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FOR DRIVERS WHO ENJOY
THEIR HIGH PERFORMANCE
WITHOUT HIGH PRETENSE.





Vehicles shown may contain optional equipment.

COPPER RED METALLIC

REGAL. NOW AVAILABLE WITH ALL-WHEEL DRIVE, THE ANTE HAS OFFICIALLY BEEN UPPED.

In the highly competitive world of sport sedans, you've got to keep moving. When you look at Buick Regal's design, performance, technology and safety, you'll see it's done what all world-class athletes do: improve. It's an intensity reflected in the evolution of Regal's sleek shape. Within its wraparound headlamps and taillamps, there's new LED illumination, and an aerodynamic spoiler is now integrated into the rear deck lid.

And for 2014, Regal GS and Regal Turbo are now available with **ALL-WHEEL DRIVE (AWD)** to enhance driving security. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheels with the most grip. In low-traction situations—like rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the performance and handling benefits include enhanced acceleration, providing torque to all four wheels. On Regal GS, put its class-exclusive Interactive Drive Control System in GS mode, and Regal GS adapts its available AWD to send more of its torque to the rear wheels, enhancing the performance driving characteristics expected from a GS.



COPPER RED METALLIC



QUICKSILVER METALIC



REGAL TURBO. TURBOCHARGE YOUR COMMUTE.

For 2014, Regal gets a new 2.0L Turbo DOHC DI 4-cylinder engine. Its 259-hp performance is impressive, but what you'll really feel is the responsive torque. It delivers 90 percent of its 295 lb-ft peak torque from 3000 rpm to 4000 rpm for power on demand. It's the kind of low-rpm punch that makes pulling away from stoplights a guilty pleasure. Need to accelerate up a freeway on-ramp and merge into the traffic flow? The new engine's twin-scroll design makes it effortless as it seamlessly pours on the torque as you reach highway cruising speeds. It all happens with swift assurance, leaving the driver and passengers to relax and enjoy the view.

REGAL WITH eASSIST. 36 MPG HWY.¹

Regal is available with a fuel-saving technology called eAssist. This powertrain integrates a compact electric motor, an advanced lithium-ion battery and Regal's available 2.4L DOHC DI 4-cylinder gasoline engine. To help conserve fuel when Regal is stopped, like at a red light, eAssist switches the engine off and then back on again the instant the driver's foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when Regal is stopped with the engine switched off. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for enviable fuel economy of 36 mpg hwy.¹



GRAPHITE BLUE METALLIC

¹Based on EPA estimates.



LIFE IS NOT A SPECTATOR **SPORT.**

You can tell by glancing at the Regal GS interior that this is a driver's car. Now focus your eyes on the row of buttons centered atop the dash, specifically the two marked GS and Sport. They're part of the Interactive Drive Control System, standard on Regal GS. Three driver-selectable modes—Normal, Sport or GS—adapt the ride and handling of Regal GS to your driving style in real time. In GS mode, the system tightens handling response even further. At high speeds, steering, suspension and transmission are recalibrated to optimize stability during sweeping curves.

PICK A COLOR
YOU THINK GOES
WELL WITH BLACK
ASPHALT.

With 10 stunning exterior finish colors to choose from, it should be easy to find one that suits your sense of style. And for 2014, Regal offers five wheel designs and a range of sizes, spokes and finishes. No matter which you roll with, you and your new Regal are sure to turn heads every time you turn the corner.



SUMMIT WHITE ¹	WHITE DIAMOND TRICOAT ²	CHAMPAGNE SILVER METALLIC ¹	QUICKSILVER METALLIC	COPPER RED METALLIC ¹	17" SILVER PAINTED ALLOY
CRYSTAL RED TINTCOAT ³	SMOKY GRAY METALLIC	GRAPHITE BLUE METALLIC ¹	BLACK DIAMOND TRICOAT ²	BLACK ONYX ¹	18" SILVER PAINTED ALLOY
					18" CHROMED ALLOY
					19" V-SPOKE PAINTED ALLOY
					20" V-SPOKE POLISHED ALLOY

¹Not available on GS. ²Additional charge, premium paint. ³Low availability.



