

Turning love at first sight into a true connection.

Your Audi A3 definitely knows how to make a first impression. Just consider its strong, athletic lines and that unmistakable Audi Singleframe® grille. But to turn love at first sight into more than just a momentary reaction, one has to dig a little deeper. Do this, and what you'll uncover is much more than what first captivates the eye. The trademark available Audi quattro® all-wheel drive system is ready to help maximize traction, while an optional TDI™ clean diesel engine helps give you unmatched fuel efficiency, without compromising performance. You'll also discover a wealth of available innovative technologies, like Audi Navigation plus* with traffic information, that helps keep you effortlessly connected to the world. So go ahead, take some time to reflect. We promise that what you'll feel is much more than a schoolyard crush.



*Audi Navigation plus (optional) requires an Internet connection. Always use responsibly. ©2013 Audi. TDI™ is a trademark of Volkswagen Group of America. quattro is a registered trademark of Audi AG. Audi, Audi logo, Audi rings and Audi Singleframe are trademarks of Audi AG.

01 - Audi S line® Exterior Appearance
Displaying enhanced exterior appearance of the A3 S line, the S line exterior gives the vehicle a sporty appearance with aerodynamic front and rear bumpers, rear roof spoiler and distinctive Audi S line badging.



2013 Audi A3 Premium Plus shown in this White with available 18" Sport Package and optional Open Sky panoramic sunroof.



2013 Audi A3 Premium Plus shown. In this White with optional Open Sky panoramic sunroof.

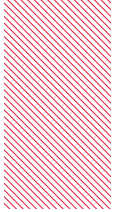
02 - LED Daytime Running Light Technology
 Stylish and iconic, available LED daytime running lights for the new Audi A3 will suit visibility to other drivers, especially during the dawn and dusk hours.



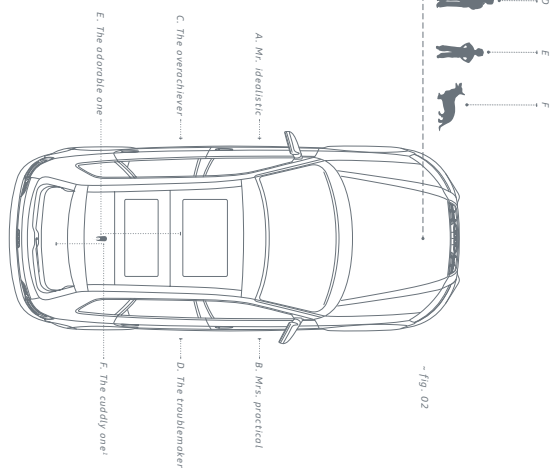
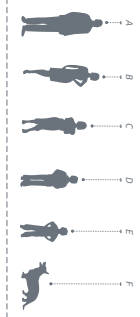
- Fig. 01

If this design could speak, it would speak volumes.

Its exterior may appear to talk a big game, but it's the inside that, if it could speak, would really speak volumes. The luxurious interior is spacious enough for you to bring almost anything your next excursion may require, while your four passengers will thank you after experiencing the supple standard leather that graces every seat. In here, the possibilities are exceptionally outspoken.



Space fit for a modern friend. With room to comfortably fit five, the possibilities are exceptionally outspoken.



- Fig. 02

- A. Mr. Idealistic.....
- B. Mrs. Practical.....
- C. The overachiever.....
- D. The troublemaker.....
- E. The adorable one.....
- F. The cuddly one!

1. Always use an appropriate restraint system to secure, tether and protect your pet when transporting them in a vehicle.

Luxury should always offer a new perspective.



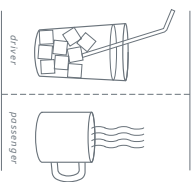
2013 Audi A3 shown in Black leather with available 18" Sport package

03 - Leather Seating Surfaces
 Naturally, this being an Audi, all the seating surfaces are wrapped in leather and feature beautiful stitching to complement the artistic design.



Experience an interior that hits all the right notes. The vents, switches and center console offer a fresh and modern look, while the distinctive instrument panel features white-on-black gauges with red needles for quick and accurate readings. Add to that supple leather seating surfaces and quality inlay materials, and *sophisticated, refined and purposeful* are three words that truly go the distance in here.

04 - Dual-Zone Automatic Climate Control
 Who says you have to compromise on your personal comfort? Dual-Zone Automatic Climate Control gives the driver and passenger the ability to independently maintain your perfect temperature.



05 - Flawless Trim
 Along with the ergonomic design of the door handles, flawless trim gives the vehicle to add to the overall bold and contemporary feel of the interior.

