

2010 COROLLA



THE SOLID CHOICE

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Model Overview



S shown in Classic Silver Metallic with available Sport Package and available moonroof











XLE shown in Classic Silver Metallic with available 16-in. alloy wheels




XRS interior shown in Dark Charcoal with available touch-screen DVD navigation system [8] [9], Power Package, and Leather Trim Package [6]

	Corolla 1.8L 4-cyl 5-Speed Manual	Corolla 1.8L 4-cyl 4-Speed Auto	S 1.8L 4-cyl 5-Speed Manual	LE 1.8L 4-cyl 4-Speed Auto	S 1.8L 4-cyl 4-Speed Auto	XLE 1.8L 4-cyl 4-Speed Auto	XRS 2.4L 4-cyl 5-Speed Manual	XRS 2.4L 4-cyl 5-Speed Auto
<b>MSRP**</b>	\$15,350	\$16,150	\$16,420	\$16,750	\$17,250	\$17,650	\$18,860	\$20,050
<b>MPG City/Highway***</b>	26/35	26/34	26/35	26/34	26/34	26/34	22/30	22/30
<b>Seating</b>	5	5	5	5	5	5	5	5

**EXTERIOR COLORS\***

Super White 	Desert Sand Mica 
Classic Silver Metallic 	Capri Sea Metallic 
Magnetic Gray Metallic 	Blue Streak Metallic 
Black Sand Pearl 	
Barcelona Red Metallic 	

**INTERIOR COLORS\***

Corolla/LE - Ash Fabric 	XLE - Ash Fabric 
Corolla/LE - Bisque Fabric 	XLE - Bisque Fabric 
S - Dark Charcoal Fabric 	XRS - Dark Charcoal Fabric 
S/XRS - Dark Charcoal Leather trim 	
S/XRS - Dark Charcoal Leather 	

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\*\*Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars and \$800 for Trucks, Vans and SUVs. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyotas overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

\*\*\* 2010 EPA-estimated mileage. Actual mileage will vary.

# Standard Features and Options\*

2010 **COROLLA**



- not available
- S** standard
- O** optional
- P** part of package

	Corolla 1.8L 4-cyl 5-Speed Manual	Corolla 1.8L 4-cyl 4-Speed Auto	S 1.8L 4-cyl 5- Speed Manual	LE 1.8L 4-cyl 4-Speed Auto	S 1.8L 4-cyl 4- Speed Auto	XLE 1.8L 4- cyl 4-Speed Auto	XRS 2.4L 4- cyl 5-Speed Manual	XRS 2.4L 4- cyl 5-Speed Auto
MSRP**	\$15,350	\$16,150	\$16,420	\$16,750	\$17,250	\$17,650	\$18,860	\$20,050
Model Number	1831	1832	1833	1838	1834	1840	1835	1836
<b>EXTERIOR</b>								
Aerodynamic multi-reflector halogen headlamps with Daytime Running Lights (DRL)	<b>S</b>	<b>S</b>	-	<b>S</b>	-	<b>S</b>	-	-
Aerodynamic multi-reflector halogen headlamps with Daytime Running Lights (DRL) and smoked lenses	-	-	<b>S</b>	-	<b>S</b>	-	<b>S</b>	<b>S</b>
Integrated front fog lamps	-	-	<b>S</b>	-	<b>S</b>	-	<b>S</b>	<b>S</b>
Color-keyed rear deck spoiler	-	-	<b>O</b> <b>P</b>	-	<b>O</b> <b>P</b>	-	<b>S</b>	<b>S</b>
Intermittent windshield wipers	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	<b>S</b>	<b>S</b>
Variable intermittent windshield wipers with mist cycle	-	-	-	-	-	<b>S</b>	-	-
Power remote-controlled outside mirrors	<b>S</b>	<b>S</b>	-	-	-	-	-	-
Color-keyed power remote-controlled outside mirrors	-	-	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Heated outside mirrors	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>
Color-keyed outside door handles	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Color-keyed front and rear underbody spoilers, sport side rocker panel moldings and rear mudguards	-	-	<b>S</b>	-	<b>S</b>	-	<b>S</b>	<b>S</b>
Blackout front grille	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
15-in. steel wheels with P195/65R15 tires and full wheel covers	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-	-
16-in. steel wheels with P205/55R16 tires and full wheel covers	-	-	<b>S</b>	-	<b>S</b>	<b>S</b>	-	-
16-in. alloy wheels with P205/55R16 tires	-	-	<b>O</b> <b>P</b>	<b>O</b>	<b>O</b> <b>P</b>	<b>O</b>	-	-

