

2008 Passat



Who knew?



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Passat.

Who knew?

**Some misperceptions take time to change.
This one will take 6.2 seconds.**

That's the time it takes the Passat's 3.6-liter, 280 horsepower, VR6 engine with 265 lb-ft of torque to hit 60 miles per hour from a dead stop. You're probably saying "The Passat? Really?" "Yup," and our 2.0 turbo is no slouch either, besting other more expensive German engineered sedans in a sprint from 0-60.* But there's more than meets the eye with the Passat. Its 2008 refinements and state of the smart technology will leave you wide-eyed as well. Passat. *Who knew?*



2.0 TFSI engine—Awarded 2006 & 2007 International Engine of the Year for the 1.8-2L category, presented by Engine Technology International. Excuse the bragging. But this is a brochure.

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2.0 TFSI Engine
21 city/29 hwy*

You're looking at the culmination of 60 years of German Engineering.

At the heart of every Passat is the ultra efficient and über powerful FSI® engine. It's 25% more fuel efficient than conventional engines because it doesn't waste a single drop of fuel. Its straight injection system pumps fuel directly into the combustion chamber in both the Passat's 3.6L, 280hp, VR6 and its 2.0 Turbo, 200hp, 4-cylinder engines. Less waste. Less lag time. And that means lower emissions, higher MPG's (VR6 – 26 HWY,** 4-cylinder – 29 HWY*). What's more, the VR6 is mounted transversely to fit into the same amount of space as the 4 cylinder, creating extra legroom inside the cabin. Faster. Smarter. Bigger. By German engineering.



*EPA estimates for 2.0 TFSI with manual transmission 21 city/ 29 hwy. Your mileage may vary.
**EPA estimates for VR6 with automatic transmission 17 city/ 26 hwy. Your mileage may vary.

When your name is Volkswagen,
you better make a pretty great wagon.



Cargo room. Car go fast.

The Passat Wagon comes equipped with the same powerfully-efficient FSI engines available in the sedan, but with a gaping 73.77 cubic feet of cargo space.* Room for you, your stuff and your performance hungry appetite.



*cu. ft. based on rear seats folded down.

Lots of cars have a button that pops the trunk open. But your Passat Wagon also has a button that pops the trunk closed.

Passat.
Who knew?



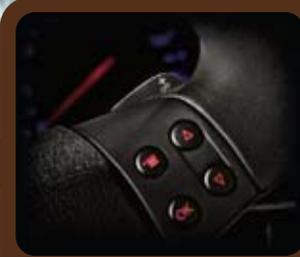
One Touch Hatch Assist

Power + Power + Power + Power = 4MOTION.

Your Passat's available 4MOTION® all-wheel drive system is like your computerized wing-man. It's there when you want to feel some off-the-line torque and it's ready to adjust during hazardous driving conditions too. 4MOTION constantly monitors the individual traction of each tire and makes adjustments. A tire needs less traction? 4MOTION reduces power to the wheel. A tire needs more traction? 4MOTION sends over a little extra power. It's ok to say, "Thank you, 4MOTION!"

Use the VR6 Passat's Paddle Shifters perfectly and you can do 0-60 in 6.2 seconds. Good luck, nobody's perfect.

Passat.
Who knew?



Paddle Shifter

Your trusty steed. Updated for 2008.

We know your type. Rain, fog, sleet, snow or just plain old pitch-blackness. Doesn't matter—you and your turbocharged engine are heading out. And because we had a feeling about you, we went ahead and equipped the Passat so that it'd be ready whenever you are (which is always). We offer stuff like rain-sensing windshield wipers that adjust their speed depending on how fast it's coming down, automatic brake-disc wipers that listen to these windshield wipers to know when to clean the rotors, and optional Bi-Xenon™ headlights that swivel in whatever direction you steer, rotating up to 15 degrees.