In here, the possibilities shine brighter.

In the A3, it's all about what you can do, not what you can't. That's why it has an exceptionally versatile interior. Throw in an available Open Sky panoramic sunroof destined to make every day brighter. How what do you have? An interior that is capable of turning your every whim into reality.



UV/UVB Protection

06 - Open Sky Panoramic Sunroof

Let it all in with the available Open Sky panoramic sunroof. It creates a refreshing and light-filled interior that further adds to the pleasing ambience. And to keep you and the luxurious interior protected, the glass blocks UVA and UVB rays.



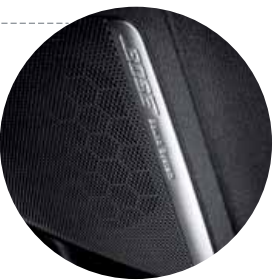
07 - Spacious Cargo Area

500 L of storage space with 10 tie-downs that allow for multiple configurations and a maximum load of 100 kg. And there's no denying its cargo-carrying abilities.



Your world, right where it should be.

You should expect nothing less from Audi. And after experiencing all the ways we keep you connected, your expectations will be even greater. With available features like the advanced Audi music interface that provides intelligent integration with your iPod®, Audi Navigation plus with traffic information, and seamlessly integrated BLUETOOTH® technology, you'll quickly realize we are all about keeping you infinitely connected to your world.¹



.08 - BOSE® Sound System
 Stunning sound requires a premium delivery system. And no company works harder to work with the interior space of the A3. The available BOSE® sound system lets you experience music the way it was intended.



.09 - Audi Navigation Plus
 38° 52' 41.1" N
 77° 23' 41.1" W



.09 - Audi Navigation Plus

The intuitive Audi Navigation Plus is available to help ensure you'll be able to quickly input your next destination. And with the available traffic information, you'll know you'll get there without the gridlock.¹

.10 - BLUETOOTH® Technology

Simply connect the new, sleeker, more available BLUETOOTH® mobile phone connectivity to simply, hands-free turn on the steering wheel, you can make and receive calls.

.11 - SiriusXM® Satellite Radio

Go ahead. Cross the county. We assure you you'll never run out of entertainment talk and news over 150 channels of music.

.12 - Audi Audio

Now you're in control. The available Audi iPod® integration. Your iPod® can be controlled through the audio system and steering wheel. For your MP3 music, your entertainment options just keep getting better.

1. See Entertainment/Technology section of the Featured Content Page for important information regarding Audi Navigation Plus, BLUETOOTH® and SiriusXM Satellite Radio.



**.33° 46' 03.1" N
 118° 11' 26.5" W**

quattro

Confidence-inspiring
Under ideal conditions, power is 85:15 front-rear. In more demanding conditions, the ratio is optimized for superior grip and control.

It's a bond between your car and the road.

It's true that while the available Audi quattro® all-wheel drive may have been engineered to help drive through inclement weather and in low-traction situations, the real magic of this advanced system is how it performs in the dry. Power is distributed to all four wheels working in concert to help grip every corner while giving you the optimal amount of power delivery where and when it's needed. In other words, quattro® helps enhance performance by appropriately transferring power to the necessary wheels when accelerating and turning, so you have confidence-inspiring performance when the road isn't at its best. Inclement weather aside, the really gripping story about quattro® is how it performs overall, forging a sure bond between you, your Audi A3 and the road.¹

Center differential
During normal driving conditions, the center differential transfers more power to the front wheels, but in extreme circumstances, it can help to give you optimal traction.

Sport suspension
Ensuring poise in every turn, you can count on the available sport suspension. Start from suspension level of lateral rigidity. So whether you're designing fun roads, you can expect optimum handling.

1. When driving in inclement weather, the available quattro® all-wheel drive system is designed to help provide all-season weather confidence. Performance in dry conditions is not guaranteed. Always use proper driving techniques and wear your seat belt. © 2013 Audi AG. All rights reserved.

The hard part is making it look easy.

Typically, the more effortless something seems, the more difficult it is to do. Case in point: the Audi 2.0 TFSI® engine. Producing seamless power and punchy torque may seem easy, but peed back the mechanical layers and you'll find an array of technologically ingenious features that help make the creation of power a far more impressive feat.

.13 - 2.0 TFSI Engine

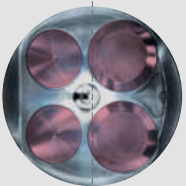
Years ahead of the competition, this 200-hp engine combines the Audi valvetronic system, variable valve timing, TFSI direct injection and more than 100 other features for more power and greater efficiency.