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17-in. alloy wheels with P215/45R17 tires	-	-	-	-	-	-	<b>S</b>	<b>S</b>
Power tilt/slide moonroof with sunshade [1]	-	-	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>
<b>INTERIOR</b>								
Multi-information display with outside temperature, instant fuel economy, average fuel economy, driving range, average speed and travel distance since start	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Instrumentation: amber-illuminated speedometer, tachometer with LCD odometer and twin tripmeters; and coolant temperature, fuel level and outside temperature gauges	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-	-
Instrumentation: Optitron meters with white-silhouette speedometer, tachometer, coolant temperature and fuel level gauges; digital odometer and twin tripmeters with outside temperature display	-	-	-	-	-	<b>S</b>	-	-
Instrumentation: Optitron sport meters with speedometer, tachometer, coolant temperature and fuel level gauges; digital odometer and twin tripmeters with outside temperature display	-	-	<b>S</b>	-	<b>S</b>	-	<b>S</b>	<b>S</b>
Airbag, seatbelt, low fuel level, door-ajar, battery, check engine, oil pressure, Electric Power Steering (EPS), brake, Direct Tire Pressure Monitor System (TPMS) [2], Vehicle Stability Control (VSC) [3] and Traction Control (TRAC) warning lights	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Digital clock	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Cruise control	<b>O</b>	<b>O</b>	<b>O P</b>	<b>O P</b>	<b>O P</b>	<b>O P</b>	<b>S</b>	<b>S</b>
Leather-trimmed shift knob	-	-	<b>P</b>	-	<b>P</b>	-	<b>S</b>	<b>S</b>
Wood-grain-style interior trim	-	-	-	-	-	<b>S</b>	-	-
Metallic-style interior trim	-	-	<b>S</b>	<b>S</b>	<b>S</b>	-	<b>S</b>	<b>S</b>
CFC-free air conditioning with air filter	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
CFC-free automatic climate control system with air filter	-	-	-	-	-	<b>O P</b>	-	-
Tilt/telescopic steering wheel	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>

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Leather-trimmed steering wheel with audio controls	-	-	<b>S</b>	-	<b>S</b>	-	<b>S</b>	<b>S</b>
AM/FM CD player with MP3/WMA playback capability, satellite radio capability [4], auxiliary audio jack, CD-text display function, automatic sound leveling and four speakers	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-	-
AM/FM CD player with MP3/WMA playback capability, satellite radio capability [4], auxiliary audio jack, CD-text display function, automatic sound leveling and six speakers	-	-	<b>S</b>	-	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
AM/FM 6-disc in-dash CD changer with MP3/WMA playback capability, satellite radio capability [4], auxiliary audio jack, CD-text display function, automatic sound leveling and six speakers	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>
JBL® AM/FM 6-disc in-dash CD changer with XM Satellite Radio capability [4], MP3/WMA playback capability, auxiliary audio jack, hands-free phone capability via Bluetooth® [5] wireless technology and eight speakers in six locations (440-watt maximum power) with steering wheel-mounted audio and hands-free controls	-	-	<b>O</b>	-	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>
Touch-screen DVD navigation system [8,9] with AM/FM CD player with WMA/MP3 playback capability and satellite radio capability [4] with six speakers	-	-	<b>O</b>	-	<b>O</b>	<b>O</b>	<b>O</b>	<b>O</b>
Day/night rearview mirror with mounted maplights [1]	-	-	<b>S</b>	-	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Day/night rearview mirror	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-	-
Power door locks with shift-activated locking feature (shift-activated locking feature on automatic transmission models)	-	-	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Power windows with driver-side auto-down feature	-	-	<b>P</b>	<b>S</b>	<b>P</b>	<b>S</b>	<b>P</b>	<b>P</b>
Passenger-side dual glove compartments	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Center console with storage	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	<b>S</b>	<b>S</b>
Sliding center console with card holder	-	-	<b>P</b>	-	<b>P</b>	<b>S</b>	<b>P</b>	<b>P</b>
Front and rear door pockets with integrated bottle holder	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>

