



ACCESSORIES

2015 **Prius**





Make the most of every mile.

Maximize your Prius experience with Genuine Toyota Accessories.

Your Prius is all about high tech and even higher efficiency. Now take the next step with Genuine Toyota Accessories—designed and built to Toyota standards for quality, fit and finish.

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Exterior



Electronics



Interior





Exterior Accessories

Designed to enhance your new Prius.

Paint Protection Film (A) Like a clear suit of armor, Genuine Toyota paint protection film¹ helps guard against road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane, the film is designed for specific sections of the vehicle that have the highest potential for contact with stones and other debris.

- Paint protection film is available for the hood/fenders, and for the front bumper (each set sold separately)

Rear Bumper Appliqué (B) Made of high-grade, nearly invisible urethane film, the rear bumper appliqué helps protect the top surface from unsightly scrapes and scratches.

- UV-resistant urethane film helps prevent damage from the sun
- Custom-tailored for an exact fit to the rear bumper
- Features a stylish Prius logo

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See footnote 1 in disclosure section on back cover.

Exterior Accessories

Door Edge Guards (A) Help prevent door edge dings and chipped paint with this protective finishing touch.

- Thermoplastic-coated stainless steel is precisely matched to the exterior finish
- Compression-fitted to door edge contours
- Blends seamlessly to complement exterior styling

Alloy Wheel Locks (B) Precisely machined, weight-balanced alloy wheel locks provide added protection for your wheels and tires.

- Weight-matched to the stock lug nut—no rebalancing needed
- Triple nickel chrome plating helps ensure superior corrosion protection and a lasting shine

Lower Door Moldings (C) Provide a stylish enhancement to your Prius.

- Chrome finished, and featuring a Prius Hybrid logo
- Features a stylish Prius logo

Also Available:

Hybrid Synergy Drive Window Graphic

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Interior Accessories

Optimize and organize your Prius interior.

All-Weather Cargo Mat The tough, flexible all-weather cargo mat allows you to carry a wide variety of items and helps protect your cargo area carpeting.

- Made of durable, easy-to-clean material embossed with a Prius logo
- Skid-resistant surface helps secure items in place



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Interior Accessories

Cargo Net – Envelope² (A) It is a versatile, lightweight solution to securing everyday items.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a wide variety of shapes and sizes
- Stores flat when not in use

Carpet Cargo Mat (B) The ideal solution for helping keep your Prius' cargo area looking like new.

- Helps prevent premature cargo area wear and tear
- Durable, skid-resistant backing helps keep the mat in place
- Designed with articulated folds to provide easy access to the subfloor cargo storage area



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See footnote 2 in disclosure section on back cover.

Interior Accessories

Cargo Tote (A) The collapsible, soft-sided cargo tote² secures a variety of items, and helps keep them upright and in place.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Stores flat when not in use

Cargo Organizer² (B) Increase your storage options with this convenient cargo organizer.

- Fits directly into the Prius subfloor cargo storage area
- Specifically designed to organize and help hold cargo in place, including the Genuine Toyota First Aid Kit



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See footnote 2 in disclosure section on back cover.

Interior Accessories

Carpet Floor Mats (A) These plush, long-wearing carpet floor mats³ help protect and dress up your interior.

- Durable, fade-resistant carpet features a Prius logo
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place

All-Weather Floor Mats (B) Count on these rugged all-weather floor mats³ to help protect the vehicle's original carpet.

- Ribbed-channel design helps contain moisture, dirt and other debris
- Driver's-side quarter-turn fasteners and skid-resistant backing on all mats help keep them in place



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See footnote 3 in disclosure section on back cover.



Illuminated Door Sill Enhancements Don't just step in...make an entrance with this smart and stylish addition that helps prevent door sill scuffs and scrapes. The durable brushed-stainless steel finish features elegant polished accents and a Prius LED logo that illuminates when the front door is opened.

Interior Accessories

First Aid Kit (A) Be prepared for life's little emergencies.

- Soft-sided kit includes insect-sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place

Emergency Assistance Kit (B) Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, survival blanket, gloves, flashlight, tire pressure gauge and bungee cord
- Reflective warning triangle and trim on kit exterior helps alert other drivers to your vehicle

Ashtray Cup (C) This convenient, self-contained ashtray cup fits snugly inside your cupholder.