.14 - Audi Valvetronic System



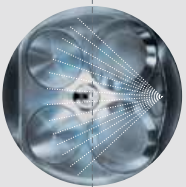
Elevating the performance of the 2.0 TFSI engine, the Audi valvetronic system intelligently varies the lift and duration of the engine's intake and exhaust valves for smooth power buildup, instantaneous throttle response and a reduction in fuel consumption.

4 valves per cylinder



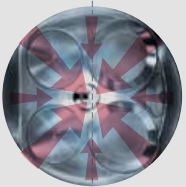
Compression the airflow in the engine allows more air into the cylinder and, ultimately, more power from each cylinder. The result is more power per the engine's power-to-displacement ratio.

TFSI direct injection



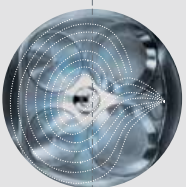
Audi TFSI direct injection injects fuel down into a precise amount of fuel directly into the combustion chamber to ensure a more complete combustion.

21 city / 30 hwy mpg¹



With higher compression ratios and cylinder pressure, the Audi TFSI engine fully utilizes the fuel and helps optimize boost response.

200 hp / 207 lb-ft torque



The combination of these advanced technologies allows Audi to use a smaller, more efficient engine that produces more power and better performance results.

.15 - Six-Speed Manual Transmission

For drivers who crave engaging and dynamic response, the Audi A3 presents an available six-speed manual gearbox. Direct power transfer and precise shift action help the driver's paddle ratios add a contemporary element for confident performance on the road.

Shifting in 0.2 seconds requires a completely new way of doing things. Utilizing two clutches, the Audi S tronic® Transmission facilitates lightning-quick gear shifts and near-constant power by ensuring you are in the gear you select the instant you select it. With almost no loss of momentum, no loss of rpm and almost no lag between gears, S tronic delivers a thrilling experience.

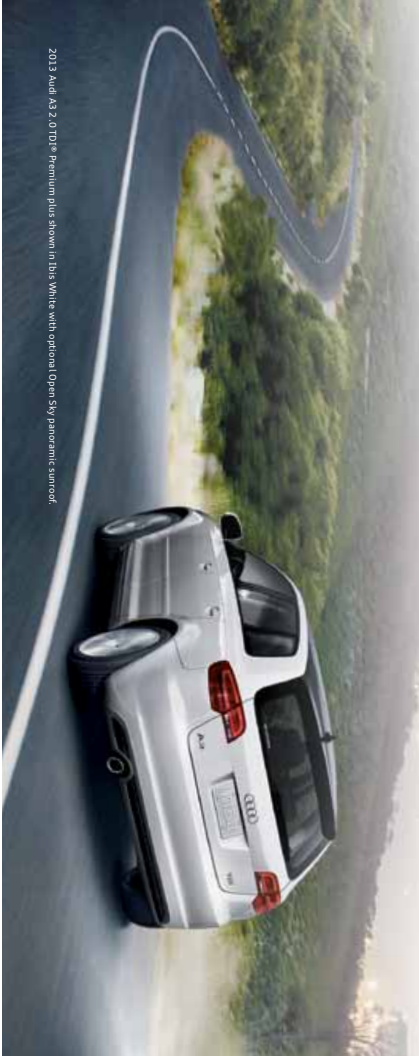


¹ EPA city/ hwy mpg (2011) Audi A3 2.0T with six-speed manual transmission and front-wheel drive. EPA estimates. Your mileage will vary. ² 0-60-mph times will differ from model to model.

TDI Clean Diesel

Be the one to say “Less filling!” and mean it.

In the realm of high efficiency, all fuels are not created equal—or engines, for that matter. Consider the Audi TDI® clean diesel engine, which achieves better fuel economy than a comparable gasoline engine while producing less CO₂ emissions. And when you add in the thrilling off-the-line acceleration that its 140 hp and 236 lb-ft of torque provide, you'll have an even better reason to yell out loud:

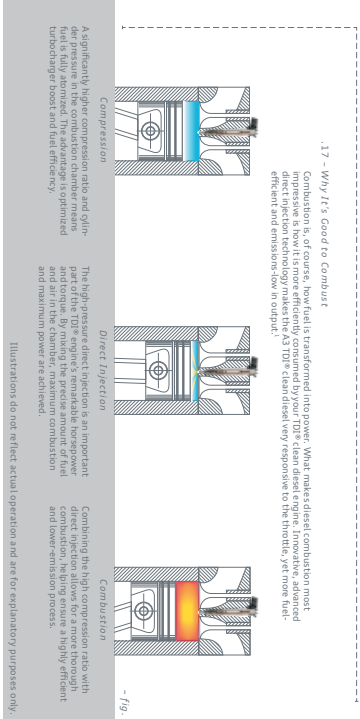


2013 Audi A3 2.0 TDI® Premium Plus shown in this White, with optional Open Sky panoramic sunroof.



- Fig. 03

.16 - The Difference in Diesel
When it comes to diesel, density is destiny. By having greater density of fuel, which helps maximize the miles per gallon when that energy is released during a more powerful combustion!