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Cup holders (two front and two rear)	S	S	S	S	S	S	S	S
Fabric-trimmed 4-way adjustable front seats	S	S	S	S	S	S	S	S
Unique sport fabric seats	-	-	S	-	S	-	S	S
Driver's seat height adjuster	S	S	S	S	S	S	S	S
Leather-trimmed seats and headrests, molded leather door trim, shift knob [10], leather-covered center console with sliding armrest and front seat heaters	-	-	P <sup>[6][7]</sup>	-	P <sup>[6][7]</sup>	-	P <sup>[6]</sup>	P <sup>[6]</sup>
60/40 split fold-down rear bench seat	S	S	S	S	S	S	S	S
Two 12V auxiliary power outlets	S	S	S	S	S	S	S	S
Heavy-duty electric rear window defogger with timer	S	S	S	S	S	S	S	S
Remote trunk release with cancel feature and trunk lamp	S	S	S	S	S	S	S	S
Remote fuel-filler door and hood releases	S	S	S	S	S	S	S	S
Multi-function in-key remote keyless entry system with lock, unlock, trunk-release, panic and remote illuminated entry features	-	-	P	O P	P	S	P	P
<b>SAFETY</b>								
Driver front airbag and front passenger airbag with Advanced Airbag System [11]	S	S	S	S	S	S	S	S
Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags [11]	S	S	S	S	S	S	S	S
Active headrests [12]	S	S	S	S	S	S	S	S
4-wheel anti-lock brake system (ABS) with Electronic Brake-Force Distribution (EBD) and Brake Assist [13]	S	S	S	S	S	S	S	S
Direct Tire Pressure Monitor System (TPMS) [2]	S	S	S	S	S	S	S	S
Daytime Running Lights (DRL) with auto on/off feature	S	S	S	S	S	S	S	S
Center high-mount stop lamp (CHMSL)	S	S	S	S	S	S	S	S

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Vehicle Stability Control (VSC) [3] and Traction Control (TRAC) with off switch	S	S	S	S	S	S	S	S
Front and rear energy-absorbing crumple zones	S	S	S	S	S	S	S	S
Side-impact door beams	S	S	S	S	S	S	S	S
Energy-absorbing steering column	S	S	S	S	S	S	S	S
Head-impact protection structure	S	S	S	S	S	S	S	S
High-tensile-strength steel body panels	S	S	S	S	S	S	S	S
Front seatbelt pretensioners with force limiters	S	S	S	S	S	S	S	S
Child Restraint System (CRS) lower anchors and top tether anchors (LATCH)	S	S	S	S	S	S	S	S
Automatic/Emergency Locking Retractors (ALR/ELR) for all front and rear passenger seatbelts, Emergency Locking Retractor (ELR) for drivers seatbelt	S	S	S	S	S	S	S	S
3-point rear seatbelts for all rear positions	S	S	S	S	S	S	S	S
Driver and front passenger 3-point seatbelts with adjustable shoulder anchors	S	S	S	S	S	S	S	S
Child-protector rear door locks	S	S	S	S	S	S	S	S
Trunk-entrapment release	S	S	S	S	S	S	S	S
Anti-theft system with engine immobilizer [14]	S	S	S	S	S	S	S	S