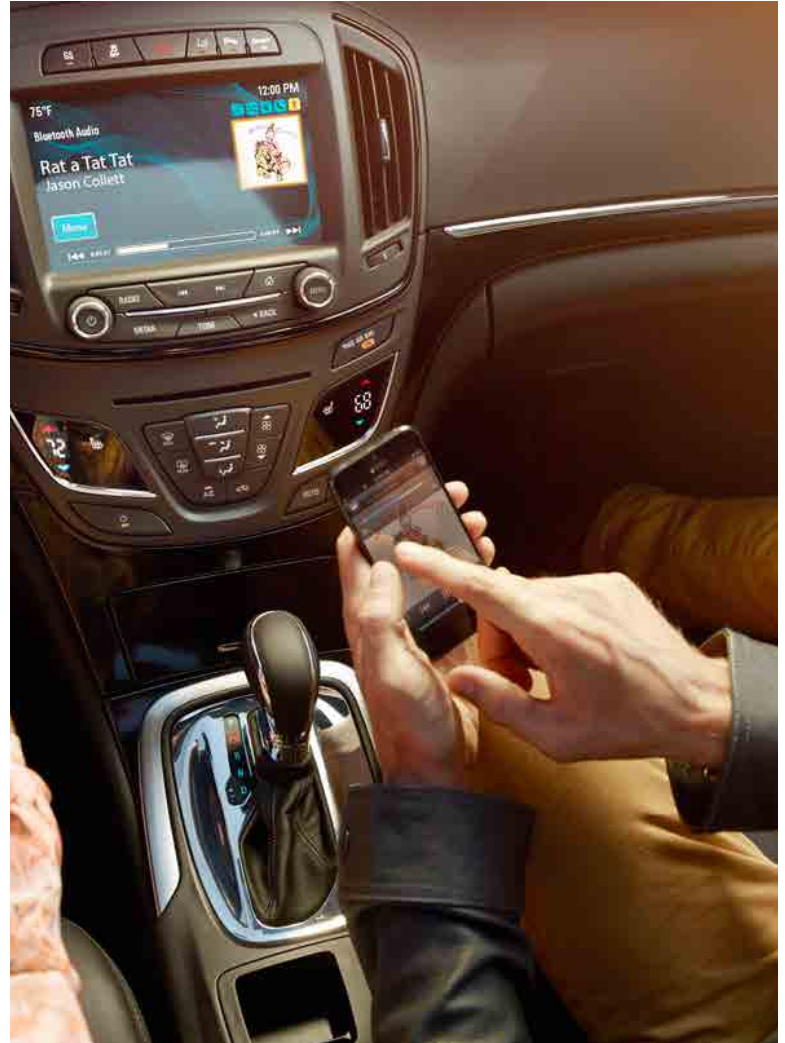
QUIETTUNING. YEP, WE EVEN TUNED THE INTERIOR.

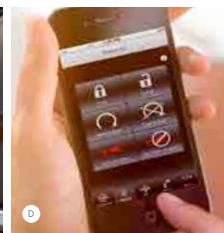
Buick's exclusive QuietTuning technology reduces, blocks and absorbs noise. The orchestration of laminated glass, acoustic materials, seals and sealants helps keep the quiet in and the noise out of your Regal. This way you can hear yourself think, chat and, of course, enjoy the available Bose® premium audio system that fills Regal with the kind of sounds you love to listen to.

BUICK INTELLILINK. A SMARTER WAY TO CONNECT.

Remarkably simple and intuitive, Buick IntelliLink¹ helps drivers keep their eyes on the road and their hands on the wheel. Your own natural voice is all you need to control the IntelliLink infotainment system. This next generation of Buick IntelliLink is simple and intuitive to use. It offers a new level of connectivity and control centered on an 8-inch diagonal color touch-screen display. Just pair your smartphone—it's easily done using the USB port² or Bluetooth.^{3,4} With IntelliLink, natural-language voice recognition allows for conversational commands, such as "Call my office." Or to navigate content, you simply use touch, drag and swipe gestures. The system lets you save up to 60 presets of your favorite music, plus destinations and contacts. You can listen to selections from your MP3 music library or stream Pandora[®] internet radio from your smartphone. Plus the built-in Bluetooth lets you play music wirelessly. And now with app tray customization, you can keep your frequently used features at your fingertips. And since Regal is now available with Bose Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs.

