

2010 Endeavor

THE SPACIOUS UTILITY VEHICLE THAT GETS THE JOB DONE

“Best mid-size
SUV for families.”
Forbes.com



Rugged, capable and ready for anything. Endeavor has the roomy interior you expect in a CUV as well as some unexpected features to bring ease to your drive time. All that plus a bold, confident exterior, helps to make the Endeavor different for a reason.



Why it's different for a reason

THE 2010 MITSUBISHI ENDEAVOR



Endeavor makes checking off your to-do list a snap with helpful features like a rear-view backup camera, Bluetooth® Handsfree and navigation. And with the tight handling you'd expect from a much smaller vehicle, 18-inch alloy wheels and Rockford Fosgate® audio, Endeavor is a CUV that delivers utility in a decidedly un-utilitarian package.

Endeavor SE in Quick Silver



Bluetooth® Handsfree



Advanced navigation system



76.4 cubic feet of cargo space



Rear-view backup camera



18-inch wheels

2010 MITSUBISHI ENDEAVOR SPECIFICATIONS

| Engine | LS | SE |
|---|--|---|
| Engine Type | 3.8-liter V6 | 3.8-liter V6 |
| Valvetrain | SOHC 24-Valve | SOHC 24-Valve |
| Horsepower/Torque | 225 hp @ 5,000 rpm/255 lb-ft @ 3,750 rpm | |
| EPA-estimated mpg (city/hwy) ¹ | 15/21 | 2WD: 15/21 AWC: 15/19 |
| Recommended Fuel | Regular Unleaded | Regular Unleaded |
| Fuel Tank Capacity (gal.) | 21.4 | 21.4 |
| Transmission | | |
| Type | 4-speed Sportronic® with INVECS-II adaptive shift control system | |
| Suspension | | |
| Front | MacPherson strut with stabilizer bar | |
| Rear | Independent multi-link coil-spring suspension with stabilizer bar | |
| Steering | | |
| Type | Rack-and-pinion, Hydraulic Power Assist | Rack-and-pinion, Hydraulic Power Assist |
| Turning Circle, curb to curb (ft.) | 38.4 | 40.6 |
| Brakes | | |
| Front | Ventilated front disc brakes | Ventilated front disc brakes |
| Rear | Ventilated rear disc brakes | Ventilated rear disc brakes |
| Control System | Anti-lock Brakes with Electronic Brakeforce Distribution (ABS and EBD) | |
| Wheels and Tires | | |
| Tires | P235/65R17 | P255/55R18 |
| Wheels | 17-inch alloy wheels | 18-inch alloy wheels |
| Exterior Dimensions | | |
| Wheelbase (in.) | 108.3 | 108.3 |
| Length (in.) | 190.8 | 190.8 |
| Width (in.) | 73.6 | 74.2 |
| Height (in.) | 69.6 (with roof rails) | 69.8 (with roof rails) |
| Track, front/rear (in.) | 63.0/63.0 | 63.8/63.8 |
| Curb Weight (lbs.) | 3,981 | 2WD: 3,980 AWC: 4,167 |
| Interior Dimensions | | |
| Head Room, front/rear (in.) | 39.6/38.7 | 39.6 (37.2 w/sunroof)/38.7 |
| Shoulder Room, front/rear (in.) | 59.1/58.7 | 59.1/58.7 |
| Hip Room, front/rear (in.) | 56.7/55.9 | 56.7/55.9 |
| Leg Room, front/rear (in.) | 41.4/38.5 | 41.4/38.5 |
| Passenger Volume (cu. ft.) | 106.7 | 106.7 |
| Cargo Volume (cu. ft.) | 76.4 | 76.4 |