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### S Packages and Options

**Power tilt/slide moonroof** with sunshade [1]

**16-in. alloy wheels** with P205/55R16 steel-belted radial tires

**Cruise control**

**Rear deck spoiler**

**JBL® AM/FM 6-disc in-dash CD changer**, MP3/WMA playback capability [13] with XM Satellite Radio enabled [4], hands-free phone capability via Bluetooth® [5] wireless technology and eight speakers in six locations (440-watt maximum power) with steering wheel-mounted audio and hands-free controls

**AM/FM 6-disc in-dash CD changer** with MP3/WMA playback capability, satellite radio capability [4] and six speakers

**Touch-screen DVD navigation system [8,9]** with AM/FM CD player with WMA/MP3 playback capability and satellite radio capability [4] with six speakers

#### All-Weather Guard Package

- Heavy-duty heater with rear heater duct
- Anti-chipping tape
- Heated power remote-controlled outside mirrors

#### Power Package

- Power windows with driver-side one-touch down
- Remote keyless entry system with in-key transmitter

#### Sport Package

- 16-in. alloy wheels with P205/55R16 steel-belted radial tires
- Rear deck spoiler
- Power windows with driver's-side one-touch down
- Remote keyless entry system with in-key transmitter
- Cruise control

#### Leather Trim Package [6,7]

- Leather-trimmed seats and headrests
- Molded leather door trim, shift knob [10]
- Leather-covered center console with sliding armrest and front seat heaters

#### S Extra Value Package (savings up to \$1,140)

- 16-in. alloy wheels with P205/55R16 steel-belted radial tires
- Rear deck spoiler

- Power windows with driver's-side one-touch down
- Remote keyless entry system with in-key transmitter
- Cruise control

### LE Packages and Options

**Remote keyless entry system** with in-key transmitter

**Cruise control**

**Power tilt/slide moonroof** with sunshade [1]

**16-in. alloy wheels** with P205/55R16 steel-belted radial tires

**AM/FM 6-disc in-dash CD changer** with MP3/WMA playback capability, satellite radio capability [4] and six speakers

#### All-Weather Guard Package

- Heavy-duty heater with rear heater duct
- Anti-chipping tape
- Heated power remote-controlled outside mirrors

#### LE Extra Value Package (savings up to \$395)

- Cruise control
- Remote keyless entry system with in-key transmitter

### Corolla Packages and Options

**Cruise control**

**AM/FM 6-disc in-dash CD changer** with MP3/WMA playback capability, satellite radio capability [4] and six speakers

#### All-Weather Guard Package

- Heavy-duty heater with rear heater duct
- Anti-chipping tape
- Heated power remote-controlled outside mirrors

### XRS Packages and Options

**Power tilt/slide moonroof** with sunshade [1]





**JBL® [6] AM/FM 6-disc in-dash CD changer, MP3/WMA playback capability [8]** with XM Satellite Radio enabled [4], hands-free phone capability via Bluetooth® [5] wireless technology and eight speakers in six locations (440-watt maximum power) with steering wheel-mounted audio and hands-free controls

**AM/FM 6-disc in-dash CD changer** with MP3/WMA playback capability, satellite radio capability [4], auxiliary audio jack, CD-text display function, automatic sound leveling and six speakers

**Touch-screen DVD navigation system [8,9]** with AM/FM CD player with WMA/MP3 playback capability and satellite radio capability [4] with six speakers

#### All-Weather Guard Package

- Heavy-duty heater with rear heater duct
- Anti-chipping tape
- Heated power remote-controlled outside mirrors

#### Power Package

- Power windows with driver-side one-touch down
- Remote keyless entry system with in-key transmitter

#### Leather Trim Package [6]

- Leather-trimmed seats and headrests
- Molded leather door trim, shift knob
- Leather-covered center console with sliding armrest and front seat heaters