¹Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.
²Not compatible with all devices. ³Go to gmataconnect.com to find out which phones are compatible with the vehicle.





ACTIVE SAFETY SUITE. SWEET.

Regal now offers a full suite of state-of-the-science safety technologies. Available safety innovations include those designed to alert the driver to potential hazards and, if necessary, to actively help assist the driver avoid certain front-end collisions. Whether you're in a crowded parking area, backing out of a driveway, changing lanes or simply staying the course, Regal helps heighten your awareness of potential hazards around you. Available **FORWARD COLLISION ALERT** alerts the driver of a potential collision with a vehicle ahead. If necessary, new available **AUTOMATIC COLLISION PREPARATION** can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. The available **ADAPTIVE CRUISE CONTROL** is a new feature that automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic.

Available **REAR CROSS TRAFFIC ALERT** helps you know something is headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you with an audible "beep" and by flashing a warning signal on the Rearview Camera screen. **LANE CHANGE ALERT** is an available feature included with **SIDE BLIND ZONE ALERT**. Together, they warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. And to help you avoid unintentional slow lane drifts, available **LANE DEPARTURE WARNING** reads the lane markings at speeds above 35 mph. If you haven't put on your turn signal and the system senses your car departs its lane, it flashes a yellow icon to alert you.



Standard for 6 months are the safety and security of OnStar² that now includes the **ONSTAR REMOTELINK MOBILE APP**,³ which lets you lock, unlock and even start your Regal remotely.⁴ With OnStar standard for 6 months, you won't be alone. In many crashes, Automatic Crash Response can alert an OnStar Advisor, who is connected into your Regal and can send help to your exact location—even if you can't ask for it. And new this year, OnStar RemoteLink[®] Key Fob Services⁵ are included for 5 years on OnStar-equipped 2014 vehicles when you download the app and use RemoteLink services during the 6-month trial period and any consecutive periods with an OnStar plan. Services include remote door unlock and lock, remote start and stop⁶ and remote horn and lights.

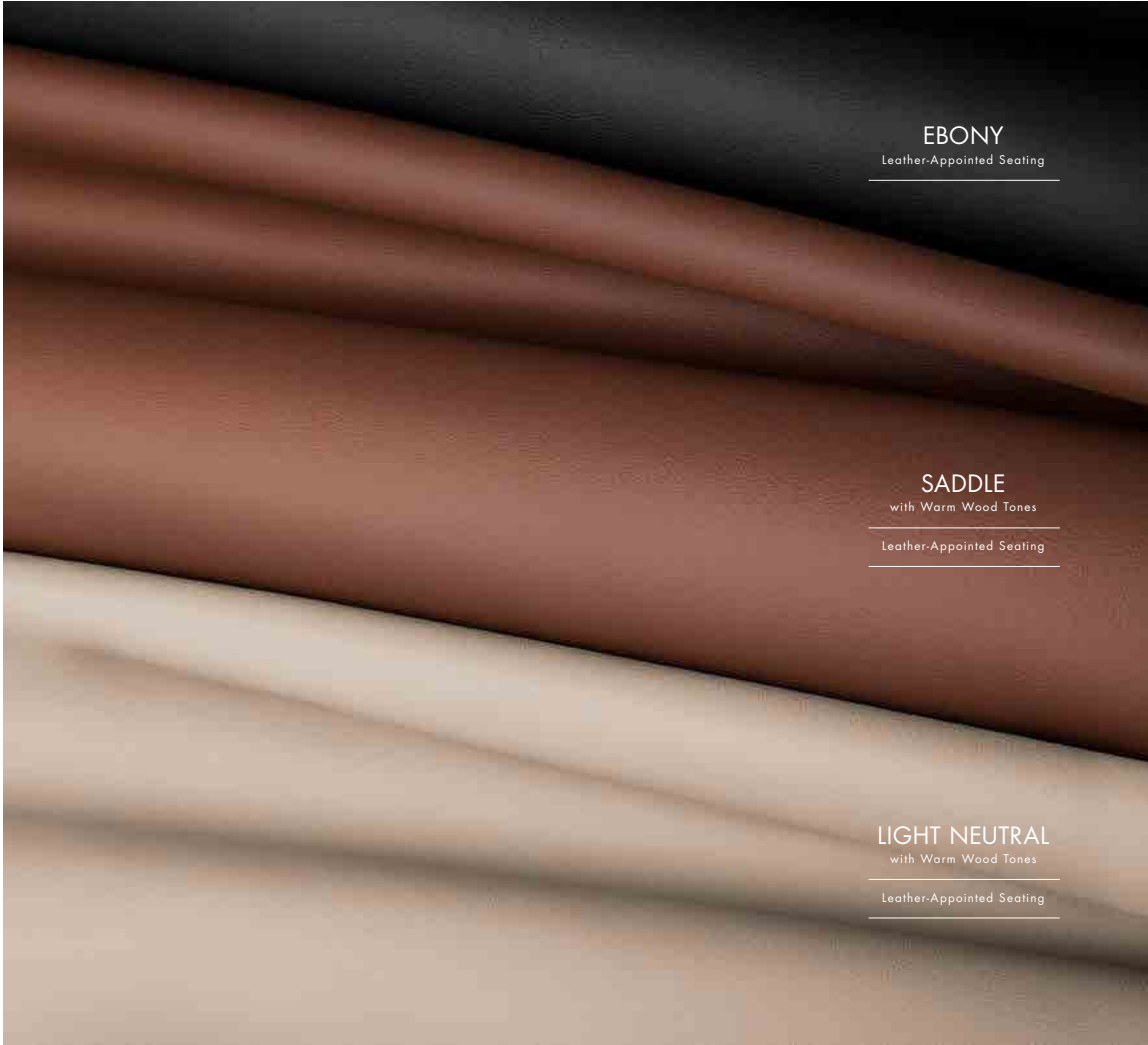
¹Before making a lane change, always check the Side-Blind Zone Alert display, check the side and inside rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ²Visit onstar.com for coverage map, details and system limitations. Services vary with conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ³Available on select Apple[®] Android[™] and BlackBerry[®] devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription. ⁴Requires factory-installed remote start. ⁵Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details.



