

ACCESSORIES

2014 RAV4





Door Sill Enhancements Polished stainless steel with brushed accents, framed with a black outer panel, make RAV4 door sill enhancements both stylish and protective.

Unleash the possibilities.

Get more fun per mile with Genuine Toyota Accessories.

Go where the road takes you with the versatility of Genuine Toyota Accessories, which are always designed and built to Toyota standards for quality, fit and finish.

toyota.com/accessories



Exterior



Interior



Electronics

Exterior Accessories

The world isn't always easy. Protecting your RAV4 is.



Paint Protection Film (A) (B) Like a clear suit of armor, Genuine Toyota paint protection film¹ helps guard against road debris that can chip and scratch the finish. Manufactured from nearly invisible urethane, this durable film is designed for specific sections of the vehicle that have the highest potential for contact with stones and other debris.

- Urethane material provides protection and resists discoloration
- Paint protection film is available for the hood/fenders and front bumper (each sold separately)



Body Side Moldings Color-matched body side moldings help protect your RAV4 from careless door swings, renegade shopping carts and other parking lot mishaps while adding an extra dash of style.

See footnote 1 in disclosure section on back cover.

| Exterior Accessories

Alloy Wheel Locks (A) Precision-machined, weight-balanced alloy wheel locks offer added protection for your wheels and tires.

- Weight-matched to the stock lug nut weight, making rebalancing unnecessary
- Triple nickel chrome plating helps ensure superior corrosion protection and lasting shine



Door Edge Guards (B) Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is painted to precisely match your RAV4's exterior color
- Compression-fitted to the door edge contours



Running Boards (C) These stylish running boards help provide an easier, more convenient way into your RAV4.

- Skid-resistant surface helps provide easy step-in access to the vehicle



Mudguards (D) Durable mudguards help protect your paint finish from road debris and the damage it causes.

- Seamless integration with your RAV4's exterior styling

| Exterior Accessories

Roof Rail Cross Bars (A) Take along all kinds of cargo with Genuine Toyota roof rail cross bars.²

- Provide up to 100 lb. of additional cargo capacity (when evenly distributed across both bars)
- Add secure tie down points for a variety of roof rail accessories
- Aerodynamically styled with a durable, weather-resistant matte black finish

Roof Rails with Cross Bars (LE) (B)

Enables you to add roof rails with cross bars to enhance your cargo capability and provide additional tie-down points for a variety of accessories.

- Seamless integration with the streamlined look of your RAV4
- Roof rails with cross bars provide a handy platform for carrying your gear



A, B



C, D, E

Tow Hitch Receiver (C) Engineered to help accommodate your RAV4's maximum tow rating.

- Frame-mounted tow hitch receiver^{3,4} is located at the highest position possible to achieve maximum ground clearance and departure angles and easy access to the spare tire
- Includes a heavy-duty molded end cap

Trailer Ball & Ball Mount (D) Designed and engineered to work together, the trailer ball and ball mount^{3,5} are built and tested to meet your RAV4's exact towing capacity.

- Cold-forged construction helps provide superior strength
- Available in standard trailer ball diameters
- Optimized placement provides precise drop/rise to maintain vehicle departure angle

Towing Wiring Harness³ (E) Helps provide a quick and secure connection to your trailer's taillights, turn signals and brake lights.

- Includes converter assembly, fusing, cables and connectors

Interior Accessories

Control the chaos.



Door Sill Appliqué (A) The easy-to-install door sill appliqué helps keep your RAV4 looking like new.

- Help prevent door sill scuffs and scratches
- Features a stylish, carbon fiber pattern



All-Weather Floor Mats (B) Count on these rugged all-weather floor mats⁶ to help protect your original carpet.

- Constructed of durable, weather-resistant material
- Ribbed-channel design helps contain moisture, dirt and other debris
- Features an embossed RAV4 logo
- Quarter-turn fasteners (on the driver's-side mat) and skid-resistant backing on all mats help keep them in place



Carpet Floor Mats (C) Plush, long-wearing carpet floor mats⁶ help protect and enhance the interior of your RAV4.