- Heavy-duty heater with rear heater duct
- Anti-chipping tape
- Heated power remote-controlled outside mirrors

#### XLE Extra Value Package (savings up to \$250)

- Cruise control
- CFC-free automatic climate control system with air filter

### XLE Packages and Options

#### Cruise control

**Power tilt/slide moonroof** with sunshade [1]

**JBL® AM/FM 6-disc in-dash CD changer**, MP3/WMA playback capability [13] with XM Satellite Radio enabled [4], hands-free phone capability via Bluetooth® [5] wireless technology and eight speakers in six locations (440-watt maximum power) with steering wheel-mounted audio and hands-free controls

**16-in. alloy wheels** with P205/55R16 steel-belted radial tires

**AM/FM 6-disc in-dash CD changer** with MP3/WMA playback capability, satellite radio capability [4] and six speakers

**Touch-screen DVD navigation system [13,8]** with AM/FM CD player with WMA/MP3 playback capability and satellite radio capability with six speakers

**CFC-free automatic climate control system**

**All-Weather Guard Package**

# Specifications

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	Corolla 1.8L 4-cyl 5-Speed Manual	Corolla 1.8L 4-cyl 4-Speed Auto	S 1.8L 4-cyl 5-Speed Manual	LE 1.8L 4-cyl 4-Speed Auto	S 1.8L 4-cyl 4-Speed Auto	XLE 1.8L 4-cyl 4-Speed Auto	XRS 2.4L 4-cyl 5-Speed Manual	XRS 2.4L 4-cyl 5-Speed Auto
MSRP**	\$15,350	\$16,150	\$16,420	\$16,750	\$17,250	\$17,650	\$18,860	\$20,050
Model Number	1831	1832	1833	1838	1834	1840	1835	1836
<b>MECHANICAL/PERFORMANCE</b>								
1.8-liter DOHC 16-valve dual independent VVT-i 4-cylinder 132 hp @ 6000 rpm; 128 lb.-ft. @ 4400 rpm	Standard						N/A	
2.4-liter DOHC 16-valve VVT-i 4-cylinder 158 hp @ 6000 rpm; 162 lb.-ft. @ 4000 rpm	N/A						Standard	
Emissions Rating	Ultra Low Emission Vehicle II (ULEVII)							
Transmission	5-speed manual overdrive	4-speed electronically controlled automatic overdrive with intelligence (ECT-i)	5-speed manual overdrive	4-speed electronically controlled automatic overdrive with intelligence (ECT-i)			5-speed manual overdrive	5-speed electronically controlled automatic overdrive with intelligence (ECT-i)
Body construction	Unitized body							
Drivetrain	Front engine, front-wheel drive							
Suspension	Independent MacPherson strut front, torsion beam rear suspension with front and rear stabilizer bars (XRS adds sport strut tower brace)							
Steering	Electric Power Steering (EPS): Power-assisted rack-and-pinion with electronic power-assist							
Turning circle diameter, curb to curb (ft.)	35.6						36.3	
4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist [13]	Standard							
Vehicle Stability Control (VSC) [3] and Traction Control (TRAC) with off switch	Standard							
<b>EXTERIOR DIMENSIONS (IN.)</b>								
Overall height	57.7							
Overall width	69.3							
Overall length	178.7							
Wheelbase	102.4							
Track (front/rear)	60.3/60.4		59.8/59.9		60.3/60.4		59.8/59.9	
Minimum running ground clearance	5.8						5.3	
<b>INTERIOR DIMENSIONS FRONT/REAR (IN.)</b>								

\*\*Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars and \$800 for Trucks, Vans and SUVs. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyotas overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