- Fig. 04

.17 - Why It's Good to Breathe
Combustion is, of course, how fuel is transformed into power. What makes diesel combustion a most efficient and emissions-low in output? Direct injection technology makes the A3 TDI® clean diesel very responsive to the throttle, yet more fuel-efficient.

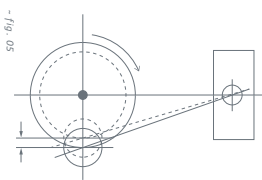
A sophisticated, high-pressure compression ratio and split-injection strategy, along with a common-rail fuel injection system, ensure that the fuel is fully atomized. The advantage is optimized turbocharger boost and fuel efficiency.

The high-pressure direct injection, split-injection strategy, along with a common-rail fuel injection system, ensure that the fuel is fully atomized. The advantage is optimized turbocharger boost and fuel efficiency.

Combining the high-compression ratio with direct injection, split-injection strategy, and low-emission combustion, helping ensure a highly efficient and lower-emission process.

Illustrations do not reflect actual operation and are for explanatory purposes only.

1.16 - 42-gallon diesel fuel (TDI) and 30-gallon gasoline (gasoline) are shown. (EPA) 21 City/29 Highway mpg (TDI) and 23 City/31 Highway mpg (gasoline). Actual mileage may vary. © 2012 Audi AG. All rights reserved.



- Fig. 05

.18 - Engineered for More Torque
Audi uses a classic technological principle—leverage—to help deliver more torque. The piston travels farther through a deeper crankshaft stroke, which helps produce more torque. The longer stroke, and fuel injection strategy, help the engine accelerate, with a powerful burst of torque-driven response.

We'll own up to being control freaks.

Some might see that as a problem, but to us it's just another way of saying we care. You see, we kind of have a thing for safety. Namely, yours. That's why we go out of our way to help you in the event of a collision—and why we developed such a wide array of innovative structural safety features. So if the unthinkable does happen, you can rest easier knowing we've put in a solid and comprehensive last line of defense.



19 - Safety Shell

The body of the A3 uses a unique combination of ultra-high-strength and high-strength sheet metal that makes for a highly rigid and crash-optimized occupant shell. And by using state-of-the-art calculation and simulation methods, and new materials and joining techniques, it was possible to increase body rigidity and help enhance crash performance.



22 - Six Standard Airbags

Helping provide an additional level of protection are six standard second-generation airbags. These include front-impact airbags for the driver and front passenger, designed to aid in protection of the head; seat-mounted thorax side airbags, engineered specifically to protect the chest and abdomen; and two side airbags for the rear passenger. These side airbags are available for a possible airbag total of eight.¹

1. This is a demonstration and does not depict what will happen in a collision. All bags will not inflate in rear-ward collisions, and if multiple bags deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. 2. Airbags are supplemental restraint only and will not deploy unless all certain conditions. Always use seat belts and fasten your seat belt. Always restrain systems appropriately for their use airbags.

20 - Crumple Zones

By deforming upon impact, crumple zones at the front and rear help to dissipate the energy of a collision and reduce the forces you and your passengers experience. A tremendous level of protection.

21 - Rigid Safety Cell

Using high-strength steel in and around the occupant cell helps support the integrity of the passenger compartment, even during severe impacts.



2013 Audi A3 2.0T Premium Plus shown in Ice Silver metallic with available 18" Sport package and optional Open Sky panoramic sunroof.

Leave them with more than just a passing memory.

It should come as no surprise that when first greeted by the Audi A3, its sleek, flowing lines do their fair share to mesmerize. But when you consider its other attributes, it becomes even more evident why this vehicle always leaves onlookers pining for more. From its distinct and brilliant LED taillights to the perfectly placed, side-by-side dual chrome exhaust outlets, if you have to say goodbye to someone, why not say it in a way they'll never forget?