TO IMPROVE YOUR DRIVING, TRY SITTING HERE.

Open any door of a Buick Regal, slide into the seat and you've entered an environment crafted to make you feel relaxed and at ease. If the door you open happens to be the driver's door, those feelings are the foundation for an exhilarating driving experience. In front of you is a thick-rimmed, leather-wrapped three-spoke steering wheel that places command of the audio and cruise control systems at your fingertips. To your right in the center console is a layout of controls and displays that's simple and intuitive to use. A 4.2-inch diagonal Driver Information Display is your source for updates on things like fuel mileage, tire pressure¹ and oil life. On the GS, it's an 8-inch diagonal color Driver Information and Cluster Display with a customizable menu of data you can keep tabs on at a glance.

¹Does not include spare tire.



EBONY
Leather-Appointed Seating

SADDLE
with Warm Wood Tones
Leather-Appointed Seating

LIGHT NEUTRAL
with Warm Wood Tones
Leather-Appointed Seating



Late availability. Preproduction interior shown.



CRAFTED TO PERFORM.

Slip into the driver's seat of Buick Regal and let your eyes wander a bit over the surfaces and shapes, the textures and the tones. You'll quickly sense that what you're about to drive hasn't just been engineered—it's been crafted. The result is a driving experience in which everything stimulates the senses, and every nuance of Regal's interior design makes you feel comfortably in command. Take a thorough test-drive in a Regal, and get to know Buick.





HERE'S WHAT GOES INTO REGAL. HOW YOU PUT IT TOGETHER IS UP TO YOU.

