

2013
Impreza WRX | STI



Love. It's what makes a Subaru, a Subaru.





Subaru Impreza **WRX STI**

Subaru Impreza **WRX**

The edge is just the beginning.

We start with an insatiable desire to bring performance to the people. We take it to the limit with the street-scorching Impreza WRX, then push it unbelievably farther with the g-defying WRX STI. Which stirs you?



As serious as it looks.
As powerful as it drives.

The 2013 **WRX**

Unflinching all-road performance and an unabashed design express the uncompromising soul of the WRX—a real-world sports car as forceful as its presence.



Thrilling

With turbocharged 265 horsepower and 244 lb-ft of torque, the WRX has a punch that is instantly and completely felt.



Responsive

A sport-tuned suspension with stiff rear subframe bushings dials up reflex-quick agility with surefooted composure.



Sharp

From hood scoop to side air vents to rear spoiler, WRX is styled to make bold promises and engineered to keep them.

WRX 4-Door

WRX Limited 4-door in Ice Silver Metallic.



“The level of performance and fun for the price is really outstanding, and the WRX is the sort of car that I didn’t want to stop driving.”¹

—Automobilemag.com, April 2012

WRX 5-Door

¹ Accolade based on 2012 WRX.



Performance runs deep.

WRX

WRX Limited 4-door with Carbon Black Leather.

Commitment
comes from the core.

Power

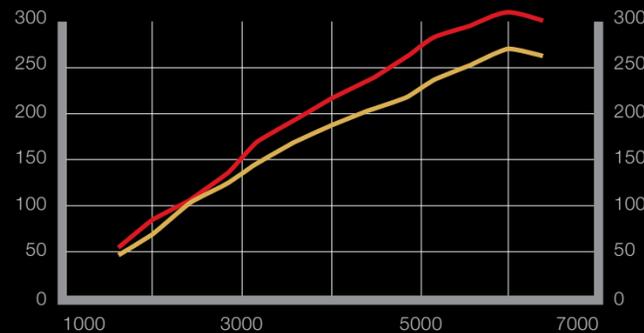
Passion is unleashed from the WRX and WRX STI as visceral power. The SUBARU BOXER® engine makes it, with a low-slung and uniquely balanced design for poise and agility. Subaru Symmetrical All-Wheel Drive channels it to all four wheels for traction and stability. And you feel it. 265 horsepower and a potent 244 lb-ft of torque at 4,000 rpm in the WRX. 305 horsepower and 290 lb-ft of vicious torque in the WRX STI. A pure and immediate rush. With innovative SI-DRIVE, you can tailor the way the WRX STI delivers all that power—from smooth and efficient to completely unrestrained. No matter how intense you like performance, the WRX and WRX STI are engineered to exhilarate at every level.

265

WRX Power (hp)

305

WRX STI Power (hp)



Active Valve Control System

While turbocharging boosts power by pumping more air into each cylinder, for peak performance it's essential that the timing of the fuel and air delivery be precisely controlled. The Subaru Active Valve Control System (AVCS) on the WRX and Dual Active Valve Control System (DAVCS) on the WRX STI make sure to deliver the fuel and air mixture at exactly the right moment. And valve timing is adjusted to match engine rpm, to help create optimal response at any speed.

WRX | WRX STI



Brembo® Brakes

The WRX STI features the Brembo® performance braking system to help you keep a secure leash on all its power. Powerful ventilated front and rear disc brakes—the front ones span 13 inches—are teamed with 4-piston front and dual-piston rear calipers and 4-channel, 4-sensor Super Sport ABS with Electronic Brake-force Distribution (EBD).

WRX STI



Suspension

For the WRX STI, the suspension raises the bar with masterful handling and captivating control. Tight, tuned and tested at the limit to knife into corners with precise accuracy, while still soaking up uneven roads without upsetting the chassis. Inverted front struts help create an ideal balance of stability and precision, and the double-wishbone rear suspension responds to rough surfaces with smoothness that never compromises control.

WRX STI



Turbocharger

The power produced by our famed 2.5-liter SUBARU BOXER® engine is intensified with a not-so-secret weapon—a high-performance turbocharger. The signature hood scoop force-feeds air to an intercooler that boosts output and response by enhancing the turbocharger's ability to deliver a potent fuel and air mixture.

WRX | WRX STI



Driver Controlled Center Differential

The WRX STI puts you in the driver's seat in more ways than one. With the exclusive Driver Controlled Center Differential (DCCD), you can define how Subaru AWD distributes power. Use three distinct automatic modes to fine-tune the system to conquer the road conditions you encounter, or use manual mode to help create the handling characteristics you desire.

