, oil pressure, brake and taillamp bulb failure, and Direct Tire Pressure Monitor System (TPMS)[6] warning lights (ABS warning light on ABS-equipped models) | S                                | S                              | S                                   | S                                 |
| Oil (or scheduled maintenance) indicator light   | S                                | S                              | S                                   | S                                 |
| Defroster-linked CFC-free air conditioning with air filter   | S                                | S                              | S                                   | S                                 |
| AM/FM CD with four speakers  | S                                | S                              | S                                   | S                                 |
| AM/FM 6-disc in-dash CD changer with six speakers  | -                                | -                              | O                                   | O                                 |
| JBL® AM/FM 6-disc in-dash CD changer with seven speakers   | -                                | -                              | O                                   | O                                 |
| Needle-punch carpeting with driver-side footrest   | S                                | S                              | S                                   | S                                 |
| Illuminated entry  | P                                | P                              | S                                   | S                                 |
| Day/night rearview mirror  | S                                | S                              | P                                   | P                                 |
| Day/night rearview mirror with mounted maplights[7]  | -                                | -                              | S                                   | S                                 |
| Rear cargo track system with eight adjustable tie-down hooks and under-deck storage compartment  | S                                | S                              | S                                   | S                                 |
| Cargo nets (one side, one rear)  | S                                | S                              | S                                   | S                                 |
| Tonneau cover  | S                                | S                              | S                                   | S                                 |

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## Options\*

### Matrix Packages and Options

#### Power Package:

- Power windows with driver's auto-down and retained-power features
- Power door locks [8]
- Remote keyless entry system

#### All Weather Guard Package:

- Intermittent rear window wiper
- Windshield molding
- Heavy-duty heater and rear-seat heater ducts

**16-in. alloy wheels** with P205/55R16 tires

**4-wheel Anti-lock Brake System (ABS)** with Electronic Brake-force Distribution (EBD)

**Vehicle Stability Control (VSC) [2, 3, 5]** with Traction Control (TRAC) and Brake Assist [4]

**Cruise control**

**Intermittent rear window wiper**

**Driver and front passenger seat-mounted side airbags front and rear side curtain airbags [1]**

### XR Packages and Options

#### Extra Value Package #1:

- Cruise control
- Integrated front fog lamps
- Color-keyed front and rear underbody spoilers

#### Extra Value Package #2:

- 16-in. alloy wheels with P205/55R16 tires
- Power tilt/slide moonroof with sunshade [7]
- Cruise control
- Integrated front fog lamps
- Color-keyed front and rear underbody spoilers

#### All Weather Guard Package:

- Windshield molding
- Heavy-duty heater and rear-seat heater ducts

**16-in. alloy wheels** with P205/55R16 tires

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**MATRIX 08**



**TOYOTA**  
moving forward

**17-in. alloy wheels** with P215/50R17 tires

**4-wheel Anti-lock Brake System (ABS)** with Electronic Brake-force Distribution (EBD)

**Vehicle Stability Control (VSC) [2, 3]** with Traction Control (TRAC) and Brake Assist [4]

**Power tilt/slide moonroof** with sunshade [7]

**AM/FM 6-disc in-dash CD changer** with six speakers

**JBL® AM/FM 6-disc in-dash CD changer** with seven speakers

**Driver and front passenger front seat-mounted side airbags front and rear side curtain airbags [1]**

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## ACCESSORIES - EXTERIOR



**Alloy Wheel Locks**  
\$65.00

\*Installed MSRP



**Front End Mask**  
\$88.00

\*\*Parts Only MSRP



**Mudguards**  
\$73.00

\*\*Parts Only MSRP



**Rear Bumper Protector**  
\$58.00

\*Installed MSRP

**These exterior accessories are also available:**

- TRD Front Strut Tie Brace\*\*\*

\* Installed MSRP is the Manufacturer's Suggest Retail Price for accessories installed by the manufacturer.

Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing.

\*\* Installation not included. See your local dealer for installed pricing.

