

2010 Lancer Sportback

THE SPORTS CAR THAT'S INTO WHATEVER YOU'RE INTO

"Mitsu's Sportback gives
North America's best
looking small car its
hottest variant."
Winding Road Magazine



Everything your lifestyle requires, including the fun.

With European styling and generous cargo space, the all-new Lancer Sportback is changing the shape of performance. Who says roomy can't perform and

look great too? Lancer Sportback proves it can.

That's just one of the ways it's different for a reason.



Why it's different for a reason

THE 2010 MITSUBISHI LANCER SPORTBACK

Beyond its spacious cargo hold and sporty European influenced styling, the Lancer Sportback offers all the great performance and safety features its respected family is known for. That means available TC-SST, AWC, seven standard airbags¹ and a 40GB HDD navi/music server, for unlimited fun on the road.



Lancer Sportback RALLIART in Octane Blue



RALLIART with TC-SST and AWC



Up to 52.7 Cubic Feet of Cargo Space



MIVEC Engines



Full-Color Multi-Information Display



Seven Standard Airbags

2010 MITSUBISHI LANCER SPORTBACK SPECIFICATIONS

Engine	GTS	RALLIART
Engine Type	2.4 liter 4-cylinder	DOHC, 16-valve, 2.0 liter turbocharged and intercooled 4-cylinder
Valvetrain	Mitsubishi Innovative Valve-timing Electronic Control system (MIVEC)	
Horsepower/Torque	168 hp @ 6000 rpm / 161 lb-ft @ 4100 rpm (PZEV: 167/161) ²	237 @ 6000 / 253 lb-ft @ 2500-4750 rpm
EPA-estimated mpg (city/hwy)³	MT: 20/28 CVT: 22/29	17/25
Recommended Fuel	Regular Unleaded	Premium Unleaded
Fuel Tank Capacity (gal.)	15.6	14.5
Transmission		
Type	5-speed manual or Continuously Variable (CVT) with paddle shifters	6-speed Twin-Clutch Sportronic [®] Shift Transmission (TC-SST)
Suspension		
Front	MacPherson Strut, 21mm stabilizer bar	MacPherson Strut, 22mm stabilizer bar
Rear	Multi-link, 20mm stabilizer bar	Multi-link, 20mm stabilizer bar
Steering		
Type	Rack-and-pinion, Hydraulic Power Assist	
Turning Circle, curb to curb (ft.)	32.8	32.8
Brakes		
Front	11.6 in. ventilated disc	11.6 in. ventilated disc, 2-piston calipers
Rear	Solid disc	Solid disc
Control System	Anti-lock Brakes (ABS)	
Wheels and Tires		
Tires	P215/45R18	P215/45R18 Yokohama Advan [®] Summer tires
Wheels	18-inch alloy	
Exterior Dimensions		
Wheelbase (in.)	103.7	103.7
Length (in.)	180.4	180.4
Width (in.)	69.4	69.4
Height (in.)	59.7	59.7
Track, front/rear (in.)	60.2/60.2	60.2/60.2
Curb Weight	MT: 3098 CVT: 3164	3572
Interior Dimensions		
Head Room, front/rear (in.)	39.6(38.5 w/sunroof)/36.9	39.6/36.9
Shoulder Room, front/rear (in.)	54.7/54.3	54.7/54.3
Hip Room, front/rear (in.)	53.3/54.1	53.3/54.1
Leg Room, front/rear (in.)	42.3/35.9	42.3/35.9
Interior Volume (cu. ft.)	108.3 (106.9 w/sunroof)	108.3
Passenger Volume (cu. ft.)	94.5 (93.1 w/ sunroof)	94.5
Cargo Volume, max (cu. ft.)	46.6 (52.7 with floor down)	46.6