WRX STI



Powerful

Horsepower is boosted to 305 and torque to 290 lb-ft, thanks to a more advanced valvetrain and more extreme turbo tuning.



Adjustable

DCCD All-Wheel Drive, Driver-adjustable SI-DRIVE and Vehicle Dynamics Control mean you can dial in your own performance.



Unmistakable

The signature aggressive style of the STI is capped by the 4-door's trademark rear spoiler to ensure its intentions are clear.

Everything you dream of.
Like nothing you've driven.

The 2013 WRX STI

All that we've learned in 19 years of rally racing burns brightest in the WRX STI. For a generation of enthusiasts, it is intensity at its peak and performance at its apex.



WRX STI 4-Door

WRX STI Limited 4-door in Plasma Blue Pearl.



High-speed connectivity.



WRX STI

WRX STI Limited 4-door with Carbon Black Leather.



Enjoy the view. **If it's not too blurry.**

WRX STI 5-Door

WRX STI 5-door in Dark Gray Metallic.

WRX 4-door



WRX Premium 4-door



WRX Limited 4-door



WRX 5-door



WRX Premium 5-door



WRX Limited 5-door



- 265-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission
- Sport-tuned suspension
- 5-tri-spoke 17-inch aluminum-alloy wheels
- STI rear spoiler (5-door)
- Automatic climate control
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- Cloth upholstery

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- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission
- Sport-tuned suspension
- 5-tri-spoke 17-inch aluminum-alloy wheels
- Automatic climate control
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- Cloth upholstery
- ▲ **Trunk spoiler (4-door) or STI rear spoiler (5-door)**
- ▲ **Fog lights**
- ▲ **Power-tilt/sliding moonroof**
- ▲ **All-Weather Package**

- 265-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission
- Sport-tuned suspension
- 5-tri-spoke 17-inch aluminum-alloy wheels
- Trunk spoiler (4-door) or STI rear spoiler (5-door)
- Fog lights
- Power-tilt/sliding moonroof
- Automatic climate control
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- All-Weather Package
- ▲ **HID headlights**
- ▲ **Leather-trimmed upholstery**

WRX STI 4-door



WRX STI 5-door



WRX STI Limited 4-door



- 305-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential (DCCD) All-Wheel Drive
- 6-speed manual transmission
- Brembo® performance brake system
- Sport-tuned performance suspension
- 5-split-spoke 18-inch aluminum-alloy wheels
- STI trunk spoiler
- HID headlights
- Automatic climate control
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- Alcantara®/leather-trimmed upholstery
- All-Weather Package

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- 6-speed manual transmission
- Brembo® performance brake system
- Sport-tuned performance suspension
- HID headlights
- Automatic climate control
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- Alcantara®/leather-trimmed upholstery
- All-Weather Package
- ▲ **9-split-spoke 18-inch BBS® aluminum-alloy wheels**
- ▲ **STI rear spoiler**
- ▲ **Fog lights**

- 305-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential (DCCD) All-Wheel Drive
- 6-speed manual transmission
- Brembo® performance brake system
- Sport-tuned performance suspension
- 9-split-spoke 18-inch BBS® aluminum-alloy wheels
- STI trunk spoiler
- HID headlights
- Fog lights
- Automatic climate control
- 6-speaker single-CD audio system with USB port/iPod® control and Bluetooth® connectivity
- All-Weather Package
- ▲ **Leather-trimmed upholstery**
- ▲ **Power-tilt/sliding moonroof**

▲ Additions or differences from trim level at left.

ENGINE AND DRIVETRAIN

	WRX	WRX STI
Engine	2.5-liter DOHC intercooled, turbocharged aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine.	
Power Torque	265 hp @ 6,000 rpm 244 lb-ft @ 4,000 rpm	305 hp @ 6,000 rpm 290 lb-ft @ 4,000 rpm
Compression ratio	8.4:1	8.2:1
Bore and stroke	99.5 x 79.0 mm	99.5 x 79.0 mm
Valve timing	Active Valve Control System (AVCS)	Dual Active Valve Control System (DAVCS)
Intake system	Turbocharger with intercooler. Maximum boost pressure: 14.2 psi.	Turbocharger with intercooler. Maximum boost pressure: 14.7 psi.
SI-DRIVE performance management system	Not available	Subaru Intelligent Drive (SI-DRIVE) enables three distinctively different modes of vehicle performance characteristics by regulating the engine control unit (ECU) and by fine-tuning the electronically controlled throttle.
Transmission	5-speed manual with Incline Start Assist	Close ratio 6-speed manual with Incline Start Assist

