

Series 51

YOUR GUIDE TO EFFORTLESSLY COMMISSIONING A PERSONALISED BENTLEY CONTINENTAL GT OR GTC





INSPIRED BY THE SPIRIT OF THE ORIGINAL 1991 BENTLEY STYLING TEAM IN CREWE, ENGLAND.

Series 51



Series 51 is a new concept in specification that opens up the world of Bentley. It gives you access to the same level of craftsmanship and attention to detail as the original Bentley, but with the flexibility to customize your car to suit your needs. Named after the first official styling department in Crewe, founded in 1976, Series 51 represents the commitment to deliver 60 years of experience in exquisite and luxurious choices. The result is an interior that is both timeless and contemporary, offering a unique driving experience that is as distinctive as the Bentley brand itself.

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*Your inspiration,
our expertise.*

SERIES 51

You are the starting point for Series 51. Just as you know what suits you and why, the Bentley Styling Team understand what makes a Bentley beautiful. Their 'rule of three' principle creates complex, harmonising schemes of great depth and beauty from your simple choice of three contrasting colours. So whether it be a favourite colour, contrast, or palette of shades, your inspiration and input is the spark. From there we simply set out the possibilities for you, making sure your journey through boundless choice is an enjoyable one. Creating something truly unique along the way.

Interior features exclusive to Series 51 are the two-tone colour split with a third accent colour, applied to a Continental for the first time, diamond quilted hide with contrast stitching and the rare Ambrosia veneer. This exotic Southeast Asian hardwood, with its rich and luxuriant burl, has been used for centuries to make the finest cigar and jewellery boxes. Here its captivating swirls lend an effortless sense of luxury to Series 51. Unique exterior touches include a duo tone paint option and wing and trellisplate badges to denote the specification. In every instance, in every combination, the accumulated expertise of our styling heritage is clear.



Exterior design

SERIES 51

Just as Series 51 is about creating an exquisite interior space around you, so the exterior must reflect your own admirable taste and style. As solutions to a wide range of choices of high-quality exterior paint variations are also available as a cost option on Continental GT and GT Speed, you can choose to have your Series 51 exterior wheels and wing blades. Series 51 exterior wing blades, these configurations have been chosen to complement interior combinations and are available in a variety of finishes.



An instinct for colour.

IT ALL STARTS HERE



Be it a John Bull-inspired duo-tone combination or a single shade from an infinite spectrum of colours, choosing the exterior finish for your Continental GT is a personal choice. Your decision will be inspired by your interior choices, from a range that encompasses cool and crisp hues through to rich and beguiling shades, and from classic and understated to more expressive enough to accommodate eclectic tastes yet housed sufficiently to make your choice effortless.



Two-Tone Exterior Paint
(Only available on Continental GT models)