- Hinged lid helps minimize odors and flyaway ash
- Easy to empty and clean



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Electronic Accessories

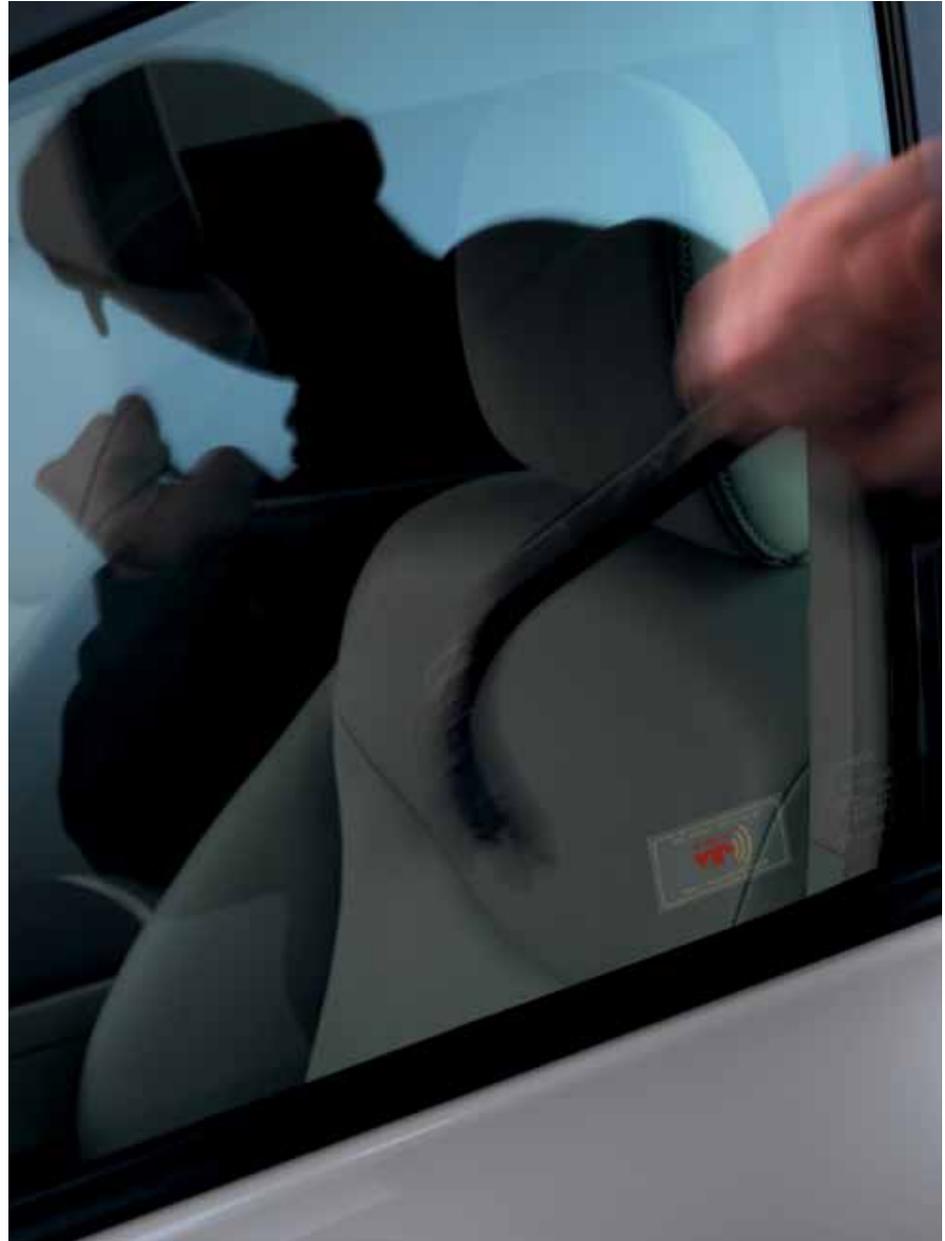
Add user-friendly convenience and security.

Vehicle Intrusion Protection (VIP) Security System

When it comes to security, the VIP system is the ideal addition.

- Integrates with the keyless entry system—no need for an additional remote
- Automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Includes glass breakage sensor (GBS) with a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm activates when someone tries to force open a door or glass is broken

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Electronic Accessories

Remote Engine Starter⁴ Have your vehicle's interior ready, waiting and comfortable in any kind of weather.

- Use your Smart Key fob to start or stop the engine
- Activates preset air conditioner, heater, defogger, defroster and temperature settings when engine is started



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See footnote 4 in disclosure section on back cover.

Prius **PLUS**



Impact performance. Not the environment.

Prius PLUS Performance Package Add more aggressive driving performance with the PLUS Performance Package.

- PLUS rear sway bar designed to help provide for flatter cornering
- PLUS lowering springs designed to help enhance on-road performance
- Sporty PLUS 17-in. split 5-spoke forged wheels with a liquid-metal finish
- Unique PLUS badge and carpet floor mats^{3,5} with the Prius PLUS logo
- Ground effects kit with front air dam plus additional ground effects components
- PLUS 17-in. split 5-spoke forged wheels⁶, lowering springs, ground effects kit and rear sway bar available individually

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See footnotes 3, 5 and 6 in disclosure section on back cover.



The **Prius PLUS Appearance Package** adds a sporty touch to the styling of the Prius. PLUS Appearance Package includes ground effects kit and 17-in. 5-spoke forged wheels⁶.

See footnote 6 in disclosure section on back cover.

Always go with Genuine Toyota Accessories. When you're ready to make your new Toyota uniquely your own, don't forget: only Genuine Toyota Accessories are designed, developed and tested specifically for your Toyota vehicle. When purchased at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Genuine Toyota Accessories Warranty will apply only when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. **4.** Available only for vehicles equipped with Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions and Owner's Manual. **5.** PLUS badge and PLUS carpet floor mats are available only with the Prius PLUS Performance Package. **6.** 17-in. performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 24,000 miles depending upon the tire used and driving conditions.

This eBrochure is based upon information available at time of posting, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands, and in other regions.

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