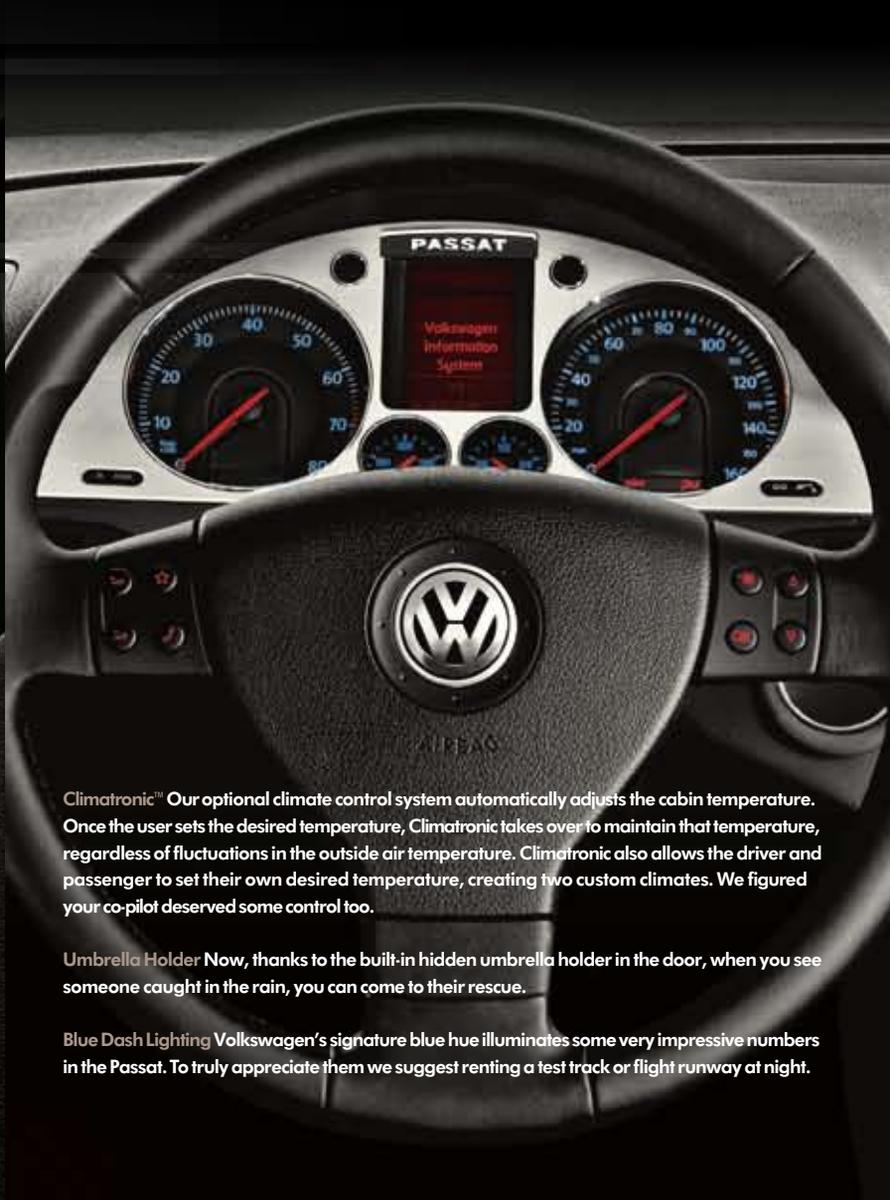
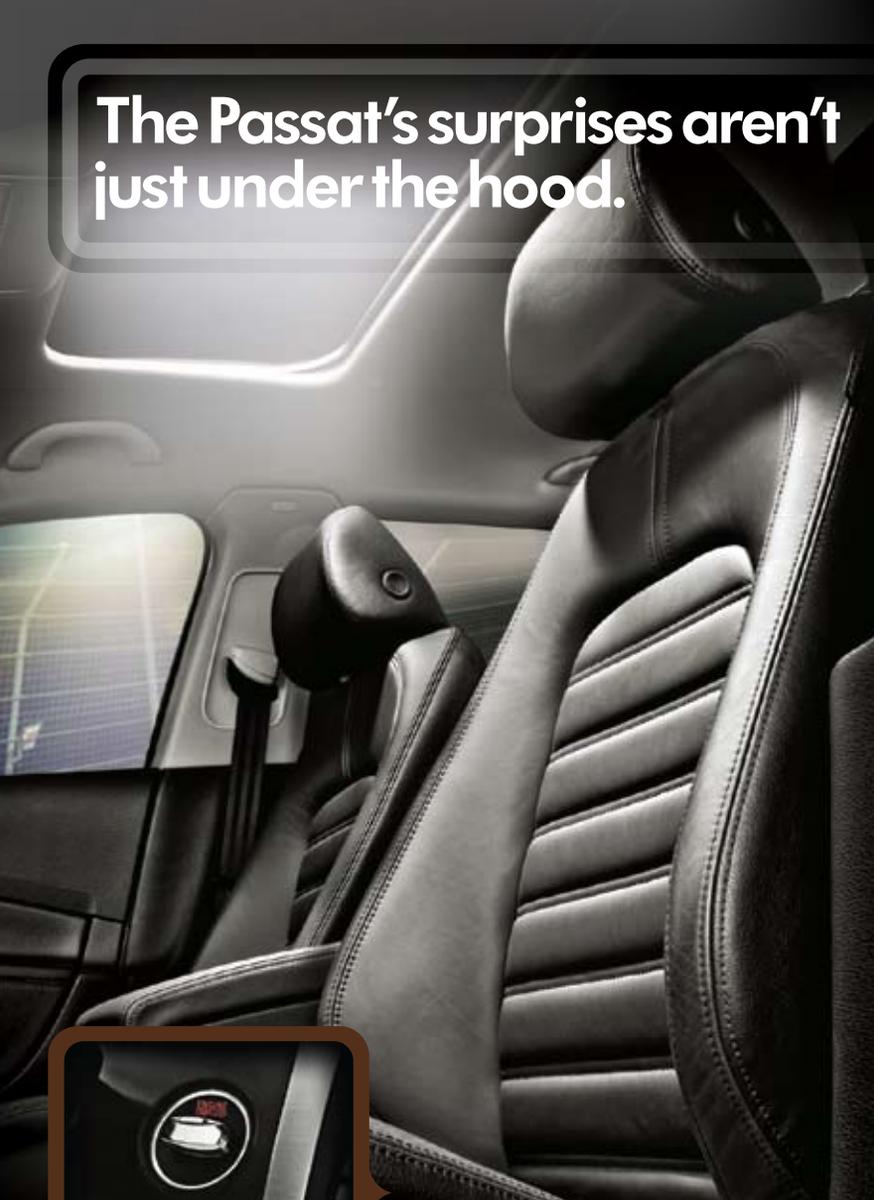
Fast or slow, things look brighter in a Passat. At higher speeds these headlights move with the steering wheel, so you can see around the next corner sooner. And at slower speeds a separate side light is simultaneously engaged within the headlight assembly unit that allows for added turning visibility in tight turns.