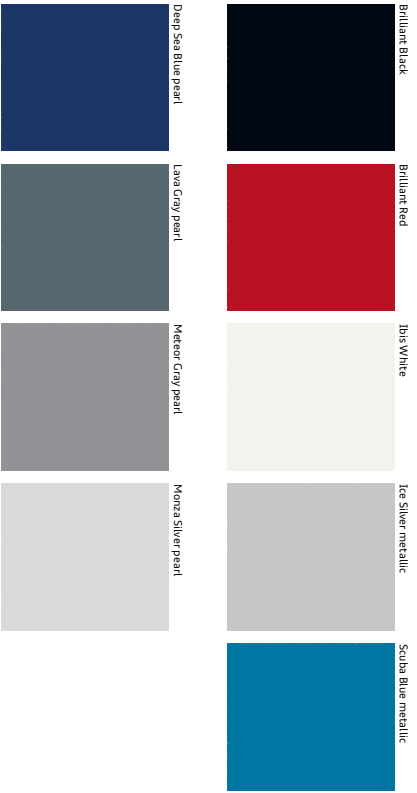
2.3 - LED Taillight Technology



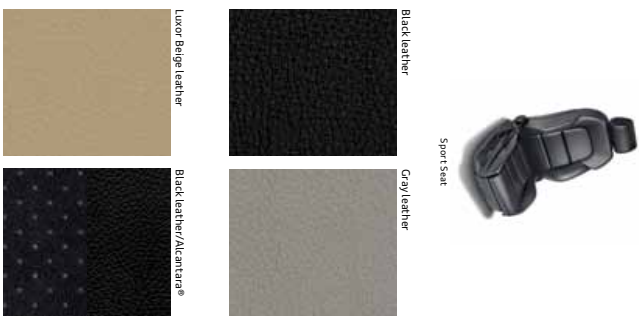
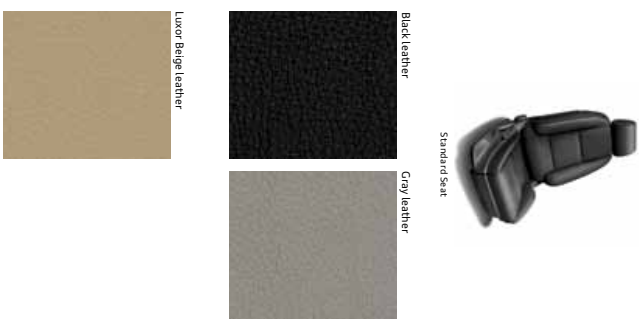
Signature LED light signature technology gives your A3 an unmistakably Audi look, while helping to increase its visibility to other drivers in adverse conditions.

- fig. 06

Colors



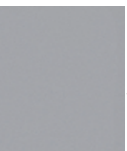
Interior Colors | Seat Selections



Decorative Inlays



Fluorometallic Inlay¹



Aluminum Metallic Inlay¹



Dark Brown Walnut Wood Inlay¹



Piano Black Inlay¹



Titanium Sport Package

Wheels

17" 5-spoke design
225/45 all-season tires



Premium

17" 10-spoke design
225/45 all-season tires



Premium Plus

18" 5-segment-spoke design
229/40 summer performance tires²



18" Sport Package

18" 5-arm-rod design, Titanium finish
229/40 summer performance tires²



Titanium Sport Package

¹ Decorative inlay options will vary, based on model and interior color combination. See your dealer for details.

² These are supplied and warranted by their manufacturer. High performance tires are designed for optimum performance under varying conditions. They are not suitable for cold, snow, or icy weather conditions. If you drive under these conditions, you may experience a loss of vehicle control, and your tires may be damaged. If you are unsure of your driving conditions, it is recommended that you consult with a professional. These high performance tires also have a lower aspect ratio that add performance and handling, however, in order to avoid tire rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at optimum levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices.



Technical Specifications

Engineering Performance	A3 2.0T	A3 2.0 TDI*
Engine type	Four-cylinder	Four-cylinder
Engine block/Cylinder head	Cast-iron/Aluminum-alloy	Cast-iron/Aluminum-alloy
Displacement (cc)/Bore and stroke (mm)	1,984/82.5 x 92.8	1,966/81 x 95.5
Horsepower @rpm	200 @ 5,100	140 @ 4,200
Torque (lb-ft @ rpm)	207 @ 1,800	236 @ 1,750
Compression ratio	9.6:1	16.5:1
Valvetrain	16-valve DOHC with valvetronic system	16-valve DOHC
Inductor/fuel injection	Turbocharged/TFSE	Turbocharged/TFSE
Acceleration with six-speed manual transmission with front-wheel drive (0-60 mph) ¹	7.1 seconds	8.9 seconds
Acceleration with Audi 5-tronic® transmission with front-wheel drive (0-60 mph) ¹	6.9 seconds	—
Acceleration with Audi 5-tronic® transmission with Audi quattro® all-wheel drive (0-60 mph) ¹	6.7 seconds	—
Top track speed ¹	130 mph	130 mph