# Specifications

2010 **COROLLA**



	Corolla 1.8L 4-cyl 5-Speed Manual	Corolla 1.8L 4-cyl 4-Speed Auto	S 1.8L 4-cyl 5- Speed Manual	LE 1.8L 4-cyl 4-Speed Auto	S 1.8L 4-cyl 4- Speed Auto	XLE 1.8L 4- cyl 4-Speed Auto	XRS 2.4L 4- cyl 5-Speed Manual	XRS 2.4L 4- cyl 5-Speed Auto
Head room (with moonroof)	38.8/37.2		38.8/37.2 (37.9/37.1)					
Shoulder room	54.8/54.6							
Hip room	53.0/43.9							
Leg room	41.7/36.3							
Seating capacity	5							
<b>WEIGHTS AND CAPACITIES</b>								
Curb weight (lb.)	2723	2745	2767	2745	2822	2811	2877	2965
EPA passenger volume (cu. ft.)	92		92.0/90.7 [1]					
Luggage capacity (cu. ft.)	12.3							
Towing capacity (lb.) [15]	1500							
Fuel tank (gal.)	13.2							
<b>TIRES</b>								
Size - Standard	P205/55R16			P215/45R17	P205/55R16	P215/45R17		
Type	All-Season							
Spare	Temporary							
<b>MPG</b>								
Mileage Estimates (mpg city/highway) [16]	26/35	26/34	26/35	26/34			22/30	



## Accessories

### EXTERIOR ACCESSORIES



Alloy Wheel Locks  
\$67 Installed MSRP\*



Body Side Moldings  
\$209 Installed MSRP\*



Mudguard  
\$73 Parts Only MSRP\*\*



Rear Bumper Protector  
\$79 Installed MSRP\*



Rear Spoiler  
\$439 Installed MSRP\*

### INTERIOR ACCESSORIES



All Weather Mats  
\$99 Installed MSRP\*



Ashtray Cup  
\$26 Parts Only MSRP\*\*



Auto-dimming Mirror  
\$229 Installed MSRP\*



BLU Logic © Hands-free  
Communication  
\$299 Installed MSRP\*



Cargo Net  
\$51 Installed MSRP\*



Cargo Tote  
\$40 Installed MSRP\*



Carpet Floor Mats/Cargo Mat  
Set (5pc. set)  
\$200 Installed MSRP\*



Door Sill Enhancements  
\$197 Installed MSRP\*



Emergency Assistance Kit  
\$70 Installed MSRP\*



First Aid Kit  
\$29 Installed MSRP\*



Interface Kit for iPod  
\$299 Installed MSRP\*



Preferred Accessory  
Package  
\$330 Installed MSRP\*

\* Installed MSRP is the Manufacturers Suggested Retail Price for accessories installed by the manufacturer. Actual prices for the dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

\*\* Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

## Accessories

2010 **COROLLA**



Remote Engine Start  
\$529 Installed MSRP\*



VIP RS3200 Plus Security  
System  
\$359 Installed MSRP\*



XM NavTraffic  
\$430 Installed MSRP\*



XM Satellite Radio  
\$359 Installed MSRP\*

\* Installed MSRP is the Manufacturers Suggested Retail Price for accessories installed by the manufacturer. Actual prices for the dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

\*\* Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.



## WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components for hybrid vehicles are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Owner's Warranty Information booklet for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Owner's Warranty Information booklet for details.

**Accessories:** For accessories purchased at time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months or 36,000 miles (whichever comes first) from the vehicle's in-service date, which is the same coverage as the Basic coverage of the Toyota New Vehicle Limited Warranty.

For dealer-installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first) from the date the accessory was installed on the vehicle, or the remainder of the above 36 months or 36,000 miles Basic coverage from the vehicle's in-service date, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

For customers (non-dealer) installed accessories purchased after the new vehicle purchase, the coverage is 1 month or 12,000 miles (whichever comes first), from the purchase date of the accessory.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

## DISCLAIMERS

All information in this eBrochure is based on data available at time of posting, is subject to change without notice and pertains specifically to continental U.S.A vehicles only.