\*\*\*Please see the TRD Catalog or visit [www.trdusa.com](http://www.trdusa.com) for complete warranty information.



## ACCESSORIES - INTERIOR



### All Weather Mats

\$99.00

\*\*Parts Only MSRP



### Ashtray Cup

\$18.00

\*\*Parts Only MSRP



### Cargo Mat

\$60.00

\*Installed MSRP



### Cargo Tote

\$35.00

\*\*Parts Only MSRP



### Carpet Floor Mats (4pc. set)

\$90.00

\*Installed MSRP



### Door Sill Enhancements

Front - \$70.00

Rear - \$50.00

\*\*Parts Only MSRP



### Emergency Assistance Kit

\$70.00

\*\*Parts Only MSRP



### Pet Screen

\$149.00

\*\*Parts Only MSRP



### Seat Back Storage/First Aid Kit

\$115.00

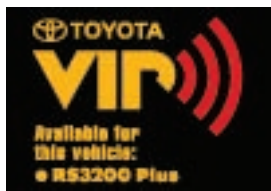
\*Installed MSRP



### Sport Pedals by OBX Racing

\$45.00

\*\*Parts Only MSRP



### VIP Security System

RS3200 Plus - \$359.00

\*Installed MSRP



### Xtreme Cargo Mat

\$79.00

\*\*Parts Only MSRP

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\*\* Installation not included. See your local dealer for installed pricing.

# MATRIX 08



| Specifications | 2WD 5-Speed Manual (1901) | 2WD 4-Speed Auto (1902) | XR 2WD 5-Speed Manual (1911) | XR 2WD 4-Speed Auto (1912) |
|----------------|---------------------------|-------------------------|------------------------------|----------------------------|
|----------------|---------------------------|-------------------------|------------------------------|----------------------------|

|                               |  |  |  |  |
|-------------------------------|--|--|--|--|
| <b>Mechanical/Performance</b> |  |  |  |  |
|-------------------------------|--|--|--|--|

|   |  |                   |                |                   |
|---|--|-------------------|----------------|-------------------|
| Engine  | 1.8-liter DOHC 16-valve VVT-i 4-cylinder 126 hp @ 6000 rpm; 122 lb.-ft. @ 4200 rpm                   |                   |                |                   |
| Transmission  | 5-speed manual   | 4-speed automatic | 5-speed manual | 4-speed automatic |
| Body construction   | Unitized body  |                   |                |                   |
| Drivetrain  | Front engine, front-wheel drive  |                   |                |                   |
| Suspension  | Independent MacPherson strut front, torsion beam rear suspension with front and rear stabilizer bars |                   |                |                   |
| Steering  | Engine speed-sensing power-assisted rack-and-pinion  |                   |                |                   |
| Turning circle diameter, curb to curb (ft.)   | 36.8   |                   |                |                   |
| Brakes  | Power-assisted ventilated front disc/rear drum   |                   |                |                   |
| 4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)     | Available  |                   |                |                   |
| Vehicle Stability Control (VSC) [2,3] with Traction Control (TRAC) and Brake Assist [4] | Available [5]  |                   | Available      |                   |

|                                  |  |  |  |  |
|----------------------------------|--|--|--|--|
| <b>Exterior Dimensions (in.)</b> |  |  |  |  |
|----------------------------------|--|--|--|--|

|                                  |           |  |                            |  |
|----------------------------------|-----------|--|----------------------------|--|
| Overall height (with moonroof)   | 61.6      |  | 61.6 [9] (61.8) [9]        |  |
| Overall width                    | 69.9      |  |                            |  |
| Overall length                   | 171.3     |  |                            |  |
| Wheelbase                        | 102.4     |  |                            |  |
| Minimum running ground clearance | 5.9       |  |                            |  |
| Track (front/rear)               | 59.6/58.9 |  | 59.6/58.9 (59.3/58.5) [10] |  |