CONTINENTAL GT - SERIES 51

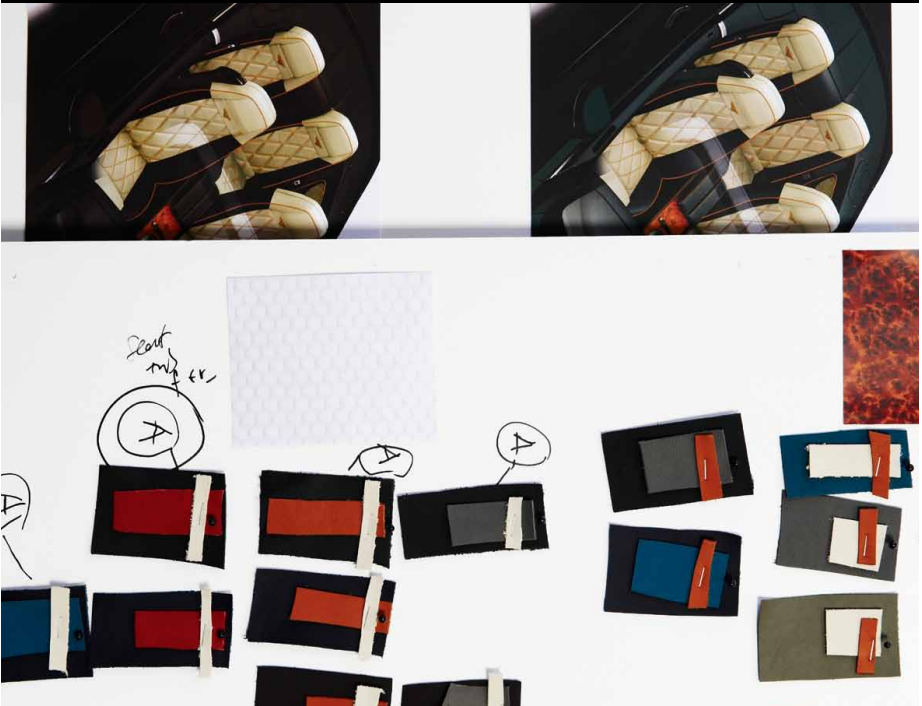


CONTINENTAL GT - SERIES 51



*Be inspired by a
wealth of opportunities...*

To someone and name design is often one of our earliest achievements. It's the sum of our experiences, our knowledge, our skills, and our passion. It's the art of creating something new, something that is both functional and beautiful. It's the art of solving a problem, of making something better, of making something that is both useful and inspiring. It's the art of creating something that is both functional and beautiful. It's the art of solving a problem, of making something better, of making something that is both useful and inspiring.



20" 8-SPoke DIAMOND WHEEL WITH DARK CENTRE CAP IN POLISHED FINISH





Interior design



The 'rule of three' is your effortless guide through the commissioning process, out of which your personalised Series 51 will emerge. It starts with your initial consideration; the main interior colour. This first choice covers seat side bolsters, carpets, fascia roll top, armrests, steering column and seat belts, so a darker shade is recommended to avoid distracting reflections in your windscreen. From there your attention will be drawn to an insert colour for door panels and seat centres. Then thirdly a decision on accent colour for stitching and piping. These last two choices of the 'rule of three' create the two-tone colour splits, with third accent colour that are unique to Series 51. With your choice of wood, veneer or aluminium in place the interior is complete, and it's time to focus on the exterior. The Bentley Styling Team recommend one of your three interior colours to complement and highlight the relationship between inside and out. Then it's simply over to us and our team of extrapersonnel to realise your dream.

On the following pages you will find suggestions to inspire you from some of our designers' most distinctive configurations.



Hosepur main and secondary hide
with Linen seat and door inserts.
Beluga accent colour.
Plano Black finish.



Imperial Blue main and secondary hide
with Linen seat and door inserts.
Newmarket Tan accent colour.
Ambyra veneer.



Saddle main and secondary hide
with Linen seat and door inserts.
Burnt Oak accent colour.
Dark Stained Walnut veneer.



Beluga main and secondary hide
with Fighola seat and door inserts.
Newmarket Tan accent colour.
Ambyra veneer.



Beige main and secondary hide
with Peropose seat and door risers.
Linen accent colour.
Bright tint aluminium.



Aquamarine main and secondary hide
with Linen seat and door risers.
Newmarket Tan accent colour.
Anthonys veneer.



Beige main and secondary hide
with Linen seat and door risers.
Peropose accent colour.
Dark tint aluminium.
Dark tint aluminium is only available on Continental GT and GT3 Speed models.