Performance	GTS	RALLIART
Magnesium steering wheel paddle shifters	Standard (with CVT only)	Standard
Sport-tuned suspension	Standard	Standard
RALLIART-tuned suspension	—	Standard
All-wheel Control (AWC)	—	Standard
Exterior		
Xenon High Intensity Discharge (HID) Headlamps	Package	Package
Fog lights	Standard	Standard
Front grille with chrome surround	Standard	—
RALLIART Grille and Bumper with chrome surround	—	Standard
Color-keyed folding power side-view mirrors and door handles	Standard	Standard
Aluminum hood with heat extractor vents	—	Standard
Dual Exhaust	—	Standard
Safety and Security		
Reinforced Impact Safety Evolution [RISE] unibody construction with front and rear crumple zones.	Standard	Standard
Seven airbags, including dual advanced front airbags, front seat-mounted side airbags, roof-mounted curtain airbags for front and outboard rear seats and driver's knee airbag ¹	Standard	Standard
Active Stability control and Anti-lock Braking System	Standard	Standard
Comfort and Convenience		
Power windows, mirrors and door locks	Standard	Standard
Automatic climate control	Standard	Standard
FAST-Key electronic keyless entry and starting system	Package	Standard
Leather seating surfaces	Package	—
60/40 split rear seat with remote release	Standard	Standard
Full-color LCD multi-information display	Standard	Standard
Covered cup holders and center console storage	Standard	Standard
Audio and Technology		
140-watt CD/MP3 audio system	Standard	Standard
Bluetooth [®] hands-free phone system with voice command recognition	Standard	Standard
Option Packages		
Sun & Sound Package: 710-watt (max.) Rockford Fosgate [®] performance audio system with 6-CD/MP3- and nine speakers, including trunk-mounted subwoofer; SIRIUS [®] Satellite Radio w/3-mo. pre-paid subscription; 10-inch subwoofer; DSP; Power Glass Sunroof; FAST-Key Entry System	Optional	—
Navigation Package: 40GB HDD Navigation with Music Server; Diamond Lane Guidance; Auxiliary Input Jack	Optional	—
Touring Package: Leather seating surfaces; Heated front seats; Xenon HID Auto on/off headlamps; Rain sensing wipers; Sound insulating windshield glass (requires Touring Package)	Optional	—
Recaro[®] Sport Package: Recaro [®] sport Front Seats; HID Auto on/off headlamps; 710-watt (max.), Rockford Fosgate [®] performance audio system; SIRIUS [®] Satellite Radio w/3-mo. pre-paid subscription	—	Optional
Disclaimers		

¹ Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, all occupants must be properly restrained and seated well back, upright and in the middle of the seat. Do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your owner's manual and instructions provided with your child restraint for more information. ² PZEV engines are sold in California and other low-emissions states. ³ EPA Estimates are to be used as a standardized comparison with other vehicles. Your actual mileage will vary depending on how you drive and maintain your vehicle.

The 2010 Mitsubishi Lancer Sportback

10-year
100,000-mile
LIMITED POWERTRAIN WARRANTY

5-YEAR/60,000-MILE
BUMPER-TO-BUMPER

7-YEAR/100,000-MILE
ANTI-CORROSION/PERFORATION

5-YEAR/UNLIMITED
ROADSIDE ASSISTANCE

It just makes sense: Our vehicles are different any other on the road, so why shouldn't our warranties be a cut above as well? At Mitsubishi, we're so confident in the quality, reliability and durability of the Lancer Sportback GTS that we back it with a great Powertrain Warranty: 10 years or 100,000 miles.⁴ It's just one in a number of extensive warranties that come with Lancer Sportback—a list that includes a 5-year/60,000-mile fully transferable bumper-to-bumper New Vehicle Limited Warranty, a 7-year/100,000-mile Anti-Corrosion/Perforation Limited Warranty and 5 years/unlimited miles Roadside Assistance. All designed to give drivers the security in knowing that their Lancer Sportback is engineered for the long-term, with a warranty designed to keep it on the road long into the future.

STARTING AT **\$19,190**
MSRP⁵

⁴ All coverage terms are from the original in-service date. The 10-year/100,000-mile Limited Powertrain Warranty applies only to the original owner of new, retailed 2010 models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles. Different coverage applies to Lancer Sportback RALLIART. Lancer Sportback RALLIART has 3-year/36,000-mile coverage for New Vehicle and 5-year/60,000-mile coverage for Powertrain Limited Warranty. See retailer for limited warranty and roadside assistance terms and conditions.

⁵ Manufacturers Suggested Retail Price. Excludes tax, title, license etc. Vehicle availability may vary. Actual prices set by retailers.

Technical data, equipment and options shown are based on the latest information available at the time of printing and are subject to change without notice. Colors may vary due to the printing process. Exterior and interior lights on vehicles shown may be illuminated for illustration purposes only. Vehicles are shown with optional equipment. Not all equipment is available on every model. For complete details about equipment configuration and Mitsubishi Genuine Accessories, please contact your Mitsubishi retailer.

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EXTERIOR COLOR



Apex Silver



Octane Blue



Graphite Gray



Rally Red



Rotor Glow



Tarmac Black

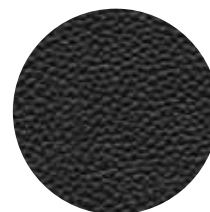


Wicked White

INTERIOR TRIM



Black Sports Fabric
Geometric Print Trim
GTS



Black Leather
Geometric Print Trim
GTS Touring



Black Premium Sports Fabric
Geometric Print Trim
RALLIART

ACCESSORIES



Alloy Fuel Door



Navigation Unit



Roof Rack Kit

- All weather floor mats
- Cargo mat
- Cargo organizer
- 6CD changer/tuner
- Cigar lighter
- Front black out kit
- Hood protector
- Leather seat covers

- Lower grille garnish, chromed
- Mudguards
- Nose mask
- Parking brake grip, aluminum
- Rear bumper protector
- Remote engine start
- Door scuff plates
- Shift knob, aluminum

- Side mirror covers, chromed
- Side window deflectors
- Sunroof wind deflector
- Tailgate protector
- Wheel locks
- RALLIART wheel lock/fluted lugs kit