Transmission Drivetrain	A3 2.0T	A3 2.0 TDI*
Six-speed manual transmission with front-wheel drive	—	—
(Gear ratios: 1st: 3.357, 2nd: 2.087, 3rd: 1.469, 4th: 1.098, 5th: 1.108, 6th: 0.927, Reverse: 3.990, Final Drive: 3.944 [1st-4th] and 3.087 [5th, 6th, Reverse])	Available	—
Six-speed Audi 5-tronic® dual-clutch transmission with front-wheel drive	—	—
(Gear ratios: 1st: 3.462, 2nd: 2.150, 3rd: 1.464, 4th: 1.079, 5th: 1.094, 6th: 0.921, Reverse: 3.989, Final Drive: 4.059 [1st-4th] and 3.136 [5th, 6th, Reverse])	Available	—
Six-speed Audi 5-tronic® dual-clutch transmission with front-wheel drive	—	■
(Gear ratios: 1st: 3.462, 2nd: 2.050, 3rd: 1.300, 4th: 0.902, 5th: 0.914, 6th: 0.756, Reverse: 3.989, Final Drive: 3.043)	—	■
Six-speed Audi 5-tronic® dual-clutch transmission with Audi quattro® all-wheel drive	—	—
(Gear ratios: 1st: 3.462, 2nd: 2.150, 3rd: 1.464, 4th: 1.079, 5th: 1.094, 6th: 0.921, Reverse: 3.989, Final Drive: 4.059 [1st-4th] and 3.136 [5th, 6th, Reverse])	Available	—

Body Suspension Chassis	A3 2.0T	A3 2.0 TDI*
Fully galvanized steel unibody with multistep anti-corrosion protection	■	■
Matheson strut front suspension with stabilizer bar	■	■
Four-link rear suspension with stabilizer bar	■	■
Sport suspension calibration	SP/TP	SP/TP
Audi drive/track ² speed-sensitive power steering—variable assistance based on vehicle speed	■	■

■ Standard
 — Not applicable

BP BLUEDOME Value package
 NV Audi Navigation plus package

CP Convenience package
 SP 18" Sport package

CW Cold Weather package
 TP Titanium Sport package

removed: NA:

Exterior measurements

	A3 2.0T	A3 2.0 TDI*
Wheelbase (in)	101.5	101.5
Length (in)	169	169
Height (in)	56.02	56.02
Overall width with mirrors (in)	78.54	78.54
Overall width without mirrors (in)	69.48	69.48
Track (in, front/rear)	60.3/59.3	60.3/59.3
Curb weight with six-speed manual and front-wheel drive (lb)	3,219	—
Curb weight with Audi 5-tronic® transmission and front-wheel drive (lb)	3,296	3,318
Curb weight with Audi 5-tronic® transmission and quattro® all-wheel drive (lb)	3,461	—
Drag coefficient (C _d)	0.33	0.33

Interior measurements

Head room (in, front/rear)	39.3/36.9	39.3/36.9
Leg room (in, front/rear)	41.2/34.8	41.2/34.8
Shoulder room (in, front/rear)	54.4/52.8	54.4/52.8
Cargo volume (cu ft, std/rear seat folded)	19.5/39.0	19.5/39.0
Passenger volume (cu ft)	89	89
Seating capacity	5	5

EPA mileage estimates | Capacities

Manual transmission with front-wheel drive (city/highway/combined) ¹	21/30/24	—
Audi 5-tronic® transmission with front-wheel drive (city/highway/combined) ¹	22/28/24	30/42/34
Audi 5-tronic® transmission with quattro® all-wheel drive (city/highway/combined) ¹	21/28/24	—
Engine oil (qt)	4.9	4.2
Coolant system (qt)	9.1	9.2
Fuel (gal, front-wheel drive/quattro ²)	14.5/15.8	14.6/—
Required fuel	Premium	Ultra-low-sulfur diesel

¹ Top track speed is electronically limited in the U.S. Only at speed and traffic laws.

² EPA estimates. Weighted mileage will vary.