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Bi-Xenon AFS Headlights

The Passat's surprises aren't just under the hood.



Climatronic™ Our optional climate control system automatically adjusts the cabin temperature. Once the user sets the desired temperature, Climatronic takes over to maintain that temperature, regardless of fluctuations in the outside air temperature. Climatronic also allows the driver and passenger to set their own desired temperature, creating two custom climates. We figured your co-pilot deserved some control too.

Umbrella Holder Now, thanks to the built-in hidden umbrella holder in the door, when you see someone caught in the rain, you can come to their rescue.

Blue Dash Lighting Volkswagen's signature blue hue illuminates some very impressive numbers in the Passat. To truly appreciate them we suggest renting a test track or flight runway at night.



Push Start Ignition

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Designed to be more than racing inspired technology, the Passat's key has other benefits. This push start ignition system becomes flush with the dash helping to reduce the possibility of knee injury due to dangling keys. Hopefully, you'll never get to appreciate this feature.



Want the perfect soundtrack playing when testing your Passat's capabilities? There's an Auxiliary Input Jack for your MP3 Player neatly hidden in the armrest.

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Auxiliary Input Jack

It's not easy to follow a Passat. Unless you're a satellite.

The Passat moves pretty fast. Which in turn means you can get pretty lost, pretty fast. But no worries – your Passat has an optional DVD navigation system that comes with your home address already programmed in, so you can always get back just as quickly as you got lost. Besides, we know that nothing takes the excitement out of a great drive quicker than pulling over to deal with an awkwardly folding map.



Safe happens.

The Prevent and Preserve Safety System

Every Volkswagen comes standard with the 47 safety features that make up the Prevent and Preserve Safety System. The features work together to both help you avoid an accident and protect you if an accident is unavoidable. And we are constantly updating it because when it comes to your safety, there's always room for improvement. vw.com/safehappens

Additional Passat features above and beyond the Prevent and Preserve Safety System:

Electronic Differential Lock (EDL)

A form of traction control that works with the vehicle's ABS to transfer power from a slipping wheel to a non-slipping wheel during acceleration. This enables the wheel with better traction to make use of the engine's power. Less slip, more grip.

Auto Hold

Whether you're going up or downhill, once you come to a complete stop, you take your foot off the brake. Your Passat controls the hydraulic pressure to help prevent the vehicle from rolling forward or backward.