| Performance | LS | SE |
|---|----------|----------|
| Tow package (transmission oil cooler, power steering cooler, full-size spare tire) | Standard | Standard |
| Front-Wheel Drive (FWD) | Standard | Standard |
| All-wheel Control (AWC) | — | Optional |
| Exterior | | |
| Parabolic fog lights | Standard | Standard |
| Color-keyed door handles and side-view mirrors | Standard | Standard |
| Tubular roof rails | Standard | Standard |
| Chrome front grille | Standard | Standard |
| Rear privacy glass | Standard | Standard |
| Safety and Security | | |
| Advanced dual-stage front airbags, front seat-mounted side airbags and roof-mounted side curtain airbags ² | Standard | Standard |
| Active Stability Control (ASC) | Standard | Standard |
| Theft-deterrent alarm system | Standard | Standard |
| Comfort and Convenience | | |
| Automatic climate control | — | Standard |
| Power side-view mirrors, windows and door locks | Standard | Standard |
| Sport-wrapped steering wheel and shift knob | Standard | Standard |
| Steering wheel-mounted audio controls and cruise control | — | Standard |
| Cruise control | Standard | Standard |
| Leather seating surfaces | — | Standard |
| Heated front seats | — | Standard |
| Audio and Technology | | |
| Touch-screen navigation system with rear-view backup camera | — | Package |
| 140-watt Mitsubishi AM/FM/CD/MP3 audio system | Standard | — |
| 650-watt(max) Rockford Acoustic Design® premium audio system with SIRIUS® Satellite Radio w/3-mo. pre-paid subscription | — | Standard |
| Bluetooth® Handsfree phone system | Standard | Standard |
| Option Packages | | |
| Sunroof and Navigation package: Power sunroof; Fog lights; Tonneau cargo cover; Touch-screen navigation system | — | Optional |
| Disclaimers | | |

¹ EPA Estimates are to be used as a standardized comparison with other vehicles. Your actual mileage will vary depending on how you drive and maintain your vehicle. ² Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, all occupants must be properly restrained and seated well back, upright and in the middle of the seat. Do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your owner's manual and instructions provided with your child restraint for more information.

The 2010 Mitsubishi Endeavor

10-year
100,000-mile
LIMITED POWERTRAIN WARRANTY

5-YEAR/60,000-MILE
BUMPER-TO-BUMPER

7-YEAR/100,000-MILE
ANTI-CORROSION/PERFORATION

5-YEAR/UNLIMITED
ROADSIDE ASSISTANCE

It just makes sense: Our vehicles are different than any on the road, so why shouldn't our warranties be a cut above as well? At Mitsubishi, we're so confident in the quality, reliability and durability of Endeavor that we back it with one of the best Limited Powertrain Warranties in the business: 10 years or 100,000 miles.³ It's just one in a number of extensive warranties that come with the Endeavor—a list that includes a 5-year/60,000-mile fully transferable bumper-to-bumper New Vehicle Limited Warranty.

STARTING AT MSRP⁴ **\$27,999**

³ All coverage terms are from the original in-service date. The 10-year/100,000-mile Limited Powertrain Warranty applies only to the original owner of new, retailed 2010 models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles.

⁴ Manufacturer's Suggested Retail Price. Excludes destination/handling \$740 (\$865 Alaska), tax, title, license etc. Retailer price, terms and vehicle availability may vary. See your Mitsubishi retailer for details.

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi retailer.

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EXTERIOR COLOR



Quick Silver



Maizen Blue



Carbon

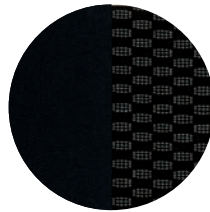


White Pearl

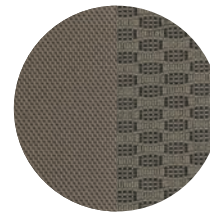


Kalapana Black

INTERIOR TRIM



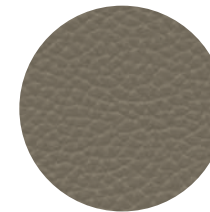
Black Fabric
LS



Medium Brown Fabric
LS



Black Leather
SE



Medium Brown Leather
SE

ACCESSORIES



Remote engine start



Side steps - Black finish



Trailer hitch

- Cargo cover
- Cargo liner
- Cargo net
- Cargo organizer
- Cargo tray
- Bike attachment, fork mount
- Bike attachment, hitch mount
- Bike attachment, upright mount
- Exhaust finisher
- Hood protector
- Rear mudguards
- Roof rack crossbar
- Side steps - Titanium finish
- Trailer hitch - Wire harness
- Side window deflectors
- Sunroof wind deflector
- All weather floor mats
- License plate frame
- Wheel locks
- iPod adapter
- Ski/snowboard attachment
- Leather seat covers