**MATRIX 08**



| Specifications   | 2WD 5-Speed Manual (1901) | 2WD 4-Speed Auto (1902) | XR 2WD 5-Speed Manual (1911) | XR 2WD 4-Speed Auto (1912) |
|--|---------------------------|-------------------------|------------------------------|----------------------------|
| <b>Interior Dimensions front/rear (in.)</b>            |                           |                         |                              |                            |
| Head room (with moonroof)                              | 40.6/39.8                 |                         | 40.6/39.8 (38.9/39.3)        |                            |
| Shoulder room  | 53.2/52.6                 |                         |                              |                            |
| Hip room   | 51.7/47.8                 |                         |                              |                            |
| Leg room   | 41.8/36.3                 |                         |                              |                            |
| Seating capacity                                       | 5                         |                         |                              |                            |
| <b>Weights and Capacities</b>                          |                           |                         |                              |                            |
| Curb weight (lb.)                                      | 2679                      | 2756                    | 2745                         | 2822                       |
| EPA passenger volume (with moonroof) (cu. ft.) [11]    | 96.2                      |                         | 96.2 (93.6)                  |                            |
| Luggage capacity, rear seats up/down (cu. ft.) [11,12] | 21.8/53.2                 |                         |                              |                            |
| Fuel tank (gal.)                                       | 13.2                      |                         |                              |                            |
| <b>Tires</b>   |                           |                         |                              |                            |
| Size -- Standard                                       | P205/55R16                |                         |                              |                            |
| Size -- Available                                      | NA                        |                         | P215/50R17                   |                            |
| Type   | All-Season                |                         |                              |                            |
| Spare  | Temporary                 |                         |                              |                            |

**MATRIX 08**



| <b>Specifications</b>                            | 2WD 5-Speed Manual (1901) | 2WD 4-Speed Auto (1902) | XR 2WD 5-Speed Manual (1911) | XR 2WD 4-Speed Auto (1912) |
|--|---------------------------|-------------------------|------------------------------|----------------------------|
| <b>Mileage Estimates (mpg city/highway) [13]</b> |                           |                         |                              |                            |
| Miles Per Gallon                                 | 26/33                     | 25/31                   | 26/33                        | 25/31                      |



## Warranties

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Federal Emission Coverage:** Components under the federal emission defect warranty are covered for 36 months/36,000 miles and specified major emission control components are covered for 8 years/80,000 miles. Specified major emission control components under emission performance warranty are also covered for 8 years/80,000 miles. In addition, emission performance warranty is applicable for 24 months/24,000 miles in states and local jurisdictions that require a periodic EPA-approved inspection and maintenance program.

**California Emission Control Coverage:** In California and any other state that adopts California emission warranty provisions, performance warranty and defect warranty coverage is applicable for 36 months/50,000 miles, and specific control devices are covered for 7 years/70,000 miles.

**Accessories:** Warranty coverage is for 12 months, regardless of mileage. If the part or accessory is installed during the New Vehicle Limited Warranty period, coverage is for 12 months or the remainder of the applicable warranty coverage, whichever is greater, with the exception of car covers, which are covered for 12 months only.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit [www.toyota.com](http://www.toyota.com), refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

In addition, there may be times when we will establish a special policy adjustment that will further defray repair costs. For details about the new vehicle limited warranty, see your Toyota dealer. And for complete details of Toyota's warranties, please refer to your Owner's Warranty.

## Disclaimers

All information in this eBrochure is based on data available at time of posting, is subject to change without notice and pertains specifically to continental U.S.A vehicles only.

[1] All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.

[2] Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

[3] Requires ABS. Available with automatic transmission only.

[4] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

[5] Matrix Base requires Power Package.

[6] The Toyota Direct Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details.

[7] On models equipped with available moonroof, maplights are located in the overhead console.

[8] Shift-activated locking feature standard with automatic transmission, not available with manual transmission.

[9] With 16-in. steel/alloy wheels

[10] With available 17-in. alloy wheels.

[11] Based on manufacturer's data for small wagon classification.

[12] Cargo and load capacity limited by weight and distribution.

[13] 2008 EPA-estimated mileage. For Model Year 2008, the EPA has revised the way the estimated fuel economy rating is determined. Actual mileage will vary.