Electronic Parking Brake

No need to pull levers and push pedals to set your e-brake. Just simply press the e-brake button, and it will set itself. To get going press the button again while your foot is on the brake and it will release.

★★★★★ 5 Star front passenger side impact rating*

★★★★ 4 Star rear passenger side impact rating

★★★★ 4 Star frontal impact crash rating

Electromechanical Power Steering

Your Passat's steering wheel has variable power steering, which means you'll get a consistent response, no matter how fast (or slow) you're driving. It also helps bring the wheel back to center quickly on turns.

Brake Disc Wiping Feature

This smart little feature can tell whenever your windshield wipers are on and automatically wipes any water or other road muck from your brake-discs, making sure they stay nice and dry and at their full stopping potential.

LED Technology

The rear brake lights are all illuminated using Light Emitting Diodes. LEDs illuminate instantly, and they use less energy and last significantly longer than standard.



*Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program www.safercar.gov. Model tested with standard front side impact airbags.

With this seat, you can adjust your seat 12 different ways. That's up, down, back, forth, lumbar and everything in between with just the touch of a button.

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12-way power driver seat

Fly by the seat of your Passat.

With three rich hues to chose from and two ergonomically designed seat styles, the Passat's cabin is made to your liking, so your focus remains on the road ahead and not adjusting your comfort.

VTex Comfort Seat

Not radically different from the leather comfort seats, just upholstered in leatherette instead. Your skin will never know the difference. Found in the Turbo and Komfort trim.

Leather Comfort Seat*

The comfort seat was designed to mimic the shape of your body. Smaller in the middle, wider at the hips (no offense). What could be more comfortable than something that was inspired by you? Found in the Lux trim.

Leather Sport Seat*

The stitching on this all-leather race inspired seat runs side to side on both the seat cushion and seat back. We did this intentionally to make sure you stayed put during those more sporty driving situations. Found in the VR6.



VTex Comfort Seat



Leather Comfort Seat



Leather Sport Seat



Pure Beige†



Black



Gray††



Latte Machiato



Black



Pure Beige



Black

*Only seating surface is upholstered in Leather. †Only available on Komfort. ††Only available on Turbo.

Exterior Colors.

Granite Green*

The color of envy and the only shade that matters to a Passat that's engineered for go.

Deep Black

It's cool without trying. Like freshly poured asphalt with a fat streak of burnt rubber.

Mocha Brown

A color rich like coffee. Inspired by the over-caffeinated 280hp engine under the hood.

Blue Graphite

It's the color of the ocean at night. Murky and mysterious. Like the confusion that'll set in when your Passat leaves them at a light.

Candy White

Not the same old, bleached, starched, buttoned-down bore. This white is what German designers dream about. Simple. Stark. Precise.

Reflex Silver

It's the color of speeding bullets. Need we say more?

Arctic Blue Silver*

It's the way a pane of glass looks when the sunlight's streaming in. Flecks of white. And gray. And green. And blue. A lot like the blurry you'll be on the road.

United Gray*

It's the shade of shadows. Storm clouds that come out of nowhere, but disappear just as fast. Sound familiar?

Tornado Red

The hue of temptation. The color of the exact opposite of what seems right. Like allowing your Passat to be the look-at-me-red sports car it truly is inside.

The Passat can walk the walk. And now it can look the look.

If you're not interested in being stealth about your Passat's performance, try a body kit or accessories. Anyone who sees your Passat won't be saying, "Who knew?" It will be quite obvious. For other upgrades check out vw.com.



1 Sport Springs
Go from tight, crisp, responsive springs to tighter, crisper and even more responsive sports springs.

2 Body Kit
Even a Passat likes to look badass every once in a while. With a front spoiler, side skirts, and rear valance, this body kit ought to do the trick.

3 Hi-Def Body Kit
Hard to believe something that can make your Passat look so aggressive and race inspired would be called "skirts".

4 Ski/snowboard rack deluxe
This easy-to-install rack holds 2 snowboards or 4 pairs of skis. Perfect whether you're in a snowboard or skiing mood.

5 Fork mount bike holder
Fork mounts are very secure. Just don't forget to bring your front wheel along for the ride.

6 Dual Exhaust Tips
Your Passat's backside is what most cars will be seeing, why not give them something extra to look at like Dual Exhaust Tips?

7 Kayak Rack
Compatible with standard base carrier bars and complete with tie-down straps, this rack's attachments are rubber-covered to help protect your kayak or canoe. Your kayak or canoe likes that.