Featured Content

Safety | Security

	Premium	Premium plus
Driver and front passenger dual-stage airbags, thorax side airbags and Sideguard [®] head curtain airbags ¹	■	■
Rear passenger thorax side airbags ¹	Optional	Optional
Front passenger occupant detection—for airbags ¹	■	■
Safety belt reminder for driver and front passenger ¹	■	■
Lower Anchors and Tethers for Children (LATCH) in rear seats	■	■
Power central locking system with safety unlock feature if airbags deploy	■	■
Electronic Stability Control (ESC) with traction control (LASF)	■	■
Anti-lock Brake System (ABS) with Electronic Brake-pressure Distribution (EBD) and brake assist	■	■
Tire-pressure monitoring system	■	■
Hill hold assist	■	■
Anti-theft alarm system with panic function	■	■

Exterior

Audi Singleframe [®] grille	■	■
Halogen headlights with daytime running lights	■	—
Xenon plus headlights with LED daytime running light technology	—	■
Automatic headlights	■	CP
Front fog lights	■	■
LED full-light technology	■	■
Power-adjustable exterior side mirrors	■	■
LED turn indicator light technology integrated into the exterior side mirrors	CW	CW
Heated windshield washer nozzles	■	■
Single exhaust outlet on driver's side (2.0 TDI) ¹	CW	CW
Dual exhaust outlets on driver's side (2.0T)	■	■
Audi 5 line [®] exterior appearance	■	■
Aluminum roof rails	Optional	Optional
Black roof rails	—	Optional with TP

- Standard
- Not applicable
- **Removed: NA:**
 - BP BLUETOOTH[®] Value package
 - NW Audi Navigation plus package
- CP Convenience package
- SP 18" Sport package
- CW Cold Weather package
- TP Titanium Sport package

Interior

	Premium	Premium plus
Dual-zone automatic climate control	■	■
Four-spoke steering wheel	■	—
Four-spoke multifunction steering wheel	BP	—
Three-spoke multifunction sport steering wheel	—	■
Shift paddles (Audi 5 front- ⁹ transmission)	—	Optional
Tilt and telescopic manually adjustable steering column	■	■
Decorative interior inlays (see Decorative inlays page for more details) ¹	—	■
LED interior ambient lighting technology	■	■
Two front beverage holders	■	■
Two power outlets	■	■
Folding front center armrest	■	■
Black cloth headliner	—	TP
Auto-dimming rear-view mirror with compass	■	CP
Dual front sunvisors with vanity mirrors	—	■
Dual front sunvisors with lighted vanity mirrors	—	■
Power windows with one-touch up/down operation and pinch protection	■	■
Open Sky panoramic sunroof	—	Optional

Seating

Leather seating surfaces (see Interior Colors page for more detail)	■	■
Leather/alcantara [®] seating surfaces (see Interior Colors page for more detail)	—	TP
Six-way manual driver seat	■	—
Six-way manual front passenger seat	■	■
Eight-way power driver's seat with four-way power lumbar adjustment	BP	■
Sport front seats	SP	SP/TP
Heated front seats	CW	CW
Split folding 60/40 rear seatback	■	■

¹ Always use supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ² Decorative inlays optional with TP. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Featured Content

Infotainment Technology	Premium	Premium plus
Audi Navigation plus ¹	---	NV
Driver information system with trip computer	■	■
Audi concert radio with ten speakers and single CD player with MP3 playback capability	■	■
BOSE® sound system with ten speakers and AudiPlus® noise-compensation	---	CP
SiriusXM® Satellite Radio with 90-day trial subscription ²	■	■
SiriusXM Traffic, with four-year subscription ³	---	NV
Audi music interface with iPod® integration (not available with six-disc CD changer)	---	NV
Six-disc CD changer (not available with Audi music interface)	---	NV
BLUETOOTH® wireless technology preparation for mobile phone	■	■
Cruise control with coast, resume and accelerate features	---	■
Parking system with rear sensors	---	CP
Rain/light sensor for automatic windshield wipers and headlights	---	CP

- Standard
- **REMOVED:**
- **NA:**
- BP BLUETOOTH® Value package
- NV Audi Navigation plus package
- CP Convenience package
- SP 18" Sport package
- CW Cold Weather package
- TP Titanium Sport package

1. Audi Navigation plus depends on signals from the worldwide Global Positioning System (GPS) satellite network. The vehicle's electronic system and tracking software and satellite technologies must be available and operating properly for the system to function. The system will not function in areas where satellite signals are blocked or where there is insufficient satellite coverage. The system is not available in certain areas of the United States, Canada, Mexico, and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter disturbances between the mapping and your actual location. Please stop on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Periodically mapping updates will be available for purchase as an additional cost. Consult your dealer or call 1-800-4-AUDI for details. ² See dealer for important information regarding required services and restrictions. ³ See dealer for details.