Now it's your turn to make Regal your very own by personalizing it with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 2.0L Turbo DOHC SIDI w/VT
Transmission 8-speed automatic, electronically controlled with overdrive and Driver Shift Control
Suspension Front/MacPherson strut, rear 4-link (AWD only)
Steering Power, electric
Brakes 4-wheel anti-lock, 4-wheel disc with brake assist
Traction Control Full function
StabiliTrak Stability control system
Exhaust Dual outlet stainless steel with bright tips

COMFORT AND CONVENIENCE

Seat Trim Leather-appointed
Seating Heated front bucket seats, rear split folding
Driver Seat Adjuster 12-way (8-way power and 4-way power lumbar)
Front Passenger Seat Adjuster 4-way manual and 2-way power vertical
Armrests Center and rear with 2 integral cupholders
Head Restraints Front, 2-way adjustable
Head Restraints Rear, outboard seats 2-way adjustable
Lighting Custom, interior front and rear reading, front and rear door and console ambient lighting, front foot well, puddle lights and instrument panel light pipe
Assist Handles Front passenger and rear outboard
Driver Information Display Driver instrument information enhanced, 4.2" diagonal multicolor
Compass Display Located in the Driver Information Display

SPECIFICATIONS

DIMENSIONS (INCHES)

Wheelbase	107.8
Overall length	190.2
Body width	73.1
Overall height	58.4/58.0 (GS)
Track width, front	62.4
Track width, rear	62.5
Head room, front	38.8

SPECIFICATIONS AND CAPACITIES

Engine Type	2.0L DOHC SIDI w/VT Turbo	Engine Type	2.4L DOHC DI w/eAssist technology
Horsepower	259 @ 5300	Horsepower	182 @ 4700 rpm
Torque	295 lb-ft @ 3000-4000 rpm Turbo 295 lb-ft @ 2500-4000 rpm GS	Torque	172 lb-ft @ 4900 rpm
GM-estimated mpg	21 city/30 hwy FWD 19 city/27 hwy AWD	EPA-estimated mpg	25 city/36 hwy
	20 city/31 hwy GS FWD with manual transmission	Cargo Capacity (cu. ft.) ¹	11.1
Cargo Capacity (cu. ft.) ²	14.2		

STEERING SYSTEMS

Steering Wheel Leather-wrapped, 3-spoke with steering-wheel-mounted audio and cruise controls
Tilt and telescopic steering column, manual
Cruise Control
Parking Brake Electric, power-assist
Mirror Inside rearview, auto-dimming
Climate Control Dual-zone automatic air conditioning
Air Filtration System
Defogger Rear-window electric
Windows Power with driver and front-passenger express-up/down, rear express-down
Cupholders 2 front console, covered, 2 rear armrest
Auxiliary Power Outlets 2 12-volt outlets
Floor Mats Carpeted front and rear with front anchors
Vanity Mirrors Driver and front-passenger illuminated
Trunk Cargo Net
Remote Keyless Entry Extended range

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink[®] radio, AM/FM stereo and CD player, includes USB port³ and Bluetooth[®] streaming for audio and select phones
SiriusXM Satellite Radio⁴ Includes 3 trial months of service. For more information, visit siriusxm.com.
Buick IntelliLink[®] Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone through services like Pandora[®] internet radio.
Audio 7-speaker system
USB Port³ Connectivity for various digital media and select smartphones (2 ports)
Bluetooth[®] Personal cellphone connectivity to vehicle audio system

SAFETY AND SECURITY

Safety Belts 3-point, all seating positions
LATCH Lower Anchors and Top Tethers for Children⁵ system for child safety seats in all rear seating positions
Air Bags⁶ Dual-stage frontal and side-impact, driver and front passenger and head curtain side-impact, front and rear outboard seating positions
Power Door Locks Programmable with lockout protection
OnStar⁷ 8 months of Directions & Connections Plan
Theft-Deterrent System Content theft alarm
Tire Pressure Monitor System Does not monitor spare tire
Child Security Locks Rear
Rearview Camera System

STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-color
Lights Halogen headlamps automatic on and off with flash-to-pass feature
Fog Lamps Front halogen (Not available on GS)
Daytime Running Lamps Switchable
Glass Solar-Ray light-reflective
Door Handles Body-color
Outside Mirrors Heated, power-adjustable, manual folding with integrated turn signal indicators
Grille Black chrome, waterfall style
Moldings Bright, window surround
Lamps Center High-Mounted Stop Lamp (CHMSL)
Sill Plates Bright, front
Wipers Front intermittent with washers
Wheels FXR 18" silver painted alloy