8 Base Carrier Bars
Simple. Functional. And way more aerodynamic than a big rack system.

9 Barracuda Bike holder
Durable and rugged, the easy-to-use arm secures bicycles, securely. Base carrier bars can handle up to three Barracuda racks; each rack holds one bike. That's 3 bikes per Passat.

10 18" Velos Wheels
The Velos was an ancient Greek battleship. We like to think the Greeks would be proud to see this wheel take on the great roads of today.

11 17" Akiros Wheels
Just look at these paws. Think Cheetah.

Exterior Specs

Turbo Komfort Lux VR6

	Turbo	Komfort	Lux	VR6
Halogen headlamps with clear, lightweight, chip resistant polycarbonate lenses	S	S	S	-
Taillights, LED technology for tail, brake and turn signal functions	S	S	S	S
AFS (Adaptive Front Lighting System) Bi-Xenon™ headlamps	-	-	-	S
Daytime Running Lights (DRL)	S	S	S	S
Halogen projector lens fog lights, integrated into front bumper	-	-	S	S
Center high-mounted stop lamp above rear window, with LED technology	S	S	S	S
Side blinkers integrated into side exterior mirrors	S	S	S	S
Power exterior rearview mirrors, heated, with LED turn signals	S	S	-	-
Power exterior rearview mirrors with memory, heated, LED turn signals, and environment lighting	-	-	S	S
Park Distance Control system	-	-	S	S
Power glass sunroof with tilt, slide, preselect, tinted glass, and pinch protection	-	S	S	S

Interior Specs

Turbo Komfort Lux VR6

	Turbo	Komfort	Lux	VR6
CLIMATIC single-zone climate control, CFC-free	S	S	-	-
CLIMATRONIC™ electronic climate control, dual-zone, CFC-free, with indirect ventilation	-	-	S	S
Anti-theft vehicle alarm system. Warning LED in door top sill and with audible and visual activation	S	S	S	S
Stalk-mounted Cruise control	S	S	S	S
Electric rear window defroster	S	S	S	S
Multi-function trip computer with digital compass, trip time, trip distance, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, outside temperature gauge and gear indicator.	S	S	S	S

All Specs Pertain to Sedan and Wagon



16" alloy Milwaukee Turbo



17" alloy Monte Carlo Komfort



17" alloy Sienna Lux



18" alloy Samarkand VR6

Interior Specs (cont.)

Turbo Komfort Lux VR6

	Turbo	Komfort	Lux	VR6
Key fobs (2) with radio-frequency remote transmitter for central locking, with eyelet	S	S	S	S
Door entry lights	S	S	S	S
Radio-frequency remote locking system with lock, unlock, rear trunk release and panic button on transmitter	S	S	S	S
Child safety rear door locks	S	S	S	S
Mirror control pad with joystick control	S	S	S	S
AM/FM radio with single-disc in-dash CD player, MP3 format readable, eight speakers, AUX-IN multimedia socket for external audio source	S	-	-	-
AM/FM radio with 6-disc in-dash CD changer, MP3 format readable, eight speakers, AUX-IN multimedia socket for external audio source. Includes Sirius® Satellite Radio (incl. hardware, activation fee, plus 3 months trial service).	-	S	S	S
Dynaudio Premium Sound System, with 10 high-end speakers (4 tweeters, 2 midrange, 4 woofers). Amplifier delivers 600W and includes DSP (Digital Sound Processor) technology.	-	-	O	S
Driver and front passenger front airbag and side-thorax airbag supplemental restraint system*	S	S	S	S
Side Curtain Protection®*	S	S	S	S
Rear passenger side-thorax airbag supplemental restraint system, with safety belt pretensioners for the outer rear seats*	O	O	O	O
Three point safety belts, all five seating positions. Height adjustable for driver and front passenger	S	S	S	S
Optimized front head restraints	S	S	S	S
Safety belt power pre-tensioners (Pyrotech) for driver and front passenger	S	S	S	S
Safety belt load limiters for driver, front passenger, and rear outboard seating positions	S	S	S	S
Interlock feature – center rear safety belt cannot be extended unless seat back is in fully locked positions	S	S	S	S

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.

S = Standard O = Optional

S = Standard O = Optional

Interior Specs (cont.)