Come dressed to kill, even if you're a pacifist.

Just driving an A3 is bound to turn heads, but when the Titanium Sport package is added into the mix, count on making those heads spin. The Dark-Optic exterior appearance and 18" 5-arm-rotor design titanium-finish alloy wheels announce your arrival in memorable fashion, all while you indulge in the S line® embossed Black leather/perforated Alcantara® seating surfaces. And when you finish putting the sport-tuned suspension through its paces on that insanely twisty mountain road, sit back and take in the stunning Piano Black inlays and impressive Black cloth headliner.



2013 Audi A3 3.0T Premium plus shown in the White with available Titanium Sport package and optional Open Sky panoramic sunroof.

Accessories

Imagine a cherry on top of your sundae. Sweet, right? Now imagine a cherry that helps protect your A3 in the garage. Or carries your bikes for a serious weekend on the trails. Or makes heads turn as you drive by. Audi Genuine Accessories are the little extras that make your Audi even sweeter. Designed by the same visionaries



A3 Sport 40

The strong, general design combines a bold Audi look with power in motion. Also available in an Audi wheel and tire package.

A3 Sport 40

Experience the high-performance beauty of this multi-spoke design—the perfect addition to the A3.



Audi Genuine Sport and Design Accessories

The locking holder fits 20- to 28cm bike frames with both wheels on the bike and helps keep the bike upright as you secure it in place.

Other accessories not shown

1. See dealer for details. 2. All roof-rack system attachments require the base carrier bar. All attachments sold separately. 3. Recreational equipment, sporting equipment and supplies not included.

Audi Genuine Sport and Design Accessories

Your Audi vehicle features a bold, progressive stance and strong styling lines. Enhance it by adding Audi Genuine Sport and Design Accessories. All are carefully scrutinized in the design and development process to ensure they meet the same high standards as your Audi. Your Audi is looking for a bolder appearance or a finishing touch. There's nothing your Audi can't do. Make your Audi yours.

Audi Genuine Alloy Wheels

Strike the perfect balance between healthful design and jaw-dropping performance with Audi Genuine Alloy Wheels. Audi experts have meticulously designed these wheels especially for each Audi model to ensure they meet the same high standards as your Audi. Your Audi is looking for a bolder appearance or a finishing touch. There's nothing your Audi can't do. Make your Audi yours.

who designed your vehicle, all accessories feature a tailored fit and the expert craftsmanship you'd expect from Audi. They are also backed by the 4-year/50,000-mile Audi New Vehicle Limited Warranty or the accessory's 12-month/12,000-mile limited warranty, whichever extends longer from the accessory purchase date.¹



A3 Base Carrier Bar²

Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.

Load Protection Film

This custom-fit transparent film helps protect the rear bumper from scratches while loading and unloading. Outline depicts coverage area.



All-weather Floor Mats

Custom fit for the A3. Textured material helps control dust shifting. Raised lip helps contain spills and protect cargo-area carpeting from stains.

Parcel Shelf Organizer¹

Extra storage always comes in handy. This efficient organizer delivers



Audi Genuine Electronics Accessories

The illuminating technology that powers each Audi vehicle provides the inspiration for Audi Genuine Electronics Accessories. Similarly, all of these accessories are impressively advanced and inspiring. They are designed and tested to help ensure compatibility with the vehicle's electronics and to help ensure safe and convenient travel. All are designed to help ensure compatibility with the vehicle's electronics and to help ensure safe and convenient travel. All are designed to help ensure compatibility with the vehicle's electronics and to help ensure safe and convenient travel. All are designed to help ensure compatibility with the vehicle's electronics and to help ensure safe and convenient travel.

Value Stem Covers

These handsome covers are made of polished stainless steel with a composite center cap. Embellished with the iconic Audi rings.

Audi Guard Comfort and Protection Accessories

Protect what you love. Audi Guard Comfort and Protection Accessories offer functional, practical items that help keep your Audi in pristine condition. Choose from such useful items as trunk liners that help protect the trunk floor from dirt and debris, or floor mats that help shield the vehicle's interior from dirt and debris. Use them all to help reduce wear and tear and keep the vehicle looking like new—inside and out. All are expertly designed and tested to help ensure compatibility with the vehicle's electronics and to help ensure safe and convenient travel. All are designed to help ensure compatibility with the vehicle's electronics and to help ensure safe and convenient travel.