EQUIPMENT GROUPS

PREMIUM I GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:
Passive Entry System
Remote Vehicle Start System (Requires auto transmission)
Push-Button Start
12-Way Power Seating Front passenger
Universal Garage Door Opener
Chrome Accents On door handles
Rear Parking Assist
Power Outlet 120-volt AC
Heated Steering Wheel

PREMIUM II GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:
Passive Entry System
Remote Vehicle Start System (Requires auto transmission)
Push-Button Start
12-Way Power Seating Front passenger
Universal Garage Door Opener
Chrome Accents On door handles
Rear Parking Assist
Power Outlet 120-volt AC
Heated Steering Wheel
Thorax Air Bags⁶ Rear seat
Base⁸ Premium Audio System
HID Headlamps Bivision
Audio System with Navigation⁹

GS GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:
Passive Entry System
Remote Vehicle Start System (Requires auto transmission)
Push-Button Start
12-Way Power Seating Front passenger
Universal Garage Door Opener
Chrome Accents On door handles
Power Outlet 120-volt AC
Thorax Air Bags⁶ Rear seat
Base Premium Audio System
HID Headlamps Bivision
Engine 2.0L Turbo with 259-horsepower
Interactive Drive Control System (GS-specific)
Wheels REH 19" V-Spoke painted alloy
Transmission 6-speed automatic
GS-Specific Fascias and Rockers
GS-Specific Dual Exhaust
GS-Specific Badging
GS-Specific Sport Seats, Heated Steering Wheel, Sport Pedals
Brembo Front Brakes 4-wheel anti-lock disc
HiPer Strut Front Suspension
Moldings Satin finish surround
Rear Lip Spoiler
Front and Rear Parking Assist
Audio System With Navigation⁹
Driver Information and Cluster Display Enhanced 8" diagonal multi-configurable

WHEELS



COLORS



AVAILABLE OPTIONS FOR PREMIUM I GROUP:

All-Wheel Drive With HiPer strut front suspension (2.0L Turbo engine only)
Sunroof Power, tilting with sunshade
Engine 2.4L w/VT, DI and eAssist technology (FWD only)
eAssist Technology Integrates an electric motor and advanced lithium battery with the 2.4L engine. As you brake, eAssist captures energy, or a process known as regenerative braking. All this provides Regal with 36 hwy mpg¹⁰
Audio System with Navigation⁹
Wheels QAY 18" chrome alloy (Not available with eAssist)
Wheels RS8 17" silver painted alloy (eAssist only)
Steering Power, variable assist, electric (AWD only)

AVAILABLE OPTIONS FOR PREMIUM II GROUP:

All-Wheel Drive With HiPer strut front suspension
Sunroof
Wheels QAY 18" chrome alloy
Transmission 6-speed manual (Requires Turbo engine)
Steering Power, variable assist, electric (AWD only)
Driver Confidence Package 1 Includes Side Blind Zone Alert with Lane Change Alert, Rear Cross Traffic Alert, Lane Departure Warning and Forward Collision Alert (Requires power tilting sunroof)
Driver Confidence Package 2 Includes Automatic Collision Preparation and Adaptive Cruise Control

AVAILABLE OPTIONS FOR GS GROUP:

All-Wheel Drive With HiPer strut front suspension (Automatic transmission only)
Sunroof
Wheels RTI 20" V-Spoke polished alloy
Transmission 6-speed manual (Not available on AWD)
Driver Confidence Package 1 Includes Side Blind Zone Alert with Lane Change Alert, Rear Cross Traffic Alert, Lane Departure Warning and Forward Collision Alert (Requires power tilting sunroof)
Driver Confidence Package 2 Includes Automatic Collision Preparation and Adaptive Cruise Control

¹Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ²Not compatible with all devices. ³Go to gmremoteconnect.com to find out which phones are compatible with the vehicle. ⁴If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travelink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. ⁵ALWAYS USE SEATBELTS. Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. ⁶Child services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. ⁷Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. ⁸Based on EPA estimates. ⁹Not available on GS. ¹⁰Additional charge, premium price. ¹¹Waste recyclability. ¹²Cargo and load capacity limited by weight and distribution.





IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (July 2013), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the U.S.A. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumperto-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION. Every 2014 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program covers a maximum of 4 service visits and is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce

Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to mybuick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Regal, click on mycertifiedservice.com.