TRACTION AND STABILITY

	WRX	WRX STI
Symmetrical All-Wheel Drive	Standard	Standard
Driver Controlled Center Differential (DCCD) All-Wheel Drive	Not Available	Standard
Vehicle Dynamics Control (VDC)	Standard	Standard (Includes performance-oriented Traction mode)

FUEL

	WRX	WRX STI
Fuel economy (city/highway) ¹	19/25 mpg	17/23 mpg
Fuel requirement	Premium unleaded gasoline (91 octane) required. 93 octane recommended (WRX STI).	

CHASSIS

	WRX	WRX STI
Steering	Power-assisted rack-and-pinion. Turning circle: 36.1 feet.	
Suspension	Sport-tuned 4-wheel independent suspension. Front: Strut-type with lower L-arm. Rear: Double wishbone. Front and rear stabilizer bars.	High-performance sport-tuned 4-wheel independent suspension. Front: Inverted-strut-type. Aluminum-alloy lower L-arm with pillow-ball joint mount. Rear: Double wishbone. Front and rear stabilizer bars.
Brakes	4-wheel disc, ventilated front. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD). Brake Assist. Front: 11.6 inches/ Rear: 11.3 inches	Brembo® performance braking system. 4-wheel disc, ventilated front and rear. 4-piston front and dual-piston rear calipers. 4-channel, 4-sensor Super Sport ABS with Electronic Brake-force Distribution (EBD). Brake Assist. Front: 13.0 inches/ Rear: 12.6 inches

WHEELS AND TIRES

	WRX	WRX STI
Wheels and Tires	WRX 4-door and 5-door: 17 x 8.0-inch gray finish 5-split-spoke aluminum-alloy wheels with 235/45 R17 summer-performance tires.	WRX STI 4-door: 18 x 8.5-inch high-luster finish 5-split-spoke aluminum-alloy wheels with 245/40 R18 summer-performance tires. WRX STI 5-door and WRX STI Limited 4-door: 18 x 8.5-inch high-luster finish 9-split-spoke BBS® aluminum-alloy with 245/40 R18 summer-performance tires.

EXTERIOR AND INTERIOR DIMENSIONS

	4-door	5-door
Length/Width/Height	180.3 inches/70.7 inches/58.1 inches (WRX STI models: 57.9 inches)	173.8 inches/70.7 inches/58.1 inches (WRX STI models: 57.9 inches)
Wheelbase	103.3 inches	103.3 inches
Track (front/rear)	60.2 inches/60.6 inches	60.2 inches/60.6 inches
Base curb weight	WRX: 3,208 lbs WRX Premium: 3,241 lbs WRX Limited: 3,252 lbs WRX STI: 3,384 lbs WRX STI Limited: 3,417 lbs	WRX: 3,208 lbs WRX Premium: 3,241 lbs WRX Limited: 3,252 lbs WRX STI: 3,373 lbs
Headroom (front/rear)	40.3 inches/37.6 inches (with moonroof: 39.3 inches/37.4 inches)	40.3 inches/37.6 inches (with moonroof: 39.3 inches/37.5 inches)
Legroom (front/rear)	43.5 inches/33.5 inches	43.5 inches/33.5 inches
Shoulder room (front/rear)	54.8 inches/53.2 inches	54.8 inches/53.2 inches
Passenger volume	94.6 cubic feet (with moonroof: 93.0 cubic feet)	94.6 cubic feet (with moonroof: 93.2 cubic feet)
Cargo volume	11.3 cubic feet	19.0 cubic feet (44.4 cubic feet with rear seat lowered)

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your dealer has full coverage details.

Warranties²

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries
Rust Perforation Limited Warranty	5 years, unlimited mileage.

	WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
EXTERIOR					
Projector low-beam and multireflector high-beam halogen headlights	●	●	-	-	-
High-intensity discharge (HID) low-beam and multireflector halogen high-beam headlights	-	-	●	●	●
Fog lights	□	●	●	● ³	●
LED taillights (5-door)	●	●	●	●	-
Front and rear underspoilers	●	●	●	●	●
Rear bumper with integrated diffuser	●	●	●	●	●
Trunk spoiler (WRX 4-door)	□	●	●	-	-
STI trunk spoiler (STI 4-door)	-	-	-	●	●
STI rear roof spoiler (WRX and WRX STI 5-door)	●	●	●	●	-
Exhaust system with quad stainless-steel outlets	●	●	●	●	●
Body-color power side mirrors	●	●	●	-	-
Body-color power side mirrors with integrated turn signals	-	-	-	●	●
Heated side mirrors and windshield wiper de-icer (All-Weather Package)	-	●	●	●	●
Single-speed rear window wiper with fixed intermittent mode (5-door)	●	●	●	●	-
Power tilt/sliding-glass moonroof	-	●	●	-	●

SEATING AND TRIM

6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	●	●	●	●
Performance-design front seats with fixed integrated head restraints, embroidered WRX logos and red stitching	●	●	●	-	-
Performance-design front seats with fixed integrated head restraints, embroidered STI logos and red stitching	-	-	-	●	●
Heated front seats (All-Weather Package)	-	●	●	●	●
60/40-split flat-folding rear seatback	●	●	●	●	●
Leather-wrapped 3-spoke steering wheel with audio system, cruise control, Bluetooth® buttons and red stitching	●	●	●	-	-
STI-design leather-wrapped 3-spoke steering wheel with audio system, cruise control, Bluetooth® buttons and red stitching	-	-	-	●	●
Leather-wrapped shifter handle	●	●	●	●	●
Cloth upholstery	●	●	-	-	-
Leather-trimmed upholstery	-	-	●	-	●
Alcantara®/leather upholstery	-	-	-	●	-
Aluminum-alloy pedal covers	●	●	●	●	●

CONVENIENCE FEATURES

Power front and rear windows with driver's auto up/down	●	●	●	●	●
Electronic cruise control	●	●	●	●	●
Tilt/telescoping steering column	●	●	●	●	●
Dual cup holders in center console	●	●	●	●	●
Single bottle holder in each door panel	●	●	●	●	●
Sun visors with concealed vanity mirrors	●	●	●	●	●
Center console with LED-illuminated storage tray and 12-volt power outlet	●	●	●	●	●
Illuminated and lockable glovebox	●	●	●	●	●
Footwell illumination lighting	-	-	-	●	●
Cargo-area tiedown and grocery bag hooks (5-door)	●	●	●	●	●
Retractable/removable cargo-area cover (5-door)	●	●	●	●	●

INSTRUMENTATION

Analog speedometer, tachometer, coolant temperature and fuel gauges	●	●	●	●	●
Sport-design electroluminescent gauges with center-mounted tachometer	●	●	●	-	-
STI sport-design electroluminescent gauges with center-mounted tachometer	-	-	-	●	●
Gauge needles full-sweep and trim rings illumination on start-up	●	●	●	●	●
Digital trip computer displaying average fuel economy, digital clock and ambient temperature	●	●	●	●	●
DCCD and SI-DRIVE modes display	-	-	-	●	●

AUDIO SYSTEM

6-speaker single-CD audio system with USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack	●	●	●	●	●
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CLIMATE CONTROL

Automatic climate control system with CFC-free air conditioning and rotary controls for temperature, fan and airflow direction	●	●	●	●	●
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SECURITY

	WRX	WRX Premium	WRX Limited	WRX STI	WRX STI Limited
Keyless entry system with answer-back electronic chirp	●	●	●	●	●
Antitheft security system with engine immobilizer	●	●	●	●	●

SAFETY

ACTIVE

Subaru Symmetrical All-Wheel Drive (AWD)	●	●	●	●	●
SUBARU BOXER® engine	●	●	●	●	●
Vehicle Dynamics Control (VDC)	●	●	●	●	●
Traction Control System (TCS)	●	●	●	●	●
Brake Assist	●	●	●	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●	●
Daytime Running Lights (DRL)	●	●	●	●	●

PASSIVE

Subaru advanced frontal airbag system with driver's and front-passenger's front airbags (SRS) ⁴	●	●	●	●	●
Side-curtain airbags protecting front and rear outboard occupants (SRS) ⁴	●	●	●	●	●
Seat-mounted front side-impact airbags (SRS) ⁴	●	●	●	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point seatbelts at all rear seating positions.	●	●	●	●	●
Rear child-safety door locks	●	●	●	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●	●	●	●

OPTIONAL EQUIPMENT

Navigation System: High-resolution 6.1-inch touch-screen GPS navigation system and 6-speaker audio system with HD Radio™ with iTunes® tagging, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, SMS text messaging capability, SiriusXM™ Satellite Radio and NavTraffic® ⁵	-	○	○	○	○
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● Standard ○ Optional - Not equipped □ Available dealer-installed accessory

¹ 2013 EPA fuel economy estimates. Actual mileage may vary. ² All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details. ³ Standard on 5-door. Available as an accessory on 4-door. See your dealer. ⁴ The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. ⁵ When equipped with Navigation System Package, SiriusXM™ Satellite Radio and NavTraffic® hardware is standard. Activation and monthly subscription sold separately. See your dealer.

Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date product information, log on to subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.

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Which wheels?



17 x 8.0-inch 5-tri-spoke aluminum-alloy wheels
WRX



18 x 8.5-inch 5-split-spoke aluminum-alloy wheels
WRX STI 4-door



18 x 8.5-inch 9-split-spoke BBS® aluminum-alloy wheels
WRX STI 5-door and
WRX STI Limited 4-door

An ultimate accessory to passion.



Auto-dimming Mirror with Compass and HomeLink®

Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three HomeLink buttons that are programmable for most garage-door openers and other HomeLink-compatible devices.



Rear Cargo Tray

Helps protect cargo area from dirt and spills. Can be easily removed and rinsed clean.

May not be installed with 10-inch Powered Subwoofer.



Body Side Moldings

Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.



Exhaust Finisher

Aluminum trim pieces add a serious performance look to the rear of WRX STI.



Roof Carrier Bars

New, improved design can be installed or removed in minutes. Fits both 4- and 5-door models and is compatible with most Genuine Subaru roof carriers and attachments.

Consult vehicle Owner's Manual for total roof load limit.



SPT Performance Exhaust System

These exhaust systems feature full stainless steel construction with smooth mandrel bends for low restriction and that famous boxer engine sound.

WRX STI system shown. Available for WRX 4-door and 5-door.



SPT Oil Cap and Battery Hold Down v2.0

Replacement oil cap and battery hold down are manufactured from billet aluminum, anodized in Steel Gray or SPT Blue and feature laser-etched SPT logos.



SPT Carbon Fiber Trunk Trim

Give the Impreza WRX and WRX STI 4-door that high-tech look with this carbon fiber accent. The trim piece is made from real carbon fiber and has the SPT logo embedded in the clear coat.



10-Inch Powered Subwoofer

The 10-inch powered subwoofer provides powerful deep bass and clean sound reproduction with its integrated 100W amplifier and a passive crossover network. Manufactured for Subaru by Kicker®

Sedan only. May not be installed with Rear Cargo Tray.



Turbo Heat Shield

The SPT Heat Shield works to retain heat within the turbocharger, helping to maintain turbocharger exhaust gas velocity. The shroud also helps keep heat generated by the turbocharger away from the intercooler.



Turbo Boost Gauge

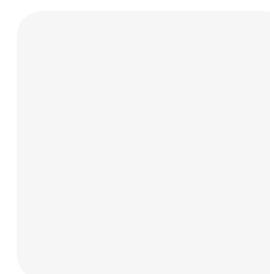
Displays engine vacuum in inches of Hg and boost in PSI. Bright red illumination matches vehicle instrument panel lighting and goes dark when the engine is turned off. Includes mounting cup and bracket.



Short-throw Shifter

Significantly reduces shift throw lengths for crisper shifts and sportier driving feel. Available for both 5 M/T and 6 M/T transmissions.

Paint



Satin White Pearl



Ice Silver Metallic



WR Blue Pearl



Plasma Blue Pearl

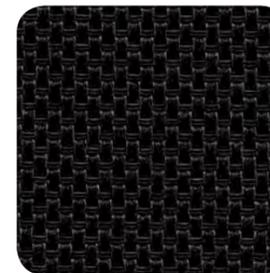


Dark Gray Metallic



Crystal Black Silica

Upholstery



Carbon Black Checkered Cloth (CBCC)



Carbon Black Leather (CBL)



Black Alcantara®/
Carbon Black Leather (BA)

Color Combinations

	WRX and WRX PREMIUM	WRX LIMITED	WRX STI	WRX STI LIMITED
Satin White Pearl	CBCC	CBL	BA	CBL
Ice Silver Metallic	CBCC	CBL	BA	CBL
WR Blue Pearl	CBCC	CBL	BA	CBL
Plasma Blue Pearl	CBCC	CBL	BA	CBL
Dark Gray Metallic	CBCC	CBL	BA	CBL
Crystal Black Silica	CBCC	CBL	BA	CBL

It's not disposable.
It's family.

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 96% of all the vehicles we've built in the last 10 years are still on the road today.¹ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.



¹ Based on Polk registration data in the U.S. 2002-2011.