- Durable, fade-resistant carpet features a RAV4 logo
- Quarter-turn fasteners (on the driver's-side mat) and skid-resistant backing on all mats help keep them in place
- Four-piece set



Carpet Cargo Mat (D) The carpet cargo mat helps keep the RAV4 cargo area dressed up and looking like new.

- Helps protect against premature wear and tear
- Durable, fade-resistant carpet features a stylish RAV4 logo
- Skid-resistant backing helps hold the mat in place

| Interior Accessories

Cargo Cover (A) The retractable cargo cover helps hide your cargo area from view for added peace of mind.

- UV-resistant material helps protect items from sun damage and fading
- Removes easily to make room for larger items

Cargo Net – Envelope (B) The convenient cargo net⁷ is a flexible solution to securing small, lightweight items.

- Quick, easy attachment and removal
- Envelope-style netting accommodates various shapes and sizes
- Stores flat when not in use



Cargo Net Hammock (C) Constructed of durable mesh netting, the cargo net hammock⁷ offers flexible storage capabilities for your RAV4.

- Holds an assortment of items and helps prevent them from rolling around in the cargo area
- Cargo net hammock poles are easily positioned in pre-fit pockets

Cargo Tray (D) Tough and flexible, the cargo tray helps protect your cargo area carpeting when transporting all types of items.

- Made of tough, easy-to-clean material and features an embossed RAV4 logo
- Perimeter lip helps contain spills
- Skid-resistant surface helps keep items in place

Interior Accessories

Front Floor Lighting Kit (A) Let an elegant touch of light brighten your RAV4's front floor area.

- Illuminates when you open the front door
- Front footwell lighting helps make entry and exit more comfortable

Shift Knob (B) Upgrade your RAV4 interior with an added touch of style.

- Features a unique textured design with chrome accents
- Sculpted to provide a firm grip to enhance your driving experience

Cargo Tote (C) The collapsible, soft-sided cargo tote⁷ holds a variety of items, helping ensure they don't shift around or tip over in your cargo area.

- Removable divider panels help hold items upright
- Stores flat when not in use

Also Available:

Ashtray Cup
Emergency Assistance Kit
First Aid Kit



See footnotes 7, 8 and 9 in disclosure section on back cover.

Electronic Accessories

Enhance your convenience, security and peace of mind.



RS3200+ Vehicle Security System (A) When it comes to security, the RS3200+ vehicle security system is the ideal addition.

- Integrates with the factory remote keyless entry system⁸ – no need for additional remote
- Automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Includes glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm is activated if someone tries to force open a door or if glass is broken

Remote Engine Starter (B) Have your RAV4 ready, waiting and comfortable no matter the weather.

- Remote engine starter⁹ starts or stops engine from your Smart Key fob
- Activates preset air conditioner, heater, defogger and defroster and temperature settings when engine is started

Always go with Genuine Toyota Accessories. When you're ready to make your Toyota your own, don't forget: only Genuine Toyota Accessories are designed, tested and approved specifically for your Toyota vehicle. When purchased at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained, Toyota-approved installer. Please see dealer for details. **2.** LE models require the purchase of roof rails to attach to cross bars. **3.** Before towing, confirm that your vehicle and trailer are compatible and properly hooked up and loaded, and that you have any necessary additional equipment. Do not exceed any Weight Rating and follow all instructions in your Owner's Manual. The maximum you can tow depends on the total weight of your cargo, occupants and available equipment. **4.** Tow hitch receiver requires the purchase of towing wiring harness. **5.** Trailer ball and ball mount sold separately. **6.** To avoid potential interference with pedal operation, do not install a floor mat on top of an existing floor mat, and each mat must be secured with either quarter-turn fasteners or retention hooks (clips). This floor mat was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle. **7.** Cargo and load capacity are limited by weight and distribution. **8.** Factory remote keyless entry system required. **9.** Available only for vehicles equipped with Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual.

This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.

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