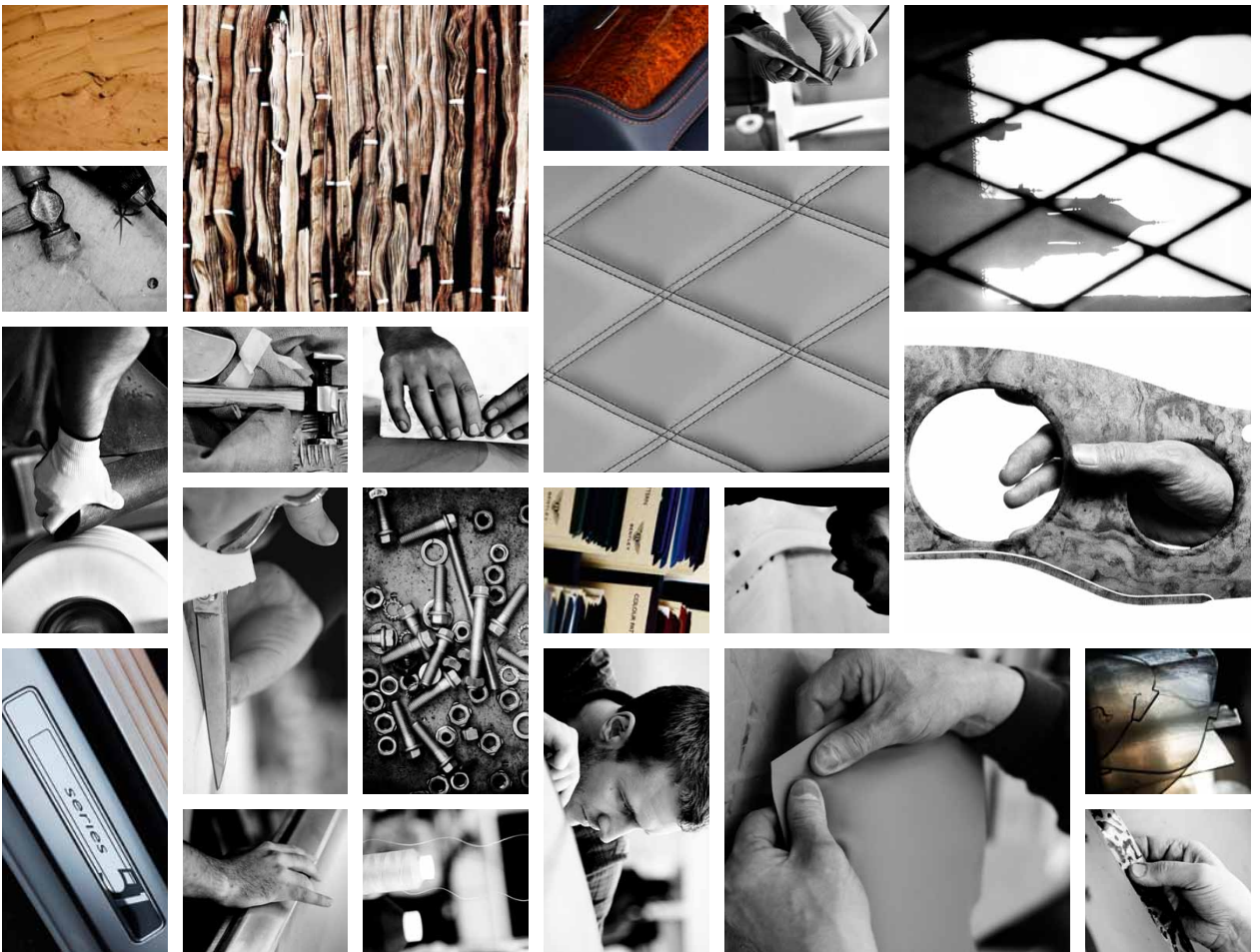


Beige main and secondary hide with
Newmarket Tan seat and door risers.
Lasee accent colour.
Bright tint aluminium.

*Your choice
crafted at Crewe.*

SERIES 51

Of course the choices you make are really just the start of the story. Once they are made it's over to the expert craftspeople at Bentley in Crewe. Here, with their intimate knowledge of materials and instinct for quality, our dedicated team hand-build your Series 51. It is through the hands of these artisans, up to 1000 individuals, that every Bentley passes. The timecales alone illustrate the overriding ethos of attention to detail. It takes up to three weeks to treat, fashion and apply a wood veneer and up to five hours of hand-stitching are lavished on creating a leather steering wheel alone. Over eleven hides are used to create the upholstery, the leather being selected and cut at the same time to minimise texture variation. All with the single-minded aim of bringing your individuality and your Bentley's personality to life.



Series 51

FEATURE SPECIFICATION

	Continental GT		Continental GTC	
20" 14-spoke Diamond wheel with dark centre cap in polished finish	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exterior wing badge	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Three-tone interior colour split	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Unique treadplates bearing model name	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Premium veneer - Amblyna*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Piping to seats and doors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Non-indent diamond quilted hide	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Contrast stitching to diamond quilted hide	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Embossed Bentley emblem to headrests	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Post carpet contrast binding	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Overlaid contrast binding	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Post carpet to match interior carpet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Two tone exterior paint	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

- KEY**
- Standard feature
 - Not available on this model
 - Available as a cost option
- * Amblyna veneer is subject to limited availability due to its rare natural occurrence.





BENTLEY

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