[\*] Manufacturer's Suggested Retail Price. Excludes taxes, license, title and available or regionally required equipment. Actual dealer price may vary. Pricing, specifications, standard features and available equipment are based on information available when this page was produced and are subject to change without notice.

[\*\*] Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$750 for Cars and \$800 for Trucks, Vans and SUVs. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

[\*\*\*] Manufacturer's Suggested Retail Price, including delivery, processing and handling fee. Excludes taxes, title and license. Actual dealer price may vary.

[1] On models equipped with available moonroof, maplights are located in the overhead console.

[2] The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details.

[3] Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

[4] Satellite radio requires XM or Sirius compatible receiver and monthly service fee. See your Toyota dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at [www.xradio.com](http://www.xradio.com) or [www.sirius.com](http://www.sirius.com). Available only in the 48 contiguous United States.

[5] The phones on this site have been tested for Bluetooth® compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage, and your wireless carrier. Phones are warranted by their manufacturer, not Toyota.

[6] Requires Power Package.

[7] Requires Sport Package.

[8] Navigation system and JBL® audio system cannot be combined.

[9] The navigation system is designed to assist in locating an address or point of interest. XM NavTraffic® requires a monthly service fee and hardware, and is designed to provide real-time traffic or alternative routes of travel. Discrepancies may be encountered between the system and your actual location. Road system changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available in every city or roadway. Periodic navigation updates available at an additional cost. See your Navigation System Owner's Manual for further details.

[10] Leather-trimmed shift knob standard on XRS.

[11] All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.

[12] Active headrests can help prevent or limit the extent of whiplash in certain types of rear-end collisions.

[13] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

[14] The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a smart key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or Smart Key Fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key or Smart Key Fob, it can be costly to replace. If you lose a key or Smart Key Fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting [www.aloa.org](http://www.aloa.org).

[15] Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment.

[16] 2009 EPA-estimated mileage. Actual mileage will vary.

[17] Installed MSRP is the Manufacturer's Suggested Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

[18] Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

## Helpful Links

2010 **COROLLA**



### BUYER TOOLS:

Find Local Specials  
[www.buyatoyota.com](http://www.buyatoyota.com)

Request a Quote  
[www.buyatoyota.com](http://www.buyatoyota.com)

Locate a Dealer  
<http://www.toyota.com/dealers>

Competitive Comparison  
<http://www.toyota.com/compare>

Toyota Financial Services  
[www.toyotafinancial.com](http://www.toyotafinancial.com)

Payment Estimator  
<http://www.toyotafinancial.com/estimator>

Apply for Credit  
<http://www.toyotafinancial.com/apply>

Certified Used Vehicles  
<http://www.toyota.com/tcuv>

Warranty Info.  
[www.toyotaownersonline.com/warranty](http://www.toyotaownersonline.com/warranty)

### OWNER TOOLS:

Toyota Owner Resources  
[www.toyotaownersonline.com](http://www.toyotaownersonline.com)

Vehicle Reference Guides  
<http://prg.toyotapartsandservice.com/>

Maintenance Guides  
<http://smg.toyotapartsandservice.com/owners.php>

Toyota Service  
<http://www.toyotaownersonline.com/service>

Car Care Tips  
<http://www.toyotaownersonline.com/carcare>

Driver Tips  
<http://www.toyotaownersonline.com/tips>

Genuine Toyota Parts  
<http://www.toyotaownersonline.com/parts>

Do-It-Yourself Help  
<http://www.toyotaownersonline.com/diy>

### GENERAL INFORMATION:

Toyota News  
<http://www.toyota.com/news>

Toyota Motorsports  
<http://www.toyota.com/motorsports>

Toyota NASCAR Racing  
<http://www.toyota.com/pitpass>

Future Concept Vehicles  
<http://www.toyota.com/future>

Community Care  
<http://www.toyota.com/community>

### QUESTIONS:

FAQs  
<http://www.toyota.com/FAQ>

Contact Toyota  
<http://www.toyota.com/contact>