Turbo Komfort Lux VR6

S = Standard
O = Optional

LATCH – Lower Anchors and Tethers for Children. Child seat lower anchorage points and top tether, rear outboard seating positions	S	S	S	S
12-way full power adjustable driver seat: incl. 4-way power adjustable lumbar support	S	S	-	-
12-way full power adjustable driver seat: incl. 4-way power adjustable lumbar support, and 3-position memory function for driver seat and exterior mirrors.	-	-	S	S
12-way power passenger seat	-	-	S	S
8-way manually adjustable passenger seat	S	S	-	-
Heatable front seats	O	O	S	S
Rear seat head restraints, height adjustable	S	S	S	S
Navigation System with visual and audible commands				
In-dash CD changer replaced with single-disk in-dash DVD player, and glove box mounted CD changer (Incompatible with MP3 format)	-	-	O	-
Homelink® garage door opener, integrated into sun visor	-	-	S	S
Parking brake, electronic, button mounted in dash	S	S	S	S
Parking brake, AUTO HOLD start-off assistance	S	S	S	S
4-spoke steering wheel, synthetic material	S	-	-	-
3-spoke leather wrapped sport multi-function steering wheel, with Tiptronic® functions for automatic transmission	-	S	S	S
Steering wheel deformable upon impact	S	S	S	S
Height adjustable and telescoping steering column	S	S	S	S
Side and rear sunshades, manually operated	S	S	S	S
V-Text Leatherette seating surface	S	S	-	-
Leather seating surface comfort seats	-	-	S	-
Leather seating surface sport seats	-	-	-	S
Power windows with pinch protection. Front windows with automatic one-touch feature, operable from driver's side only. Window lockout feature available on driver's side door	S	S	S	S

Technical Specs

Turbo Komfort Lux VR6

all-wheel drive

4MOTION® all-wheel drive system	-	-	-	O
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brakes

ABS (anti-lock braking system)	S	S	S	S
Power assisted front vented disc brakes, rear solid disc brakes	S	S	S	S

engine

2.0T 200 horsepower, 207 lbs-ft torque, 4 cylinder, in-line, 4V, turbocharged, TFSI	S	S	S	-
3.6L 280 horsepower, 265 lbs-ft torque, 6 cylinder, 10.6° V, 4V, FSI	-	-	-	S

Technical Specs (cont.)

Turbo Komfort Lux VR6

suspension

Front McPherson concept with triangular wishbones, coil springs, telescopic shock absorbers, stabilizer bar	S	S	S	S
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Rear fully independent four-link suspension with coil springs, telescopic shock absorbers and stabilizer bar	S	S	S	S
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Sport suspension (stiffer shocks, and larger stabilizer bar)	-	-	-	S
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traction control

Anti-slip regulation (ASR)	S	S	S	S
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Electronic Differential Lock (EDL)	S	S	S	S
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Electronic Stabilization Program (ESP) with brake assist, and disc wipers	S	S	S	S
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transmission

6-speed manual transmission	S	-	-	-
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6-speed automatic transmission with Tiptronic®	O	S	S	S
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Warranty

12-year/unlimited distance Limited Warranty against Corrosion Perforation	S	S	S	S
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5-year/60,000 mile (whichever occurs first). Powertrain Limited Warranty	S	S	S	S
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4-year/50,000 mile (whichever occurs first). New Vehicle Limited Warranty. Wear & tear items and adjustments excluded after initial 12 month/12,000 miles (whichever occurs first)	S	S	S	S
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Roadside Assistance

4-year/50,000 miles (whichever occurs first), 24-hour, provided by Cross Country Automotive Services, Inc.	S	S	S	S
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The Carbon Neutral Project is a partnership with Carbonfund.org designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. Learn more at vw.com.



The ideas in this brochure are new, the paper however is recycled. Please remember to recycle. The brochure. Not the ideas in it. Thanks.

S = Standard
O = Optional

Maybe you already knew all about the Volkswagen Passat. Maybe you knew that it could go from 0-60 in 6.2 seconds*. Maybe you knew that it out-sprints similar German engineered cars. And maybe you knew that Forbes.com named it one of the safest cars on the road, Kelley Blue Book's kbb.com gave the wagon its Best Resale Value Award, and over 40 million European readers voted it as their top pick with the prestigious Auto1 Award from AUTO BILD** – all in the past two years. But something tells us, the guy you'll be leaving at a light had no idea.



*0-60 mph times based on 3.6L with 4MOTION
**Forbes.com & Kelley Blue Book's kbb.com awards from 2007. AUTO BILD awarded the Auto1 Award in 2006.